



# UC San Diego

## JACOBS SCHOOL OF ENGINEERING

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### Token-Specific Watermarking with Enhanced Detectability and Semantic Coherence for Large Language Models

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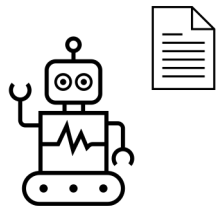
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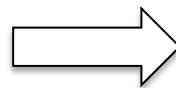
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# Detecting LLM Generated Texts



LLM generated



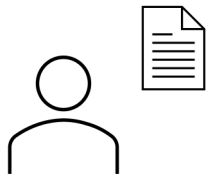
Detect

Academic dishonesty

Spam content

Misleading content

Training degeneration



Human generated

# Prior Methods

## Indistinguishable methods [1]

- Tied to a sampling strategy such as multinomial sampling, top-k sampling etc.
- Restrictive
- EXP, EXP-Edit

# Prior Methods: EXP

Implemented on top of multinomial sampling by casting it as exponential minimum sampling

Standard multinomial sampling

- Given the unnormalized logits over vocabulary,  $[l_1, l_2, l_3, \dots, l_V]$ , where  $V$  is the vocabulary size
- Convert to probabilities via softmax;  $p_i = \frac{e^{l_i}}{\sum_{j=1}^V e^{l_j}}, i = 1, \dots, V$
- Draw next token based on these probabilities (multinomial sampling)

# Prior Methods: EXP

## Exponential minimum sampling (trick)

- For each token  $i$  in the vocabulary, draw a uniform random variable  $U_i \sim \text{Uniform}(0,1)$
- Convert into exponential:  $X_i = \frac{-\log(U_i)}{e^{l_i}}$
- Select the token  $i^*$  with the smallest  $X_i$  over all tokens in the vocabulary

# Prior Methods: EXP

Why is this equivalent to multinomial sampling?

- Observe  $X_i \sim \text{Exp}(e^{l_i})$
- $X_1, X_2, X_3, \dots, X_V$  are independent exponential random variables with rates  $e^{l_1}, e^{l_2}, e^{l_3}, \dots, e^{l_V}$ , respectively
- $P(X_i = \min (X_1, X_2, X_3, \dots, X_V)) = \frac{e^{l_i}}{\sum_{j=1}^V e^{l_j}}$
- The derived probability exactly equals the softmax probability!!

Summary - Exponential minimum sampling

- The sampled next token is given by the expression,  $\arg \min_{i \in \{1, 2, 3, \dots, V\}} \frac{-\log(U_i)}{e^{l_i}}$ ,  $U_i \sim \text{Uniform}(0, 1)$

# Prior Methods: EXP

## Embedding a watermark

- Convert the pseudo-random sampling process into a deterministic one using a watermark key
- Given a watermark key (setting random seed in python), sampled  $U_i$  is deterministic making the generated sentence deterministic
- Observe, a larger  $U_i$  most likely results in next token as the  $i^{th}$  token (which is useful for detection) from the sampling strategy:  $\arg \min_{i \in \{1,2,3,\dots,V\}} \frac{-\log(U_i)}{e^{l_i}}, U_i \sim Uniform(0,1)$
- Given the watermark key, check whether the chosen token in the generated text is in the higher end of the spectrum of  $U_i$  at that position

# Prior Methods: EXP

## Detecting a watermark

- Determine whether a given text was generated using a hidden watermark key
- Each position  $t$  in the text is associated with a uniform random draw  $U^t$
- Given watermark key,  $U^t$  is deterministic
- A large draw  $U_i^t$  (closer to 1) makes token  $i$  more likely to be selected at position  $t$ ; Check if  $text_t$  is in that set of higher  $U_i^t$ 's
- Calculate  $\text{expCost} = \sum_{t=1}^{\text{len}(\text{text})} \log(1 - U_{\text{text}_t}^t)$ , where  $U_{\text{text}_t}^t$  is draw corresponding to the token at position  $t$  in generated text
- If the text used the watermark key, the chosen tokens typically have larger  $U_{\text{text}_t}^t$
- Larger  $U_{\text{text}_t}^t \Rightarrow$  more negative  $\log(1 - U_{\text{text}_t}^t) \Rightarrow$  lower expCost
- A very low expCost strongly suggests the text is watermarked



