

Pranav Mahangade

Digital Marketing Specialist

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 Male

Profile

“Passionate Digital Marketing professional skilled in SEO, Social Media, and Google Ads, with expertise in driving online growth, generating leads, and boosting brand visibility through result-oriented strategies.”

Professional Experience

Digital Marketing Intern

Roles & Responsibilities

- Develop, plan, and execute **digital marketing strategies** across SEO, SEM, Social Media, Email, and Paid Ads.
- Manage **Facebook Ads & Google Ads campaigns** including keyword planning, ad copywriting, budget optimization, and performance tracking.
- Perform **SEO activities** (On-Page & Off-Page), including keyword research, backlink building, SBM, and technical SEO to improve **website ranking**.
- Create and implement **content marketing strategies** to boost brand visibility and generate leads.
- Optimize campaigns based on KPIs (CTR, CPC, ROI, Conversion Rate) to achieve maximum results.
- Collaborate with teams for **social media marketing, influencer outreach, and brand promotions**.
- Stay updated with the latest **digital marketing trends, tools, and algorithm updates**.

Skills

Digital marketing specialist

- **Search Engine Optimization (SEO)**
- **Paid Advertising (PPC)**
- **Analytics & Reporting**

Social Media Marketing

- **Content Marketing**
- **Email & Lead Generation**
- **Digital Tools**

Education

- Bsc of (computer science) ,

Certificates

AI -driven advance digital marketing course

institute:

pooinfotech digital solutions
baner, pune

Language

English,Hindi,Marathi

- “Dedicated to driving growth through result-oriented digital marketing strategies.”