blinkit

India's Last Minute App

FILTER PANEL

Outlet Location T...
All

Outlet Size
All

Item Type
All

Created By :
A Sai Arvind

$1.20M
TOTAL SALES

$141
AVG SALES

8523
NO OF ITEMS

3.9
AVG RATING

OUTLET ESTABLISHMENT

Total Sales

- $250K
- $200K
- $150K
- $100K
- $50K

$78K · $130K · $131K · $132K · $132K · $133K · $205K · $129K · $131K

2012 · 2014 · 2016 · 2018 · 2020 · 2022

| Total Sales | Avg sales | No of Items | Avg Rating |

FAT CONTENT

● Low Fat ● Regular

$425.3...

$1.20M
Total Sales

$776.32K

ITEM TYPE

- Fruits and... $0.18M
- Snack Foo... $0.18M
- Household $0.14M
- Frozen Fo... $0.12M
- Dairy $0.10M
- Canned $0.09M
- Baking Go... $0.08M
- Health an... $0.07M
- Meat $0.06M
- Soft Drinks $0.06M
- Breads $0.04M
- Hard Drinks $0.03M
- Others $0.02M
- Starchy Fo... $0.02M
- Breakfast $0.02M
- Seafood $0.01M
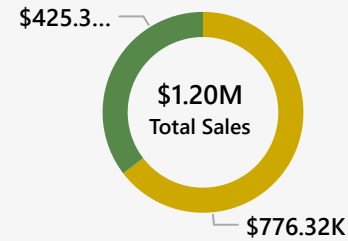
FAT BY OUTLET

● Low Fat ● Regular

- Tier 3 $0.31M / $0.17M
- Tier 2 $0.25M / $0.14M
- Tier 1 $0.22M / $0.12M
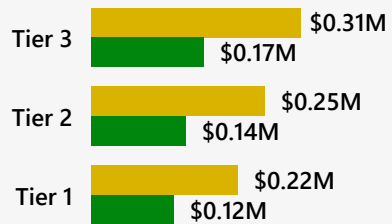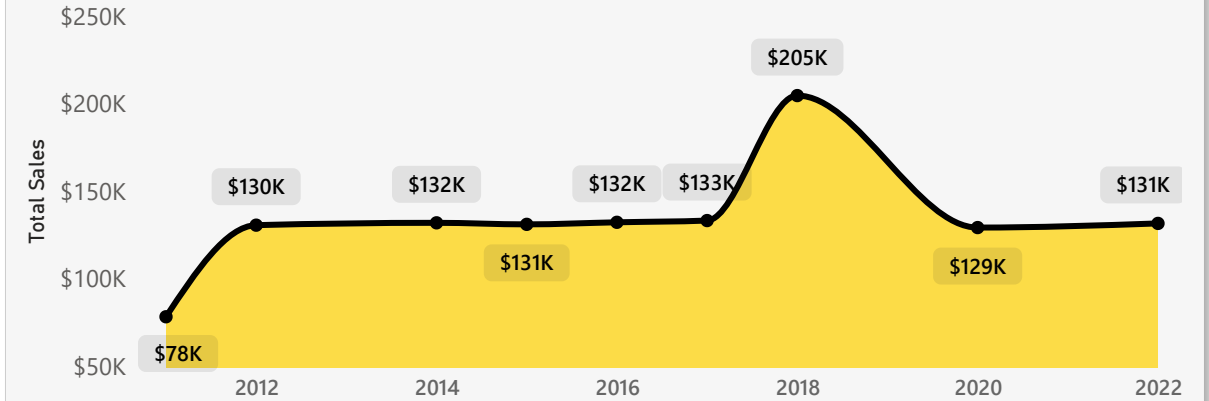
OUTLET SIZE

● Medium ● Small ● High

$248.99K · $507.90K
$444.79K

OUTLET LOCATION

100%

- Tier 3 472.13K
- Tier 2 393.15K
- Tier 1 336.40K

71.3%
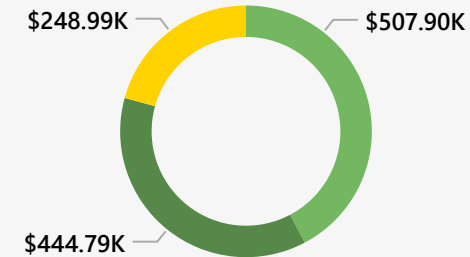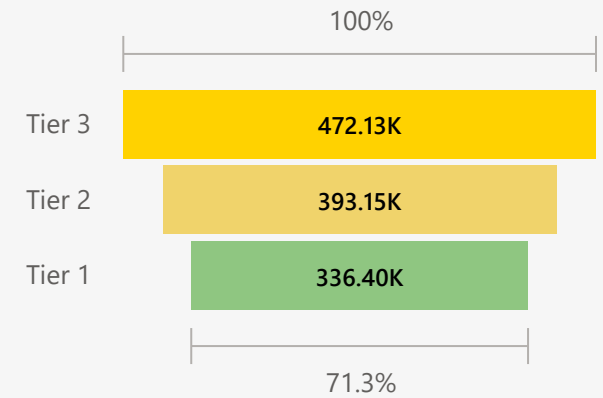
OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg sales	Avg Rating	Item Visibility
Supermarket Type1	$787.55K	5577	$141	4	0.06
Grocery Store	$151.94K	1083	$140	4	0.10
Supermarket Type2	$131.48K	928	$142	4	0.06
Supermarket Type3	$130.71K	935	$140	4	0.06