# Prior Methods: EXP-edit

Embedding the watermark is the same as EXP

Detecting a watermark

- Further includes Levenshtein distance [1] to make the detection more robust

# Limitations

[5] argues that indistinguishability is not necessary and imposes restrictions

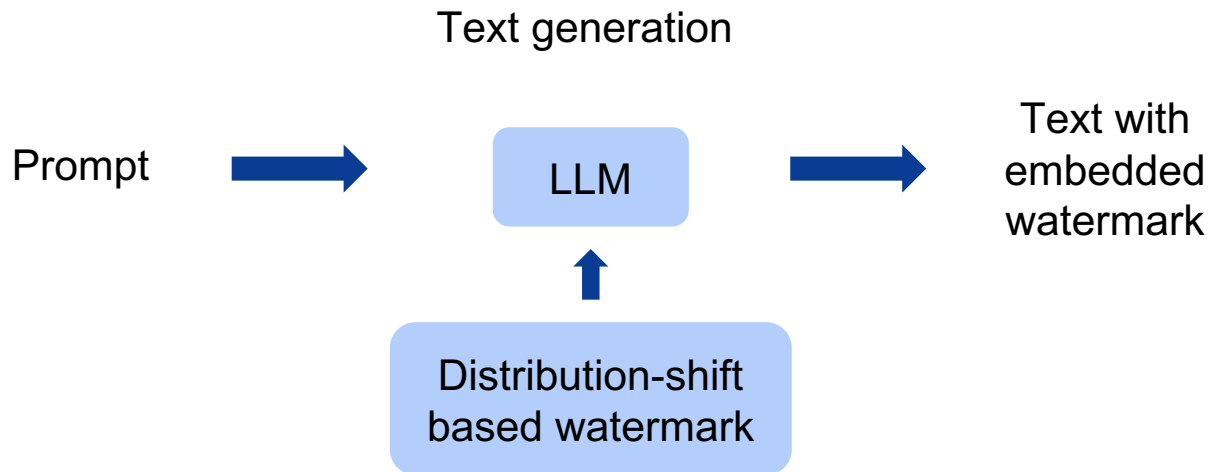
- Restriction on the sampling strategy; for instance, cannot be used with beam search where there is no pseudo random sampling process

# Prior Methods

## Distribution-shift based methods [2, 3, 4]

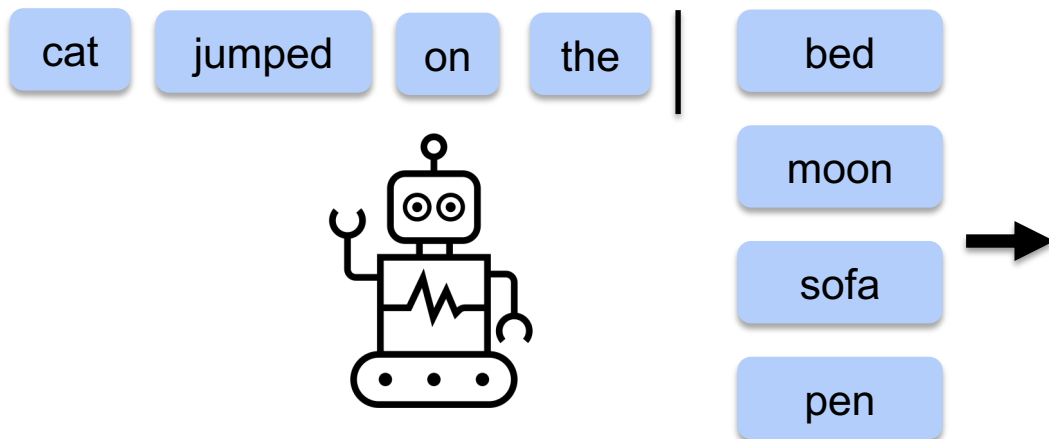
- Shift the output distribution towards a subset of tokens in the vocabulary
- Statistically estimate the likelihood that the probability distribution has shifted
- Can be used with any sampling strategy such as beam search
- KGW, SWEET
- [5] claims these methods are simpler, easiest-to-detect algorithm, and often match or surpass the performance of indistinguishable watermarking methods.

