1. Competitive audit goal(s)

This report gives an overview of app features using AI technology

2. Who are your key competitors? (Description)

There are no keys competitors in this narrow field as AI is currently being researched and deployed in specific areas.

3. What are the type and quality of competitors' products?
(Description)

Nex is a motion based entertainment company that translates fun into apps.

Azumio is a digital health provider that creates apps for monitoring heart rate, glucose levels, sleep and calories.

Ada creates health management app, it acts like a digital doctor as advisor

4. How do competitors position themselves in the market?
(Description)

Nex created a personal fitness coach powered by AI.

Azumio aims to accelerating humanity's transition to digital health.

Ada creates a free symptom checker, built on AI and clinical evidence

5. How do competitors talk about themselves? (Description)

Nex and its first product HomeCourt has been featured in the Wall Street Journal, CNBC, CNET, ABC, and Sports Illustrated. Nex has also been recognized as Fast Company's 2020 Most Innovative Company in Sports, Time's Best Inventions of 2019, and winner of a 2019 Apple Design Award.

Azumio are on the path to put the power of AI and machine learning in the hands of every individual. With Food AI and our other AI solutions, we provide unprecedented solutions that will make healthy living easier and more accessible than ever before.

Ada is the world's most popular symptom checker app. Rated 4.75/5 on Android and 4.8/5 on iOS.

6. Competitors' strengths (List)

None at the moment

7. Competitors' weaknesses (List)

None at the moment

8. Gaps (List)

None at the moment

9. Opportunities (List)

The new app has potential to grow since no company is doing this.