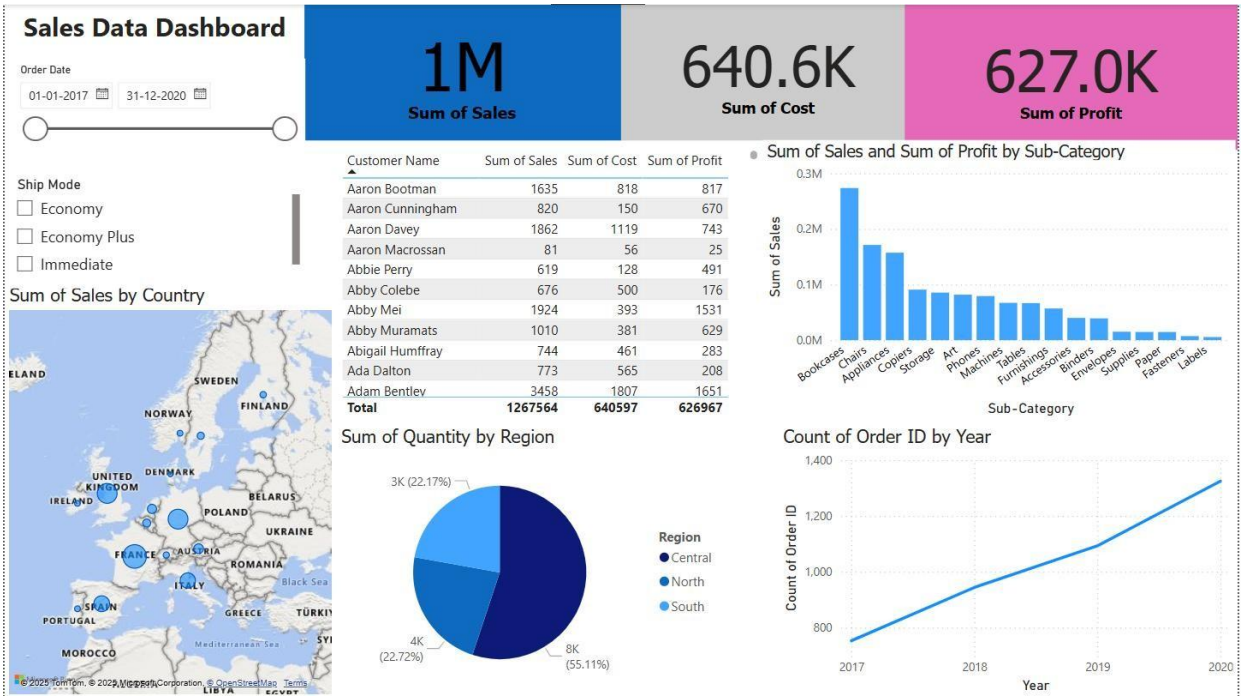
Sahil Vijay Shelar

TASK 2 :- Data Visualization and storytelling



short summary of your **Sales Data Dashboard**:

Dashboard Summary:

- **Total Sales**: **1M**
- **Total Cost**: **640.6K**
- **Total Profit**: **627.0K**

Key Insights:

- **Top Sub-Categories** by Sales & Profit: **Bookcases, Chairs, Appliances**
- **Region-wise Quantity**:
  - **Central** region leads (55.11%)
  - Followed by **South** (22.72%) and **North** (22.17%)
- **Customer Analysis**:
  Shows individual sales, cost, and profit per customer.
- **Country-wise Sales**:
  Visualized on the map (mainly Europe).
- **Order Trend**:
  Orders have steadily increased from **2017 to 2020**.

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