Blinkit

India's Last Minute App

FILTER PANEL

Outlet Location Ty...
All

Outlet Size
All

Item Type
All

Clear all slicers

blinkit

$1.20M TOTAL SALES

$141.0 AVG SALES

8523 # OF ITEMS

3.9 AVG RATING

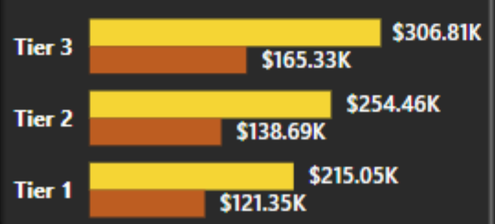
Total Sales | Avg Sales | # of Items | Avg Rating

FAT CONTENT

Low Fat Regular Fat

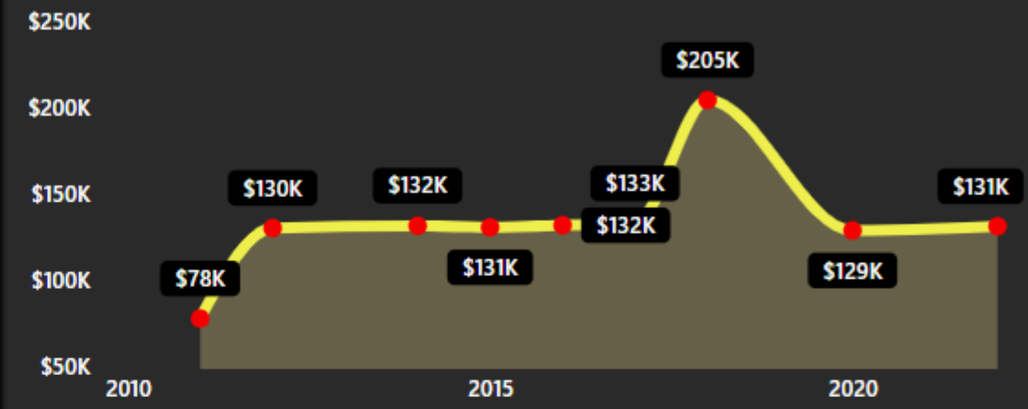
FAT BY OUTLET

Low Fat Regular Fat



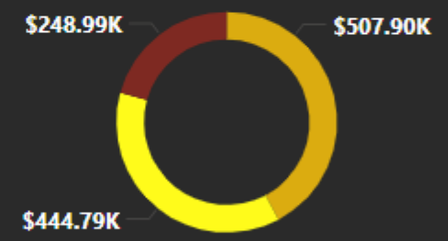
ITEM TYPE

OUTLET ESTABLISHMENT

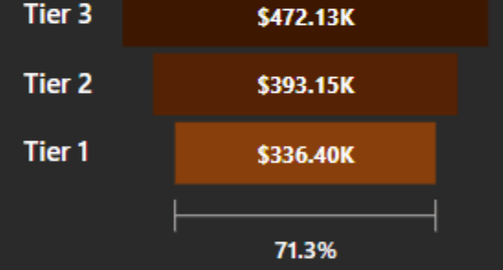


OUTLET SIZE

Medium Small High



OUTLET LOCATION



Outlet Type	Total Sales	# of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	$151.94K	1083	$140	3.9	0.10
Supermarket Type1	$787.55K	5577	$141	3.9	0.06
Supermarket Type2	$131.48K	928	$142	3.9	0.06
Supermarket Type3	$130.71K	935	$140	3.9	0.06

```sql
-- Find the Total Sales
Select Round(SUM(Sales),2) Total_Sales
from [BlinkIT Grocery Data]
```

104 %

Results | Messages

	Total_Sales
1	1201681.49

```sql
-- Find the Average Sales
Select Round(AVG(Sales),2) Average_Sales
from [BlinkIT Grocery Data]
```

104 %

Results | Messages

	Average_Sales
1	140.99

```sql
-- Find Number of Items Sold
Select COUNT(*)  Number_of_Items_Sold from [BlinkIT Grocery Data]
```

104 %

Results | Messages

	Number_of_Items_Sold
1	8523

```sql
--Find the Average Rating
Select Round(AVG(Rating),2) Avg_Rating from [BlinkIT Grocery Data]
```

