**SUMMARY**

* Coordinated a 100% increase in sales, increasing revenue to $1 million dollars

* Responsible for connecting a variety of organizations from the peninsula, increasing membership and participation by 25%
* Helped hundreds of students by providing structured study sessions and increased test scores
* Strengths: Marketing, Supply Chain, Critical Thinking, Analytics, Communications, Project Strategy, Team Leadership

**EDUCATION**

**University of California, Berkeley Graduation: 2021**

Major: Economics

**De Anza College: Graduation: 2019**

Major: Business Administration, Honors Program

**PROFESSIONAL EXPERIENCE**

**Living Spaces                                                 Jun. 2018 - Aug. 2019**

***Product Specialist***

* Responsible for conducting strategic sales administration via the Point of Sales system, increasing revenue to $1 million
* Implemented sales strategies in order to maintain consistent business surpluses
* Strategically placed warranty product add-ons on sales increasing rates by 60%
* Maintained, trained, and recruited 5 employees, and ensured optimal performance of new recruits

**HM                       Aug. 2017 - Nov. 2017**

***Sales Associate***

* Consistently met and exceeded individual and company sales goals

* Trained in all segments of the business and was responsible for the handling of financial affairs
* Coordinated teams that were responsible for general upkeep and customer satisfaction, worked with hundreds of customers throughout the day

**PROJECTS AND LEADERSHIP**

**Berkeley RTSA**

***Director of Social Affairs and Campus Relations*      Oct. 2019 – Dec. 2019**

* Organized 3 marketing events by partnering with various clubs to aid in holistic student development

* Maintain strategic communication and crafted a network of campus organizations dedicated to mental health awareness
* Developed new campus events towards integrating new admits into the University of California system

**Out of Egypt Network                         Oct. 2017 - Jan 2018**

***Outreach/Marketing Team Member***

* Organized and planned an event of 600+ community leaders

* Maintained cross-communications with Ted Talk Inc. in order to to host a promotional event for anti-human trafficking
* Successfully conducted outreach on behalf of Out of Egypt Network reaching hundreds of community members in the greater San Francisco area.

**Ro Khanna campaign                                         Sept. 2017 - Nov. 2017**

***Outreach/Advocacy Specialist***

* Responsible for maintaining and encouraging strategic canvassing plans
* Increased voter participation rate by strategic communications in the voting district
* Identified strategic geographic locations to conduct phone banking

**SKILLS & INTERESTS**

**Technical Skills:** Microsoft Suite - Excel - R (learning) - Python (learning) - G Suite - Powerpoint - Gmail

**Languages:** Fluent in Farsi; Spanish (conversational)

**Interests:** Economic Development, International Trade, Environmental Economics, Farmer markets

Have a highly positive attitude, integrity, initiative and desire to succeed

strong analytical skills as well as communication skills, both written and verbal

Proven organizational skills, detailed orientated, and can work well on their own

Proficiency in BI tool, Power BI/Tabular and web content publisher tool