



YouTube Global Analysis

Team Name: Blood_Group_Data

995

Count of Youtuber

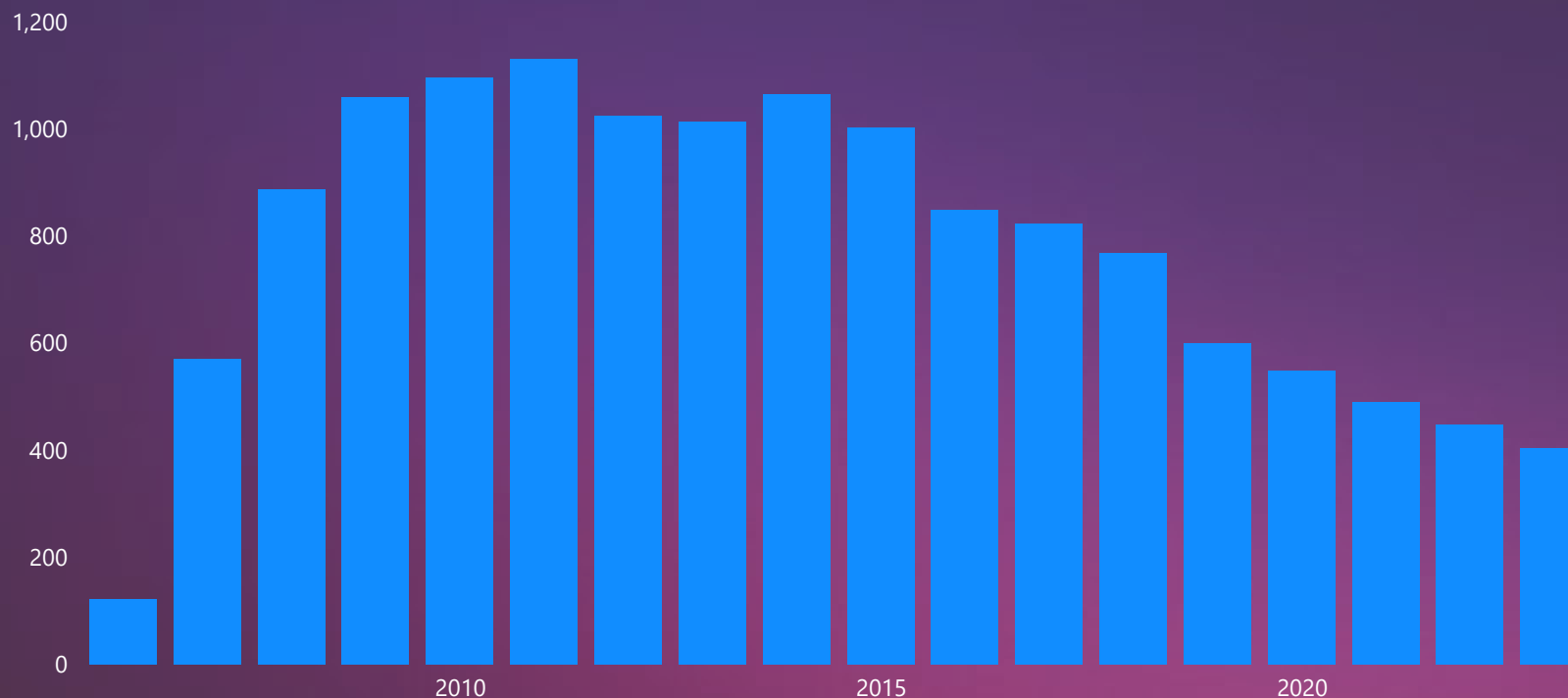
11T

Sum of video views

23bn

Sum of subscribers

Popularity of YouTube over the years



9M

Sum of uploads

50

Count of Country

19.4K

Count of Year

T-Series

Most Subscription

- YouTube Premium
- YouTube Kids
- YouTube Music
- YouTube Movies

Services

- YouTube TV
- YouTube Go
- YouTube Shorts
- YouTube Stories

T-Series

Channel with highest Views

