



WE DESIGN, YOU OUTSHINE

<https://lilacdesigners.com/>

## ABOUT US

" Building on an experience in the designing sector for over 4 years, we at Lilac Designers are known for our unique services and prompt maintenance. We are engaged in Branding, Website development, app development, social media marketing, projects on AI and ML and much more.

Our mission is to provide our clients with an unforgettable experience and unique services by completing projects before deadline."

## OUR SERVICES

01

### App Development

In this dynamic modern world, no one can imagine a business without proper high-end mobile solutions. With massive knowledge and expertise gained through years of experience, our Mobile Application development team is always ready to take a step beyond your expectations.

02

### Website Development

Proficient designers of Lilac provide strategic designs that compliment the customers brand and accomplish their goals. As an accomplished web designing company in India, we assist the companies to develop across the web with our astounding and operational websites.

03

### Digital Marketing

Social Media has entirely transformed the approach people had towards products and services on the web. At present, it not only influences search engines but your brand's prestige as well. This is where our company comes into play - we assist you by creating information that inspires viewers to share it in their social circle.

## OUR SERVICES

# 04 Graphic Design

It's hard to get a second chance to building an everlasting impression about your company. But a quality design has the power to make desired impact. So it's crucial while choosing graphic designers for your firm. Our Team of designers assure to provide a distinct brand new Identity.

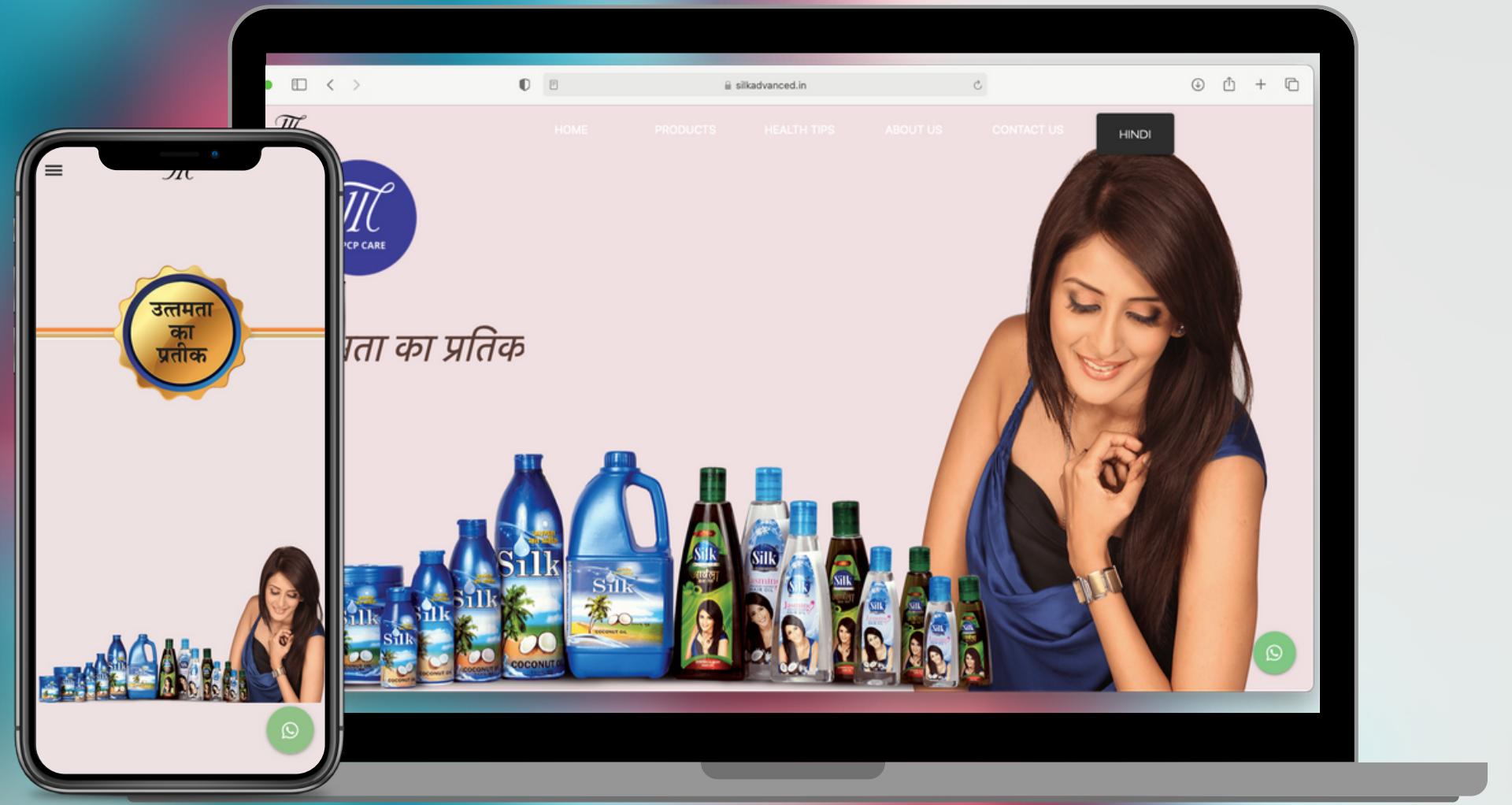
# 360 Virtual Tour

05

360 Virtual Tour provides this valuable opportunity for web surfers to go deep into your business and see what your business premises look like. It should be noted that companies operating in such an open manner create a positive impression in the minds of the customer. This will create a smooth platform among businesses and customers to do business pleasantly.

