### Report on Data Differences Between Cleaned and Non-Cleaned Datasets

This report outlines the observed discrepancies between the cleaned and non-cleaned datasets for Products, Stores, and Sales. The differences are categorized into three main sections: **Inconsistent Case**, **Different Values**, and **Different Date Values**. Additionally, there is a section on rows present in the non-cleaned dataset but missing in the cleaned dataset.

#### 1. Inconsistent Case

These differences arise when the same key (like Category Name, Item Description, etc.) exists in both datasets but with inconsistent casing (e.g., uppercase vs. capitalized).

#### **Products:**

- Category\_Name\_Diff:
  - o Percentage: 100%
  - o Example: TEMPORARY & SPECIALTY PACKAGES / Temporary & Specialty Packages
  - o **Explanation:** Every entry in the Category Name field differs between the two datasets because the non-cleaned dataset uses capital case (e.g., TEMPORARY & SPECIALTY PACKAGES), while the cleaned dataset uses a capitalized format (e.g., Temporary & Specialty Packages).
- Item\_Description\_Diff:
  - o Percentage: 99%
  - Example: SKREWBALL PEANUT BUTTER WHISKEY / Skrewball Peanut Butter
    Whiskey
  - Explanation: Almost all item descriptions differ in casing, with the non-cleaned data typically being in uppercase and the cleaned data in a more standardized capitalized format.
- Vendor\_Name\_Diff:
  - o Percentage: 56%
  - o Example: JIM BEAM BRANDS / Jim Beam Brands
  - Explanation: A little over half of the vendor names show differences due to casing, with the non-cleaned dataset using uppercase and the cleaned dataset using capitalized vendor names.

#### Stores:

- Name\_Diff:
  - o Percentage: 99%
  - Example: NEIGHBORHOOD TOBACCO OUTLET / MARION / Neighborhood Tobacco Outlet / Marion
  - **Explanation:** Nearly all store names have discrepancies due to differences in casing, where the non-cleaned dataset uses uppercase, while the cleaned version is capitalized.
- Address\_Diff:
  - o Percentage: 100%
  - o Example: 1000 73RD ST / 1000 73rd St

• **Explanation:** Every address differs because the cleaned dataset uses proper capitalization, while the non-cleaned dataset uses uppercase.

# • City\_Diff:

o Percentage: 100%

• Example: CEDAR RAPIDS / Cedar Rapids

• **Explanation:** All city names differ in case between the datasets, with the non-cleaned data using uppercase and the cleaned data using proper capitalization.

## • Store\_Status\_Diff:

o Percentage: 8%

o Example: I / A (7%) & A / I (1%)

 Explanation: Some store statuses show a difference in casing or possibly a misunderstanding in the status codes.

#### Sales:

• Item\_Description\_Diff:

o Percentage: 95%

• Example: SKREWBALL PEANUT BUTTER WHISKEY / Skrewball Peanut Butter WHISKEY

• **Explanation:** The majority of item descriptions differ due to case inconsistencies, with the cleaned dataset generally adhering to a standardized format.

#### • Category\_Name\_Diff:

o Percentage: 31%

• Example: cocktails/rtd / cocktails /rtd

• **Explanation:** Differences in category names are often due to variations in spacing, punctuation, or pluralization in addition to casing.

## • County\_Diff:

o Percentage: 25%

• Example: pottawattamie / pottawatta

• **Explanation:** Certain county names are different, potentially due to typos or truncation issues in the non-cleaned data.

#### 2. Different Values

This section covers cases where the same key exists in both datasets but the values are different.

#### **Products:**

• Age\_Diff:

Percentage: <1%</li>Example: 0 / 3

• **Explanation:** Minor differences in age values are found, possibly due to data entry errors or updates in the cleaned dataset.

## • Bottle\_Volume\_ml\_Diff:

• Percentage: <0.1%

• **Example:** 700 / 750

- **Explanation:** Small differences in bottle volumes could be due to changes in packaging sizes over time or corrections in the cleaned data.
- Inner\_Pack\_Diff:

Percentage: <0.1%</li>Example: 12 / 10

- Explanation: Discrepancies in inner pack sizes are minimal, likely due to packaging changes or data corrections.
- Proof\_Diff:

Percentage: <0.1%</li>Example: 60 / 70

- **Explanation:** Variations in proof values are rare and could be due to differences in product versions or updates in the cleaned dataset.
- UPC\_Diff & SCC\_Diff:

o Percentage: 41%

• **Example:** 80432106624 / 89540508818

- Explanation: These differences indicate significant inconsistencies in product identification codes, potentially pointing to errors in data entry or differences in how products were cataloged.
- State\_Bottle\_Retail\_Diff & State\_Case\_Cost\_Diff:

Percentage: 24% & 23%Example: 12.0 / 11.25

• **Explanation:** Retail and case cost discrepancies suggest pricing adjustments or errors that were corrected in the cleaned dataset.

#### Stores:

• Zip\_Diff:

o Percentage: 0.1%

• **Example:** 50314 / 50315

• Explanation: Minor differences in ZIP codes could be due to data entry errors or updates.

• Report\_Date\_Diff:

o Percentage: 100%

o Example: 2024-07-01 / 2022-10-01

• **Explanation:** All report dates differ, possibly indicating different data collection periods or corrections.

### Sales:

• County\_Number\_Diff:

Percentage: 50%Example: 07 / 7

 Explanation: Half of the county numbers differ due to leading zeros being dropped in one dataset.

## • Sale\_Dollars\_Diff:

o Percentage: 0.1%

o Example: 12.0 / 11.25

• **Explanation:** Small discrepancies in sale amounts could indicate rounding errors or pricing corrections.

## • Volume\_Sold\_Liters\_Diff:

Percentage: 0.1%Example: 1 / 2

 Explanation: Differences in volume sold are minimal and may result from rounding or data corrections.

#### 3. Different Date Values

These discrepancies involve cases where dates differ between the two datasets.

## **Products:**

• List\_Date\_Diff:

o Percentage: 3.5%

• **Example:** 2023-09-01 / 2022-09-01

• **Explanation:** A small percentage of list dates differ, likely due to corrections or updates in the cleaned dataset.

• Report\_Date\_Diff:

o Percentage: 100%

• Example: 2024-07-01 / 2022-10-01

• **Explanation:** All report dates differ, indicating different data capture periods or retrospective updates.

### 4. Rows in Non-Cleaned But Not In Cleaned

This section covers rows that exist in the non-cleaned dataset but are missing from the cleaned dataset.

# Products:

- Missing Rows:
  - Total: 6 rows
  - Example IDs: 934600 , 933935 , 917640 , 903980 , 21540 , 80438
  - **Explanation:** These rows could have been removed during the cleaning process due to being duplicates, irrelevant, or containing errors that couldn't be corrected.