4bn

Total subscribers

2T

Total video views

4M

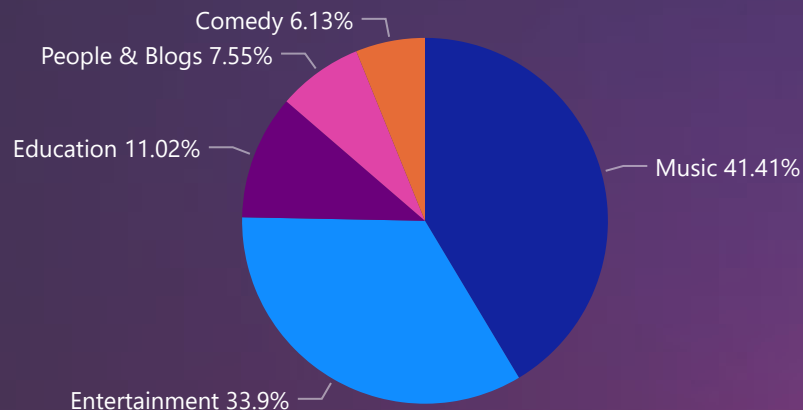
Total uploads

Category Wise Dashboard

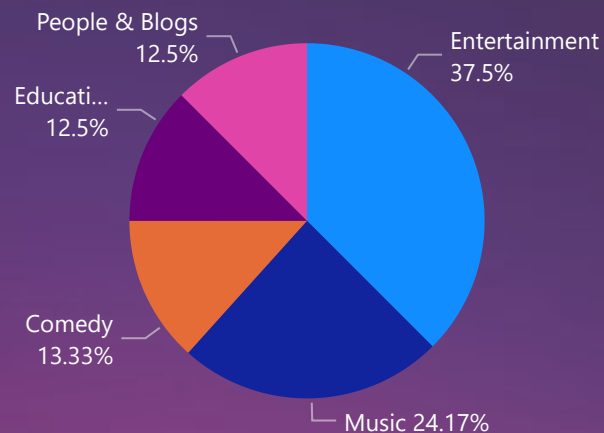
Country

India

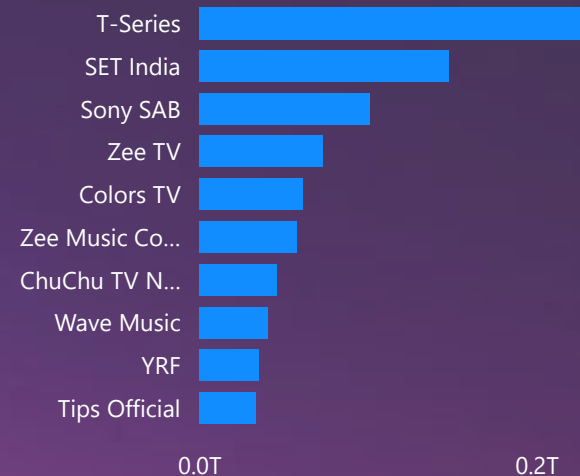
Total video views by category



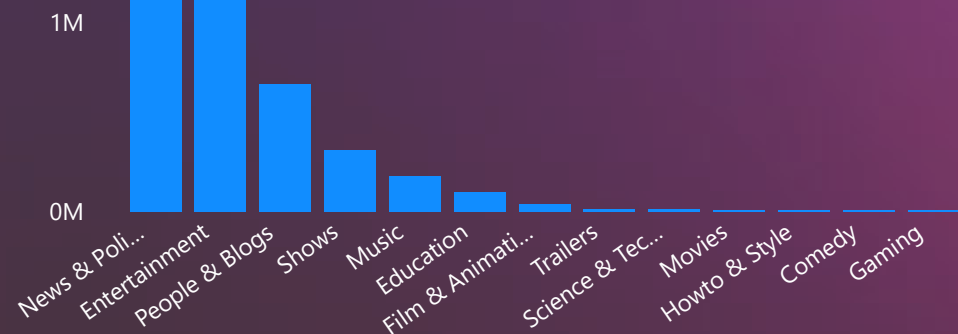
Last 30 days views analysis by category



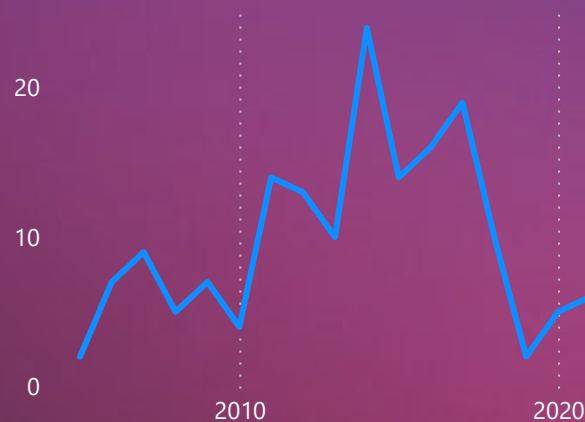
Total video views by Youtuber



Total uploads by category



No. of Channels created by Year