104 %

Results | Messages

	Avg_Rating
1	3.97

```sql
-- Find Total Sales by Fat_Content
-- When Content has Regular Fat
Select Round(SUM(Sales),2) Regular_Fat_Total_Sales from [BlinkIT Grocery Data]
Where Item_Fat_Content = 'Regular Fat'
-- When Content has Low Fat
Select Round(SUM(Sales),2) Low_Fat_Total_Sales from [BlinkIT Grocery Data]
Where Item_Fat_Content = 'Low Fat'
```

104 %

Results | Messages

	Regular_Fat_Total_Sales
1	425361.8

	Low_Fat_Total_Sales
1	776319.69

```sql
-- Find Total Sales, Average Sales, Number of Items sold,  Average Rating by Fat_Content
-- When Content has Regular Fat
Select
Round(SUM(Sales),2) Regular_Fat_Total_Sales,
Round(AVG(Sales),2) Average_Sales,
COUNT(*)  Number_of_Items_Sold,
Round(AVG(Rating),3) Avg_Rating
from [BlinkIT Grocery Data]
Where Item_Fat_Content = 'Regular Fat'
```

104 %

Results | Messages

	Regular_Fat_Total_Sales	Average_Sales	Number_of_Items_Sold	Avg_Rating
1	425361.8	141.5	3006	3.965

```sql
-- Find Total Sales, Average Sales, Number of Items sold,  Average Rating by Item_type
Select  Item_Type,
Round(SUM(Sales),2) Total_Sales,
Round(AVG(Sales),2) Average_Sales,
COUNT(*)  Number_of_Items_Sold,
Round(AVG(Rating),3) Avg_Rating
from [BlinkIT Grocery Data]
Group by Item_Type
```

86 %

Results | Messages

	Item_Type	Total_Sales	Average_Sales	Number_of_Items_Sold	Avg_Rating
1	Snack Foods	175433.92	146.19	1200	3.949
2	Seafood	9077.87	141.84	64	3.959
3	Breads	35379.12	140.95	251	3.881
4	Canned	90706.73	139.76	649	3.994
5	Dairy	101276.46	148.5	682	3.966
6	Baking Goods	81894.74	126.38	648	3.983
7	Others	22451.89	132.85	169	3.954
8	Breakfast	15596.7	141.79	110	3.933
9	Fruits and Vegetables	178124.08	144.58	1232	3.956
10	Frozen Foods	118558.88	138.5	856	3.971
11	Health and Hygiene	68025.84	130.82	520	3.986
12	Meat	59449.86	139.88	425	4.023
13	Starchy Foods	21880.03	147.84	148	3.92
14	Soft Drinks	58514.17	131.49	445	3.921
15	Hard Drinks	29334.68	137.08	214	3.907
16	Household	135976.53	149.42	910	3.999

```sql
-- Find Total Sales, Average Sales, Number of Items sold,  Average Rating by Outlet_type
Select  Outlet_Type,
Round(SUM(Sales),2) Total_Sales,
Round(AVG(Sales),2) Average_Sales,
COUNT(*)  Number_of_Items_Sold,
Round(AVG(Rating),3) Avg_Rating
from [BlinkIT Grocery Data]
Group by Outlet_Type
Order by Outlet_Type
```

86 %

Results | Messages

	Outlet_Type	Total_Sales	Average_Sales	Number_of_Items_Sold	Avg_Rating
1	Grocery Store	151939.15	140.29	1083	3.986
2	Supermarket Type1	787549.89	141.21	5577	3.963
3	Supermarket Type2	131477.78	141.68	928	3.971
4	Supermarket Type3	130714.67	139.8	935	3.953

```sql
-- Find Total Sales, Average Sales, Number of Items sold,  Average Rating by Fat_Content
-- When Content has Low Fat
Select
Round(SUM(Sales),2) Low_Fat_Total_Sales,
Round(AVG(Sales),2) Average_Sales,
COUNT(*)  Number_of_Items_Sold,
Round(AVG(Rating),3) Avg_Rating
from [BlinkIT Grocery Data]
Where Item_Fat_Content = 'Low Fat'
```

86 %

Results | Messages

	Low_Fat_Total_Sales	Average_Sales	Number_of_Items_Sold	Avg_Rating
1	776319.69	140.71	5517	3.966

```sql
-- Find Total Sales, Growth_Rate,  Average Sales, Number of Items sold,  Average Rating by Outlet_Establishment_year
Select  Outlet_Establishment_Year,
Round(SUM(Sales),2) Total_Sales,
Round(
(SUM(Sales)- LAG(SUM(Sales)) Over(Order by Outlet_Establishment_Year))
    / (LAG(SUM(Sales)) Over(Order by Outlet_Establishment_Year)),4) * 100  GrowthRate_of_Total_Sales,
Round(AVG(Sales),2) Average_Sales,
COUNT(*)  Number_of_Items_Sold,
Round(AVG(Rating),3) Avg_Rating
from [BlinkIT Grocery Data]
Group by Outlet_Establishment_Year
Order by Outlet_Establishment_Year
```