# 06 E-Commerce

From wordpress to shopify to listing your store on amazon/flipkart/snapdeal, we ensure to make you satisfied with our high standards of quality and efficiency. Our web designers and developers have years of experience in this technology and deliver effective solutions. So let us help you to build the eCommerce platform or get you listed on one of them which will in turn increase your business.



## MP Consumer Products

MPCP Care Pvt. Ltd. is one of the most trusted names in the cosmetic industry engaged in manufacturing, distribution and sales of variety of hair care products.

The Website is optimized for interactivity and to enable potential clients to explore products and their benefits. With solid colors and aesthetically pleasing UI, the website draws the eye to the potential sections. The website is equipped with translation feature to cater to every sector of the society. The whatsapp floating icon enables the customer to interact with the company more easily.

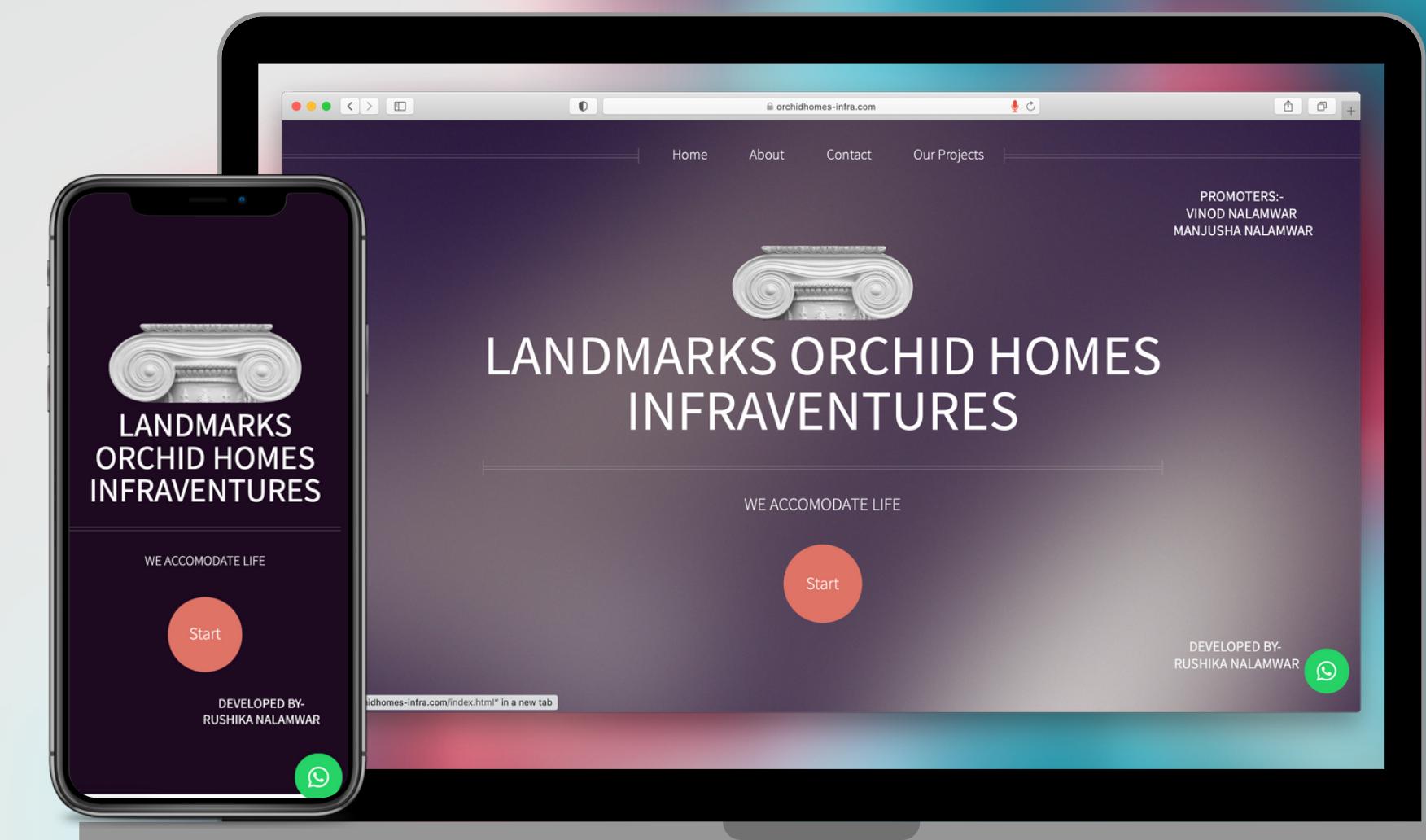
# OUR CLIENTS

02

## Landmark Orchid Homes Infraventures

Landmarks Orchid Homes Infraventures has grown to be one of the leading construction companies in Nagpur serving the needs of a discerning clientele. The website is a display of the services offered by the company while standing by their motto that incorporates innovation and complete transparency in dealings. The website is optimized for user friendly navigation. The additional feature is to explore the properties listed by the firm and download the dedicated brochure.

## WEB DEVELOPMENT

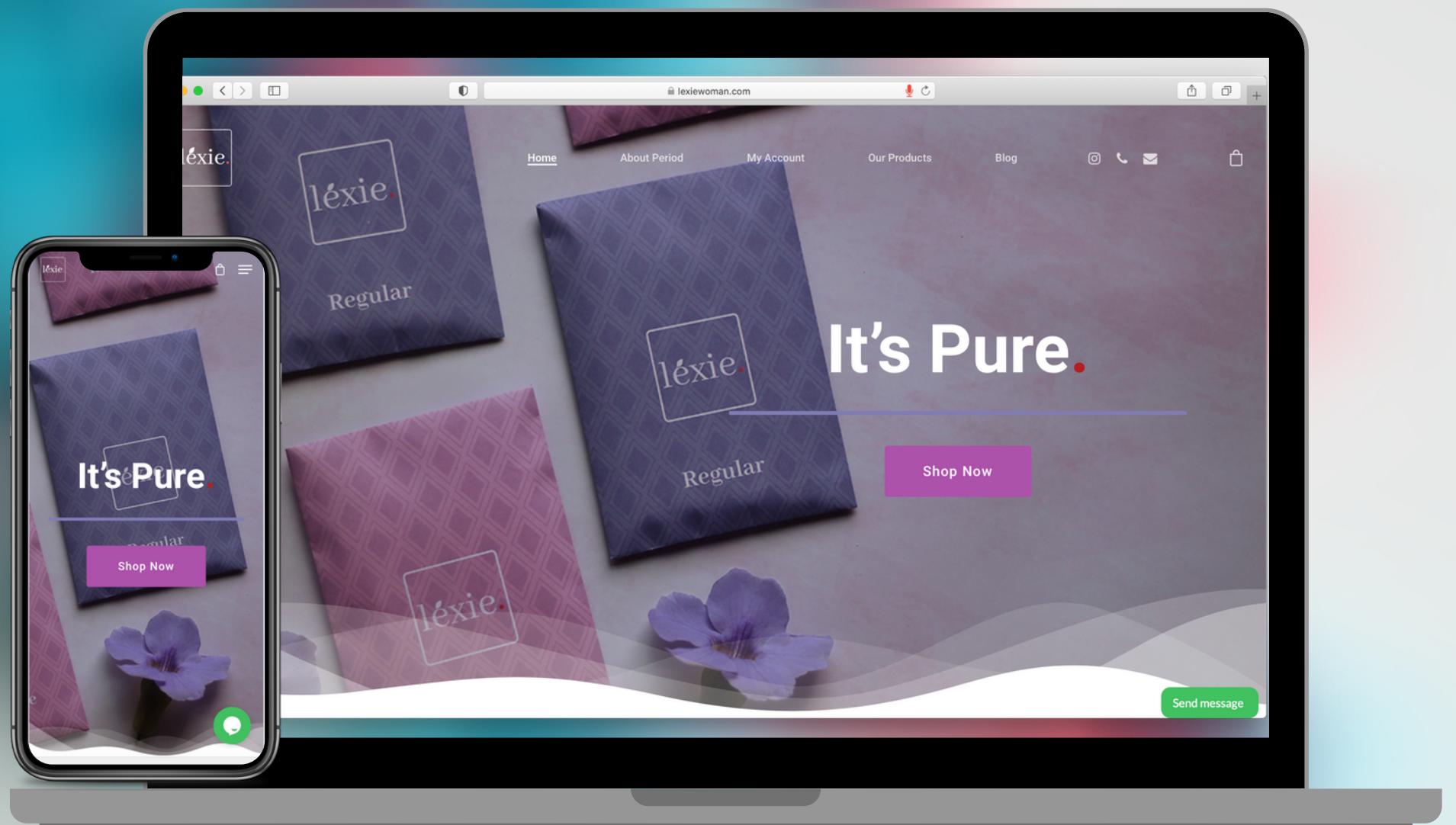


<https://orchidhomes-infra.com/>

## OUR CLIENTS

## WEB DEVELOPMENT

03



<https://lexiewoman.com/>

### Lexie Woman

Lexie is female hygiene essentials brand and is also a community to engage with like minded individuals, to create experiences with innovative products and to educate ourselves along the way. It is central India originated largest organization with organic sanitary products.

