

1 - Sender -

the pexcon who sends the message writer, actor etc. He is the source and one who starts the communication. He formulates the message which he wants to convey and selects the medium for sending it.

2 - Message - A message is the subject matter of communication. It may consists of facts, opinions or information which he wants to convey. It exists in the mind of the sender.



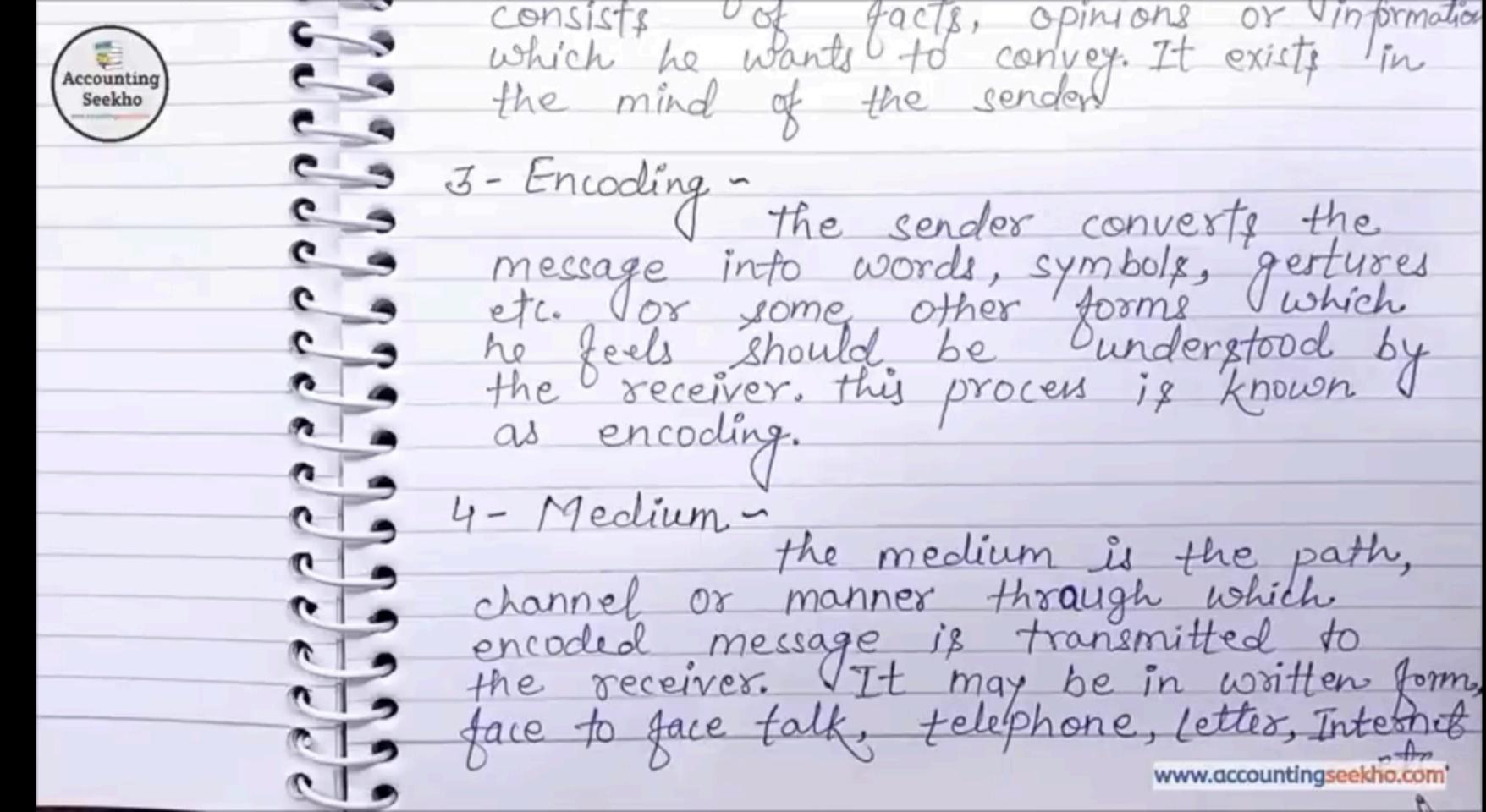
6 3

0

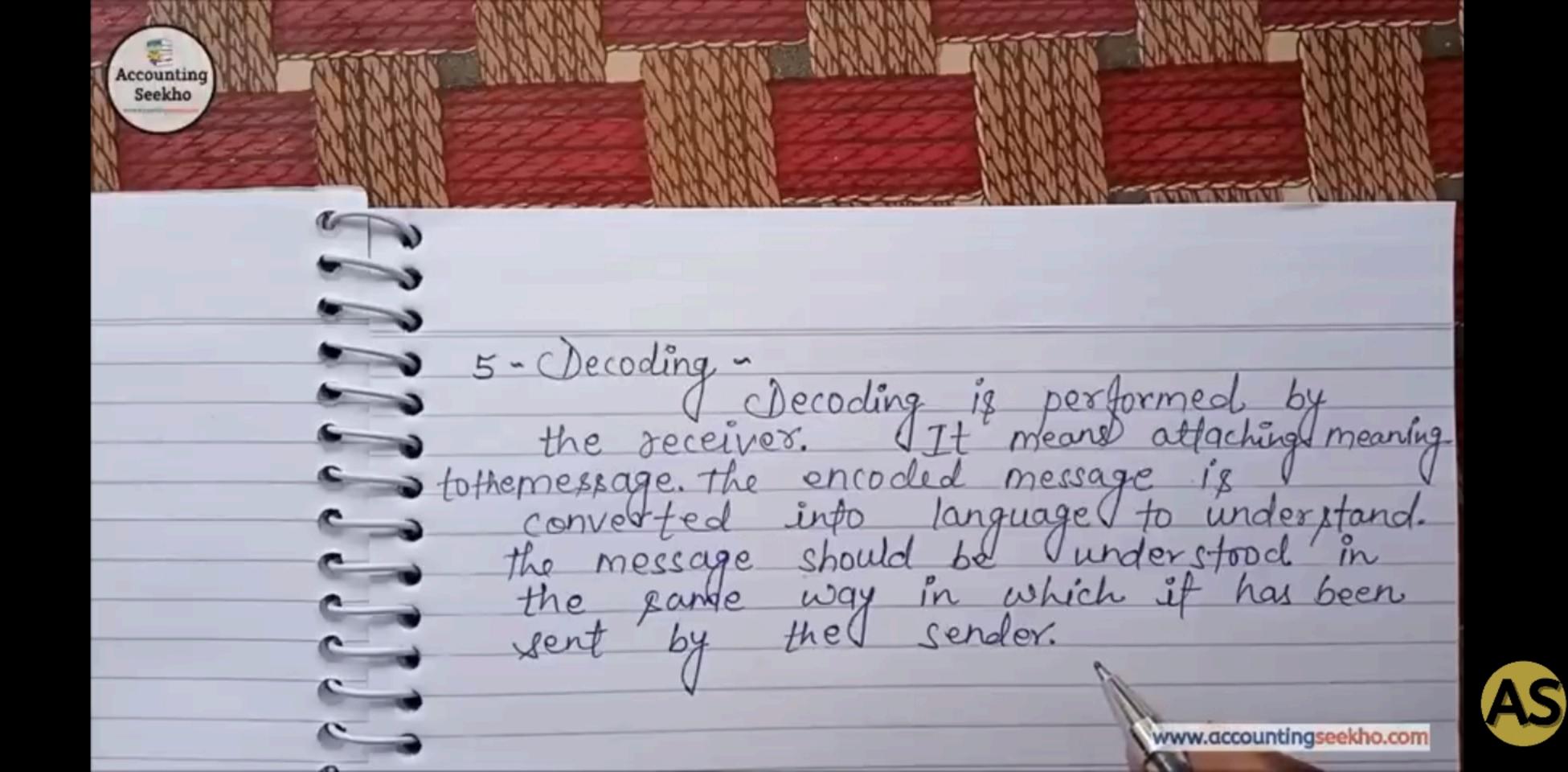
He formulates the message convey and selects the wants to sending it. medium for

2 - Message the message communication. It may consists facts, opinions or linformation wants to convey. It which he the mind the sender

3 - Encoding the sender converte into words, symbols, gertures message other ' etc. los some forms Which Jeels should be Ounderstood by he the receiver this process is known encoding. as



AS





the message should be understood in the same way in which if has been sent by the sender.

~ Receiver ~

the receiver is the person who is getting or receiving the message. It sender. I the message of sender.

Feedback is the final component and one of the important factor of the communication process. Feedback is required to complete the process of Communication. Without feedback from the receiver communication process is incomplete.

