# Talawa Make – dev brief 1b – content types

# 1 Overview

The Make project has been making good progress and we have started the build. Latest specifications and designs can be viewed at Basecamp and WES website –

- https://basecamp.com/2264130/projects/14425085
- https://winonaesolutions.co.uk/projects/talawa/

The first phase of the project build is to set up Drupal, install a base theme and create the main content types for articles, blogs, events & opportunities.

The Drupal installation is complete; we have gone for the Open Social distribution on Drupal 8 as the foundation –

• <a href="https://www.getopensocial.com/">https://www.getopensocial.com/</a>

We now need to get the base theme going, and the initial content types.

## 1.1 Content overview

The initial content types are shown below. Some of these items already exist in Open Social (eg, Topics and Events) – we may request some changes to these items but don't need to create them. Other items needs to be created from scratch (e.g. Opportunities).

# Artist content (posted by members)

- Artist Topics
  - News
  - Discussions
  - Blogs including rich media (Galleries, Videos & Playlists)
- Notes (similar to tweets)

# Make content (posted by admin)

- Articles
- Make Topics
  - News
  - Discussions
  - Blogs (including rich media)
- o Events
- o Materials / Resources
- Basic pages
- o FAQs

#### Opportunities

- o From Make
- o From Industry members
- From Artist members shout outs

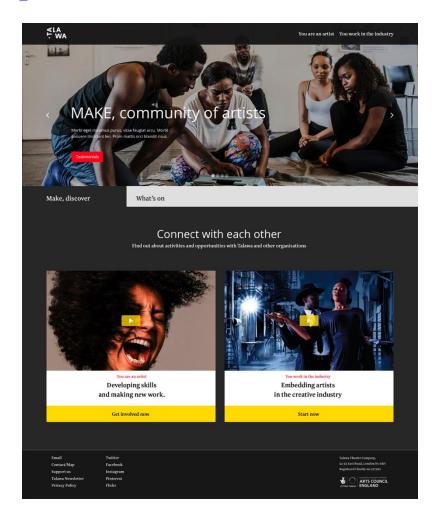
Once theme & content types are in place we must be able to build pages and content **without developer help - the theme used must allow this.** 

# 2 Base theme

We are using Drupal 8, the Open Social distribution. We may need to add a theme in addition to this to achieve the required loo. Please advise if you think this is necessary.

There is a help page on theming here -

 $\underline{https://www.getopensocial.com/blog/platform-updates/customizing-your-open-social-them}\ e$ 



If we do need a theme - Alessandro (Design lead) has identified some candidates here -

- <a href="https://themeforest.net/item/stack-multi-purpose-drupal-8-theme-with-paragraph-builder/19787275?s">https://themeforest.net/item/stack-multi-purpose-drupal-8-theme-with-paragraph-builder/19787275?s</a> rank=1 >>> Drupal 8.2.x, l
- <a href="https://themeforest.net/item/vixa-responsive-multipurpose-drupal-8-theme/207981">https://themeforest.net/item/vixa-responsive-multipurpose-drupal-8-theme/207981</a>
  <a href="mailto:56?s rank=2">56?s rank=2</a> >>> Drupal 8.2.x, last update 11/2017
- <a href="https://themeforest.net/item/foundry-multipurpose-drupal-8-theme/19438489?s">https://themeforest.net/item/foundry-multipurpose-drupal-8-theme/19438489?s</a> ra</a> <a href="nk=2">nk=2</a> >>> Drupal 8.2.x, last update 09/2017
- <a href="https://themeforest.net/item/specialone-multipurpose-onemulti-pages-ready-drupal-theme/20743867?s">https://themeforest.net/item/specialone-multipurpose-onemulti-pages-ready-drupal-theme/20743867?s</a> rank=1 >>> Drupal 8.2.x, last update 08/2017

Please review and send comments.

# 3 Content

Site content will come from daily posts from Talawa Make Artists and Admin -

# Make Artists -

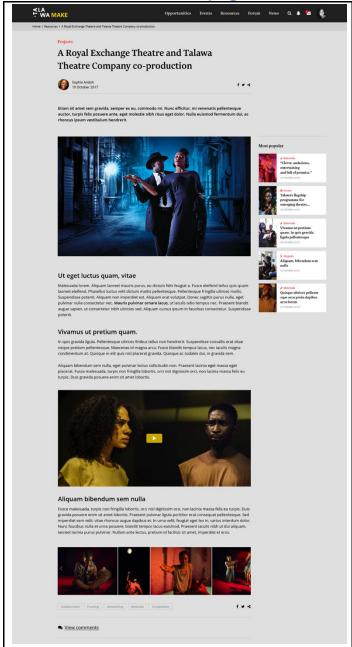
- Create content from profile screens
  - Articles, Topics, Notes, Opportunities
  - Artists could use Topics for publishing with tweaks TBA
  - Some content will need to be checked before release TBA

## • Make Admin -

- o Create content from the admin screens
  - Articles, Topics, Events, Opportunities, Materials

We will use some of the default content types from Open Social to get started – Topics & Events - with a couple of updates to fields and workflow.

