

MASLOW'S NEED HIERARCHY THEORY

- What is Maslow's Need Hierarchy Theory:-

1. Physiological Needs
2. Safety Needs
3. Love and Belonging Needs
4. Esteem Needs
5. Self actualization Needs

1. Physiological Needs:-

These refers to basic physical needs like water, food, cloth, house etc.

2. Safety Needs:-

Once people's physiological requirements are met, ~~the~~ the next need that arises is a safe environment.

(e.g. war and disasters)

3. Love and Belonging Needs:-

According to Maslow, the next need in the hierarchy involves feeling loved and accepted. This need includes both partner as well as ties to friends and family members.

4. Esteem Needs:-

According to Maslow, esteem needs include two components. The first involves feeling self-confidence. The second component involves feeling valued by others.

5. Self Actualization Needs:-

Self Actualization • refers to feeling fulfilled, or feeling that we are living up to our potential.