



The Annual Pan India Python Conference

<https://in.pycon.org/2016/>

September 23rd to 25th, 2016

Siri Fort Auditorium

New Delhi

Sponsorship Prospectus



About PyCon India

- PyCon India is the premier conference in India that brings together Developers, Experts, Researchers, Scientists, Enthusiasts, Companies dealing in python.
- PyCon India is completely volunteer driven event, managed by a non-profit society (PSSI).
- PyCon India will bring in together Python Developers & enthusiasts from various backgrounds.



Why You Should Sponsor

- By means of sponsorship, the community will be better connected to the Indian Python Community.
- Your sponsorship helps PyCon India remain affordable and accessible to the widest possible audience.
- Your sponsorship helps us lower the ticket pricing and support video recording.

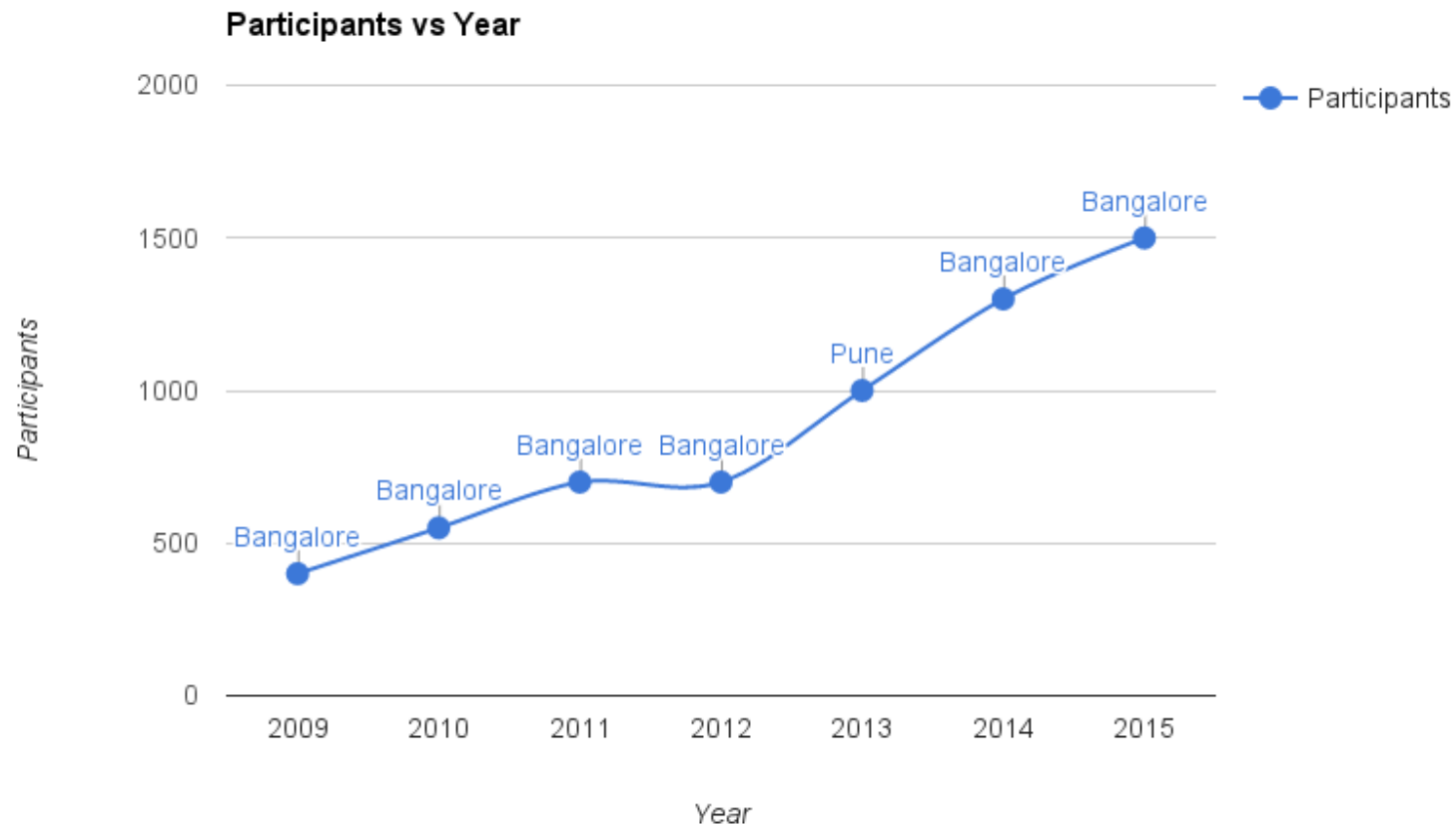


Previous Events:

- PyCon India 2015 , Oct 2-4,2015, Bangalore
- PyCon India 2014, Sep 26-28, 2014, Bangalore
- PyCon India 2013, Aug 31. Sep 1-2, 2013, Bangalore
- PyCon India 2012, Sep 28-30, 2012, Bangalore
- PyCon India 2011, Sep 16-18, 2011, Pune
- PyCon India 2010, Sep 25-26, 2010, Bangalore
- PyCon India 2009, Sep 26-27, 2009, Bangalore