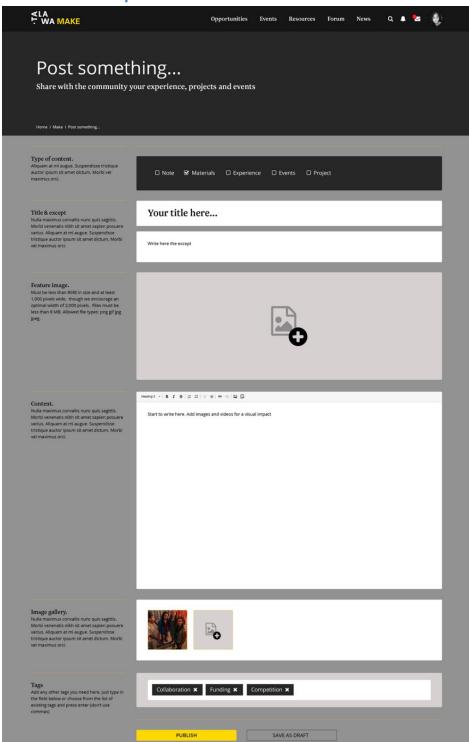
# 3.1 Articles – for basic pages across the site



# Which fields do we need?

- Title
- Author
- Release date
- Type
- Intro
- Feature image
- Content
  - о Сору
  - o Images
  - $\circ \quad Videos$
  - o Playlists
  - $\circ$  Links
- Image gallery
- Attachments
- Tags

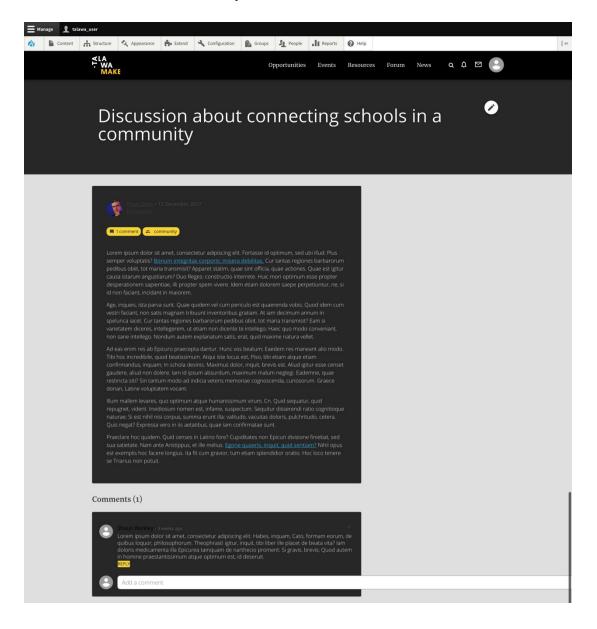
# 3.1.1 Articles - publish form



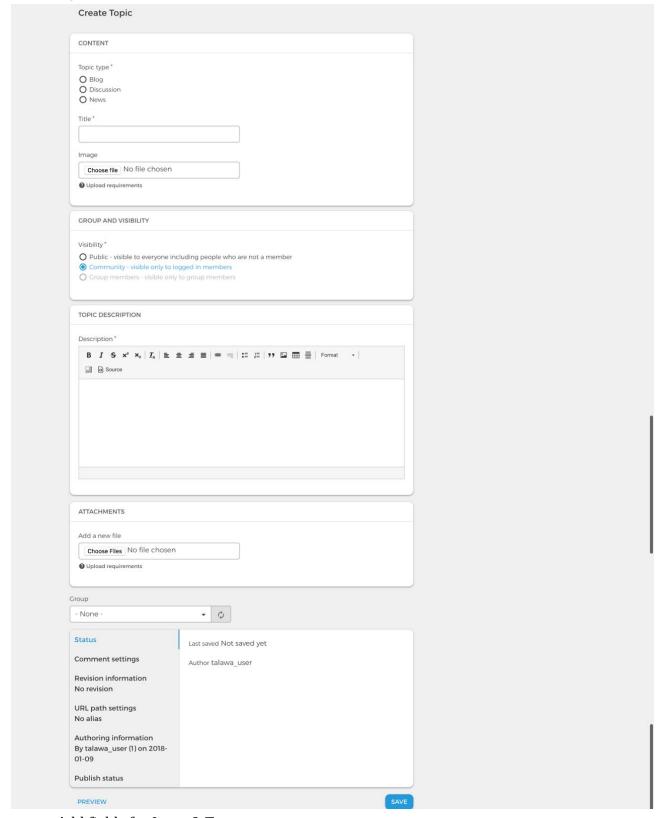
• This is our initial idea for content creation – differs from the default Open Social layout, but important that Artist members have the most user-friendly form possible.