# Prior Methods: Distribution-Shift Based Methods

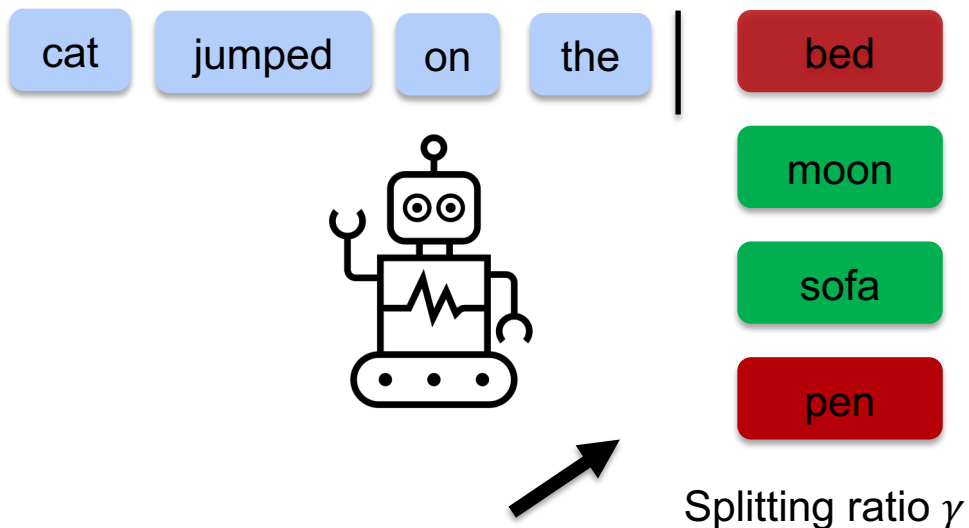


# Prior Methods: KGW

During the generation of  $t^{\text{th}}$  token,



# Prior Methods: KGW

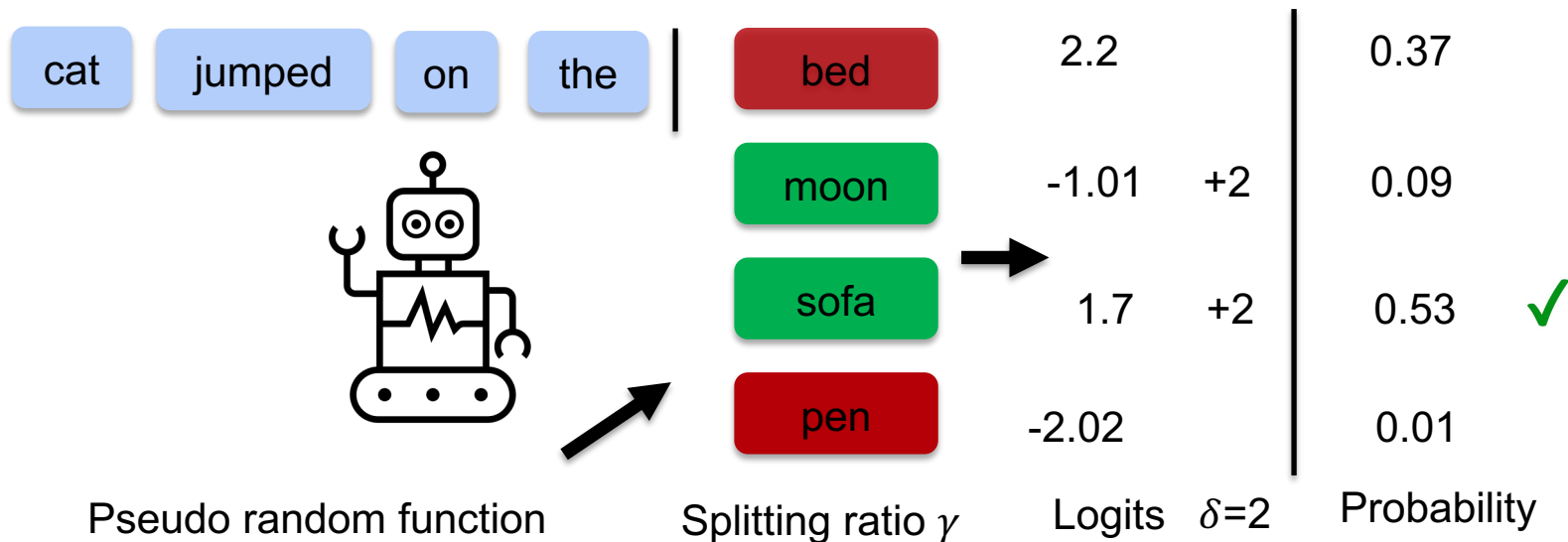


Pseudo random function

Splitting ratio  $\gamma$

Hash of previous token as seed to partition vocabulary into red-green list

# Prior Methods: KGW

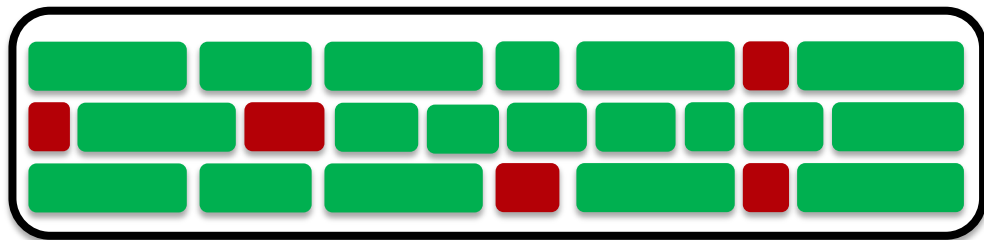


Add  $\delta$  to all the green tokens to bias the distribution towards green-list

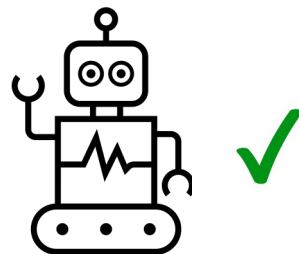
# Prior Methods: KGW

## Detection

- Null hypothesis that the next token is selected without the knowledge of green-red list rule, i.e., without addition of  $\delta$
