

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8M

Transaction Amount

46M

Transaction Count

667K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188612	6614173	2733690
Silver	5659109	821923	189590
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Total	56517011	7982480	3001510

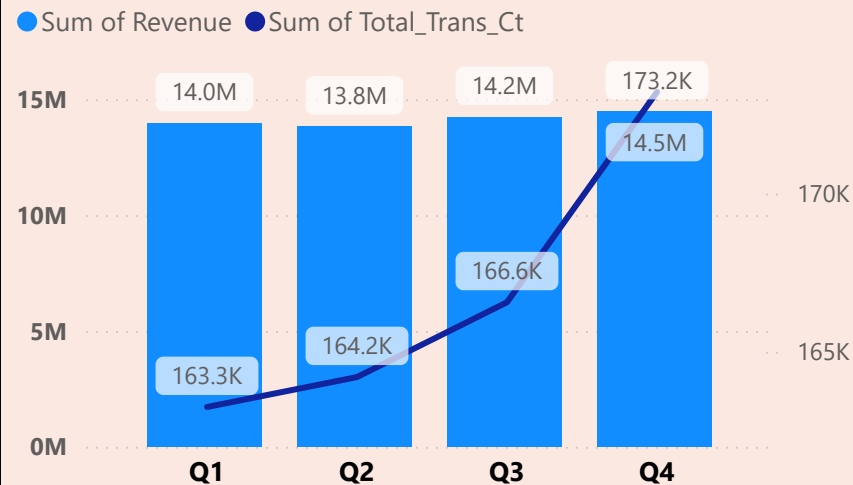
Count of Client_Num by Qtr



Average of Client_Num by Card_Category



Revenue and Sum of Total_Trans_Ct by Qtr



Week_Start_Date

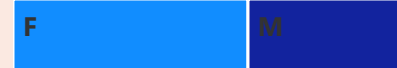
All

Nandan Sahu

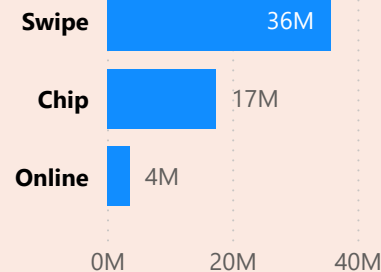
Client_Num by IncomeGroup

low med high

Client_Num by Gender



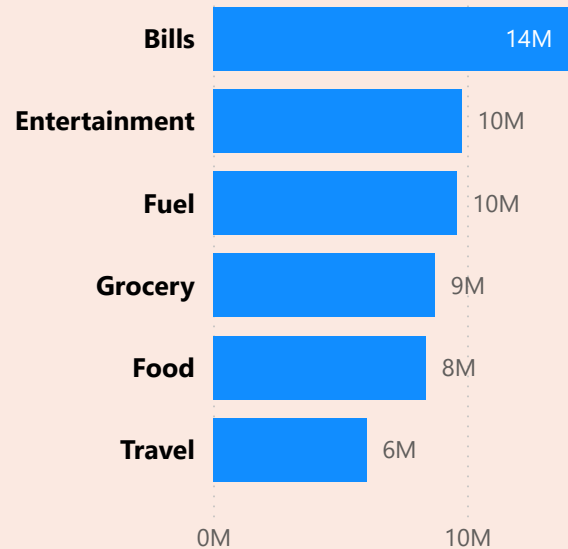
Revenue by Use_Chip



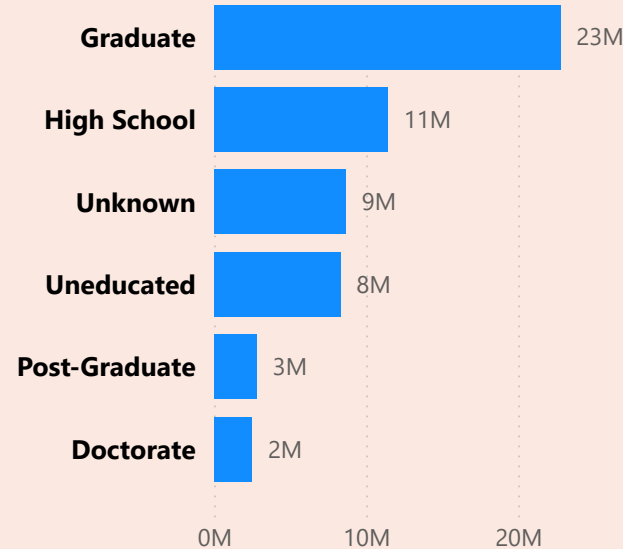
Customer_Acq_Cost by Card_Category



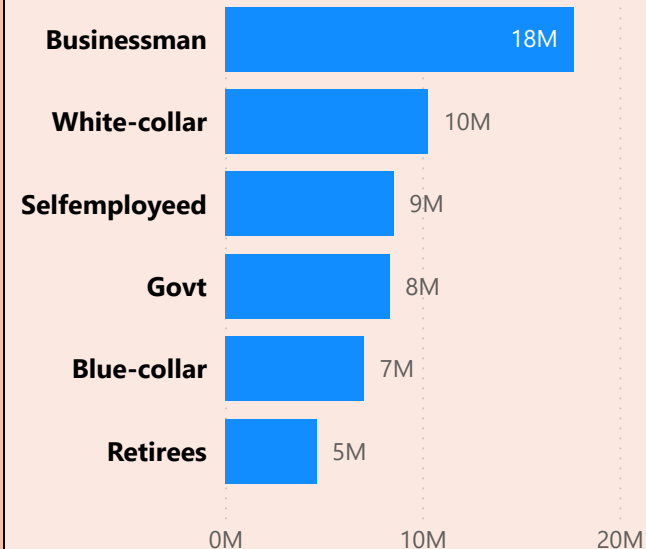
Revenue by Expenditure



Revenue by Education



Revenue by Customer



Credit Card Customer Report

Total Revenue

57M

Interest Erned

8M

Income

588M

CSS

3.19

Count of Client_Num by Qtr

Q4

Q2

Q3

Q1

Week_Start_Date

