

## **Business Insight 360**





















## **Filter Panel**

Vs LY Vs Target

(Q1 Q2 Q4 Q3

2020 2019 2022 EST

2021

YTD YTG

Segment, category

Customer

Region, market

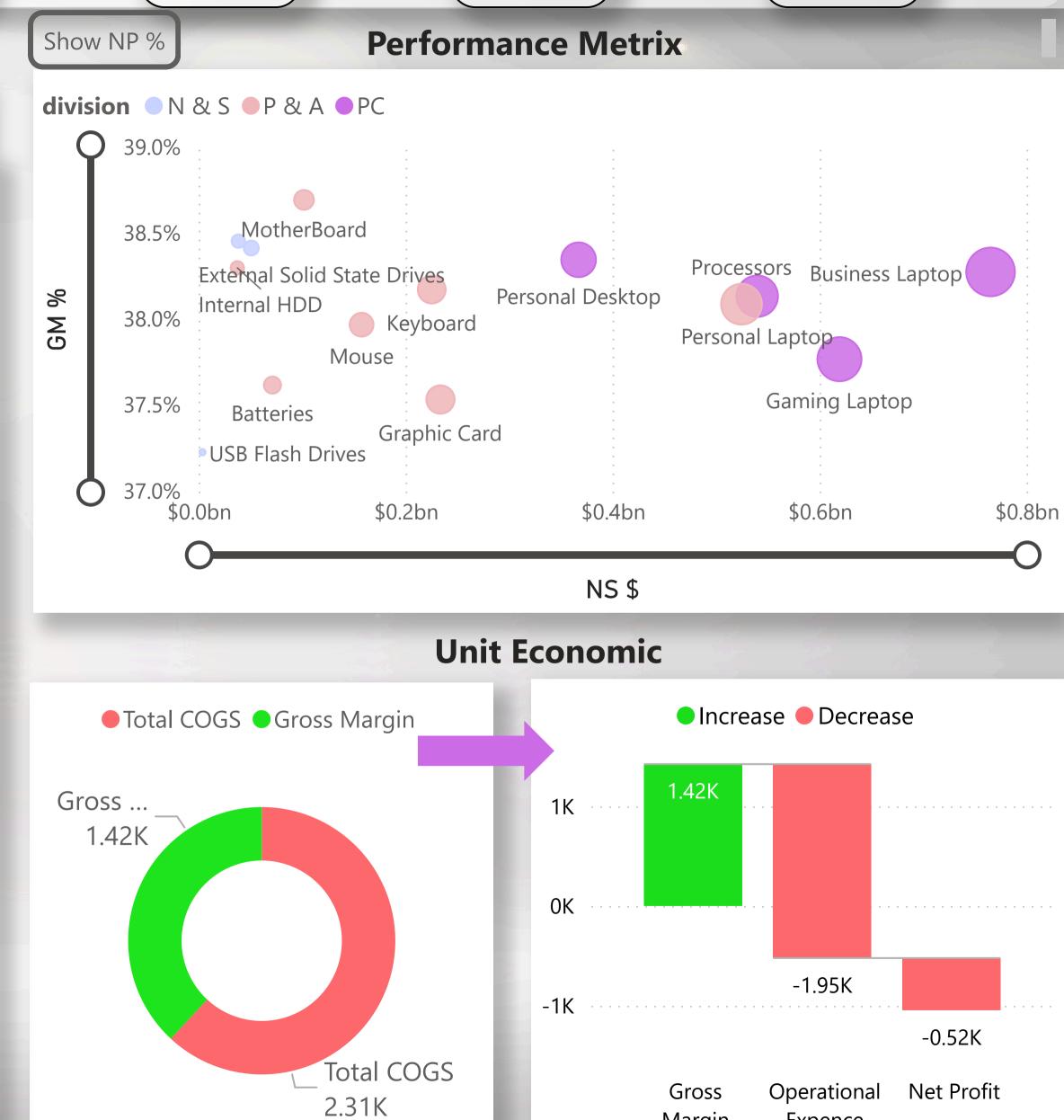
All

BM = Benchmark ,LY = Last Year ODD = Out of Stock El = Excess Inventory

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Customer		Segment		Region	
Customer	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
Electricalsqui po Stores	\$16.09M	4.55M	28.3%	-5.64M	-35.04%
Notebillig	\$6.66M	1.52M	22.8%	-2.27M	-34.04%
Billa	\$6.82M	1.62M	23.8%	-2.26M	-33.05%
Otto	\$6.47M	1.56M	24.2%	-2.11M	-32.70%
Atlas Stores	\$17.14M	5.43M	31.7%	-5.45M	-31.81%
Saturn	\$6.49M	1.72M	26.5%	-1.97M	-30.37%
Logic Stores	\$23.27M	7.09M	30.5%	-6.40M	-27.49%
Viveks	\$46.39M	14.68M	31.6%	-12.57M	-27.09%
Ezone	\$47.27M	14.96M	31.7%	-12.81M	-27.09%
Coolblue	\$21.63M	6.94M	32.1%	-5.84M	-26.99%
Girias	\$50.02M	17.06M	34.1%	-12.32M	-24.63%
Lotus	\$48.07M	16.89M	35.1%	-11.35M	-23.61%
Electricalslytic al	\$68.05M	25.34M	37.2%	-15.76M	-23.16%
Chin 7 <b>Total</b>	\$25.62M <b>\$3,736.17M</b>	8 26M <b>1,422.88M</b>	32.2% <b>38.1%</b>	-5 9∩M - <b>522.42M</b>	-23 03% <b>-13.98%</b>



Margin

Expence