Solution Requirement

***** What Are Solution Requirements?

Solution Requirements define what the system must do to meet business goals. In an airline project using Salesforce, these include:

- Functional needs (what the system should do)
- Non-functional needs (performance, security, etc.)
- Integration and data requirements

Key Solution Requirements in an Airline Salesforce Project

1. Functional Requirements

Area	Requirements	
Booking System	Let users search, book, and cancel flights online	
Customer Management	Maintain a 360° customer profile with booking history, preferences	
Check-in	Send automated reminders; allow online check-in	
Flight Updates	Notify users via SMS/email about delays or gate changes	
Loyalty Program	Track and reward frequent flyers	
Customer Support	Enable live chat, case management, chatbot for FAQs	

2. Non-Functional Requirements

Category	Requirement
Performance	System should respond within 2 seconds
Scalability	Must support thousands of concurrent users
Security	Data encryption, GDPR-compliant storage of user info.

3. Integration Requirements

- Connect with:
 - o Payment gateways
 - o Flight scheduling systems
 - o Airport check-in systems
 - O Salesforce Marketing, Service, and Data Clouds

Diagram: Solution Architecture (Simplified)

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[Passenger]

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[Airline Web/App Portal]

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[Salesforce Sales Cloud] ←→ [Flight Booking System]

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[Salesforce Data Cloud] ←→ [Marketing Cloud (emails, SMS)]

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[Service Cloud] ←→ [Support Agents / Chatbot]

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[Loyalty System] ←→ [Payment Gateway] ←→ [3rd Party APIs]
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Summary of Salesforce Products Used

Salesforce Product	Role in the Solution
Sales Cloud	Manages bookings, customer records
Service Cloud	Provides support, handles issues
Marketing Cloud	Sends communications: flight updates, offers
Data Cloud	Centralizes customer data for a full profile

Provides customer portals or self-service

Final Thoughts

The solution requirements ensure that the airline system built on Salesforce is:

- Customer-friendly
- Reliable and secure
- Integrated and automated
- Scalable for future needs