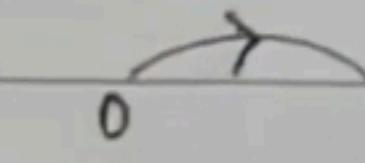




#

What is communication?



- Communication is the process of sharing ideas, information, feeling, views, facts and understanding from one person to another.
- The English word 'communication' is derived from the Latin word 'communis' ↳ लियाज्या ↳ which means sharing of ideas, information amongst people. ↳ बीच में
- In other words communication is the transmission and interaction of facts, ideas, opinion, feelings or attitude. ↳ तथ्य

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→ The English word 'communication' is derived from the latin word 'communis' ↳ लियापाय
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उभयमें

→ In other words communication is the transmission and interaction of facts, ideas, opinion, feelings or attitude. ↳ तथा

→ communication is the essence of management element /SIR/summary
इसके द्वारा

→ Basic functions of management (planning, organising)
cannot be done well without effective

or attitude



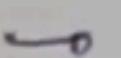
Communication is the essence of management
element / स्तर / summary
decide या ज



Basic function of management (planning, organising)
cannot be performed well without effective
communication
मजाफ़ी



Communication cannot takes place without two
parties — receiver and sender



In order to make communication effective, sender
shows reaction of receiver. (Feedback)



- Communication is the essence of management element / FR / summary
आज्ञा एवं विवर
- Basic function of management (planning, organising) cannot be performed well without effective communication
समर्पित
- Communication cannot takes place without two parties — receiver and sender
- In order to make communication effective, sender should know reaction of receiver. (Feedback)
प्रतिक्रिया



→ Perfect / effective communication would occur when a thought or idea was transmitted so the receiver perceived exactly same meaning as sender.

मानसिकता

→ Communication is essential to understand Human culture and civilization

संस्कृति

मानवता

→ Communication act as a link between people, groups and world.

लॉक

→ Success people have better communication than others so, ~~no~~ effective communication.

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→ Perfect / effective communication
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↳ समझा।

→ Communication is essential to understand Human's
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संस्कृत

↳ सभ्यता

→ Communication act as a link between people,
groups and world.

↳ लिंक

→ Success people have better communication way
than others

so ~~to~~ effective communication is essential to
achieve our goals in life



Definitions of communication

① According to Luther

It is the transmission of commonly meaningful information and it is also a process that involves exchange of behaviours.

प्रवर्तक

② According to Scarbom

Communication is the process of sending and receiving messages



③ According to Fortune

1 → 2
o → o

It is the procedure whereby one mind affects other
mind

लिंगान्तर देव

④ According to Newstrom and Davis

o → o

communication is the transfer of information from
one person to another person. It is a way of
reaching others by transmitting ideas, facts,
thoughts, feelings and values

⑤ According to Trewatha



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communication is the transfer of one person to another person. It is a way of reaching others by transmitting ideas, facts, thoughts, feelings and values

मुल्की

⑤ According to Trewatha

communication is process of transferring and receiving information through use of common symbols so that understanding takes place

⑥ According to Emery and others

communication is art of sending and attitudes from



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communication is process of transmitting information by receiving information through use of common symbols so that understanding takes place

⑥ According to Emery and others

communication is art of transmitting information, ideas and attitudes from one person to another.

⑦ According to A kumar

communication is process of making a message understood by satisfying the need sets and ego sets of a receiver.

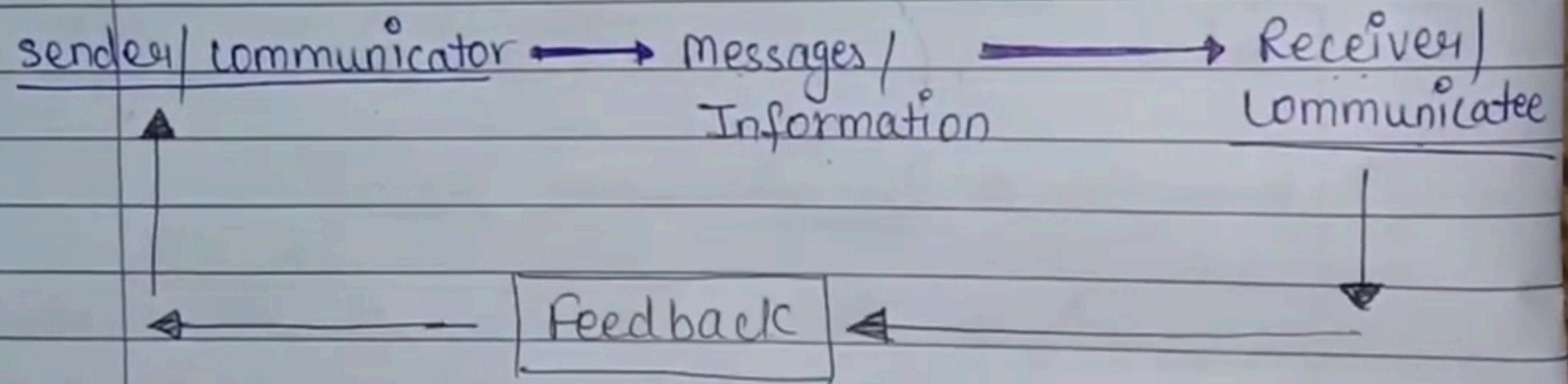


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simple chart of communication process



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