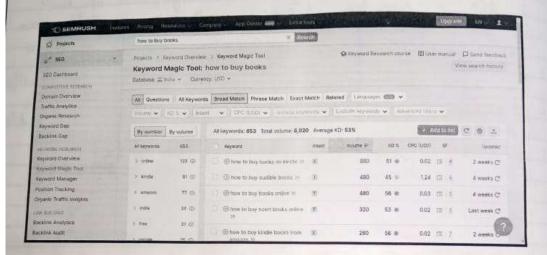
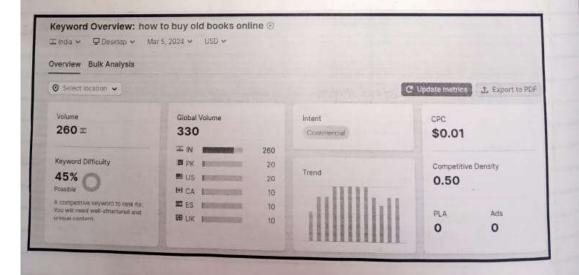
opt. Name	CONTROL DESCRIPTION OF THE PROPERTY OF THE PRO
	Page No. 15
	EXPERIMENT - 6
Aim :- To learn strategies to	the principles of content optimization and apply improve search engine visibility.
TOOV. I DOT Lo	SEMENSH  a comprehensive SED and digital marketing wides insights into website performance and the state of the second of the order of the second backlink teaching to refine their SEO strategies. With the second of the second
Description:  The experime optimization & visibility of focu to students in in seasch engin understanding & applying in seasch eng	ont a leasn the principles of content apply strategies to improve search engine see an importing knowledge a practical skills aptimizing web content for better visibility e results. The experiment involves the foundational principles of content aptimize that experiment a web site's performa-
Begin by malys	ing the user intent behind the content.  users are searching for and what improved to find.
	Teacher's Signature:

Aim: To learn the principles of content optimization and apply strategic, to improve search engine visibility.





Date	Expt. No
Expt. Name	Page No. 16
Hendi	topic Consider long-tail beyonde and variations that alien
The	topic. Consider long-tail keywords and variations that align
. Ax	the week's search queries.
Last of	tec to identify asks
make	a the identify gaps and apportunities. Understand what
· PA	tec to identify gaps and appartunities. Understand what  s their centent successful.
Conti	on the structure of format of the content. Define key.
of v	one, headings and subheadings to ensure durity and ease
Waite	and the second
odde	in depth, comprehensive content that thoroughly
	THE WIFE'S GILLOTY I PROVIDE VOLUMENTS INCOMES
Enha	Ped explanations, and ectionable information.
24	nce content with multimedia elements like images, infographic
context	t where necessary.
Tools	acte toget bound notically within the content. Avoid
Laure	parte taget keywoods naturally within the content. Avoid word stuffing and prepositive user readability
90600	ment internal linking to connect related content within
the	website. This dids user navigation and containutes to a more
ahar	we content directions
The second second	1.10 1 - A Jacob Dane (2.40 1- al della de Jacob De
0	ge. Ensure they accurately refresent the content and entice
Vangue	to dick
1 0	u i u colont is onlive - tolender to accommodate uce as
Ensur	the content from Jacous across
access	and proofreed the content to eliminate grammatical
Keinew	, types, and fromatting issues. Maintain a professional
256065	, types, and planting
and	ballined forest
Use -	tools the
such a	a hounce sorte, time on page, and and the
Encou	sage user feedback and incorporate valuable marghie int
	Teacher's Signature:
	reacher's Signature.

The second secon

⊕ student loan ⇒	1 T	246.0K	100 👁	10.91 🖼 🗵	Last week C
⊕ loans for bad credit >>	(0)	201.0K	74 🐵	0.00 [8 5	Last week C
☐ ⊕ fha loan >>	90	165.0K	99 🙍	2.90 👨 🛚 💆	Last week C
① ① personal loan >>	o	165.0K	95 •	6.53 [2 5	Last week @
biden student loan     forgiveness >>	10	135.0K	60 🖷	0.00 🔯 5	Last week C
① discover student loans >>	N	135.0K	74 🌚	10.53 🗖 5	Last week C

Expt	Name
	Page No. 17
	coatest into
-	Schedule and
	averent and report updates to ensure that information is
-	accurate and end it to demonstrates a commitment to providing
-	Schedule regular antest updates to ensure that information is accurate and relevant. This demonstrates a commitment to providing festindically assess the centent's performance using seasch engine
1	analytics to understand how both it sainly seasch engine
1	festindically access the content's performance using seasch engine algorithms.
	Learning Outcomes:
10	The find 10 :
	how to all principles of content optimization, understanding
	The fundamental principles of content optimization, undexidanding how to align content with search engine algorithms and uses
	To strategically interest who I is a like the
	search engine wishilt and regional into content, enhancing
,	To strategically integrate relevant keywords into content, enhancing search engine visibility and organic rembing.  To create content that not only appeares search engines but also meets usex expertences into overall usex experiences.
1	also meets usex expectations, improving overall user experiences.
	Title tage, meta decoriptions and header tags to optimize content
	for search engines & attract target audiences.
	Teacher's Signature:

## **SCREENSHOTS:**

