Maven's Pizza 2024 Summary Report

Total Order 21,350

Order Per Day

Order Per Month

1,779

Order Per Quarter 5,338

\$8,17,860

Total Revenue

\$2.04.465

Revenue Per Quarter

\$2,285

Revenue Per Day

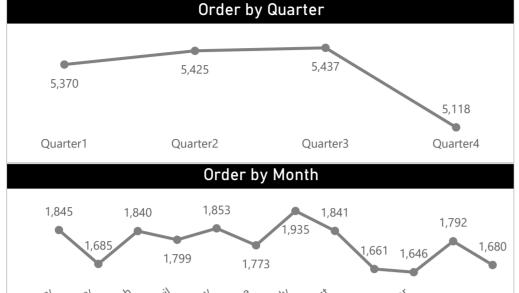
\$68,155

At <u>5,437</u>, <u>Quarter3</u> had the highest total_order and was <u>6.23%</u> higher than <u>Quarter4</u>, which had the lowest total_order at 5,118.

July accounted for <u>9.06%</u> of total_order. Across all <u>12</u> Month Name, total_order ranged from 1,646 to 1,935.

Off all the months in Q4, only November (1.79K) peaked past the average order/month (1.78K).
Thanksgiving Day and Black Friday contributed to this rise as both exceeded the November average order/day

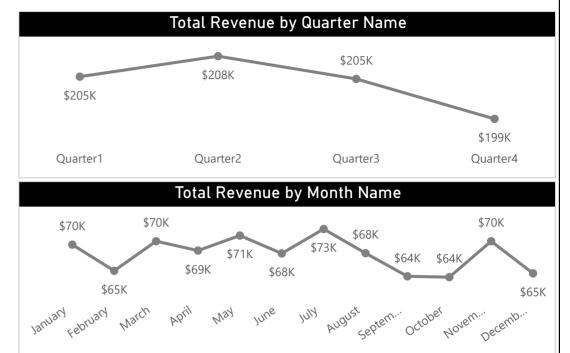
(59.73) by 92%



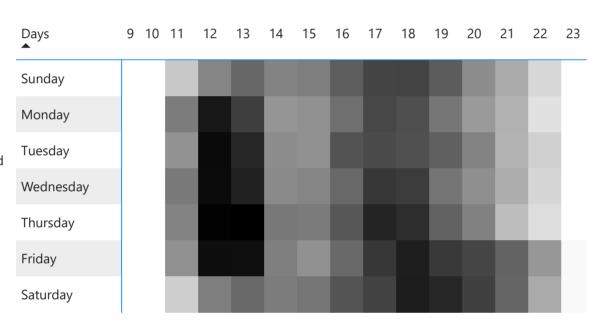
The revenue trend is similar to the orders trend except for Quarter 3 (5.44K orders) which surprisingly recorded lower revenue (\$205K) as compared to Quarter 2 (5.43K orders) with \$208K revenue

August didn't record as high revenue when related with the orders. This affected the Q3 revenue.

Also, it's interesting to see **November** recorded relatively higher revenue



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Most Revenue

Thai Chicken



Most Ordered
Classic Deluxe

With an average price of \$16.17 across all sizes, Classic Deluxe Pizza was the most ordered pizza. Despite this number, it only managed \$38.4K in revenue behind Tha chicken (\$43.30), Barbeque chicken(\$42.4K) and California chicken (\$41.40)

Brie Carre

The Brie Cutie Pizza was only ordered 480 times 100 less than the average onders per pizza type (667.14). It averaged 523.65 across all sizes making it the most expensive pizza type thus, not popular amongst customers

Brie Carre