- Given hash function, count the number of green tokens in the generation
- Calculate the z-score,  $z = \frac{(|s|_G - \gamma T)}{\sqrt{T\gamma(1-\gamma)}}$



$$\text{Z-score} = \frac{(|s|_G - \gamma T)}{\sqrt{T\gamma(1-\gamma)}} = 4$$



Z-score  $> \tau$  (say 3)



# Limitations

Face challenges in improving the semantics and detectability at the same time

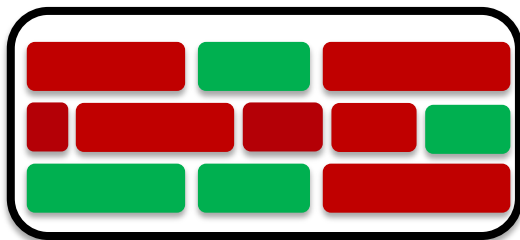
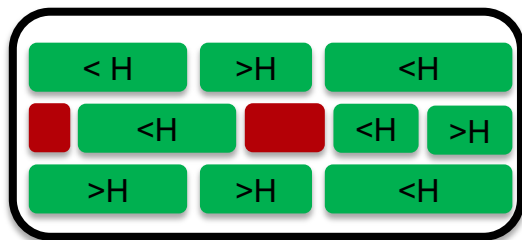
- Improving one compromises the other

Lack adaptive mechanism to adjust  $\gamma$  and  $\delta$  appropriately

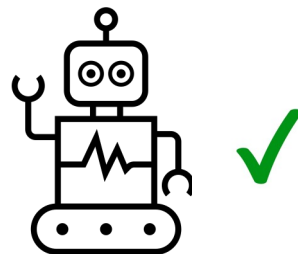
- Ex: Sun rises in the \_\_\_\_\_. It is 'east' with certainty. High  $\delta$  and low  $\gamma$  might not select 'east'.

