## **Sales Insights**

Customer Performance Report



division	All
region	All
market	All

Customer	2019	2020	2021	2021-20
Acclaimed Stores	1.4M	2.9M	10.9M	278.1%
All-Out		0.2M	0.8M	395.7%
Amazon	12.2M	37.5M	82.1M	118.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	206.0%
Atlas Stores	0.2M	0.7M	3.2M	370.3%
Atliq e Store	7.2M	23.7M	53.0M	123.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	245.8%
BestBuy	0.9M	1.8M	6.3M	256.1%
Boulanger	0.2M	0.8M	4.1M	392.9%
Chip 7	0.6M	1.3M	5.5M	316.1%
Chiptec		0.4M	3.0M	622.0%
Control	0.9M	2.2M	7.7M	249.2%
Coolblue	0.5M	1.2M	4.2M	260.0%
Costco	1.1M	2.8M	9.3M	237.4%
Croma	1.7M	2.5M	7.5M	205.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	146.9%
Digimarket	0.8M	1.7M	4.1M	141.1%
Ebay	2.6M	6.3M	15.2M	142.2%
Electricalsara Stores	0.1M	0.6M	1.9M	186.0%
Electricalsbea Stores		0.1M	0.7M	404.6%
Electricalslance Stores	0.1M	0.7M	2.3M	213.3%
Electricalslytical	1.8M	2.6M	11.9M	357.5%
Electricalsocity	2.3M	3.5M	12.4M	258.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	435.3%
Elite	0.4M	0.8M	4.1M	395.5%
Elkjøp	0.5M	1.3M	5.2M	291.9%
Epic Stores	0.4M	0.9M	4.2M	346.1%
Euronics	0.4M	0.9M	3.9M	344.7%
Expert	0.8M	1.8M	6.4M	264.0%
Expression	1.7M	3.0M	9.8M	228.2%
Ezone	1.5M	2.0M	7.9M	291.6%
Flawless Stores	0.1M	0.5M	1.8M	296.3%
Flipkart	2.9M	8.3M	19.3M	131.0%
Fnac-Darty	0.5M	0.8M	2.9M	249.8%
Forward Stores	0.6M	1.5M	4.1M	172.0%
Girias	1.5M	2.1M	8.7M	319.3%
Info Stores	0.1M	0.5M	1.8M	284.1%
Insight	0.4M	1.0M	2.8M	171.8%
Integration Stores		0.2M	1.4M	787.2%
Leader	4.7M	6.0M	18.8M	214.8%
Logic Stores	0.2M	0.9M	4.8M	415.2%
Lotus	1.5M	2.1M	8.1M	282.6%
Neptune	1.0M	3.4M	16.1M	371.5%

## **Sales Insights**



Reliance Digital 1.6M 2.6M 9.7M   Relief 0.4M 1.0M 4.1M   Sage 4.8M 6.4M 20.7M   Saturn 0.2M 0.4M 1.2M   Sorefoz 0.6M 1.1M 4.7M   Sound 0.6M 1.7M 4.4M   Staples 1.2M 2.9M 8.8M   Surface Stores 0.1M 0.5M 2.1M   Synthetic 1.9M 4.4M 12.2M   Taobao 0.2M 1.3M 3.3M   UniEuro 0.6M 1.6M 7.3M   Vijay Sales 1.7M 2.1M 8.5M   Viveks 1.6M 2.2M 7.8M   walmart 1.3M 2.6M 9.7M   Zone 0.3M 1.6M 5.3M   Grand Total 87.5M 196.7M 598.9M	303.6% 221.5% 210.5% 333.6% 160.3% 207.0% 298.8% 176.0% 148.7% 357.0% 297.8% 248.1% 270.4% 236.2%
Relief 0.4M 1.0M 4.1M   Sage 4.8M 6.4M 20.7M   Saturn 0.2M 0.4M 1.2M   Sorefoz 0.6M 1.1M 4.7M   Sound 0.6M 1.7M 4.4M   Staples 1.2M 2.9M 8.8M   Surface Stores 0.1M 0.5M 2.1M   Synthetic 1.9M 4.4M 12.2M   Taobao 0.2M 1.3M 3.3M   UniEuro 0.6M 1.6M 7.3M   Vijay Sales 1.7M 2.1M 8.5M   Viveks 1.6M 2.2M 7.8M	303.6% 221.5% 210.5% 333.6% 160.3% 207.0% 298.8% 176.0% 148.7% 357.0% 297.8% 248.1%
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Relief 0.4M 1.0M 4.1M	303.6%
Reliance Digital 1.6M 2.6M 9.7M	
	277.9%
Radio Shack 0.8M 1.7M 5.4M	211.5%
Radio Popular 0.5M 1.5M 5.3M	262.6%
Propel 1.6M 2.5M 10.8M	340.6%
Premium Stores 0.5M 1.1M 3.9M	253.1%
Otto 0.3M 0.4M 1.2M	198.6%
Novus 1.9M 3.7M 9.9M	164.2%
Nova 0.0M 0.4M 2	<b>2564.9%</b>
Notebillig 0.2M 0.4M 1.1M	187.4%
Nomad Stores 0.5M 1.6M 4.0M	146.9%