

## Credit Card Transaction Report

Total Revenue  
**55.4M**

Total Interest  
**7.9M**

Transaction  
Amount  
**45M**

Transaction  
Count  
**657K**

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,62,34,849.0	65,08,880.0	26,89,925
Silver	55,86,343.0	8,12,092.0	1,87,505
Gold	24,54,073.0	3,73,785.0	56,210
Platinum	11,35,608.0	1,61,629.0	20,665
Total	5,54,10,873.0	78,56,386.0	29,54,305

Q4 Q3 Q2 Q1

Qtr Revenue & Transaction Count



Week\_Start\_Date

All

M F

Low Mid High

Platinum Gold Silver Blue

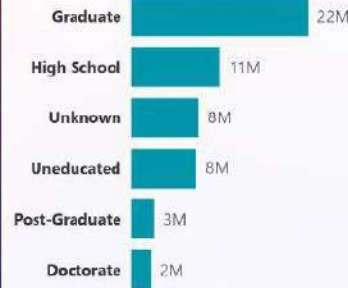
Revenue by Use Chip



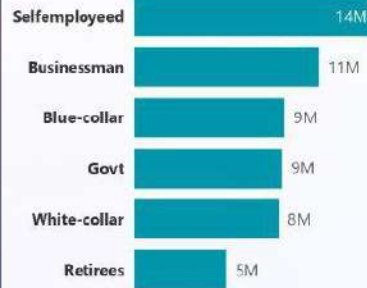
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

