

# Customer Behavior Dashboard

subscription Status

No Yes

Gender

Female Male

Category

Accessories

Clothing

Footwear

Shipping Type

2-Day Shipping

Express

Free Shipping

Next Day Air

Standard

Store Pickup

# 3.9K

Number of Customers

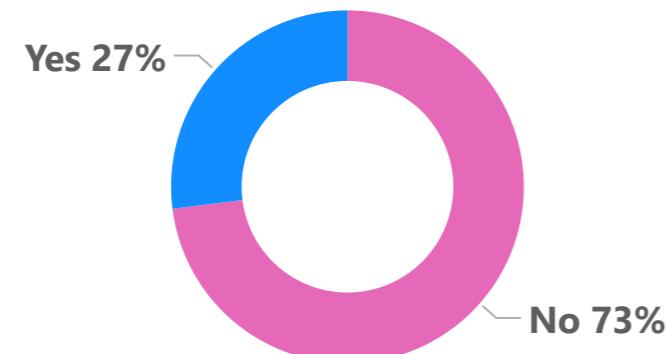
# \$59.76

Average Purchase amount

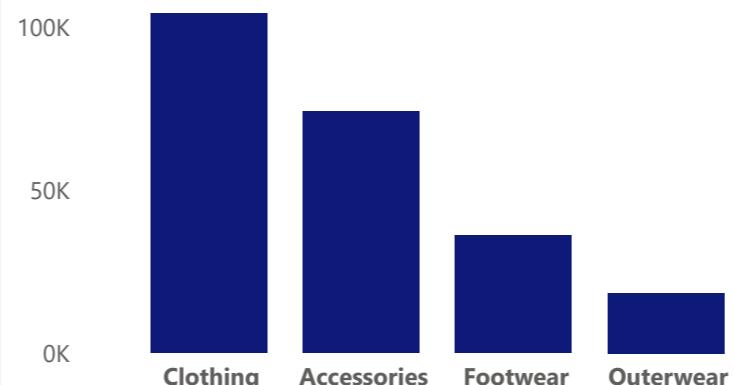
# 3.75

Average review rating

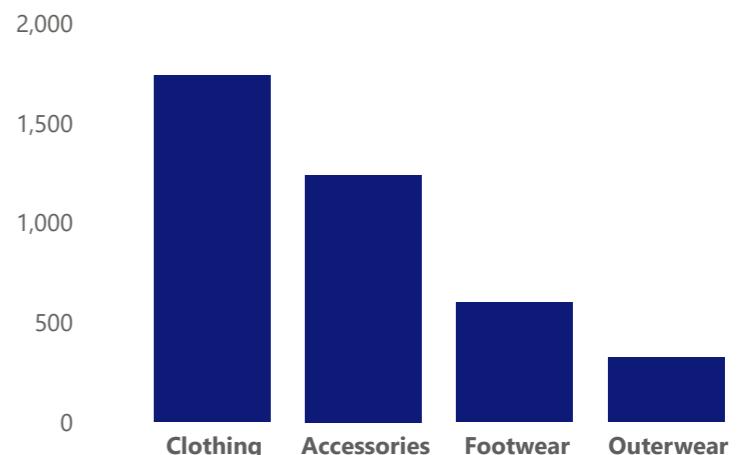
% of Customer by Subscription Status



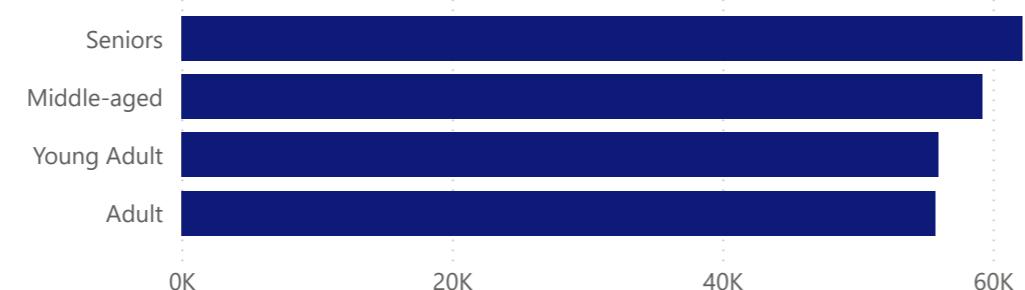
Revenue by Category



Sales by Category



Revenue by Age Group



Sales by Age Group