A well put together eCommerce platform for Lexie. Our recent engagement is in revamping their existing website with an aim to enhance their digital prominence. The WooCommerce based development carefully captured the premium nature of the brand. The website follows an information-centric design approach while mandating ease of use and optimum user experience.

## OUR CLIENTS

## WEB DEVELOPMENT

04

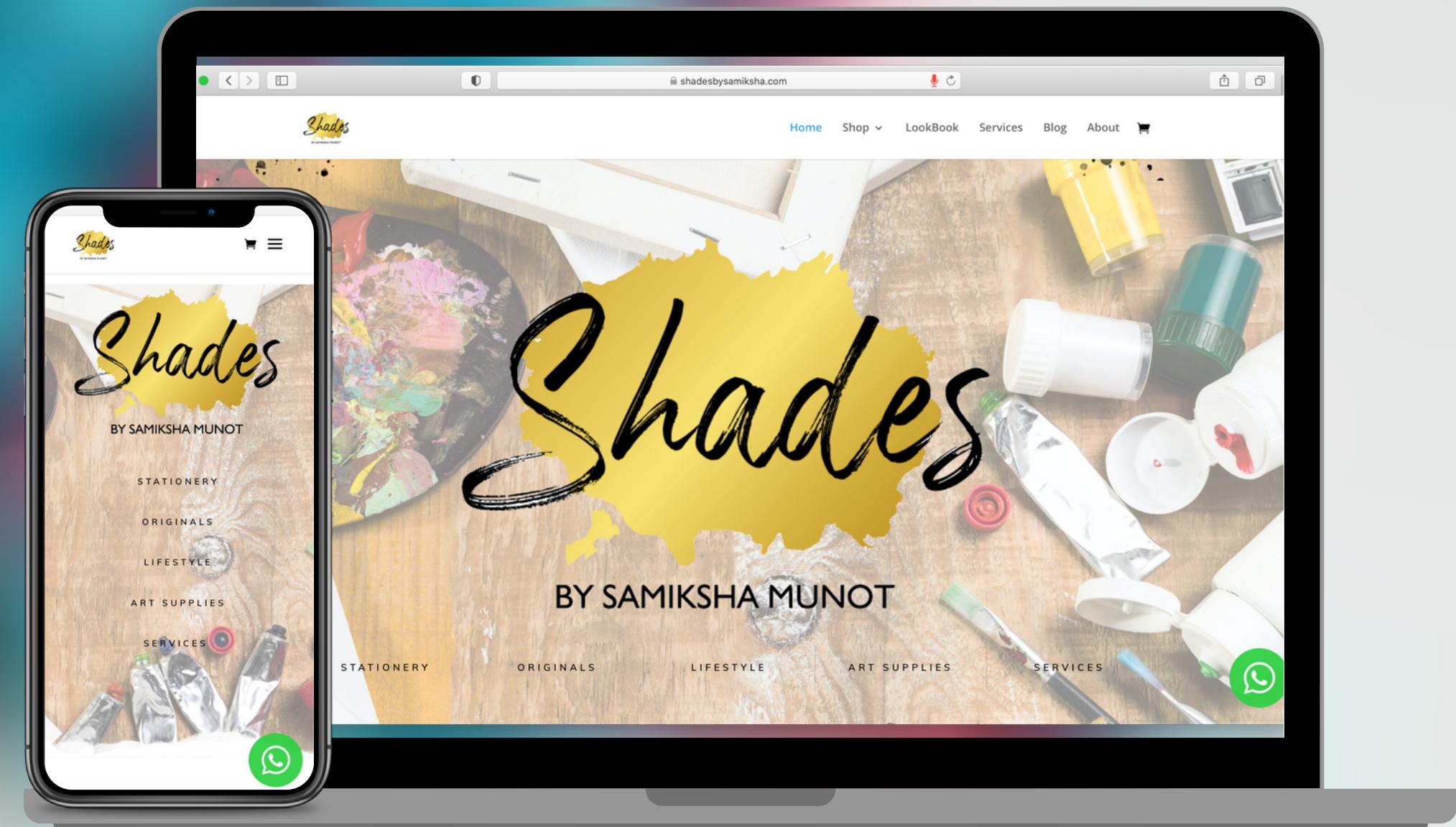
### 4Delivery

4Delivery is an online marketplace for all your needs at one place. It provides a platform for local entrepreneurs along with services like grocery delivery, laundry and much more.

We developed a custom website that presented a "wow-factor" that their services offer by using graphical representations and call-to-actions redirecting to WhatsApp that helped differentiate them from their competition and provides ease of accessibility to all. The new website not only communicated their motto "Delivering Home, Away from Home", but also increased brand loyalty and website traffic.