85 %

Results | Messages

	Outlet_Establishment_Year	Total_Sales	GrowthRate_of_Total_Sales	Average_Sales	Number_of_Items_Sold	Avg_Rating
1	2011	78131.57	NULL	140.78	555	3.977
2	2012	130476.86	67	140.3	930	3.985
3	2014	131809.02	1.02	141.43	932	3.95
4	2015	130942.78	-0.66	140.95	929	3.96
5	2016	132113.37	0.89	142.06	930	3.958
6	2017	133103.91	0.75	143.12	930	3.945
7	2018	204522.26	53.66	139.8	1463	3.968
8	2020	129103.96	-36.88	139.42	926	3.982
9	2022	131477.78	1.84	141.68	928	3.971

```sql
-- Find Total Sales, Average Sales, Number of Items sold,  Average Rating by Outlet_Size
Select  Outlet_Size,
Round(SUM(Sales),2) Total_Sales,
Round(AVG(Sales),2) Average_Sales,
COUNT(*)  Number_of_Items_Sold,
Round(AVG(Rating),3) Avg_Rating
from [BlinkIT Grocery Data]
Group by Outlet_Size
```

85 %

Results | Messages

	Outlet_Size	Total_Sales	Average_Sales	Number_of_Items_Sold	Avg_Rating
1	High	248991.59	142.04	1753	3.945
2	Medium	507895.74	139.88	3631	3.977
3	Small	444794.17	141.7	3139	3.964

```sql
-- Find Total Sales, Average Sales, Number of Items sold,  Average Rating by Outlet_Size
-- Where Content has Low Fat
Select  Outlet_Size,
Round(SUM(Sales),2) Low_Fat_Total_Sales,
Round(AVG(Sales),2) Average_Sales,
COUNT(*)  Number_of_Items_Sold,
Round(AVG(Rating),3) Avg_Rating
from [BlinkIT Grocery Data]
Where Item_Fat_Content = 'Low Fat'
Group by Outlet_Size
Order by Outlet_Size
```

85 %

Results | Messages

	Outlet_Size	Low_Fat_Total_Sales	Average_Sales	Number_of_Items_Sold	Avg_Rating
1	High	122862.29	144.04	853	3.947
2	Medium	338229.04	139.25	2429	3.969
3	Small	315228.36	141.04	2235	3.971

```sql
-- Find Total Sales, Average Sales, Number of Items sold,  Average Rating by Outlet_Size
-- Where Content has Regular Fat
Select  Outlet_Size,
Round(SUM(Sales),2) Low_Fat_Total_Sales,
Round(AVG(Sales),2) Average_Sales,
COUNT(*)  Number_of_Items_Sold,
Round(AVG(Rating),3) Avg_Rating
from [BlinkIT Grocery Data]
Where Item_Fat_Content = 'Regular Fat'
Group by Outlet_Size
Order by Outlet_Size
```

85 %

Results | Messages

	Outlet_Size	Low_Fat_Total_Sales	Average_Sales	Number_of_Items_Sold	Avg_Rating
1	High	126129.29	140.14	900	3.944
2	Medium	169666.7	141.15	1202	3.994
3	Small	129565.81	143.33	904	3.948

```sql
-- Find Total Sales, Average Sales, Number of Items sold,  Average Rating by Outlet_Location
Select  Outlet_Location_Type,
Round(SUM(Sales),2) Total_Sales,
Round(AVG(Sales),2) Average_Sales,
COUNT(*)  Number_of_Items_Sold,
Round(AVG(Rating),3) Avg_Rating
from [BlinkIT Grocery Data]
Group by Outlet_Location_Type
Order by SUM(Sales) DESC
```

85 %

Results | Messages

	Outlet_Location_Type	Total_Sales	Average_Sales	Number_of_Items_Sold	Avg_Rating
1	Tier 3	472133.03	140.94	3350	3.961
2	Tier 2	393150.65	141.17	2785	3.962
3	Tier 1	336397.81	140.87	2388	3.977