# Prior Methods: SWEET

- Modification to KGW; Watermark only high-entropy tokens, i.e., tokens whose entropy  $(-\sum_{w_t \in V} p(w_t|w_{1:t-1}) \log p(w_t|w_{1:t-1}))$  is greater than a threshold,  $H$
- The entropy is set to the average entropy of all the tokens in the training set
- Calculate the z-score,  $z = \frac{(|s|^H_G - \gamma T^H)}{\sqrt{T^H \gamma (1-\gamma)}}$ ; where  $|s|^H_G$  are the number of high entropy green tokens and  $T^H$  are the total number of high-entropy entropy tokens in the generation



$$\text{Z-score} = \frac{(|s|^H_G - \gamma T^H)}{\sqrt{T^H \gamma (1-\gamma)}} = 4$$



Z-score  $> \tau$  (say 3)

# Limitations

Restrictive on the choice of entropy threshold  $H$  which is fixed; sub-optimal

Lack adaptive mechanism

- Adjust  $\gamma$  and  $\delta$  appropriately based on the semantics of the previous token
- A smarter alternative to entropy thresholding

# Proposed Method

Propose learning token-specific splitting ratio and watermark logit, i.e.,  $\gamma_t$  and  $\delta_t$

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Propose learning token-specific splitting ratio and watermark logit, i.e.,  $\gamma_t$  and  $\delta_t$

$s^{(-M)}, \dots, s^{(-1)}$

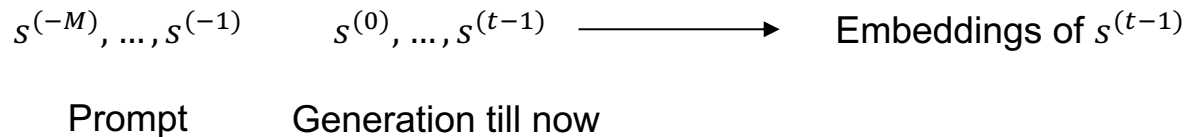
Prompt

$s^{(0)}, \dots, s^{(t-1)}$

Generation till now

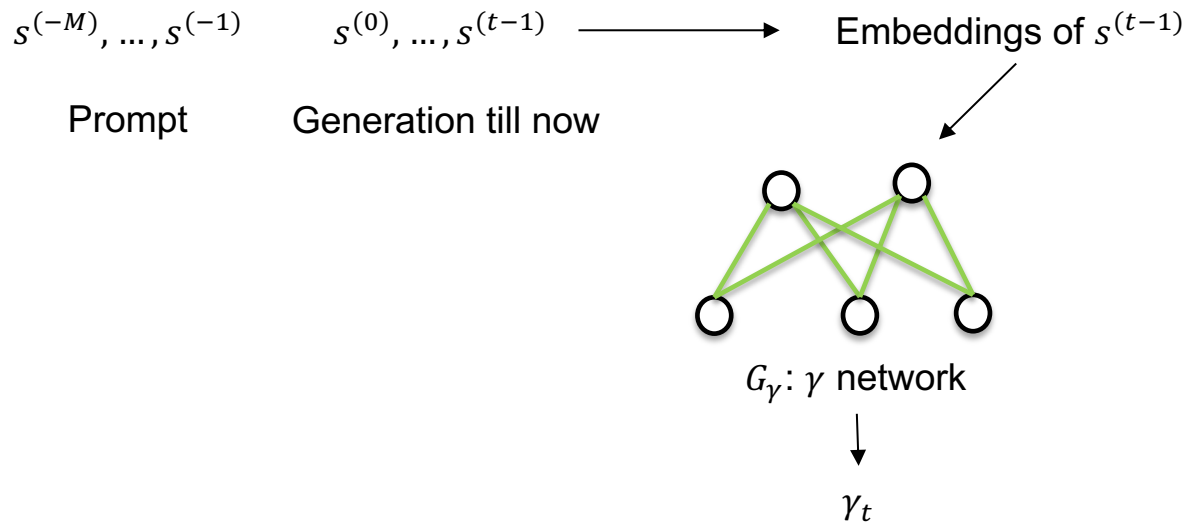
# Proposed Method

Propose learning token-specific splitting ratio and watermark logit, i.e.,  $\gamma_t$  and  $\delta_t$



