

Features/ Nature/ Characteristics of Planning



Planning contributes to objective



Planning is Futuristic



Planning is Primary function



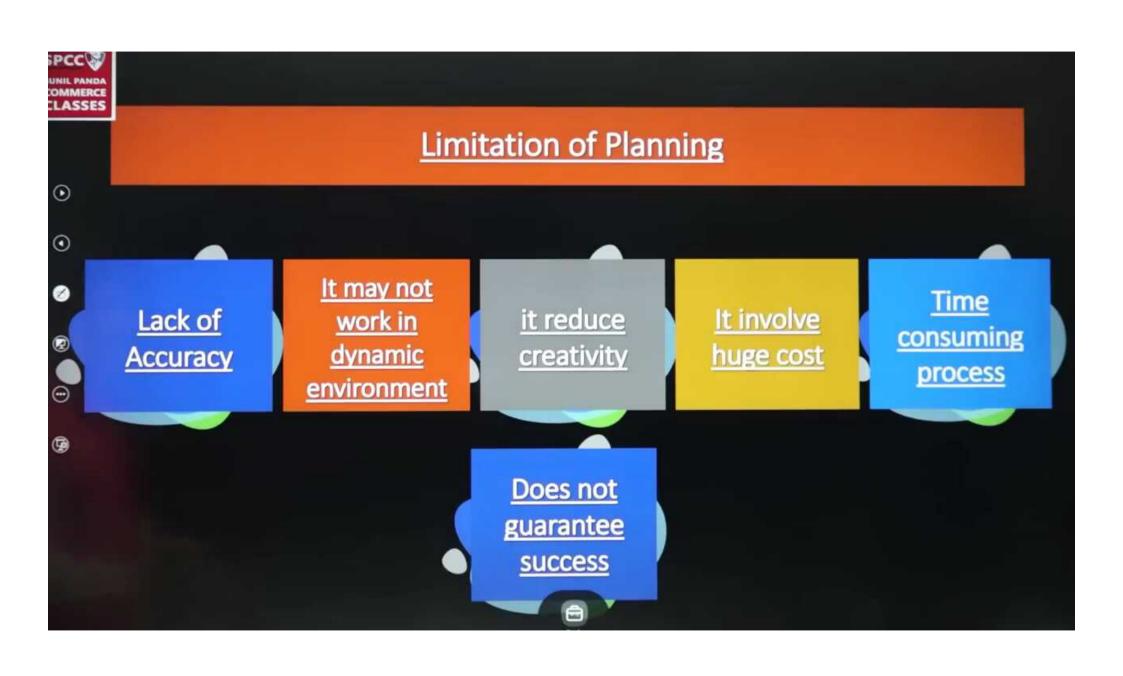
Planning is continuous

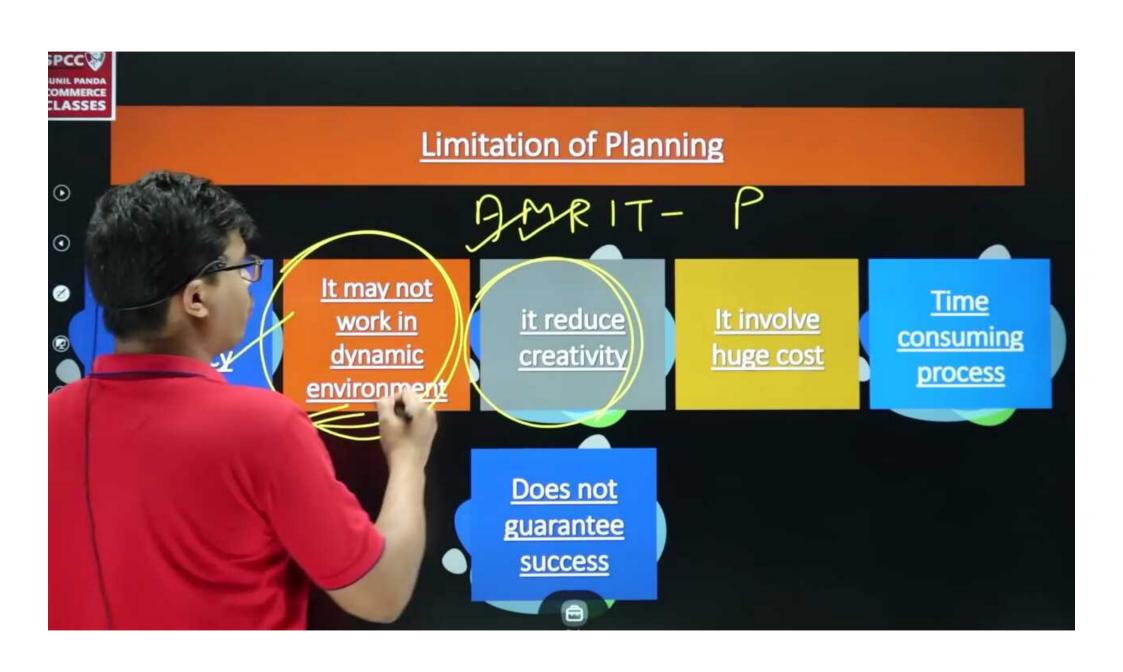


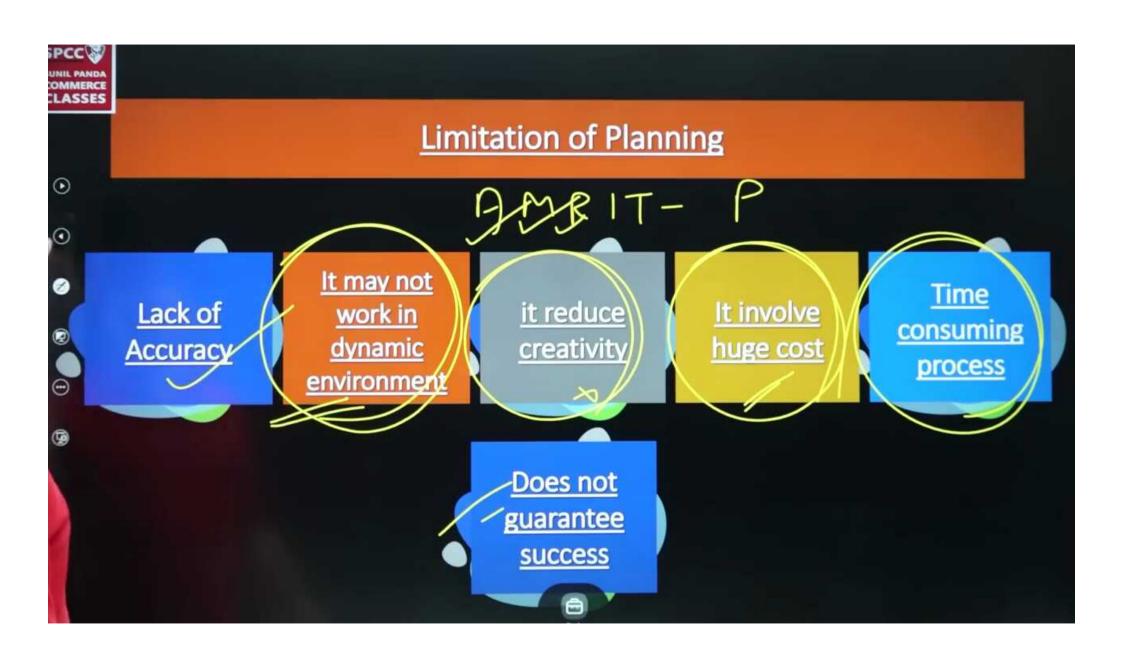
Planning is Pervasive













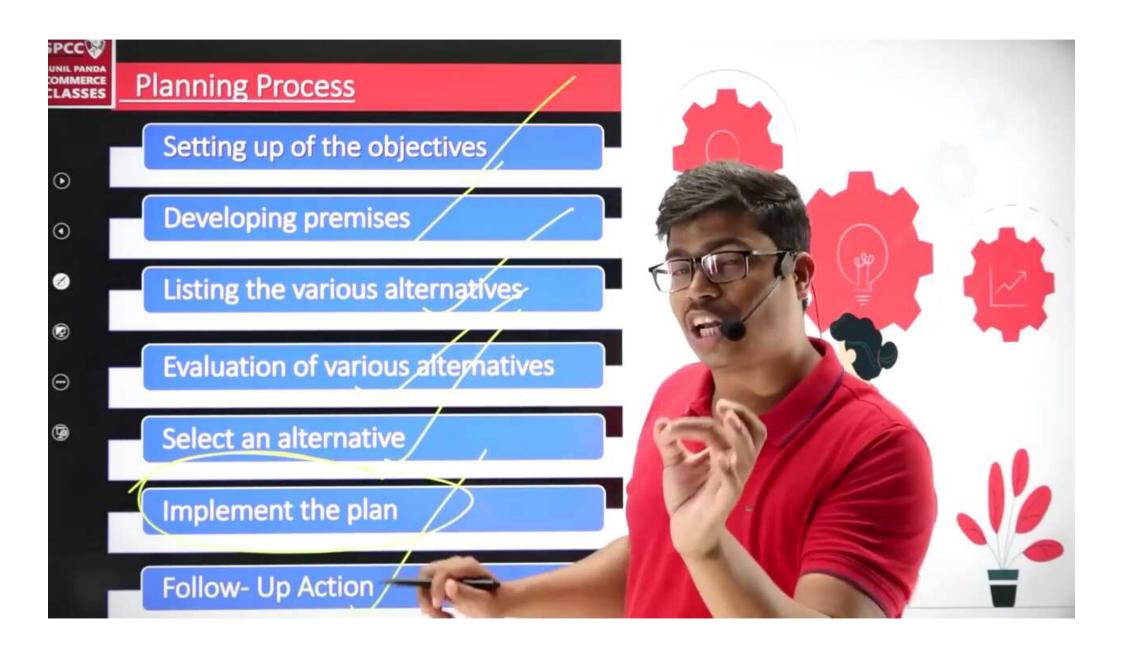
EXTERNAL LIMITATIONS OF PLANNING

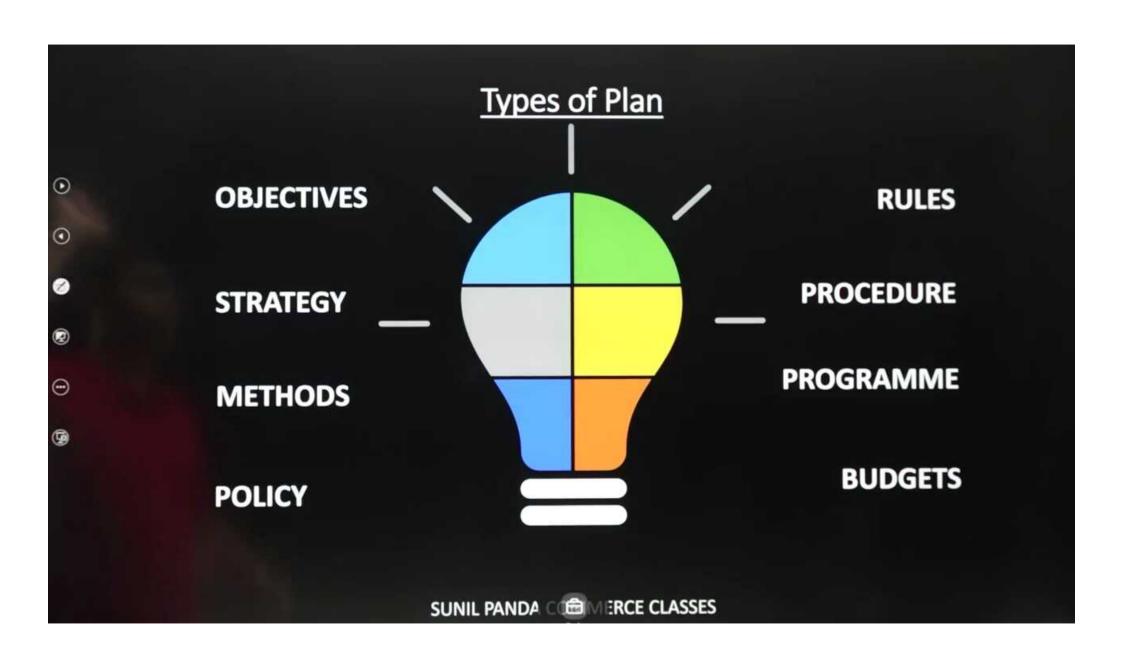


- 1. Change in competitors policies
- 2. Change in taste and preferences
- 3. Change in govt/ economic policy
- 4. Change in technology
- 5. Natural calamity.
- Change in Buying capacity of consumer.













CLASS

Plan is a document that outlines how goal are going to be met

SINGLE USE PLAN

Single-use plans are developed for unique situations or problems and are usually replaced after one use.

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Every time a New Plan is Prepared for a New situation

e.g., Budget, Programme & Projects

STANDING PALNS

A standing iness plan that is inte ed many times.

These are epeat use plan

e.g., Poli Rules, e





Plan is a document that outlines how goal are going to be met

SINGLE USE PLAN

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Si ins are developed for ions or problems and are laced after one use.

Eve. ew Plan is Prepared for ation

2 & Projects

STANDING PALNS

A standing plan is a business plan that is intended to be used many times.

These are Recurring or Repeat use plan

e.g., Policies, Procedures, Methods, Rules, etc.

SUNIL PANDA CE CLASSES