# 3.2 Topics – for news, blogs & discussions

- Another longer content format similar to Articles this is the default content type on open social so it would be good to adapt & style so we can make use of it
  - Several types available
    - News
    - Blog
    - Discussion
  - Additional fields required
    - Class Admin / Artist for separating admin & community posts
    - Intro used in teaser blocks & previews
    - Tags used to profile content and create content relationships
      - Use site taxonomy for tags
  - Additional controls required
    - Reliable & consistent method for adding rich content
      - Image galleries
      - Video streams from YouTube & Vimeo
      - Playlists from SoundCloud, MixCloud, YouTube

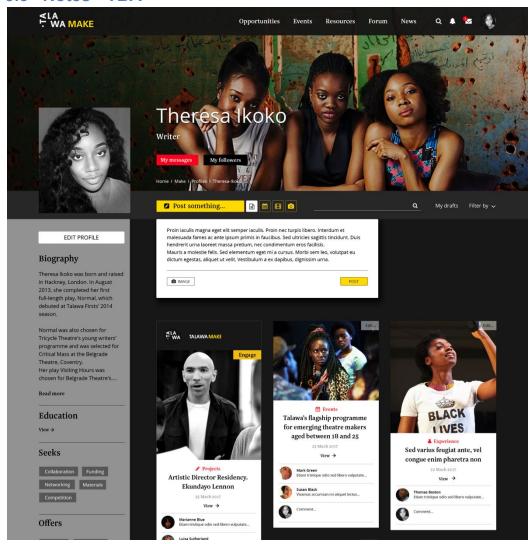


# 3.2.1 Open Social content create -



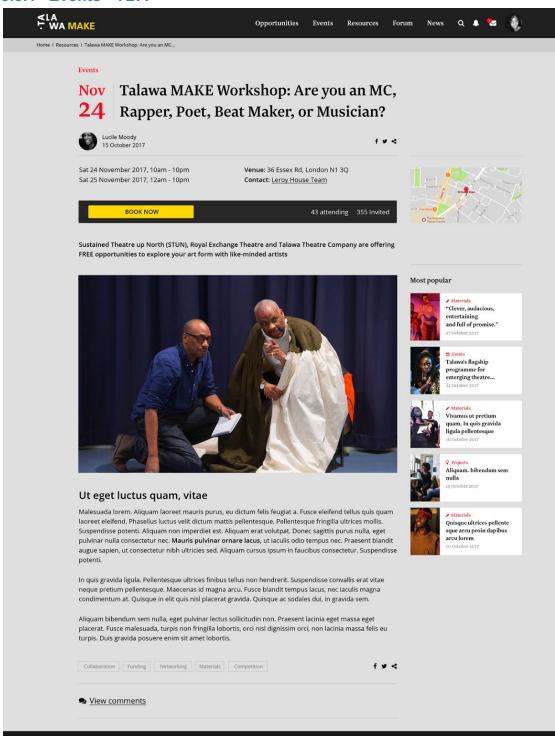
- Add fields for Intro & Tags
- Add options for Rich media easy and consistent methods for adding
  - Image galleries
  - Video streams
  - o Playlist

# 3.3 Notes - TBA

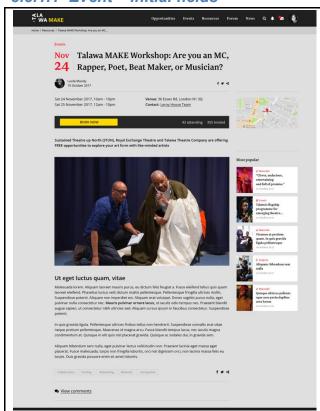


- A new content type for publishing by Artist members from their profile page these messages will appear on Artist 'walls'
- Short format similar to tweets
  - Text post up to 300 characters
  - Event / happening post short format (only Make can post long format)
  - o Image Post / short gallery upload or link / embed (eg instagram)
  - o Video Post embed
  - o Playlist Post embed

