

Comprehensive UX & UI Design Course at UXmate.in

For website:

Weeks 1-2: Introduction to UX/UI Design

- Session 1: Understanding the Basics
 - Overview of UX and UI Design
 - Importance in the digital landscape
 - Historical perspective and evolution
- Session 2: Design Principles
 - Colour theory
 - Typography
 - Layout and composition
- Session 3: User Research
 - Techniques for gathering user insights
 - Personas and user journey mapping
- Session 4: Wireframing and Prototyping
 - Introduction to tools like Sketch, Figma, or Adobe XD
 - Hands-on exercises

Weeks 3-4: Design Thinking and Problem Solving

- Session 5: Introduction to Design Thinking
 - Empathize, Define, Ideate, Prototype, Test (EDIPR model)
 - Case studies and real-world applications
- Session 6: Ideation Techniques
 - Brainstorming sessions
 - Mind mapping and affinity diagrams
- Session 7: Prototyping Workshop
 - Rapid prototyping techniques
 - Iterative design process
- Session 8: Usability Testing
 - Conducting effective usability tests
 - Analysing and implementing feedback

Weeks 5-6: UI Design and Visual Elements

- Session 9: Advanced UI Design Principles
 - Micro interactions
 - Responsive design considerations
- Session 10: Iconography and Imagery
 - Choosing and creating effective icons
 - Image optimization for web and mobile
- Session 11: Motion Design
 - Basics of animation in UI/UX
 - Principles of motion design
- Session 12: Final Project Kick-off
 - Introduction to the final project
 - Group formation and project planning

Weeks 7-8: Portfolio Building and Resume Review

- Session 13: Crafting a Strong Portfolio
 - Showcase of skills and projects
 - Personal branding

- Session 14: Resume Writing Workshop
 - Creating a compelling UX/UI resume
 - Tips for successful job applications
- Session 15: Portfolio Review and Feedback
 - Peer and instructor feedback on portfolios
 - Iterative improvements

Weeks 9-10: Final Project and Presentation

- Session 16: Project Work
 - Dedicated time for project development
 - Weekly check-ins with instructors
- Session 17: Presentation Skills
 - Effective communication of design decisions
 - Storytelling for UX/UI designers
- Session 18: Final Project Showcase
 - Presentation of final projects
 - Peer and instructor feedback

Additional Information:

- **Class Format:** Mix of lectures, hands-on exercises, group projects, and discussions.
- **Evaluation:** Continuous assessment through assignments, quizzes, and the final project.
- **Support:** Access to online resources, forums, and one-on-one mentorship.

This course provides a comprehensive overview of UX and UI design, emphasizing practical skills, real-world applications, and the development of a strong portfolio for career advancement.