



Characteristics / Nature / Features of Management Principles

- **01** General guidelines
- 02 Flexible
- Formed by Practice and Experiments

- **04** Universal application (Pervasive)
- 05 Behavioural in Nature
- 06 Cause and effect relationship







Provide guidelines to manager



Fulfilling Social responsibility

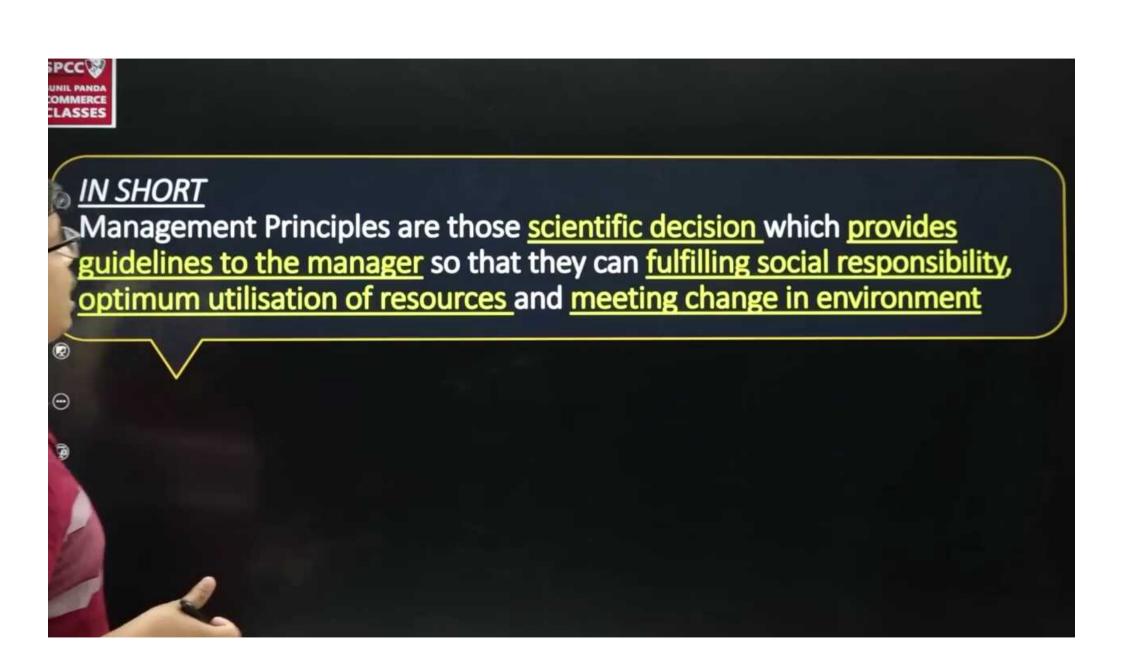


Optimum utilisation of resources



Meeting Changes in Environment







SCIENTIFIC MANAGEMENT PRINCIPLES

- 01 Science not rule of thumb
- 02 Harmony not discord
- 03 Co-operation not Individualism
- 04 Development of workers to their greatest efficiency



SCIENTIFIC TECHNIQUES OF TAYLOR