## 3.3.1 Events - TBA



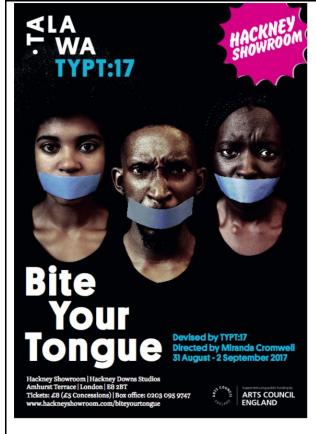
## 3.3.1.1 Event - initial fields



## Event fields TBA

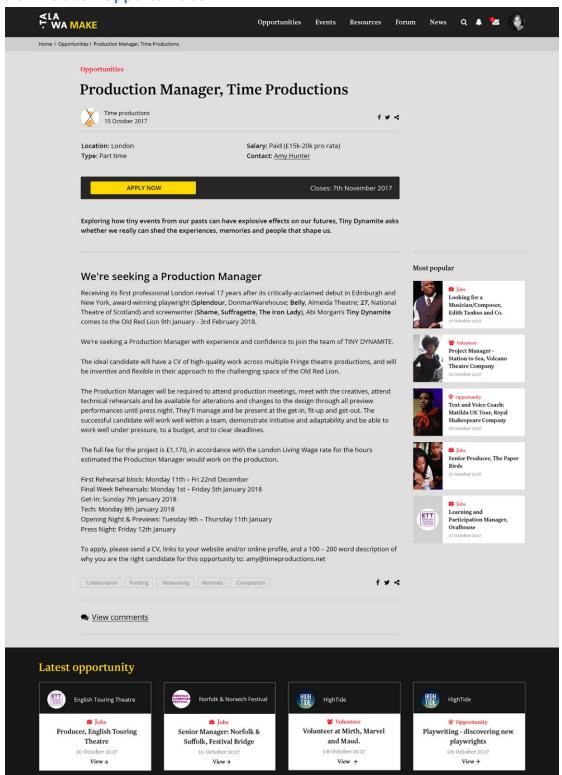
- Status
- Title
- Dates multiple / continuos
- Times per instance / start / end
- Type
- Organiser (who is putting the event on)
- Organiser logo
- Venue & Location
- Price
- Capacity
- Event contact name, email, phone
- Feature image
- Intro
- Description
- Audience artist / industry / public
- Related URLs organiser or event web & social links

# 3.3.1.2 Sample event – Bite Your Tongue – with event info

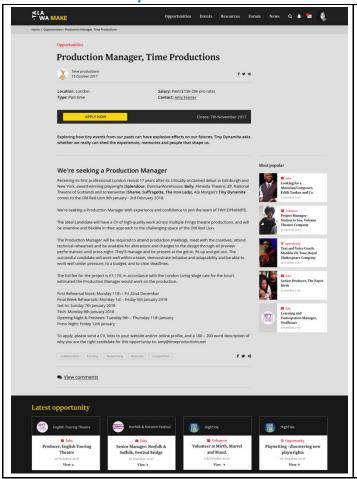


- **Status** archive
- **Title** Bite Your Tongue
- Dates 31 August 2 September (continuous)
- **Times** 7:30pm
- Type emerging
- Organiser TYPT (Talawa flagship programme for emerging theatre makers)
- Organiser logo see flyer
- Venue & Location Hackney Showroom
- **Price** £8 / £5 (concessions)
- Capacity TBA
- **Contacts** Box office 0203 095 9747 (name, email, phone)
- **Feature image** see flyer
- **Intro** In a city fracturing under the weight of hate and fear
- Description see flyer A new tower can be spotted on the skyline, etc – Devised by / Directed by
- **Audience** artist / industry / **public**
- Related URLs organiser or event web & social links

# 3.3.2 Jobs / Opportunities - TBA



# 3.3.2.1 Fields required



## Which fields?

- Title
- Hirer (who is offering the opportunity)
- Hirer logo
- Type
- Release date
- Deadline date
- Location
- Contact point name, email, phone
- Intro
- Content
- Feature image
- Attachments –application forms, etc.
- Tags

# 4 Examples of jobs / opportunities

# 4.1 From Make – information about an opportunity - no applications

## 4.1.1 Title

If you are aged 18 - 25, creative and want to work in theatre, join TYPT:16

## 4.1.2 Intro

TYPT gives you the chance to work with the UK's primary Black-led theatre company, to collaborate with professionals and to create a brand new piece of theatre - and it's FREE!

