

SAHIL CHAWLA

PRODUCT DESIGNER (UX/UI)

+91-9034875758

Approach.sahil@gmail.com

Portfolio - www.sahilchawlaux.com

PROFILE

My journey in design

I'm a Product Designer (UX/UI) with 3.5 years experience as a UX Designer and 4 years of experience as an Architect, excelling in design thinking and cross-functional collaboration.

As a Senior UX Designer at Adani Digital Labs, I work on user-centric digital product experiences, leveraging my unique blend of architecture and UX design for Innovative solutions. Ideal for roles demanding innovation and design strategy thinking.

EDUCATION

Designerrs Academy /

Spatial (Augmented reality)

UX/UI design

Sep 2020 - Jan 2021, Delhi

- A four months bootcamp UX/UI for Spatial (augmented reality) certification
- Created an application utilising Augmented Reality to assist users in managing their vehicle maintenance efficiently

Designwings / UX UI Design

Sep 2020 - Jan 2021, Delhi

- Completed a comprehensive four-month UX/UI bootcamp certification program.
- Developed a women's safety cab application inspired by Azad Foundation's service concept in Delhi, aimed at providing secure cab rides for women.
- Designed and implemented "Just Groc," a home supplies management application facilitating independent planning for small gatherings.

WORK EXPERIENCE

Adani Digital Labs(Trainman)

February 2022 - Present

Senior UX/UI designer

During my tenure as a Senior UX/UI designer at Trainman, my key Task/Achievements include:

- Led development of a user-centric chatbot flow, reducing support calls by 40-50%. Collaborated with partners and developers for seamless execution.
- Pioneered Trainman's "Trip Assurance," boosting revenue by 20% with flight upgrades for waitlisted train tickets.
- Engineered 'Alternate Confirm Seats,' lowering bounce rate by 8% and increasing bookings by 40% across platforms.
- Strategised and implemented a plan, enhancing the user experience for 'Free Cancellation' project's help in increasing the conversion from 12% to 18%
- Optimised post-payment experience for our users for train ticket booking, reducing drop rates by 15%.
- Contributed to impactful PRDs, aligning UX strategy with business objectives to boost customer satisfaction.
- Revamped TDR (Ticket Deposit Receipt) filing user flow after collaborating closely with customer support to understand user issues, resulting in a 40% reduction in user-reported issues.
- Enhanced the booking funnel to significantly reduce booking time, ensuring a smoother user experience.

Placco - Lumen Travels pvt. Ltd

February 2021 - January 2022

Product designer (UX/UI)

During my tenure as a UX/UI designer at Placco, my key Task/Achievements include:

- Designed a customer onboarding flow, increasing overall user onboarding by 30%.
- Conducted targeted surveys with local sellers, enhancing application effectiveness based on valuable feedback.
- Created a multi-platform experience for Android, iOS, and the web, ensuring a consistent user-friendly interface increasing engagements by 10%
- Effectively communicated design concepts and prototypes to the stakeholders drive strategic decisions and introduce innovative features.
- Integrated optimal design elements from competitor studies, sustaining a competitive edge in the market.

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EDUCATION

Kurukshetra University / B.Arch

Aug 2011 - Sep 2016, Kurukshetra

- A Bachelors Degree in honours
- Crafted an award-winning design proposal for a Rehabilitation Center catering to human trafficking victims in Dwarka. Recognized for the best thesis in class, showcasing expertise in designing concepts with a focus on understanding psychology in the rehabilitation process.

SOFTWARE SKILLS

- Figma
- Sketch
- Adobe Aero
- Microsoft Azure
- Adobe Photoshop
- Adobe After Effects
- Illustrator
- Adobe XD
- Google sketchup(3d)
- MS office

WORK EXPERIENCE

Archancestors

August 2020 - January 2021

Co-founder

As a Co-founder at Archancestors, I led client onboarding and comprehended design requirements. I orchestrated effective coordination between the team and clients for the development of design concepts and execution drawings. Engaged in the supervision of execution for both residential and corporate interior projects.

VYOM- Defining the undefined

May 2019 - July 2020

Assistant Manager - Architecture

- Designed a 60-acre institutional project at IIM Bodhgaya, led by the Government of India, involving presentation drawings and conceptual design.
- Led design and construction for a residential project in Vasant Vihar, Delhi, creating presentation and furniture drawings, construction-ready plans. Actively contributed to conceptual project development through site visits during construction.

Tradewill Interiors

May 2018 - April 2019

Assistant Architect

- Designed and supervised an institutional building in Gwalior through the design and construction stages. Produced presentation drawings, construction-ready plans, and contributed to conceptual project development. Conducted site visits during construction.
- Managed the design and construction of a corporate office in Gurgaon, creating presentation and construction-ready drawings. Specialized in detailing prefabricated structures and provided on-site supervision during execution.
- Led the design and construction phases of a residential project in Gurgaon, developing presentation and furniture drawings, construction-ready plans. Actively participated in conceptual project development and conducted site visits during construction.

Sanju Bose Landscape Consultant

May 2017 - April 2018

Assistant Architect

- Water fall Residencies, Experience Centre Krisumi Corp, Gurugram (Construction stage) 4 acre site Experience centre for krisumi developers, designed by renowned architects NIKKEN SEKKEI.
- DLF Camellias, Gurugram (Designing stage) High end housing in Delhi Ncr Landscape designed by renowned architects SWA GROUP .Prepared Material boards, worked on initial presentation,Understanding the design, Coordination with Principal architect and clients.