



SAHIL SHUKLA

PERSONAL DETAILS

Current Location Noida
Date of Birth December 14, 1997
Male

EDUCATION

Graduation

Course Data Science Program (Python ,SQL ,Excel , Tablue , Power BI , Machine Learning)
College SimpliLearn Academy

Schooling

Board Name
Medium
Year of Passing
Score

Class XII

CBSE
English
2014
65%

Class X

CBSE
English
2012
75%

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SKILLS

- Tableau
- Data Mining
- Data Visualization
- Predictive Analytics
- Data Analytics
- Data Science
- KPI Analysis
- Pandas
- Python
- SQL
- Machine learning
- Power BI
- Excel
- Advanced Excel
- Data Collection
- Machine learning And Python Developer
- Predictive Modeling

LANGUAGES KNOWN

English (Both)
Hindi (Both)

CERTIFICATIONS

- Data Scientist Master's program
- IBM Data Science Professional Certificate

TEST RANKS

- IELTS : 6.5

INTERNSHIPS

cogent | June 2023 - August 2024

- Analysis sales through Using tools like sql, python,PowerBi,Tablue

PROJECTS

Customer Churn Prediction | April 2025 - April 2025

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- 1. Customer Churn Prediction
 - Developed a machine learning model to predict customer churn for a telecom company.
 - Used logistic regression and random forest to achieve 85% accuracy.
 - Visualized insights using Tableau to understand churn patterns.

BlinkitSales Analysis | March 2025 - March 2025

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- BlinkitSales Analysis | Excel|Dashboard[Execel|Power Query]
 - Designed an interactive Excel dashboard to anlyze Blinkit's sales trend ,store performance and , customer preferences
 - Cleaned and transformed sales data using Power Query , removing duplicates and handling missing values
 - Implemented DAX fuction , PivotTables , and calculated columns to drive key business insight .
 - Analyzed 8,532+ transaction to identify that low-fat items contribute 64.6 % of total sales .
 - Determined that Fruits , Vegetables , and Snack Foods are the top-selling categories .
 - Found that stores established in 2018 generate the highest revenue .
 - Obeserved that Tier 3 cities and medium-sized stores drive the majority of sales
 - Provided actionable recommendations , including optimizing stock and marketing for high-demand categories .
 - Suggested strategic expansion in Tier3 cities to enhance growth .
 - Proposed measure to improve customer statisfaction and boost rating above 4.0 .

Power BI Sales Analytics Dashboard | February 2025 - February 2025

- Power BI Sales Analytics Dashboard[Power BI|SQL|Excel|DAX]
 - Developed a comprehensive Power BI dashboard to anlyze sales trends , products insight , and regional performance .
 - Extract sales \$ shipment data , handle missing values , removed duplicates , and merged tables using Star schema .
 - Created DAX measure , calculated columns , and KPIs for revenue trends , product sales , and regional insights .
 - Designed interactive visulization using line charts , bar charts , maps and tables and dynamic filters and slicer .
 - Published on Power BI service , optimmized DAX queries , and intergrated real-time data updates .
- Enhance decision making , identified high performance products/regions , and improved sales efficiency .

Pizza Sales performance Dashboard | January 2025 - February 2025

- • Analyze Pizza sales data to extract key KPIs like revenue, orders and average order value using SQL
- Built as interactive Power BI Dashboard to visualize sales trends ,category-wise performance and top/bottom-selling price.
- Applied funnel analysis to identify customers patterns and optimize sales startegy .
- Gained practical experience in KPI reporting ,data visualization , and business insight generation.

ACHIEVEMENTS

- All rounder, Top 3 in class, Department topper in Data Science Program