Customer Performance Report



division	All
region	All
market	All

Customer	2019	2020	2021	2021-20
Acclaimed Stores	1.4M	2.9M	10.9M	278.1%
All-Out		0.2M	0.8M	395.7%
Amazon	12.2M	37.5M	82.1M	118.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	206.0%
Atlas Stores	0.2M	0.7M	3.2M	370.3%
Atliq e Store	7.2M	23.7M	53.0M	123.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	245.8%
BestBuy	0.9M	1.8M	6.3M	256.1%
Boulanger	0.2M	0.8M	4.1M	392.9%
Chip 7	0.6M	1.3M	5.5M	316.1%
Chiptec		0.4M	3.0M	622.0%
Control	0.9M	2.2M	7.7M	249.2%
Coolblue	0.5M	1.2M	4.2M	260.0%
Costco	1.1M	2.8M	9.3M	237.4%
Croma	1.7M	2.5M	7.5M	205.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	146.9%
Digimarket	0.8M	1.7M	4.1M	141.1%
Ebay	2.6M	6.3M	15.2M	142.2%
Electricalsara Stores	0.1M	0.6M	1.9M	186.0%
Electricalsbea Stores		0.1M	0.7M	404.6%
Electricalslance Stores	0.1M	0.7M	2.3M	213.3%
Electricalslytical	1.8M	2.6M	11.9M	357.5%
Electricalsocity	2.3M	3.5M	12.4M	258.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	435.3%
Elite	0.4M	0.8M	4.1M	395.5%
Elkjøp	0.5M	1.3M	5.2M	291.9%
Epic Stores	0.4M	0.9M	4.2M	346.1%
Euronics	0.4M	0.9M	3.9M	344.7%
Expert	0.8M	1.8M	6.4M	264.0%
Expression	1.7M	3.0M	9.8M	228.2%
Ezone	1.5M	2.0M	7.9M	291.6%
Flawless Stores	0.1M	0.5M	1.8M	296.3%
Flipkart	2.9M	8.3M	19.3M	131.0%
Fnac-Darty	0.5M	0.8M	2.9M	249.8%
Forward Stores	0.6M	1.5M	4.1M	172.0%
Girias	1.5M	2.1M	8.7M	319.3%
Info Stores	0.1M	0.5M	1.8M	284.1%
Insight	0.4M	1.0M	2.8M	171.8%
Integration Stores		0.2M	1.4M	787.2%
Leader	4.7M	6.0M	18.8M	214.8%
Logic Stores	0.2M	0.9M	4.8M	415.2%
Lotus	1.5M	2.1M	8.1M	282.6%
Neptune	1.0M	3.4M	16.1M	371.5%



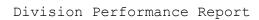
Grand Total	87.5M	196.7M	598.9M	204.5%
Zone	0.3M	1.6M	5.3M	236.2%
walmart	1.3M	2.6M	9.7M	270.4%
Viveks	1.6M	2.2M	7.8M	248.1%
Vijay Sales	1.7M	2.1M	8.5M	297.8%
UniEuro	0.6M	1.6M	7.3M	357.0%
Taobao	0.2M	1.3M	3.3M	148.7%
Synthetic	1.9M	4.4M	12.2M	176.0%
Surface Stores	0.1M	0.5M	2.1M	298.8%
Staples	1.2M	2.9M	8.8M	207.0%
Sound	0.6M	1.7M	4.4M	160.3%
Sorefoz	0.6M	1.1M	4.7M	333.6%
Saturn	0.2M	0.4M	1.2M	210.5%
Sage	4.8M	6.4M	20.7M	221.5%
Relief	0.4M	1.0M	4.1M	303.6%
Reliance Digital	1.6M	2.6M	9.7M	277.9%
Radio Shack	0.8M	1.7M	5.4M	211.5%
Radio Popular	0.5M	1.5M	5.3M	262.6%
Propel	1.6M	2.5M	10.8M	340.6%
Premium Stores	0.5M	1.1M	3.9M	253.1%
Otto	0.3M	0.4M	1.2M	198.6%
Novus	1.9M	3.7M	9.9M	164.2%
Nova		0.0M	0.4M	2564.9%
Notebillig	0.2M	0.4M	1.1M	187.4%
Nomad Stores	0.5M	1.6M	4.0M	146.9%

