

Business Insight 360





















Filter Panel

Vs Target Vs LY

Q1 Q2 Q3 Q4

2019 2020 2021 2022 EST

YTD YTG

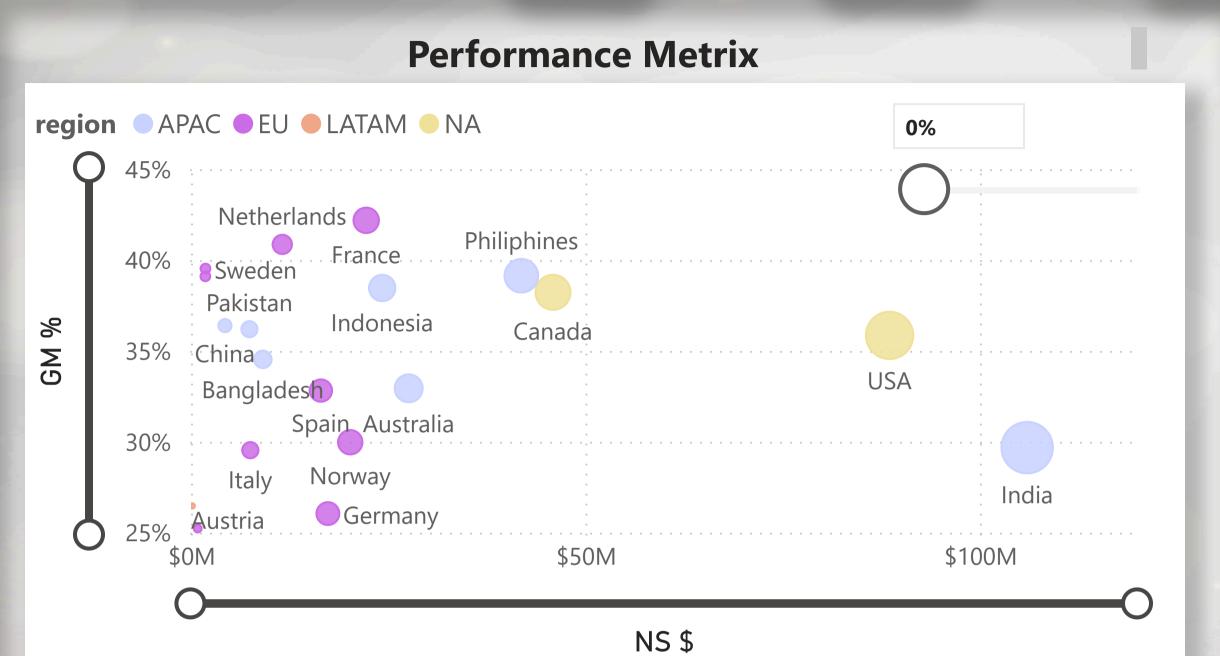
Segment, category

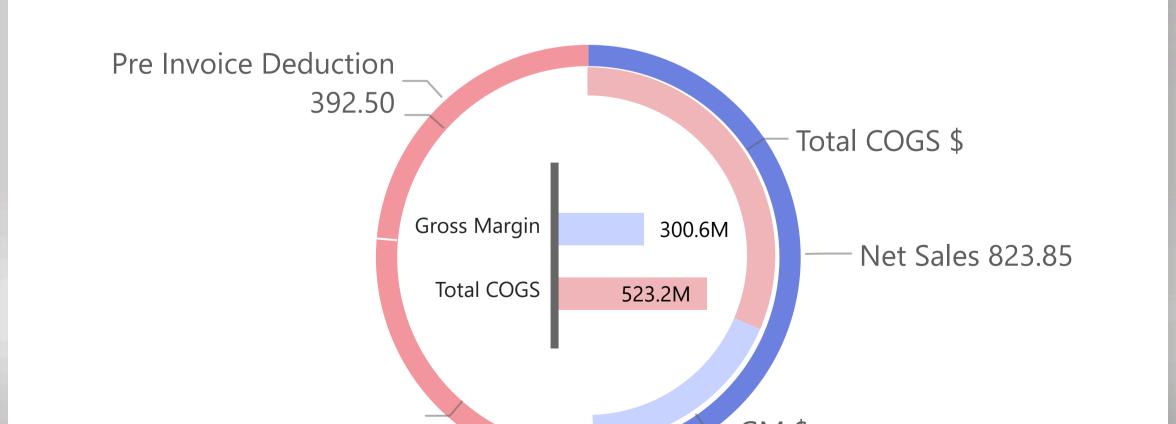
Customer

Region, market

All

BM = Benchmark ,LY = Last Year ODD = Out of Stock El = Excess Inventory





Total Post Invoice Deduction

448.29

Unit Economic

Customer	Pr	oduct	Marke
Region	NS \$	GM \$	GM %
□ APAC	\$441.98M	156.21M	35.3%
India	\$210.67M	67.48M	32.0%
Australia	\$27.60M	9.09M	32.9%
Bangladesh	\$9.11M	3.15M	34.5%
South Korea	\$64.01M	23.00M	35.9%
Pakistan	\$7.41M	2.68M	36.2%
Indonesia	\$24.24M	9.32M	38.5%
Philiphines	\$41.88M	16.39M	39.1%
China	\$29.87M	12.28M	41.1%
Japan	\$10.37M	4.82M	46.5%
Newzealand	\$16.81M	7.99M	47.5%
⊕ NA	\$177.94M	66.25M	37.2%
LATAM	\$3.16M	1.19M	37.5%
⊞ EU	\$200.77M	76.98M	38.3%
Total	\$823.85M	300.63M	36.5%