<https://4delivery.in/>





<https://www.shadesbysamiksha.com/>

# 01

## **Shades by Samiksha**

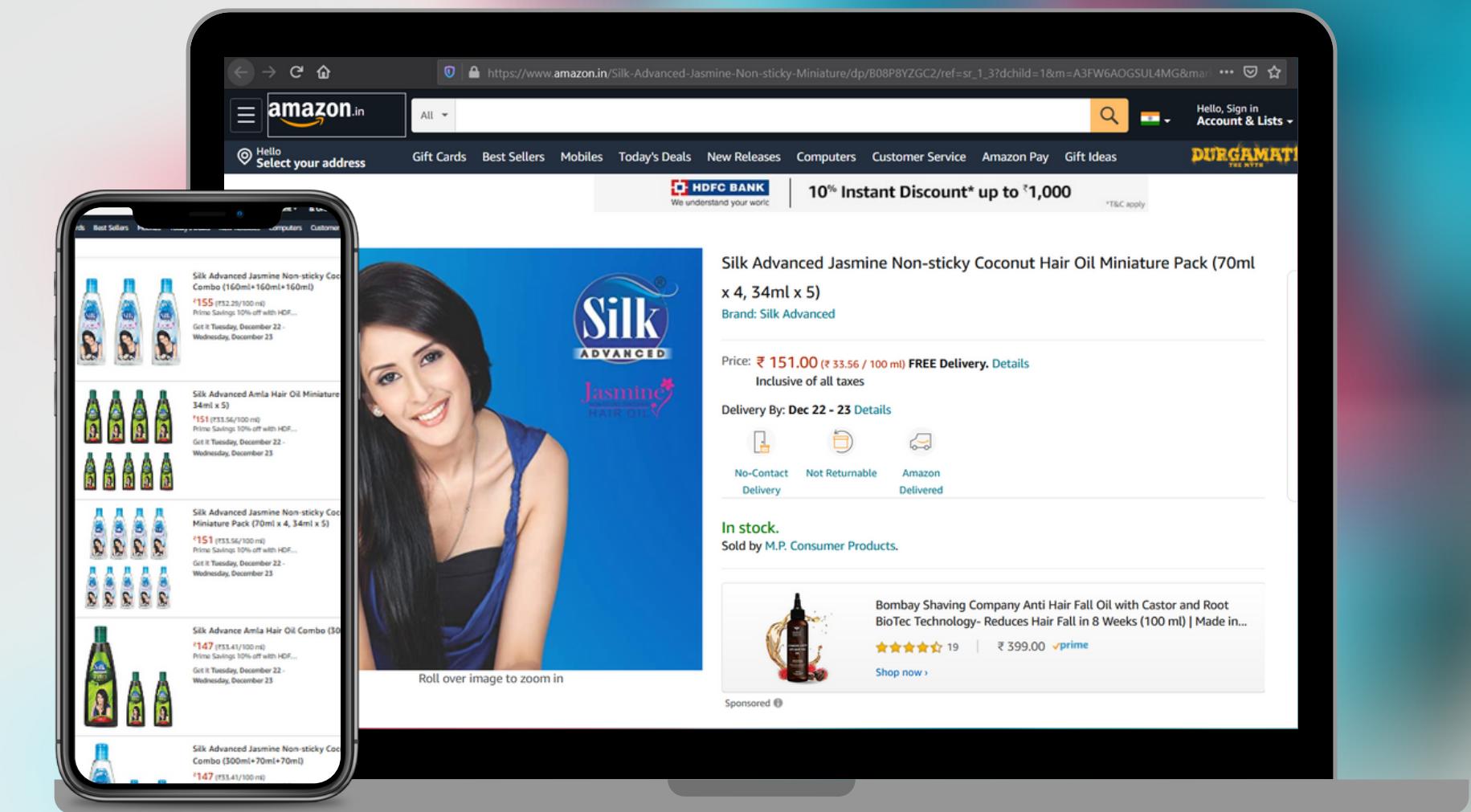
Shades by Samiksha Munot is a boutique art and design studio offering a range of services and products, from designer stationery to commission artworks.

The website is developed to bring the benefits of e-commerce to consumers. It is an SEO optimized website that uses the powerful features and options of WooCommerce to offer the best user experience to its customers, thereby making the process of online shopping hassle-free and comfortable. The well laid out user interface attracts user attention and promotes efficient sale, off the platform. The website was optimized to ensure optimum customer retention, which translates into improved conversion rates.

