

SAI KUMAR KOLA

Frontend Engineer

EXPERIENCE

Backbase, Hyderabad — *Jr. Frontend Engineer*

JANUARY 2024 — PRESENT

Gained hands-on experience working with major banks in the APAC region, **enhancing digital banking solutions**, ensuring seamless integrations.

Worked with backend developers, designers, and product managers to integrate frontend with backend APIs. Ensured smooth data flow and state management for better app performance.

Identified and resolved **UI/UX issues** by debugging layout inconsistencies and **improving responsiveness**. Implemented best practices for accessibility and cross-browser compatibility to deliver a seamless digital banking experience

Media.net, Mumbai (remote) — *Associate UI Developer*

MAY 2022 — DECEMBER 2023

Developed multiple ad variations, including Keyword Blocks, Search Engine Result Pages, Interstitial Ads, and Landing Pages, resulting in a **40% increase** in click-through rates and a **25% boost** in conversion rates

Created Custom Snippets for several ad variations, which **minimized 20%** of my development time.

Collaborated with the business development team and QA team to ensure that the UI was implemented correctly.

Delivered 100+ good-performing creative ads and lander pages with a **90% acceptance rate** for premium publishers.

PROJECTS

Headlines Hub - A short format news app [↗](#)

Tech Stack: Angular, Tailwind, GNews API

- Headlines Hub is a minimal news app that provides users with a seamless news browsing experience.
- The app features a search functionality that allows users to quickly find news articles on any given topic of interest.
- Additionally, the app includes a user-friendly navigation menu that provides access to top headlines within specified categories.

Weatherly - a Weather forecast app [↗](#)

Tech Stack: Angular, SASS, Open Weather API

- Weatherly is a sophisticated weather app with a clean and intuitive user interface, designed to provide users with accurate and up-to-date weather information.
- The app enables users to access weather forecasts for their location and other locations of interest.

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Hyderabad

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SKILLS

Web Development

HTML, CSS, JavaScript, TypeScript, Angular, RxJS, React, Tailwind, SASS.

Tools & Technologies

VS Code, Git, GitHub, Figma.

ACHIEVEMENTS

Finalist in India's Largest

Build-A-Thon on Modern Application Development conducted by Smart Bridge Educational Services Pvt Ltd in association with **VMware IT Academy**.

Participated in **P3 Grand Open March** 2017 Rubik's Cube Competition (WCA)
- 3×3 (24.78 sec) 2×2 (8.06 sec)

COURSES & CERTIFICATIONS

Meta Front-End Developer

Professional Certificate – Coursera

CSS – Hacker Rank

JavaScript Algorithms and Data

Structures – Free Code Camp

Version Control with Git – Coursera

EDUCATION

ACE Engineering College

JNTU Hyderabad (Affiliated)

2018 - 2022

Computer Science & Engineering

Bachelor of Technology

Ghatkesar, Hyderabad | CGPA: 7.5

LANGUAGES

English . Telugu . Hindi

INTERESTS & HOBBIES

Graphic Designing

Speed Cubing