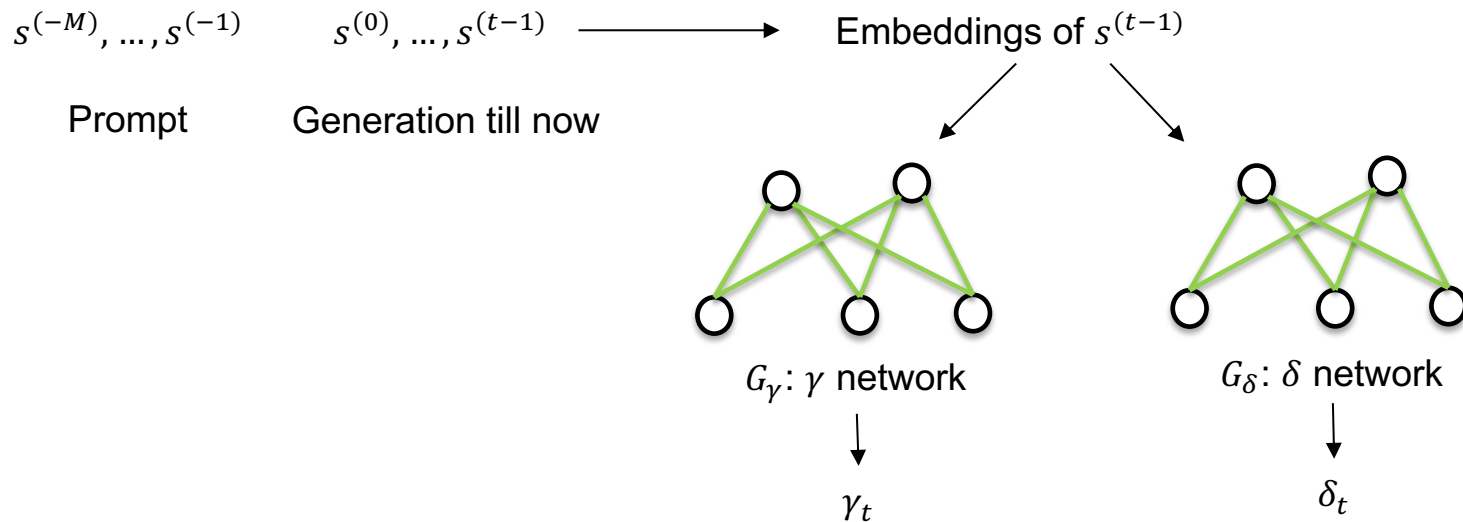
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# Proposed Method

## Differentiable sampling for splitting the vocabulary

- For each token  $v \in V$ , sample  $y_v^{(t)} \sim B(\gamma_t)$ , Bernoulli distribution parameterized by  $\gamma_t$ .
- If  $y_v^{(t)} = 1$ , then the token  $v$  belongs to green list else red list
- Gumbel softmax trick makes sampling process differentiable

# Proposed Method

Given original logits  $l_v^{(t)}$  for token  $v$ , modified logits after biasing the green-list tokens

$$\hat{l}_v^{(t)} = l_v^{(t)} + y_v^{(t)} * \delta_t$$

# Proposed Method

## Training objectives

- Detection loss
- Semantic loss

# Proposed Method

## Detection loss

- Since we have a token-specific  $\gamma_t$  and  $\delta_t$ , the z-score expression has to be updated based on this distribution

# Proposed Method

Theorem: Consider  $T$  independent Bernoulli random variables  $X_1, \dots, X_T$ , each with means  $\mu_1, \dots, \mu_T, 0 < \mu < 1 \forall t \in 1, \dots, T$ . The sum of these variables,  $\sum_{t=1}^T X_t$ , follows a Poisson binomial distribution. When  $T$  is sufficiently large, this distribution can be approximated by a Gaussian distribution with mean:  $\sum_{t=1}^T \mu_t$  and variance:  $\sum_{t=1}^T \mu_t(1 - \mu_t)$ .

# Proposed Method

Modified Z-score =  $\frac{|s|_G - \sum_{t=1}^T \gamma_t}{\sqrt{\sum_{t=1}^T \gamma_t(1-\gamma_t)}}$  to account for varying  $\gamma_t$

Detection loss

- Improve detectability by maximizing this objective
- However,  $|s|_G$ , count of green tokens, is non-differentiable w.r.t  $\gamma_t$  and  $\delta_t$

# Proposed Method

## Detection loss

- Propose differentiable surrogate  $\hat{z} = \frac{\sum_{t=1}^T p_{gr}^{(t)} - \sum_{t=1}^T \gamma_t}{\sqrt{\sum_{t=1}^T \gamma_t (1 - \gamma_t)}}$ , where  $p_{gr}^{(t)}$  is the probability of selecting a green token.
- Maximize  $\hat{z}$  or minimize detection loss,  $L_D = -\hat{z}$