# OUR CLIENTS 02

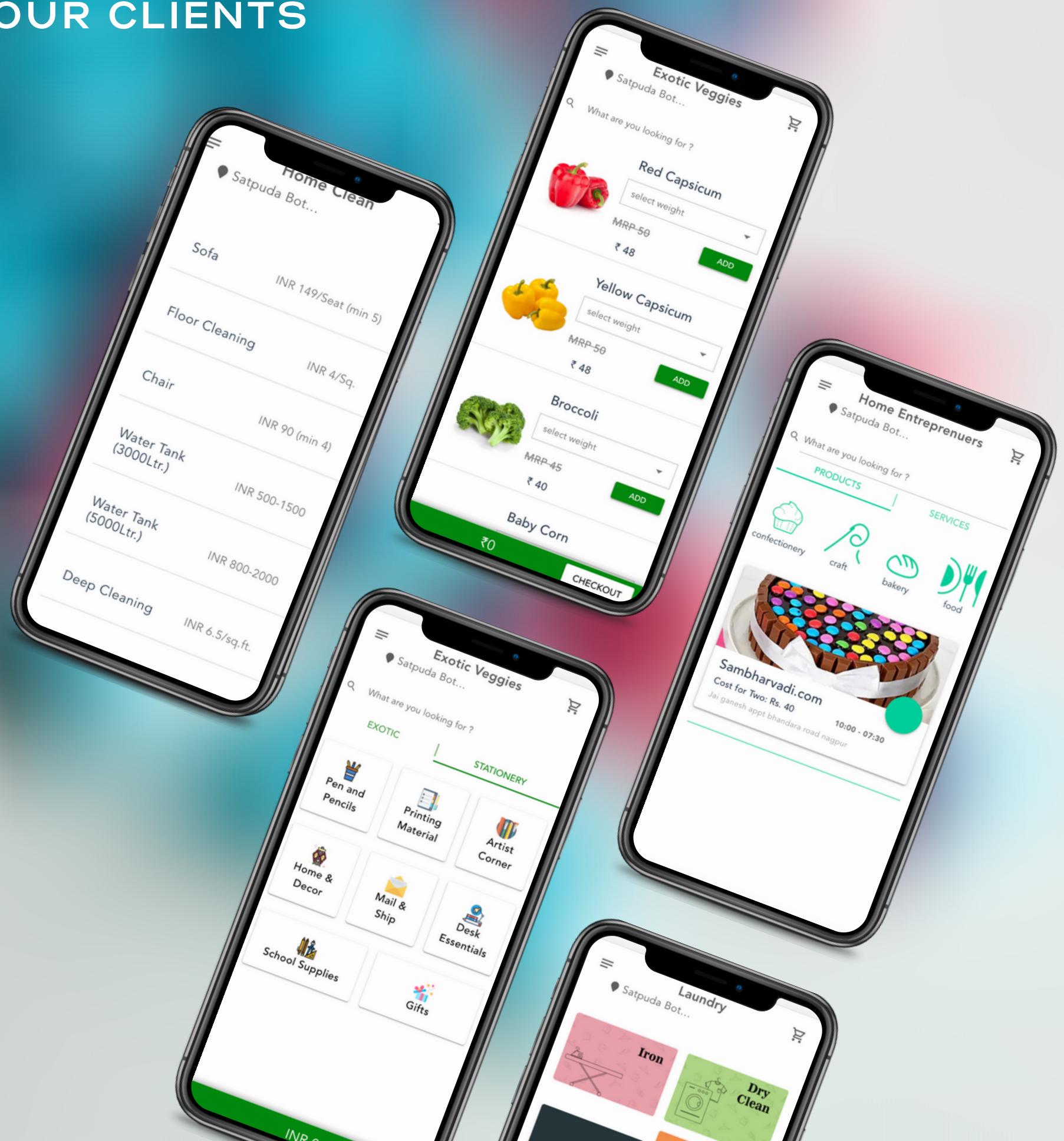
## Amazon Listing (Silk Advanced)

Amazon accounts for over a third of all eCommerce sales in India, and is in fact so useful that several businesses make the lion's share of their profits solely by selling on Amazon. As the saying goes, do what you do the best and outsource the rest; you can certainly enhance your profitability by outsourcing Amazon Product Upload/Listing Services to us. We help our customers to display their items amazingly on Amazon commercial center with the goal that postings can impact greatest planned clients for purchasing choice. Our Amazon item posting specialists help you to populate item database on Amazon.



<https://www.amazon.in/s?me=A3FW6AOGSUL4MG&marketplaceID=A21TJRUUN4KGV>

## OUR CLIENTS



## APP DEVELOPMENT

01

### 4 Delivery

4Delivery is an online marketplace for all your needs at one place. It provides a platform for local entrepreneurs along with services like grocery delivery, laundry and much more.

We make online ordering experience an effortless venture with our custom-made suite of 4 delivery mobile app. The app has simple and fast checkout. We made the app dynamic to allow the admins to make changes at their end.

The application also has a separate module for listing and viewing of local entrepreneurs and their services.

By using the best technology and methodologies, our team successfully combined an effective UI/UX and strong back-end to ensure flawless and comprehensive user experience.

