

Business Insight 360





















Filter Panel

Vs Target Vs LY

Q1 Q2 Q3 Q4

2019 2020

2021 2022 EST

YTD YTG

Segment, category

All

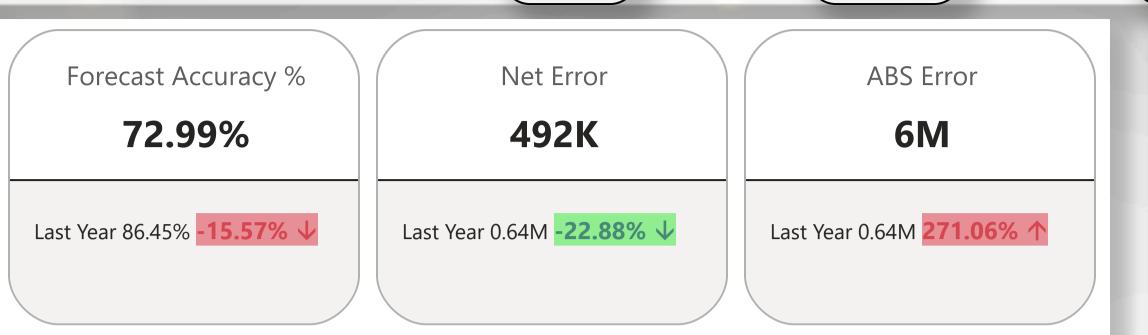
Customer

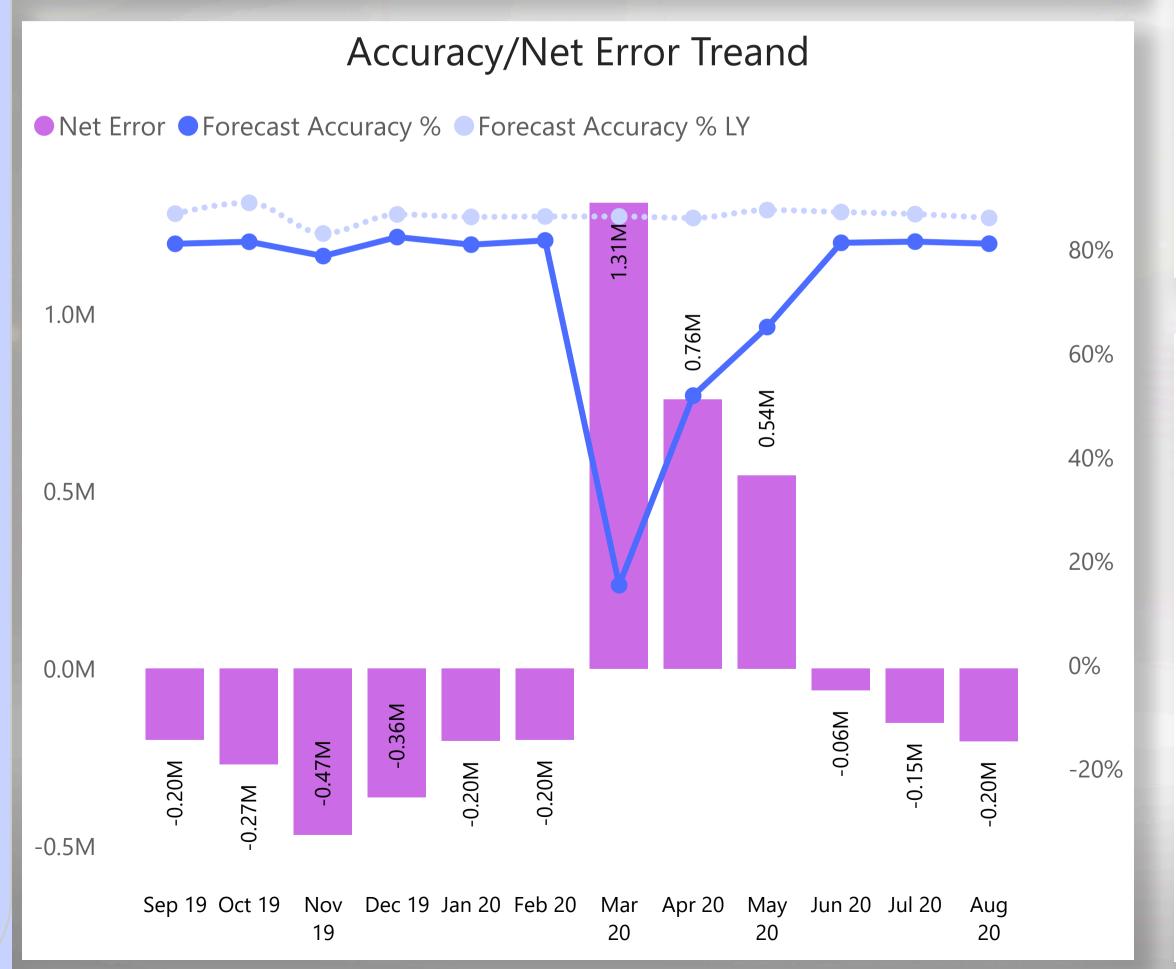
All

Region, market

All ~

BM = Benchmark ,LY = Last Year ODD = Out of Stock EI = Excess Inventory





Key Metric by Customer

Customer	Forecast Accuracy %	Forecast Accuracy % LY	Net Error	Net Error %	Risk
				_	
Taobao	-4.05%	4.43%	-50872	-67.95%	OOS
Flipkart	11.82%	50.68%	-330236	-59.99%	OOS
Ebay	18.21%	51.05%	-231960	-55.58%	OOS
Path	9.55%	29.61%	-63699	-40.42%	OOS
Acclaimed Stores	8.69%	56.42%	-83357	-39.76%	OOS
Circuit City	9.90%	26.23%	-47555	-34.82%	OOS
Radio Shack	7.10%	28.64%	-44918	-34.68%	oos
Total	72.99%	86.45%	491599	2.31%	EI

Key Metric by Segment

Segment	Forecast Accuracy %	Forecast Accuracy % LY	Net Error ▼	Net Error %	Risk
	81.01%	80.25%	698487	14.86%	EI
Peripherals	75.18%	85.06%	193476	7.43%	EI
H Notebook	76.65%	83.02%	146640	22.59%	EI
Desktop	70.07%		-52	-2.00%	OOS
+ Accessories	71.42%	90.20%	-167818	-1.40%	OOS
H Networking	52.50%	81.50%	-379134	-28.90%	OOS
Total	72.99%	86.45%	491599	2.31%	EI