Day -18

Learned about some important tools

- **Google Search Console (formerly Google Webmasters):** A free service from Google that helps website owners and SEO professionals monitor their website's health and performance in Google Search. It allows you to submit sitemaps, see how your site is indexed, identify crawl errors, analyze search traffic, and optimize your content for better ranking. (https://search.google.com/search-console/about)

- **Google Search Central (formerly Google Webmasters):** A resource center by Google that provides information and best practices for website owners to improve their search engine optimization (SEO). It includes guides, articles, and videos on various SEO topics. (https://developers.google.com/search/docs/fundamentals/get-started-developers)

- **Google Analytics:** Another free service by Google that helps website owners track website traffic and user behavior. It provides detailed insights into how visitors find your site, what pages they visit, and how long they stay. This data can be used to improve the user experience and optimize your website for conversions. (https://marketingplatform.google.com/about/)

Project Management:

- **Agile methodology:** An iterative project management approach that focuses on continuous development and delivery of features. It involves breaking down large projects into smaller, manageable chunks called sprints. Teams work in short cycles, collaborating closely to deliver working software at the end of each sprint.

- **Task Management tools:** Software applications that help individuals and teams organize, prioritize, track, and collaborate on tasks. Some popular task management tools include:

  - **Trello:** A free, visual task management tool that uses boards, lists, and cards to represent projects and tasks. It allows teams to collaborate and track progress easily. (https://trello.com/)

  - **Jira:** A project management tool commonly used for software development projects. It offers robust features for planning, tracking, and reporting on tasks and issues. Jira can be more complex than Trello but offers greater flexibility for managing larger projects.

(https://www.atlassian.com/software/jira/guides/getting-started/introduction)