

BUILDING YOUR TALENT PIPELINE

# The FDM Business Model

FDM is the market leader in the Recruit, Train and Deploy industry, placing IT and business professionals with clients across a number of sectors. We work in partnership with our clients to fill specialty skills gaps within their teams, building their talent pipeline for the future.

#### We Recruit

We recruit high-calibre graduates, ex-forces personnel and those looking to return to work after a career break. Our commitment to create a diverse workforce ensures our clients can build their own balanced teams, employing consultants from a wide range of backgrounds, skill sets and experiences. FDMers are committed to succeed and eager to make a difference on client sites from day one.

## We Train

We provide award-winning training to equip individuals with technical skills and commercial experience, transitioning them into professional IT and business consultants. As the training is fully funded by FDM, our consultants commit to work for us for a period of two years which allows us to provide guaranteed continuity of service to clients and the ability to scale at speed.

## **We Deploy**

With flexible contract terms, FDM can provide scalable resources at short notice and across multiple client sites. We continue to support our consultants whilst they are on site, as well as offer professional and technical support to underpin the training they receive in the academy.

## **We Build Your Talent Pipeline**

Clients can transfer their on-site FDM consultants to be part of their permanent teams after our agreed contractual time frames have lapsed. This enables our clients to retain knowledge and skills whilst adding a broad mix of experienced professionals to their own talent pool.

# **About FDM**



The UK's leading IT graduate employer



**FTSE 250** award-winning employer

Impressive client list across multiple sectors



Hiring graduates, ex-forces personnel and returners to work



**Championing diversity** and inclusion in the workplace



### **Our Values:**

- **★** Together we are stronger
- **★** We strive for success
- **★** Committed to our clients
- **★** We say it how it is
- **★** We make it happen

# **Graduate Careers Programme**

FDM is the UK's leading IT graduate employer. We partner with universities offering real-world insights into a career in business and IT. Our team is active on campus year round providing input into the curricula, leading hackathons, running workshops and attending networking events.

Candidates go through a rigorous application process, the final stage of which is an assessment day including aptitude tests and strength-based interviews, with all interviewing stakeholders having undergone unconscious bias training.



The JobCrowd's Top 100 **Companies For Graduates** To Work For 2019/21



UK 300 2020/21

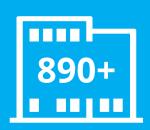


Graduate Jobs Campaign Performance Award 2020









events delivered



we hired from over 480 universities







Global activity 2020

# **Ex-Forces Programme**

The FDM Ex-Forces Programme focuses on transitioning ex-servicemen and women into professional IT and business consultants.

We recruit across all services and ranks and are committed to offering service leavers a smooth transition into the corporate world.

The programme is designed to recognise candidates' transferable skills and experience, and provide relevant training and qualifications for roles on client site.







The Defence Employer Recognition Scheme (ERS) - Gold Award Holder



The Forces Employment Charity

#### **Ex-Forces Advanced Course**



**Week 1**Professional Skills



Week 2
Project Tools



Week 3
Waterfall Projects
(PRINCE2)



Week 4
Agile Frameworks
(Professional SCRUM Master)



Week 5 Case Study





# Returners Programme

This programme is specifically designed to provide employment opportunities for high-calibre individuals who have taken an extended break in their career, facilitating their re-entry into the workplace.

The FDM Returners
Programme uniquely
assists our clients in
diversifying their workforce,
tapping into a rich pool of
talented professionals who
already have experience
in business.



Women in IT Awards -Employer Of The Year



Sponsor of the everywoman in Technology Awards



Computing Women in IT Excellence Awards -Diversity Employer of the Year

# The Returners Programme Course



Week 1
Professional Skills / Software
Development Lifecycle



Week 2
Financial Industry
Awareness



Week 3
Excel





Week 5 Scrum Master



Week 6
Project Support Office /
Project Management



Week 7
PRINCE2
Certification

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# **FDM Training**

The FDM Academies are designed as 'model office environments' which ensures our consultants can seamlessly transition to a client site and make a difference from day one.

Weekly assessments make sure trainees are achieving the high standards expected of them in order to be successful.

The learning experience combines theoretical knowledge with practical real-life application and includes trainer-led classroom work, online learning and project-based assignments.

The duration of the training is between 6-14 weeks and includes access to several industry-recognised certifications such as:

- PRINCE2
- ISTQB
- Scrum Master
- ITIL
- BCS Business Analysis Foundation



# Technical

## **Foundation training**

## **Professional Skills**

- Interview Techniques
- Presentation Skills Resilience
- Cyber Security and GDPR
- SDLC
- Introduction to Scrum

- Stakeholder Communication
- Written Communication Skills
- Personal Branding Working from Home
- Emotional Intelligence

#### Python

- Python Overview
- Data Types and Expressions
- If Statements
- Loops and Selection Statements

- Strings and Text Files
- Lists, Tuples and Dictionaries
- Design with Functions

#### UNIX

Functions

Software

**Testing** 

- Parameters and Variable Scope
- Grep and Regular Expression
- Use of the VI Editor
- Piping and Redirection
- Writing Shell Scripts File Permissions
- I/O Streams

