

CREDIT CARD CUSTOMER REPORT

Revenue

55M

Income

576M

Interest Earned

7.84M

Customer
Satisfaction

3.19

Q4

Q3

Q2

Q1

Week Start Date

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

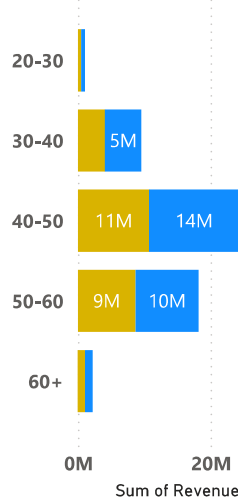
M

30M

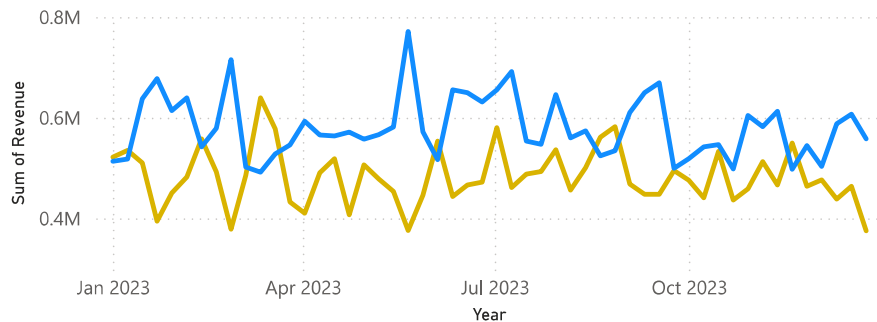
F

25M

Revenue by Age Group

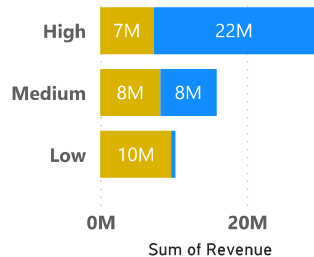


Revenue by Week

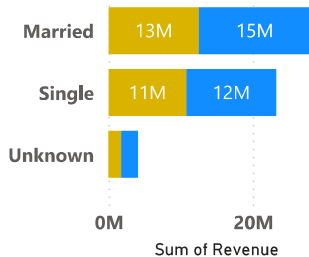


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Selfemployeed	8261758	75313288	11,19,741.81
White-collar	10114656	103930055	14,41,073.93
Total	55315410	575914439	78,43,382.23

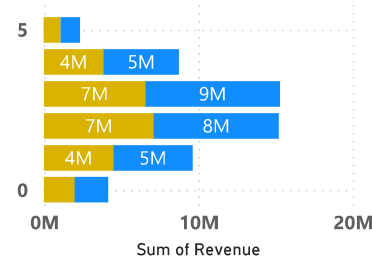
Revenue by Income Group



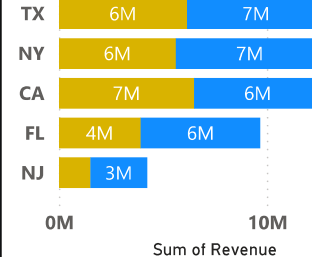
Revenue by Marital status



Revenue by Dependent count



Revenue by top 5 states



Revenue by Education