Total video views and Total uploads by category



Music and Entertainment industry is capturing most of the audience attention, while the News and Politics sectors actively contribute content, leading to a substantial volume of uploads.

718bn

Sum of video views

405K

Sum of uploads

94

Count of Youtubers

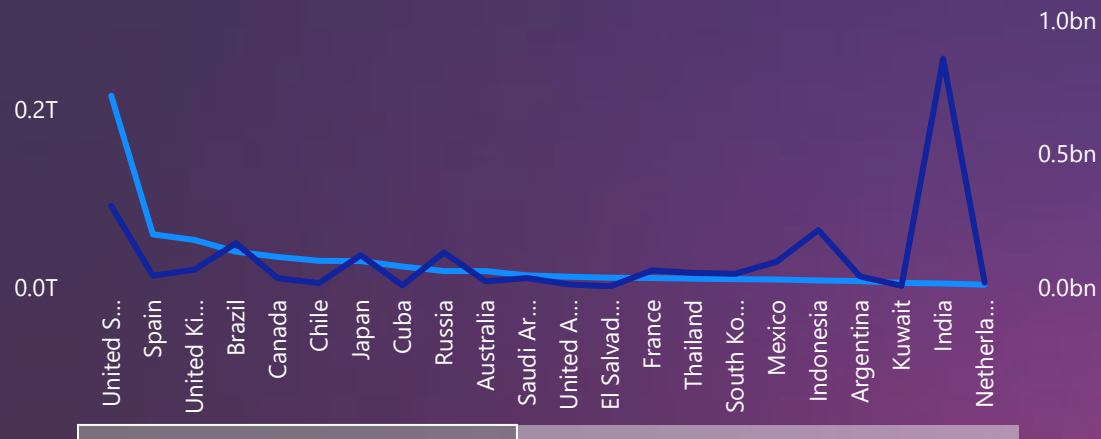
Country Wise Dashboard

category

Gaming

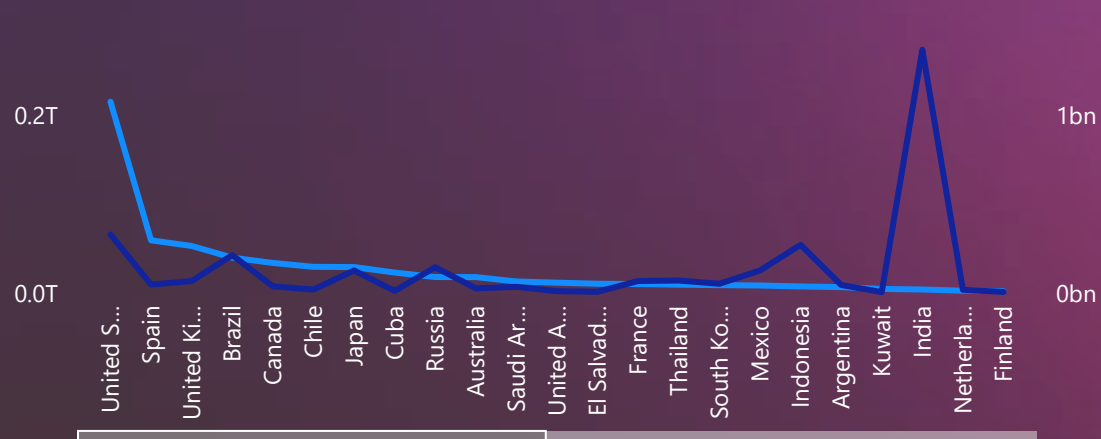
Total video views and Digital penetration by Country