#### SQL

- · Table Joins, Queries
- Data Types
- SQL Best Practice

- Functions DDL, DML, DCL
- Statements, Schemes, Syntax

## **Pathways**

#### Business Intelligence

Cloud

Services

Management and Agile Introduction to Business Intelligence

· Business Analysis, Project

- and Data Warehousing
- Extract, Transform, Load (ETL)
- · Data Visualisation

User Experience

#### Cloud service models (laaS, PaaS, SaaS) Cloud Service Providers (Amazon,

- Google, Microsoft)
- Networking, Data Protection/IT Security Creating and Configuring Cloud
- Resources

#### VM Creation, Image Capture

- Deployment of a Web Application
- Serverless Computing
- Cloud Storage and Databases

#### Prem and Multi-Cloud Solutions

- · Containers and Docker
- · Monitoring Tools (Internal and 3rd Party

#### **Technical Operations**

· Operating Systems Administration using Windows and Linux OS

Test Scripting and Execution

Coding with Python

ISTQB Foundation

· Risk-based Testing

Defect Management

- Active Directory
- Computers and User Configuration (GPO)
- Log Files and Performance Monitoring

• Industry Standards and Best Practice

• Testing in the VModel and Agile

• File and Share Access

Exploratory Testing

- Storage and Process Management
- Networking
- Virtualisation

(Scrum)

- Scripting with PowerShell and Bash
- IT Service Management

Core Java Programming

Selenium WebDriver (with Java)

BDD framework using Cucumber

ITIL Foundation Certification

#### Security **Operations**

- Core Security Principles Access Management and Network
- Controls The Hacking Lifecycle
- Offensive Security

- Incident Response Planning and Management
- Security Analysis and Network Defence
- Vulnerability Management
- · Security Operations within Cloud, Azure and O365

#### **Robotic Process Automation (RPA)**

- The Business of RPA and Tool Vendors
- Introduction to Coding
- Data Extraction
- Investigation Techniques

- Stakeholder Management
- · Business Process Modelling
- Teamwork and Change Management

- Agile Delivery
- RPA Developer Foundation Diploma

#### Software Development

- · Languages: Java SE and EE, MS .NET 4.5 using C#
- SOLID Principles
- Object-oriented Design Pillars and
- Test-Driven Development (TDD) Application Architecture
- Spring Framework / Spring Boot / **Entity Framework** 
  - Design Patterns • Agile - Scrum and Kanban
  - Web Design Technologies HTML, CSS, XML and JavaScript
- React Data Storage

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# Tailored

FDM has worked in collaboration with clients to develop a number of tailored programmes. Following the completion of FDM's core offering, here is what some of the client tailored programmes have covered.

#### • Utilisation of API test automation Core language concepts in either Java · Designing and executing automated or C# to produce competent junior test scripts using an API driven test tools and frameworks such as SoapUI, **Test Automation** technical testers with the skills required automation tool and a BDD driven Postman and RestAssured for testing for creating automated test scripts test automation framework SOAP and REST services • Data Definition and Data Manipulation Programming in Python · Storing and Analysing Structured · Hadoop Architecture and Commands Data with Hive QL **Data Engineering** · Bash Scripting • Designing and Implementing Data · Analysing Data on Spark using Excel Integration Pipelines PySpark Iava Fundamentals Advanced MS Excel Salesforce 'Click not Code' Salesforce Process Automation Salesforce Salesforce Platform Administration Configuration Salesforce Security · DevOps Concepts and Tooling Across Environment · Containers - Docker Architecture, Enterprise Provisioning, CI/CD and Monitoring Tooling, Automated Builds DevOps Code Security, Versioning and Secure Deployment Consultants Work to Deliver Continuous Build · Cloud Architecture, Management and Deployment Pipelines Automating Build, Test, Release and Test Automation Monitor Activities

## **Legacy Programmes**

We also provide support for legacy systems. Some of the previous legacy systems we have supported are Cobol/RPG, C++, Perl, PHP and more.

# Business

## Foundation training

Professional Skills		Excel	
<ul> <li>Interview Techniques</li> <li>Presentation Skills</li> <li>Resilience</li> <li>Cyber Security and GDPR</li> <li>SDLC</li> <li>Introduction to Scrum</li> </ul>	<ul> <li>Stakeholder Communication</li> <li>Written Communication Skills</li> <li>Personal Branding</li> <li>Working from Home</li> <li>Emotional Intelligence</li> </ul>	Essentials     Control     Referencing     Aggregation Functions     Logic Functions     Lookup Functions	<ul> <li>Visuals</li> <li>Pivot Tables</li> <li>What-If Analysis</li> <li>VBA (Technical Streams only)</li> </ul>
athways			
Business	BCS Foundation Business Analysis     Stakeholder Management	Business Case Development     Requirements Engineering	<ul><li>Agile Practice</li><li>Change Management</li></ul>