# 4.1.4 How to apply

# • HOW DO I APPLY?

To apply, download the form below and send your application to <a href="mailto:gail@talawa.com">gail@talawa.com</a> or post it to Talawa Theatre Company, 53-55 East

## 4.1.3 Content

# • WHAT IS TYPT?

TYPT is a collaboration between experienced practitioners and artists at the beginning of their careers.

Over **4 weeks**, the TYPT company work together to develop skills, test ideas and produce a brand new piece of theatre.

#### 4.1.5 Who's it For?

## WHO'S IT FOR?

Anyone involved in making theatre – performers, designers, stage managers, writers and technicians aged 18-25. There are 2 ways to be involved:

Road, London N1 6AH  Applications must reach us by  1pm on Friday 24 June	ON-STAGE Performers and devisers work intensively to write, devise and perform a brand new play
ON-STAGE auditions: Sat 2 July Recalls: Sun 3 July OFF-STAGE interviews: Tue 5 July	OFF-STAGE Designers, stage managers and technicians work as part of the production team from initial meetings to the final show.
4.1.6 Quote "I came to TYPT looking for the empowerment to develop as a performer and writer, and I certainly succeeded, we all did  If you're interested in developing your craft, in ensemble work, in your own identity and individuality as an artist, I'd suggest you make TYPT your first call!"  Michaela Coel	Past TYPT participants include:  Femi Oguns MBE (Director of the Identity Drama School), Nonso Anozie (HBO's Game of Thrones, Disney's Cinderella), Sandra Thompson-Quartey (Artistic Director of Writer's Avenue and Talent Agency), Michaela Coel (E4's Chewing Gumand The Aliens, Channel 4's Top Boy, National Theatre's Home), Shanika Warren-Markland (Noel Clarke's Adulthood and 4321, Ian Polk's The Skinny, BFI's Gone Too Far!)
ANY QUESTIONS?	For more information on TYPT, click the button below, connect with us on twitter and facebook or get in touch: gail@talawa.com / 020 7251 6644

# 4.1.7 Database fields

- **Deadline** 1pm HH:MM / Friday 24 June DD/MM/YY
- More info link / Apply link
- Contact point name / email / phone

# 4.2 From Make – with online application

## 4.2.1 Title & Intro

# **TYPT:17 APPLICATION FORM**

7 August – 2 September 2017

TYPT is Talawa's flagship programme for emerging theatre makers. Every summer a team of emerging artists aged 18-25 works with established artists to create a brand new show.

Whether you are a performer, stage manager, designer or technician you will gain invaluable experience of professional theatre. Every element of the process will be open to you from initial production meetings to script development sessions; from meetings with graphic designers to the get-out.

#### 4.2.2 Content

## **TYPT:17 SCHEDULE**

TYPT is an intensive process that runs from Monday 7 August to Saturday 2 September 2017:

- Week 1 3: Devising and Rehearsing
  - TYPT Companies work, Monday-Friday, 10am-6pm
- Week 4: Production Week and Performances
   Working hours during production week will be confirmed at a later date

## **SELECTION PROCESS**

To apply, complete this form and email it to <u>gail@talawa.com</u> or post it to Talawa Theatre Company, 53 – 55 East Road London N1 6AH. **Deadline:** Friday 17 June, 6pm

If your application is successful you will be invited to an audition or workshop and interview:

## For performers and devisers:

Auditions: Saturday 1 July 2017Recalls: Sunday 2 July 2017

# For stage managers, designers and technicians:

Workshop and interview: Thursday 6 July, 6.30pm

# 4.2.3 Database - capture fields 1

NAME	DATE OF BIRTH	ADDRESS, EMAIL, PHONE NUMBER	
CAN YOU BAAVE THE AUDITION (INTERVIEW	DATES AND ALL	NETLIE DATE OF THE DDOCD ABARAS	
CAN YOU MAKE THE AUDITION/INTERVIEW DATES AND ALL OF THE DATES OF THE PROGRAMME?			
Please tick ☐ Yes ☐ No			
ARE YOU A? (tick as many as apply)			
☐ Performer ☐ Stage Manager		$\square$ Technician $\square$ Writer	
	•		

- **NOTE** if applications are for **members only** we will already have this info!
  - o **Name** title / first name / surname
  - o **DOB** dd/mm/yyyy
  - o **Address** number / line 1 / line 2 / line 3 / city / county / postcode
    - Look up?
  - o Email
  - o Phone
  - Make interview dates? Y/N the one piece of info we won't have from members
  - o Are you multi-select
    - Performer / Stage manager / Designer / Technician / Writer
    - Something else

# 4.2.4 Database capture fields – further info - all new fields

- What have you done and what are you doing now?
- What would you like to do in the future?
- What would you bring to TYPT:17