# Proposed Method

## Semantic loss

- Generate sentence embeddings of texts before and after watermarking, i.e.,  $s$  and  $s_w$  using the SimCSE model  $f_\theta$
- Maximize the cosine similarity between them,  $\cos_{sim}(f_\theta(s), f_\theta(s_w))$
- Thus, minimize semantic loss,  $L_S = -\cos_{sim}(f_\theta(s), f_\theta(s_w))$



# Proposed Method

## Multi-objective Optimization

- Optimizing for two competing loss functions  $L_D$  and  $L_S$

$$\min_{G_\gamma, G_\delta} L_D(G_\gamma, G_\delta) \text{ and } \min_{G_\gamma, G_\delta} L_S(G_\gamma, G_\delta)$$

- Estimate pareto optimal solutions using multiple-gradient descent algorithm (MGDA) [6]

### Multiple-Gradient Descent Algorithm

Let  $g_D$  and  $g_S$  are the gradients of  $L_D$  and  $L_S$  w.r.t  $(G_\gamma, G_\delta)$

$$\lambda^* = \operatorname{argmin}_{\lambda \in [0,1]} \|\lambda g_D + (1 - \lambda) g_S\|_2$$

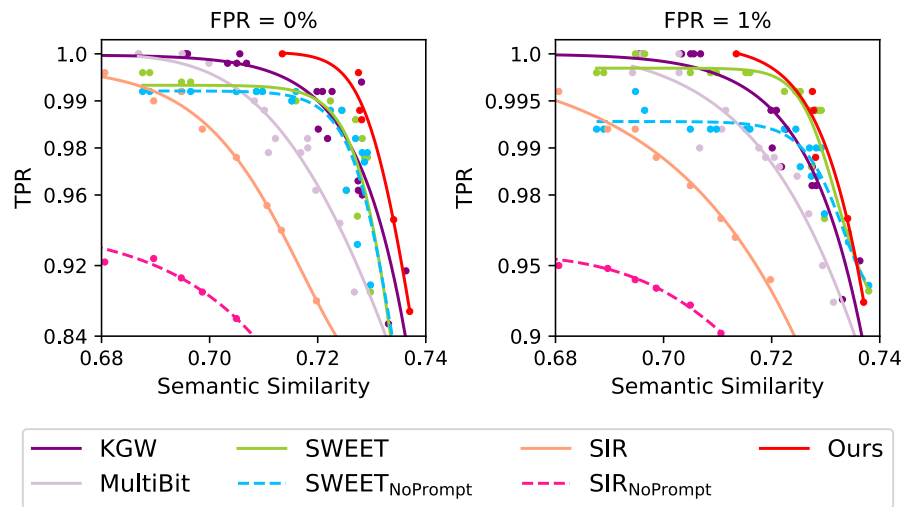
$$g = \lambda^* g_D + (1 - \lambda^*) g_S$$

Update  $(G_\gamma, G_\delta)$  using the gradient  $g$

# Experimental Setup

- Main experiments
  - C4 dataset
    - Training split 6400, Validation split 500, Test split 500
  - Generation length set to 200
- Z-score threshold is empirically determined on respective test sets
  - Set z-score threshold to maintain FPR at 0% and 1%

# Results



Comparison of the trade-off for semantic integrity and detectability of different methods applied to OPT-1.3B.

# Results

Method	TPR @ 0%	TPR @ 1%	SimCSE
EXP-edit	0.922	0.996	0.655
EXP-edit (Top- $k=50$ )	0.968	0.996	0.677
Ours (Top- $k=50$ )	<b>1.000</b>	<b>1.000</b>	<b>0.713</b>

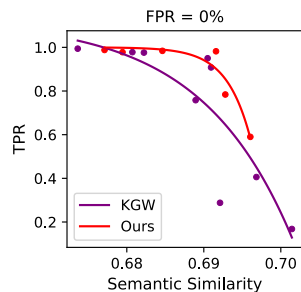
Comparison of our method with indistinguishable method - EXP-edit and its variant EXP-edit (Top- $k=50$ ) [1].