#### **Project Support / Project Management** Office

Pat

**Analysis** 

- · Project and Programme Management Fundamentals
- Risk Management

Investigation Techniques

Business Process Modelling

- · Project Assurance
- Stakeholder Management

· Modelling IT Requirements

 Project Management Tools Agile/ Scrum Principles

· Benefits Management

- Risk, Regulation and Compliance
- · Data Visualisation
- Business Analysis Financial Markets, Participants and Processes
- Equities, FX, Derivatives and Funds
- Risk Management Processes
- Capital Requirements and RWAs Credit, Market and Operational Risk
- Control
- Basel Accords
- Regulatory and Supervisory Bodies · 4MLD, AML, KYC, Due Diligence,
- MiFID II, EMIR

#### Information **Security Management**

- Security Principles
- Threat and Attacks
- Security by Design
- Introduction to Cryptography
- · Introduction to Networking
- GRC (Governance, Risk & Compliance)
- Security Frameworks

- Policy Writing Regulatory (DPA / GDPR)
- Security Education

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I am delighted with the relationship Virgin Money has developed with FDM. Not only have we connected from a cultural perspective and shared ideas, thoughts and initiatives that align to our values, we have secured brilliant talent.

**COO, Virgin Money** 



We've successfully been working with FDM for a number of years and more recently have had the pleasure of being involved with their Ex-Forces Programme. This experienced, more senior resource compliments the FDM Graduate Programme perfectly and they've had a positive impact on the delivery of our ambitious technology programmes.

CIO, Save The Children

# **Our Clients**

HSBC, DWP, Lloyds Banking Group, Sky, Shell, RBC, BP, Capgemini, Aviva, Home Office, Standard Life, RBS, Virgin Media, AXA, Hastings Direct and many more...

# The Consultant Experience

Our people are our greatest assets and are at the heart of our business. We are committed to supporting them throughout their career to enable them to reach their full potential. Our support and engagement initiatives include:



#### **FDM Wellbeing Initiative**

All employees have the opportunity to receive 24/7, confidential support and guidance as well as access to structured counselling and an online wellbeing portal.



#### **Mentoring Programme**

The Mentoring Programme brings together individuals at all levels of their career journey, providing opportunities for long-term career development.



#### **Consultant Peer Support (CPS) Programme**

The CPS Programme ensures that when a new FDMer is placed, they are connected with a more senior FDM consultant already working with that client to help them acclimatise to their new role.



#### **Continuous Development**

Both during their time in the academy and whilst out on client site, our people have access to e-learning platforms such as LinkedIn Learning and Intuition Know-How, providing them with the opportunity to upskill as and when they need to. They also receive technical support from our Trainers and Product Owners.



#### **Employee Recognition Awards**

We recognise and celebrate our people's achievements through company awards such as Consultant of the Month, Consultant of the Year and CEO Award of Excellence. We also work with our clients to nominate our people for external industry awards.





# The FDM Advantage

Transfer resources from FDM contract to permanent after two years

Highly scalable onshore capability with no minimum commitment

Robust credentials and track record of success

Low-risk resource solution as FDM retains full accountability for consultants

Consultants trained to the latest industry standards

Flexible terms for geographic deployment

Ability to recruit and train for specific requirements and skills when the need arises

Cost effective, value add business model

International presence with localised support

Excellent retention and service continuity for up to two years

# **Championing Diversity and Inclusion**

FDM employees represent a huge breadth of cultures, languages and ethnicities.

We are strong proponents of social mobility and employ candidates from a range of educational and socioeconomic backgrounds.

Our programmes for ex-forces personnel and returners to work, along with our Women in Tech Initiative, are essential to our business, opening additional pools of talent. In addition to our work with universities, FDM also works with schools throughout the UK in order to continue to build a sustainable talent pipeline. We run professional skills and coding sessions to inspire students as well as provide work experience days in our offices, internships and placements.

Our statistics reflect our proud commitment to diversity, which in turn enables us to assist our clients in becoming more diverse.



Everyone who interviews applicants for our careers programme has undergone unconscious bias training. We have implemented gamification testing during the application process and ensure that a university blind process is enforced during the face-to-face interviews at assessment days to further reduce any bias.



We use strengths-based questions from first telephone interview through to assessment day, which ensures we are assessing applicants based on their motivations and goals. We are more interested in what they want to achieve rather than past experience.





were the first in their family







c.38%

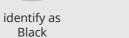
of the FDM management

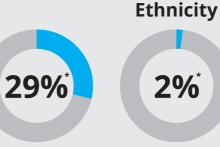
team is female



nationalities working

together as a team





identify as

Asian

31%

of FDM's global

workforce is female

identify as Arab







median gender pay gap

(UK average of 17.3% in 2019)

identify as White

\*FDM UK consultant intake 2020 of those who chose to disclose this information

UK

**IRELAND** 

USA

CANADA

**GERMANY** 

**SWITZERLAND** 

AUSTRIA

**FRANCE** 

**SPAIN** 

LUXEMBOURG

THE NETHERLANDS

**POLAND** 

SOUTH AFRICA

**HONG KONG** 

**SINGAPORE** 

CHINA

AUSTRALIA

**NEW ZEALAND**