● Total video views ● Digital penetration



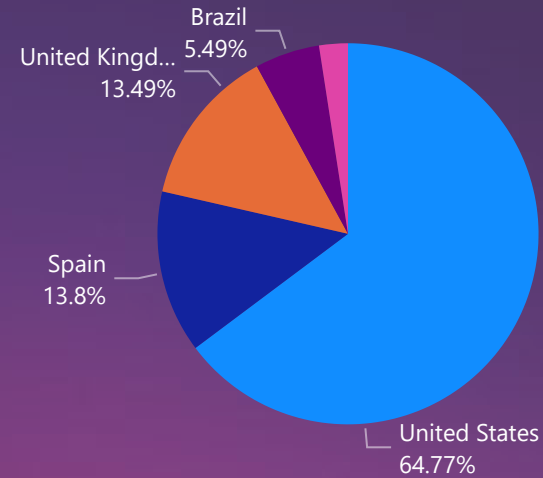
Total video views and Total Population by Country

● Total video views ● Total Population

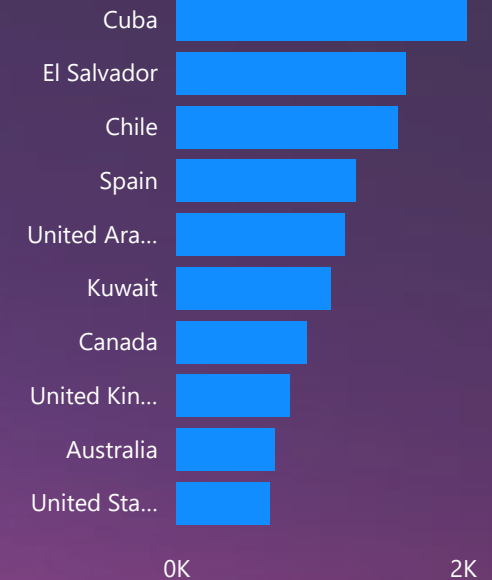


*The digital penetration data comes from

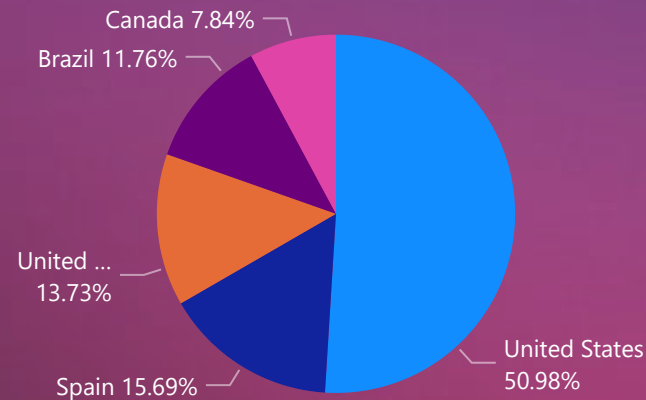
Average yearly earning by Country



Views per person by Country



Youtubers by Country



- Countries like Barbados cater mainly to international audiences, while India focuses primarily on its national population. The United States serves both domestic and global audiences.
- When measuring a country's reach, digital penetration—access to the internet—is crucial, often outweighing the urban population.
- Key players on digital platforms mostly hail from the US and India, shaping trends and engagement worldwide. Their impact is significant due to their widespread influence and contributions.