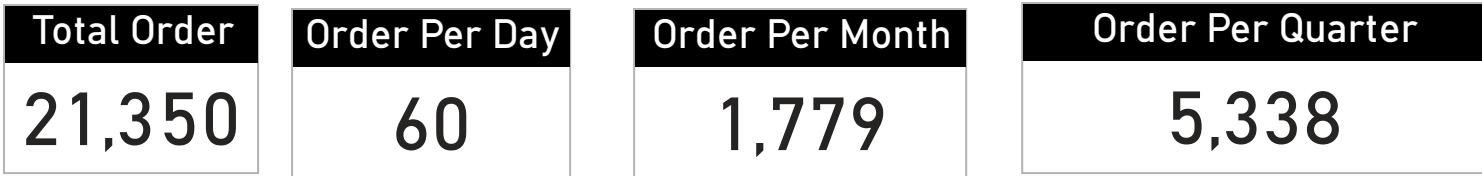
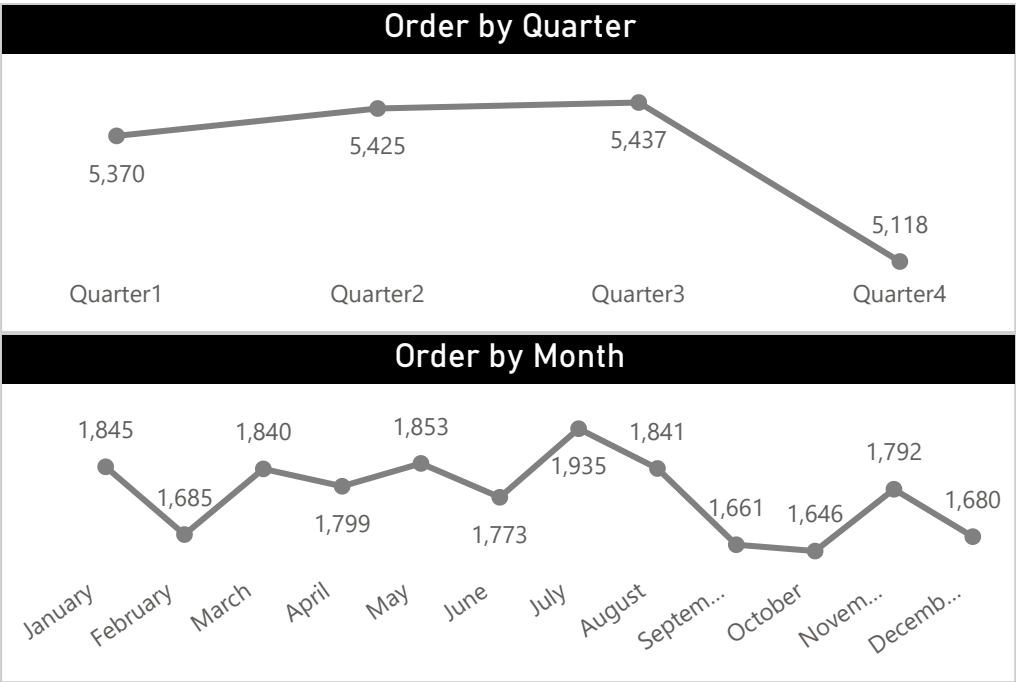