## OUR CLIENTS

02

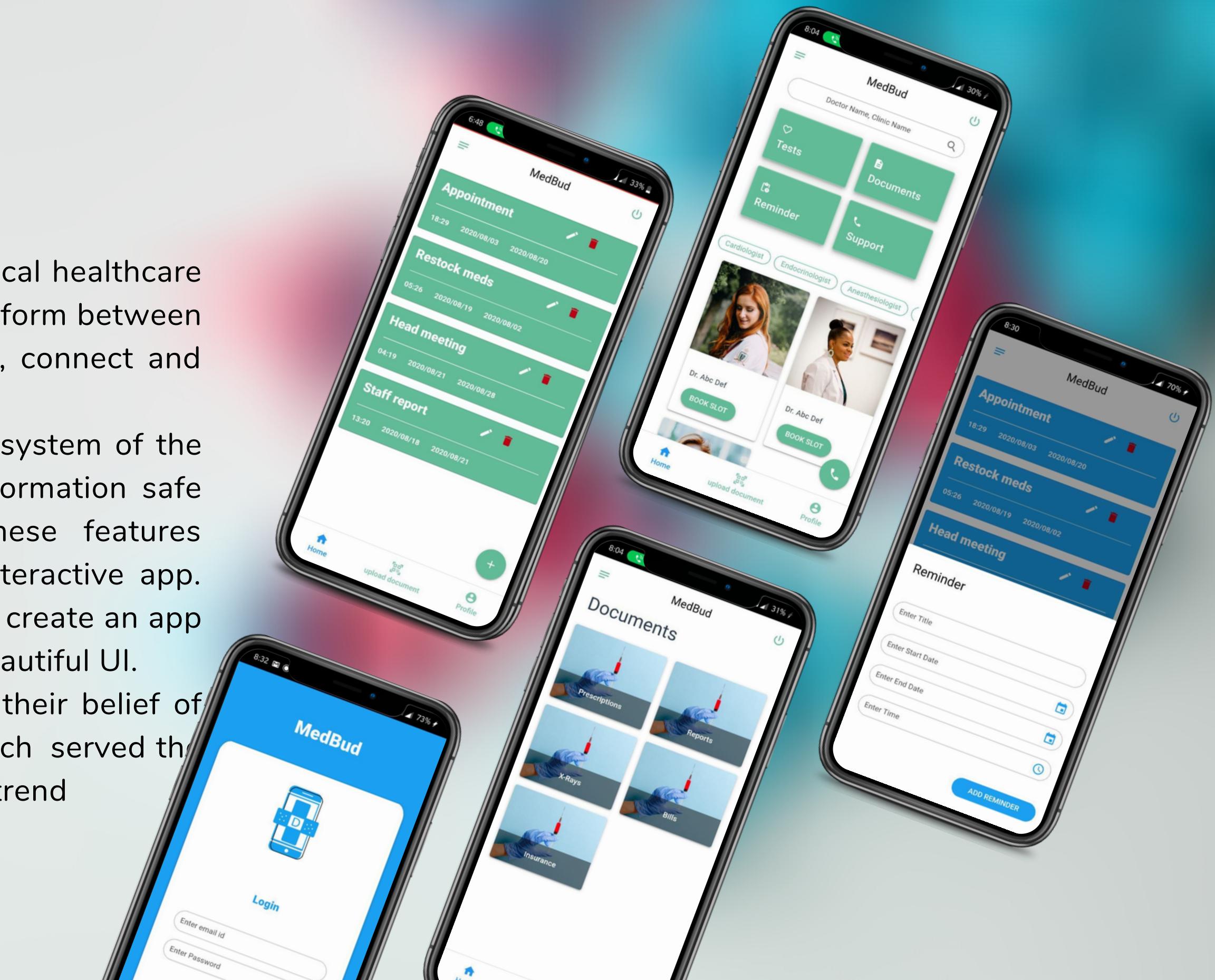
### MedBud

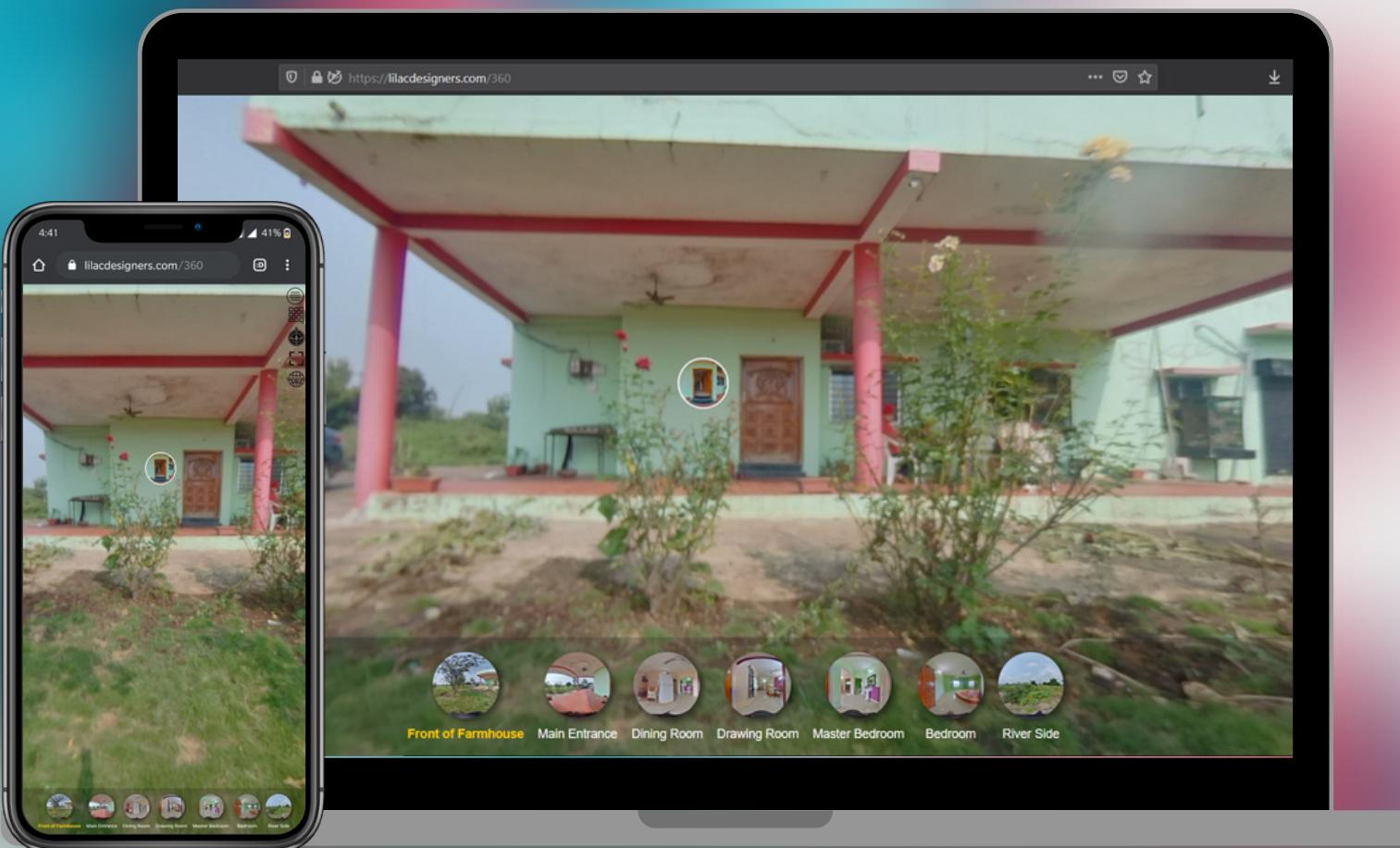
MedBud is a one stop solution to all your Medical healthcare related problems. It acts as an intermediate platform between doctors and patients allowing them to interact, connect and share.

The instant notification and OTP confirmation system of the app ensure 100% security to keep all user information safe and private. The aesthetic design binds these features together to deliver a visually appealing and interactive app. Our creative designing team worked together to create an app that is crafted with responsive designs and a beautiful UI.

We made this app that completely agreed to their belief of single platform and possess the best layout which served the objective with future-proof technology and app trend by comprehending all significant aspects,

## APP DEVELOPMENT





01

### 360 Virtual Tour of Farmhouse

The most remarkable presentation of a panorama is most definitely the 360° Virtual Tour. The need for Virtual Technology is growing fast. Almost everyone is now searching the web to see the availability of Virtual tours of the places they like to visit. A 3D Virtual Tour is by far the best way to show off space or services you offer. Providing access to Virtual Tour of a place is as if your customer is standing within the space.

Besides providing you with quick and professional service at a great rate, we bring the highest quality result available in the market. Lilac uses the best technology available and combines it with talented photographers to provide you with the best Virtual Tour of your business.

## OUR CLIENTS

01

### Silk Advanced

Through social media analysis and competition study, we take advantage of the social media for raising your business revenue to new levels.

Social media offers cost effective techniques to uphold your business. Moreover, it is the powerful medium to receive feedback from your clients.

By coming forth with attractive social media content, we were successful in creating more brand visibility on social media platforms. Unique and engaging content was what we came up with. Our astonishing content adds more to the value of Silk Advanced- Central India's best hair oil.



[Silk Advanced](#)

## SOCIAL MEDIA

## OUR CLIENTS



## SOCIAL MEDIA

02

### Shree Sai Leela

Shree Sai Leela are trusted Real estate developers of Nagpur. They bring you the land of dreams, upscale yet affordable to build your own shelter that is strategically positioned to offer a comfortable life.

The main motive here with the social media campaigns were to generate leads and find people who would invest in properties. With a proper 3 month campaign, we were able to generate leads as well as customize the page as per the client's needs. Social media offers cost effective techniques to uphold your business. Moreover, it is the powerful medium to receiveconnect with your clients.

# **Get in touch with us**

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