

# SAI KUMAR KOLA

Frontend Engineer

## EXPERIENCE

### Backbase, Hyderabad — Jr. Frontend Engineer

JANUARY 2024 — PRESENT

Gained hands-on experience working with major banks in the APAC region, **enhancing digital banking solutions**, ensuring seamless integrations.

Worked with backend developers, designers, and product managers to integrate frontend with backend APIs. Ensured smooth data flow and state management for better app performance.

Identified and resolved **UI/UX issues** by debugging layout inconsistencies and **improving responsiveness**. Implemented best practices for accessibility and cross-browser compatibility to deliver a seamless digital banking experience

### Media.net, Mumbai (remote) — Associate UI Developer

MAY 2022 — DECEMBER 2023

Developed multiple ad variations, including Keyword Blocks, Search Engine Result Pages, Interstitial Ads, and Landing Pages, resulting in a **40% increase** in click-through rates and a **25% boost** in conversion rates

Created Custom Snippets for several ad variations, which **minimized 20%** of my development time.

Collaborated with the business development team and QA team to ensure that the UI was implemented correctly.

Delivered 100+ good-performing creative ads and lander pages with a **90% acceptance rate** for premium publishers.

## PROJECTS

### Headlines Hub - A short format news app [↗](#)

Tech Stack: Angular, Tailwind, GNews API

- Headlines Hub is a minimal news app that provides users with a seamless news browsing experience.
- The app features a search functionality that allows users to quickly find news articles on any given topic of interest.
- Additionally, the app includes a user-friendly navigation menu that provides access to top headlines within specified categories.

### Weatherly - a Weather forecast app [↗](#)

Tech Stack: Angular, SASS, Open Weather API

- Weatherly is a sophisticated weather app with a clean and intuitive user interface, designed to provide users with accurate and up-to-date weather information.
- The app enables users to access weather forecasts for their location and other locations of interest.

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Hyderabad

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## SKILLS

### Web Development

HTML, CSS, JavaScript, TypeScript, Angular, RxJS, React, Tailwind, SASS.

### Tools & Technologies

VS Code, Git, GitHub, Figma.

## ACHIEVEMENTS

### Finalist in India's Largest

**Build-A-Thon** on Modern Application Development conducted by Smart Bridge Educational Services Pvt Ltd in association with **VMware IT Academy**.

Participated in **P3 Grand Open March** 2017 Rubik's Cube Competition (WCA)  
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## COURSES & CERTIFICATIONS

### Meta Front-End Developer

Professional Certificate – Coursera

CSS – Hacker Rank

JavaScript Algorithms and Data

Structures – Free Code Camp

Version Control with Git – Coursera

## EDUCATION

### ACE Engineering College

JNTU Hyderabad (Affiliated)

2018 - 2022

Computer Science & Engineering

Bachelor of Technology

Ghatkesar, Hyderabad | CGPA: 7.5

## LANGUAGES

English . Telugu . Hindi

## INTERESTS & HOBBIES

### Graphic Designing

Speed Cubing