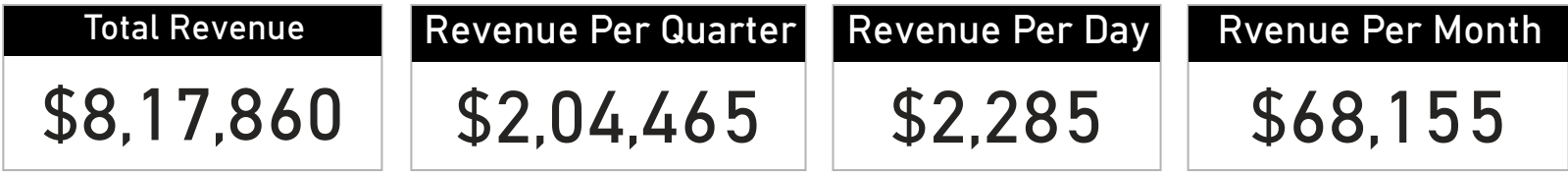
Maven's Pizza 2024 Summary Report



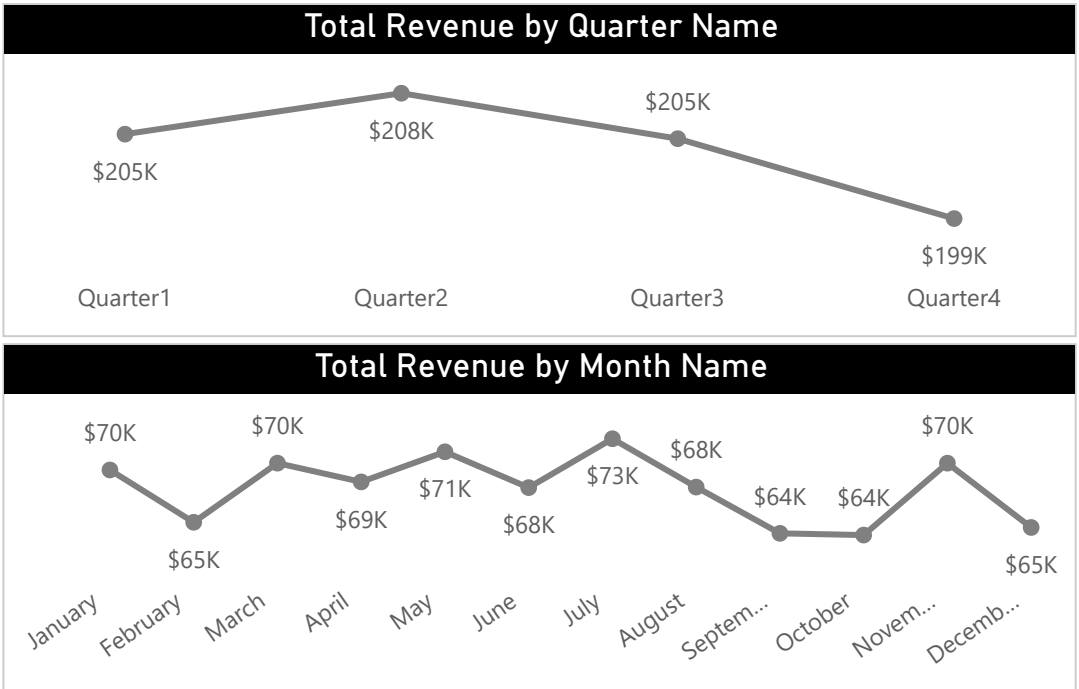
At 5,437, Quarter3 had the highest total_order and was 6.23% higher than Quarter4, which had the lowest total_order at 5,118.
July accounted for 9.06% of total_order.
Across all 12 Month Name, total_order ranged from 1,646 to 1,935.



Off all the months in Q4, only November (1.79K) peaked past the average order/month (1.78K).
Thanksgiving Day and Black Friday contributed to this rise as both exceeded the November average order/day (59.73) by 92%



The revenue trend is similar to the orders trend except for Quarter 3 (5.44K orders) which surprisingly recorded lower revenue (\$205K) as compared to Quarter 2 (5.43K orders) with \$208K revenue



August didn't record as high revenue when related with the orders. This affected the Q3 revenue.
Also, it's interesting to see **November** recorded relatively higher revenue

Off all the months in Q4, only November (1.79K) peaked past the average order/month (1.78K).
Thanksgiving Day and Black Friday contributed to this rise as both exceeded the November average order/day (59.73) by 92%