Participation at PyCon across the years:



Highlights of PyCon 2015

- Around 1400 attendees
- Dev sprint attendees : around 100
- Child Care Facilities
- Poster session
- 153 Talks submitted ,
- 3 parallel tracks, 30+ talks from 12 + domains
- 9 Hands on workshops
- Open Space(20+ talks)
- Travel reimbursement for Female Speakers

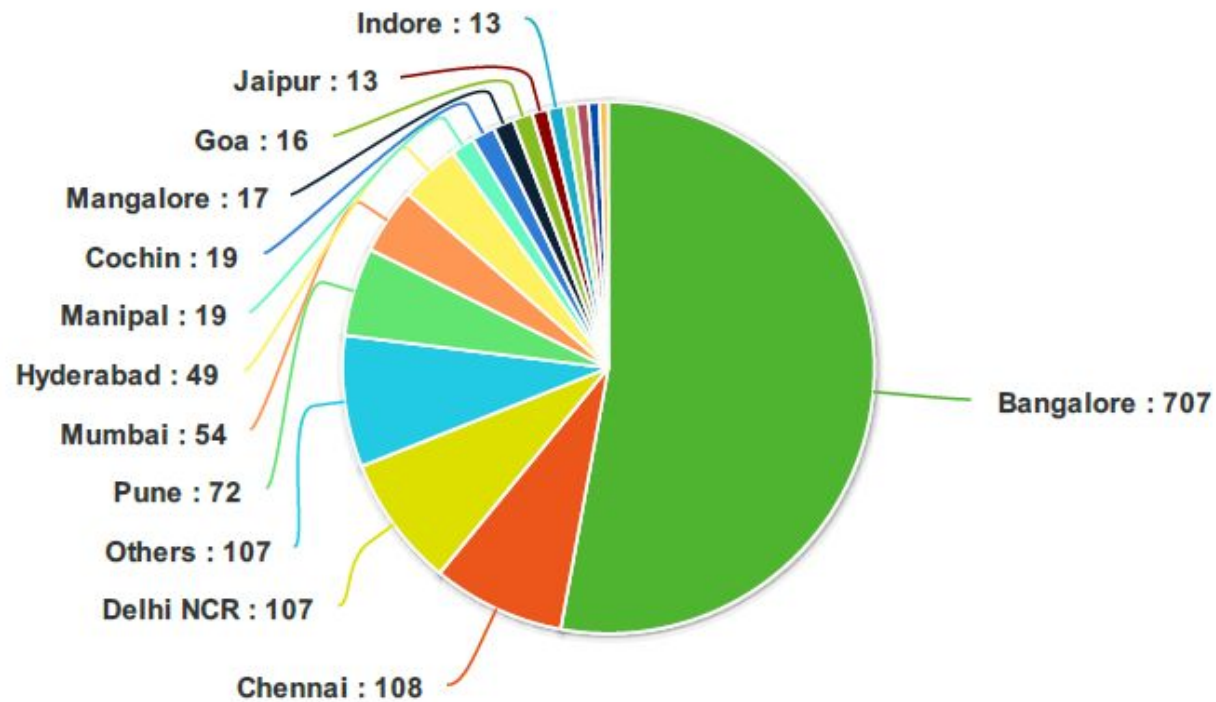


Sponsors in Pycon 2015

- Zopper
- ZeOmega
- LinkedIn
- Microsoft
- RedHat
- Goibibo
- MySQL
- HackerEarth
- Passport



PyCon India 2015 Demographics



Privacy Policy

- Participant details will not be shared without their explicit permission.
- The participants are allowed to share information with you at your Stall/Table. Give them a good reason to do this. Make a compelling pitch for yourself or offer goodies in exchange for contact information.



Important Dates

Dates - 23rd-25th September 2016

Main Conference - 24th-25th September 2016



Sponsorship Categories

	Platinum	Gold	Silver
Amount in INR	6,00,000	4,00,000	2,50,000
Amount in USD	9K	6K	4K

Startup Discount:

50% discount on Gold and Silver category of sponsorship for startups with less than 10 employees.



Sponsorship Benefits

	Platinum	Gold	Silver
Free passes	12	6	3
Logo + Write-up + link on conference website	Yes	Yes	Yes
Logo on official banners	Yes	Yes	Yes
Contact Point kit(your tablet/smartphone)	Yes	Yes	Yes
Your stall at the venue (your banner)	Yes(14'X8')	Yes(12'X6')	6"x2" Silver(table)
Banner and table at the venue (6'x2' table provided, your banner)			Yes
Distribute goodies at the stall	Yes	Yes	Yes
Company Brochures along with welcome kit	Yes		
Logo on the notebooks given to participants	Yes		
Sponsored Workshop (for 90 minutes)	Yes		

Note: Stall will be available only during main conference days (Saturday & Sunday).

Sponsored workshop will be on conference days. Please get in touch with us, if you would like any customizations or add-ons to the benefits

Contact Information



Please prefer email to contact us : sponsorship@in.pycon.org

Akshay Arora: +91-9999660664

Gora Mohanty: +91-9868527992

Satyakam Goswami: +91-9599648935

