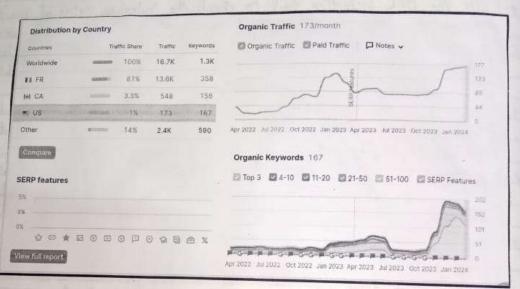
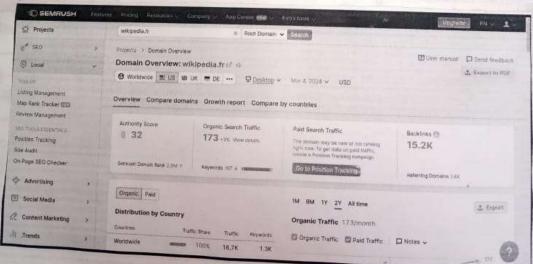
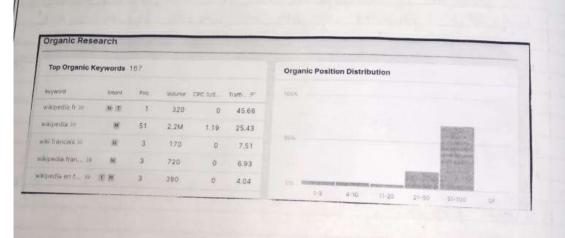
I E	xpt. Name
	Page No. 12
-	EXPERIMENT - 5
	Aim: - To undered 1 .
	Aim: - To understand the importance of local SEO and practice optimizing for local search queries.
	Software Used: - SEMpush
	1 daysman
	tool that provides insights into website performance and online visibility. It offers dectures such as howard
	online visibility It offers It
	tescent, competitos and interest in the
	analytics. Semant state of the strategies. With advanced
	onelytics, SEMoush aids in identifying high-impact keywoods optimizing content and manitoring search numbings. Its versatility extends to adventising sesearch, social media management and site audit functionalities making it an essential tool doe marketers seeking to enhance their
	aptimizing content and manitoring search numbings. Its
-	versatility extends to advertising sessarch, social media
	management and site audit functionalities making it an
	THE MAKE THE TELEVISION OF THE
	online presence.
	Description is The interior of Dellard Late
	Description: The intricacies of local search, understanding how it impacts businesses visibility within specific
	geographic regions. Through strough, hands on experience
	in identifying locally relevant keywoods, optimizing antent,
	and leveraging the tool's features to enhance local
	search rankings. The experiment emphasizes the practical
	The Contract of the Contract o
	I had audiences, encuring that businesses can effectively
	for local audiences, ensuring that businesses can effectively connect with and otherst nearby customers.
	Connect Solar Sola
	Keyword Roscarch Algorithmi-
	Objective: Identify and prioritize local negroonds that are
	Teacher's Signature:

Aim: To understand the importance of local SEO and practice optimizing for local search queries.





-	Expt. No		
E	Expt. Name Page No. 13		
1	referent of 10		
	- Generate a list of patential local negwoods based on the business's products, services and location.		
	business's had I have been based on the		
-	Keyword Research tool.		
-	THE PART OF THE PA		
-	hopet the initial local keywood ideas into the SEMBUSH. Review the seasch tool as seed keywoods. Review the seasch volume data bookided by SEMBUSH to		
	Review the seatch of as seed keywords.		
	Review the seatch volume data provided by servers to		
	Evaluate the required difficulty scores provided by semouth to gauge the competitiveness of each local regressed.  Willer semest to explore related terms of large tail reproductions		
	gauge the competitiveness of each local represed.		
•	William SEMBUSH to explore related terms & long-tail keywords		
	associated with the initial seed beywoods, identifying potential		
0011	vasjavone.		
	Apply Alters within semouth to refine the list based on criteria.		
,	Such as search volume, competition & knyword difficulty. Use SEMoush to analyze competitors websites and identify		
	beat keywords they are torgeting successfully		
-	Record on the graduate severting a set of target local heusests		
	The + dilin - I-llance blue the more contin in une or inchet Don.		
•	Group selected keycoords into relevant categories or themes to		
	streamline content creation and optimization: Export the finalized list tof turget local beganneds from SEMMUCH		
	A / II LANGE AND ALBOY DOOL		
	Document the solected keywoods, their search volumes,		
•	a latition levels and any relevant insights gained from the		
	Scale ch mallace.		
	In the later Kitty of the first from		
	Use the identified local Beginning of the local SEO strategy		
	(BILLIA)		
	Teacher's Signature:		
-			



Exp	Name
	Page No. 14
-	Learning Outcomes:
1:	A comprehensive
	SEO in correction of the significance of local
2.	To optimize web content to 0 0 with others immediate communities
-	businesses effectively target local contents, ensuing
3,	to improved amoreness of how local sea beaction directly
4.	To higher visibility in local reach occulte.
	a critical skills in optimizing Google My Business profiles
5.	To strategically and the hasinesses.
1	A comprehensive understanding of the significance of local  SED in connecting businesses witholder immediate communities  To optimize useb content for local search queries, ensuing  businesses effectively target local audiences  To improved ausceness of how local sea practices directly  contribute to higher visibility in local search occulte.  To acquire skills in optimizing brough My Business profiles  a critical aspect of local SED for businesses.  To strutegically engage with local communities online,  fortering connecting that positively impact local search  sankings and customer relationships.
1	sankings and customer relationships.
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-	Teacher's Signature:
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## **SCREENSHOTS:**