# Results

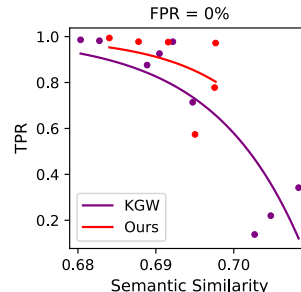
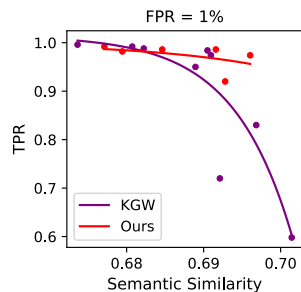
Method	Generation (s)	Detection (s)
No Watermark	3.220	-
KGW	3.827	0.067
SWEET	4.030	0.127
EXP-edit	24.693	155.045
SIR	8.420	0.337
MultiBit	6.500	0.610
Ours	3.946	0.166

Generation and detection speed on OPT-1.3B for generating 200 tokens, measured in seconds.

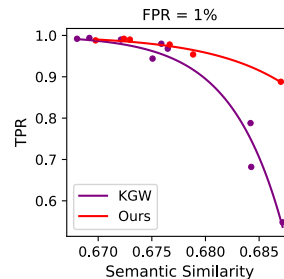
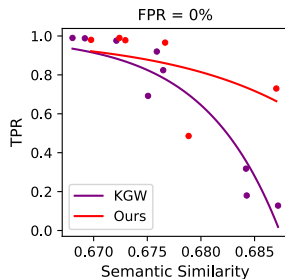
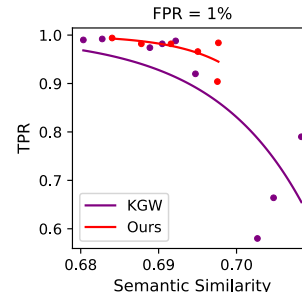
# Results



a. LLAMA2 7B



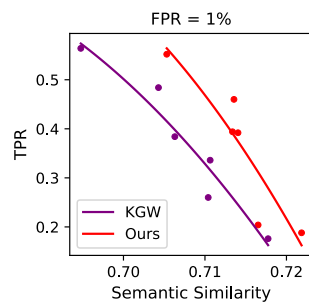
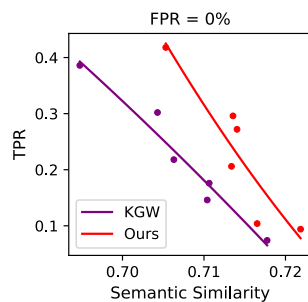
b. LLAMA2 13B



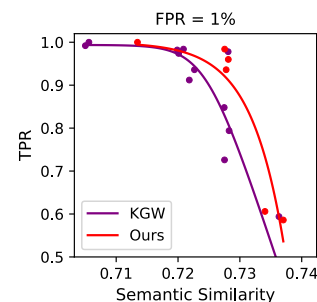
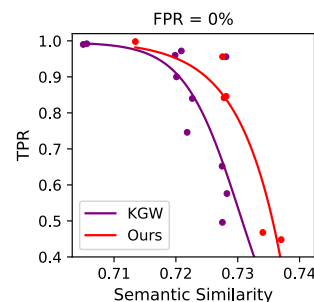
c. LLAMA2 70B

Performance of Ours (trained on OPT-1.3B) and KGW when applied to LLAMA2 7B, 13B, and 70B.

# Results



a. Dipper paraphrase attack



b. Copy-Paste-3 attack

Comparison of our method with KGW under dipper paraphrase attack (left) and copy-paste-3 attack (right). Please refer to the paper for other attack results.

# Conclusions

- Propose to adapt the watermark strength based on the semantics of the preceding token
- Propose a light-weight network to output token-specific  $\gamma_t$  and  $\delta_t$
- Propose a differentiable surrogate of z-score metric for optimization
- Optimize in a multi-objective optimization framework
- Extensive experiments on various scenarios shows the efficacy of our proposed method



# References

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- [5] Piet, Julien, Chawin Sitawarin, Vivian Fang, Norman Mu, and David Wagner. "Mark my words: Analyzing and evaluating language model watermarks." *arXiv preprint arXiv:2312.00273*(2023).

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[6] Sener, Ozan, and Vladlen Koltun. "Multi-task learning as multi-objective optimization." *Advances in neural information processing systems* 31 (2018).