Market Performance Report



region	All
sub_zone	All
division	All

Market	2019	2020	2021	Target_2021	2021-target	%
Australia	3.9M	10.7M	21.0M	23.2M	-2.2M	-9.54%
Austria		0.1M	2.8M	3.2M	-0.3M	-10.50%
Bangladesh	0.5M	2.3M	7.0M	7.7M	-0.7M	-9.3 <mark>5%</mark>
Canada	4.8M	12.2M	35.1M	40.1M	-5.1M	-12.63%
China	1.4M	5.4M	22.9M	25.0M	-2.1M	-8.28%
France	4.0M	7.5M	25.9M	28.1M	-2.2M	-7. <mark>78%</mark>
Germany	2.6M	4.7M	12.0M	13.5M	-1.5M	-11.29%
India	30.8M	49.8M	161.3M	170.8M	-9.6M	-5.5 <mark>9%</mark>
Indonesia	2.5M	6.2M	18.4M	20.8M	-2.4M	-11.45%
Italy	2.9M	4.5M	11.7M	12.8M	-1.0M	-8.22%
Japan		1.9M	7.9M	8.2M	-0.3M	-3.96%
Netherlands	0.2M	3.4M	8.0M	8.6M	-0.7M	-7. <mark>59%</mark>
Newzealand		2.0M	11.4M	12.8M	-1.4M	-10.95%
Norway		2.5M	13.7M	15.1M	-1.4M	-9.5 <mark>0%</mark>
Pakistan	0.6M	4.7M	5.7M	6.2M	-0.5M	-8.4 <mark>8%</mark>
Philiphines	5.7M	13.4M	31.9M	34.4M	-2.5M	-7. <mark>27%</mark>
Poland	0.4M	2.8M	5.2M	6.1M	-0.9M	-15.35%
Portugal	0.7M	3.6M	11.8M	12.3M	-0.5M	-4.12 <mark>%</mark>
South Korea	12.8M	17.3M	49.0M	53.3M	-4.4M	-8.18%
Spain		1.8M	12.6M	14.4M	-1.8M	-12.39%
Sweden	0.1M	0.2M	1.8M	2.0M	-0.2M	-10.00%
United Kingdom	2.0M	8.1M	34.2M	37.1M	-3.0M	-8.02%
USA	11.5M	31.9M	87.8M	98.0M	-10.2M	-10.44%
Grand Total	87.5M	196.7M	598.9M	653.8M	-54.9M	-8.40%





region	All	
market	All	
customer	All	

Divisions	2020	2021	2021-20
N & S	51.4M	94.7M	84.4%
P & A	105.2M	338.4M	221.5%
PC	40.1M	165.8M	313.7%
Grand Total	196.7M	598.9M	204.5%



Top 10 products by percentage growth from FY 2020-21

division	All
region	All
market	All
customer	All

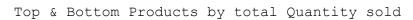
Product	2020	2021	2021-20
AQ Mx NB	0.0M	1.4M	5623.5%
AQ Smash 2	0.4M	11.2M	248 9.5%
AQ LION x3	0.1M	1.2M	16 92.3%
AQ LION x2	0.1M	0.9M	16 68.9%
AQ LION x1	0.0M	0.8M	16 19.5%
AQ Home Allin1	0.7M	5.2M	669.0%
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	541.3%
AQ Pen Drive DRC	0.6M	3.8M	487.7%
AQ GT 21	0.8M	4.4M	461.1%
AQ Zion Saga	0.7M	3.6M	428.5%
Grand Total	6.4M	52.0M	708.0%





division	All
region	All
market	All
customer	All

Product	2021	
AQ Clx3		4.4M
AQ Electron 3 3600 Desktop Processor		14.2M
AQ Gen Y		19.5M
AQ GEN Z		11.7M
AQ HOME Allin1 Gen 2		3.5M
AQ Lumina Ms		4.2M
AQ Marquee P3		4.9M
AQ Marquee P4		1.7M
AQ Maxima Ms		13.7M
AQ MB Lito		2.8M
AQ MB Lito 2		2.3M
AQ Qwerty		22.0M
AQ Qwerty Ms		15.4M
AQ Trigger		20.7M
AQ Trigger Ms		17.9M
AQ Wi Power Dx3		17.2M
Grand Total		176.2M





division	All
region	All
market	All
customer	All

Top 5

Product	Total Quantity	
AQ Gamers	3.4M	
AQ Gamers Ms	4.0M	
AQ Master wired x1 Ms	4.2M	
AQ Master wireless x1	3.4M	
AQ Master wireless x1 N	4.1M	
Grand Total	19.0M	

Bottom 5

Product	Total Quantity	
AQ Gamer 1	52 K	
AQ GEN Z	63 K	
AQ Home Allin1	15 K	
AQ HOME Allin1 Gen 2	9 K	
AQ Smash 2	36 K	
Grand Total	175 K	



Top 5 contries by net sales of FY 2025

region	All	
sub_zone	All	
division	All	

Market	2021	
Canada		35.1M
India		161.3M
South Korea		49.0M
United Kingdom		34.2M
USA		87.8M
Grand Total		367.2M