

# blinkit

## India's Last Minute App

### PERFORMANCE DASHBOARD

DASHBOARD



Outlet Location Type

All

Outlet Size

All

Item Type

All



₹ 1.20M  
TOTAL SALES (₹ Millions)



₹ 141  
AVG SALES



8523  
NO OF ITEMS



4.0  
AVG RATING



Total Sales

Average Sales

Number of Ite...

Average Rating

#### FAT CONTENT

Low Fat Regular



#### FAT BY OUTLET

Low Fat Regular



#### ITEM TYPE

Fruits and...	₹ 0.18M
Snack Fo...	₹ 0.18M
Household	₹ 0.14M
Frozen Fo...	₹ 0.12M
Dairy	₹ 0.10M
Canned	₹ 0.09M
Baking G...	₹ 0.08M
Health an...	₹ 0.07M
Meat	₹ 0.06M
Soft Drinks	₹ 0.06M
Breads	₹ 0.04M
Hard Drinks	₹ 0.03M
Others	₹ 0.02M
Starchy F...	₹ 0.02M
Breakfast	₹ 0.02M
Seafood	₹ 0.01M

#### SALES BY OUTLET ESTABLISHMENT



#### OUTLET SIZE

Medium Small High



Outlet Type	Total Sales	No of Items	Average Sales	Average Rating	Sum of Item Visibility
Grocery Store	₹ 152K	1083	₹ 140	4	113.57
Supermarket Type1	₹ 788K	5577	₹ 141	4	338.65
Supermarket Type2	₹ 131K	928	₹ 142	4	56.62
Supermarket Type3	₹ 131K	935	₹ 140	4	54.80