"Exciting opportunities in Artificial Intelligence"

Goals
- Able to predict results with multiple inputs

Frustrations
- Too much screen scrolling
- Confused interfaces

Participant A

Age: 35
Education: BA
Hometown: S------------
Family: Single
Occupation: Senior Officer

Participant A needs to use the application to predict stocks level for several products at one go. He prefers to be able to use the mobile app on the move to find out stocks levels in the shop.

"Jovial and outgoing personality, willing to learn technology"

Goals
- Find out which stock level are lowest so that the shop owner can order goods in advance

Frustrations
- Lost and confused in using the mobile app
- No user guide built into the application

Participant B

Age: 21
Education: High School
Hometown: S------------
Family: Stay with parents
Occupation: Internship

Participant B is currently doing internship in this shop that is piloting AI as part of improving efficiency and reduce labour costs in long term. She is keen to learn and give feedback on machine learning mobile app usage.