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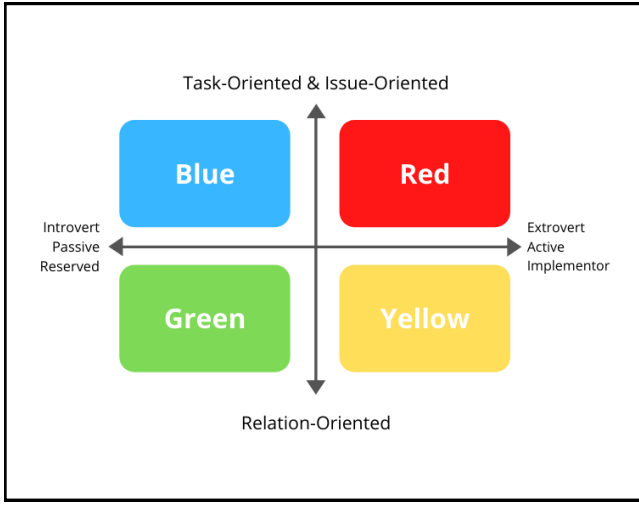
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## ABOUT THE BOOK

"Surrounded by Idiots" by Thomas Erikson explores the four main personality types—Red, Yellow, Green, and Blue—and how understanding these types can help improve communication and relationships in both personal and professional settings.

## SUMMARY OF THE BOOK

The book breaks down these personality types using real-world examples, demonstrating how each type reacts in different scenarios. From the highly competitive Red to the calm and reserved Blue, Erikson helps readers navigate the challenges of working with or managing different personalities. Whether you're a manager looking to improve workplace communication or an individual striving to understand your own behaviors and reactions, "Surrounded by Idiots" provides valuable insights into human behavior that can be applied in any situation.



## WHAT PEOPLE SAYS

"Surrounded by Idiots" by Thomas Erikson is a refreshing take on personality types and communication. Far from labeling people as difficult or 'idiots,' the book presents a fascinating framework using four colors (Red, Yellow, Green, and Blue) to describe a range of personality traits.

Harihar Pandey

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## WHO IS THOMPSON ERIKSON

Thomas Erikson is a Swedish behavioural expert, bestselling author and active lecturer. For more than 20 years, he has travelled across Europe delivering lectures and seminars in Swedish and in English to executives and managers in companies including IKEA, Coca Cola, Microsoft, Volvo and KIA Motors. Surrounded by Idiots (Omgiven Av Idioter) is a Swedish runaway bestseller, selling more than 1 million copies in Sweden alone. It has sold over 3 million copies worldwide, since it was first published in 2014, and has been translated into 55 languages. For more information about the author and his work visit [thomaserikson.com](http://thomaserikson.com).

His mission is to make people's lives easier by making them more aware of themselves and help people to a better understanding of what it takes to achieve the best possible communication.



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