



BUSINESS COMMUNICATION

- BARRIERS OF COMMUNICATION -

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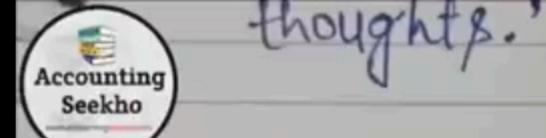
that prevents us from receiving and

understanding the massages others use

to convey their information, ideas and

thoughts."





Types of Communication Barriers: -

- 1- Physical Barriers
  - 2- Semantic Barriers (Language Barriers)
  - 3- Organisational Barriers
  - 4- Phychological Barriers (Emotional Barriers)
  - 5- Personal Barriers.







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Barriers of communication are obstacles that hinder the effective exchange of information between individuals or groups. These barriers can be categorized into several types:

- Physical Barriers: These include physical obstructions such as noise, poor lighting, distance, and even the layout of the space where communication occurs.
- Psychological Barriers: These are internal factors that affect communication, such as preconceived notions, biases, emotions, and differing perceptions between sender and receiver.
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receiver.

- Language Barriers: Differences in language, dialects, jargon, or technical terms can impede understanding between parties.
- 4. Cultural Barriers: Variations in cultural norms, values, customs, and beliefs can lead to misunderstandings and misinterpretations during communication.
- 5. Semantic Barriers: These arise from ambiguity, imprecise wording, or misuse of words, leading to confusion or misunderstanding of the intended message.
- 6. Organizational Barriers: These stem from organiz nal structures, hierarchies, policies, and procedures

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or misunderstanding of the intended message.

- 6. Organizational Barriers: These stem from organizational structures, hierarchies, policies, and procedures that may inhibit free flow of communication within an organization.
- 7. **Technological Barriers:** Issues related to the use of communication technology, such as poor internet connection, malfunctioning equipment, or unfamiliarity with digital tools, can disrupt communication.

By recognizing and addressing these barriers, individuals and organizations can enhance the effectiveness of their communication processes.

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