



# SAHIL SHUKLA

## PERSONAL DETAILS

Current Location Noida  
Date of Birth December 14, 1997  
Male

## GET IN TOUCH!

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## SKILLS

- Tableau
- Data Mining
- Data Visualization
- Predictive Analytics
- Data Analytics
- Data Science
- KPI Analysis
- Pandas
- Python
- SQL
- Machine learning
- Power BI
- Excel
- Advanced Excel
- Data Collection
- Machine learning And Python Developer
- Predictive Modeling

## LANGUAGES KNOWN

- English ( Both )
- Hindi ( Both )

## CERTIFICATIONS

- Data Scientist Master's program
- IBM Data Science Professional Certificate

## TEST RANKS

- IELTS : 6.5

## EDUCATION

### Graduation

Course	Data Science Program ( Python ,SQL ,Excel , Tablue , Power BI , Machine Learning )	
College	SimpliLearn Academy	

### Schooling

	Class XII	Class X
Board Name	CBSE	CBSE
Medium	English	English
Year of Passing	2014	2012
Score	65%	75%

## INTERNSHIPS

### cogent | June 2023 - August 2024

- Analysis sales through Using tools like sql, python,PowerBi,Tablue

## PROJECTS

### Customer Churn Prediction | April 2025 - April 2025

- - 1. Customer Churn Prediction
    - Developed a machine learning model to predict customer churn for a telecom company.
    - Used logistic regression and random forest to achieve 85% accuracy.
    - Visualized insights using Tableau to understand churn patterns.

### BlinkitSales Analysis | March 2025 - March 2025

- - BlinkitSales Analysis | Excel|Dashboard[Excel|Power Query]
    - Designed an interactive Excel dashboard to analyze Blinkit's sales trend ,store performance and , customer preferences
    - Cleaned and transformed sales data using Power Query , removing duplicates and handling missing values
    - Implemented DAX function , PivotTables , and calculated columns to drive key business insight .
    - Analyzed 8,532+ transaction to identify that low-fat items contribute 64.6 % of total sales .
    - Determined that Fruits , Vegetables , and Snack Foods are the top-selling categories .
    - Found that stores established in 2018 generate the highest revenue .
    - Observed that Tier 3 cities and medium-sized stores drive the majority of sales
    - Provided actionable recommendations , including optimizing stock and marketing for high-demand categories .
    - Suggested strategic expansion in Tier3 cities to enhance growth .
    - Proposed measure to improve customer satisfaction and boost rating above 4.0 .

### Power BI Sales Analytics Dashboard | February 2025 - February 2025

- Power BI Sales Analytics Dashboard[Power BI|SQL|Excel|DAX]
  - Developed a comprehensive Power BI dashboard to analyze sales trends , products insight , and regional performance .
  - Extract sales & shipment data , handle missing values , removed duplicates , and merged tables using Star schema .
  - Created DAX measure , calculated columns , and KPIs for revenue trends , product sales , and regional insights .
  - Designed interactive visualization using line charts , bar charts , maps and tables and dynamic filters and slicer .
  - Published on Power BI service , optimized DAX queries , and integrated real-time data updates .
  - Enhance decision making , identified high performance products/regions , and improved sales efficiency .

#### **Pizza Sales performance Dashboard | January 2025 - February 2025**

- • Analyze Pizza sales data to extract key KPIs like revenue, orders and average order value using SQL
  - Built as interactive Power BI Dashboard to visualize sales trends ,category-wise performance and top/bottom-selling price.
  - Applied funnel analysis to identify customers patterns and optimize sales strategy .
  - Gained practical experience in KPI reporting ,data visualization , and business insight generation.
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#### **ACHIEVEMENTS**

- All rounder, Top 3 in class, Department topper in Data Science Program