Nandan Sahu

All

Count of Client_Num by IncomeGroup

low

med

high

Sum of Revenue by Gender

M

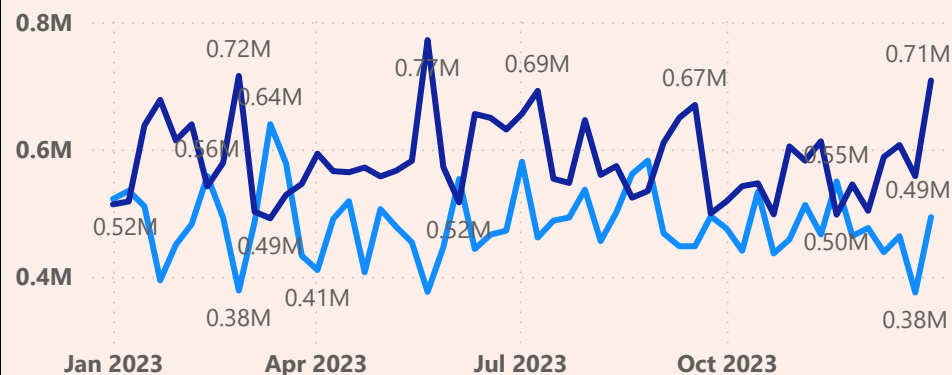
31M

F

26M

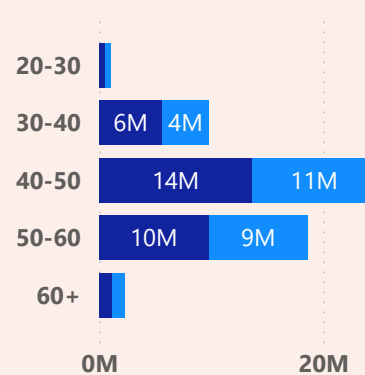
Sum of Revenue by Year, Quarter, Month, Day and Gender

Gender ● F ● M



revenue by ageGroup

Gender ● M ● F



Average of Client_Num by Card_Category

Gold

Silver

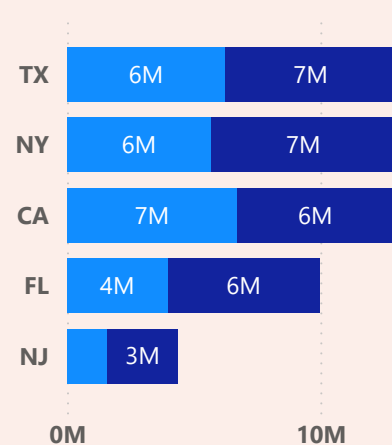
Blue

Platinum

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	17697472	14538883	190350431
White-collar	10283124	8359688	105618475
Govt	8335534	6701573	90834727
Selfemployeed	8542826	6640301	77659931
Blue-collar	7040606	5602930	73516911
Retirees	4617448	3689646	49619308
Total	56517011	45533021	587599783

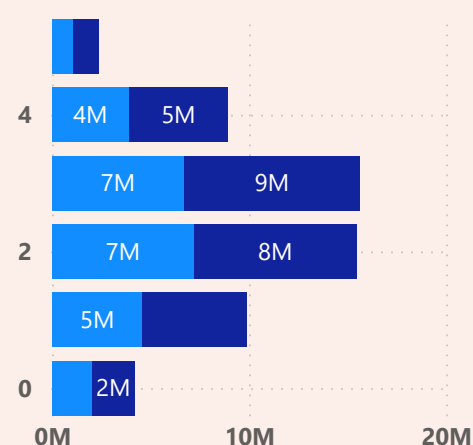
Revenue by State_cd

Gender ● F ● M



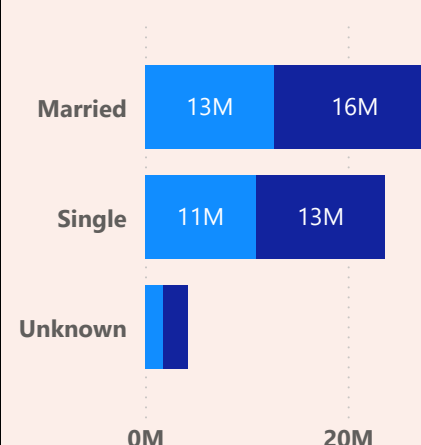
Revenue by Dependent_Count

Gender ● F ● M



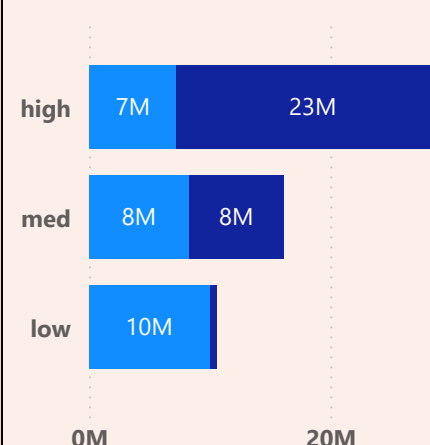
Revenue by Marital_Status

Gender ● F ● M



Revenue by IncomeGroup

Gender ● F ● M



Revenue by Education

Gender ● F ● M

