EV Market Analysis for AtliQ Motors India Launch

Sum of electric_vehicles_sold and kpi by date

2M

153K

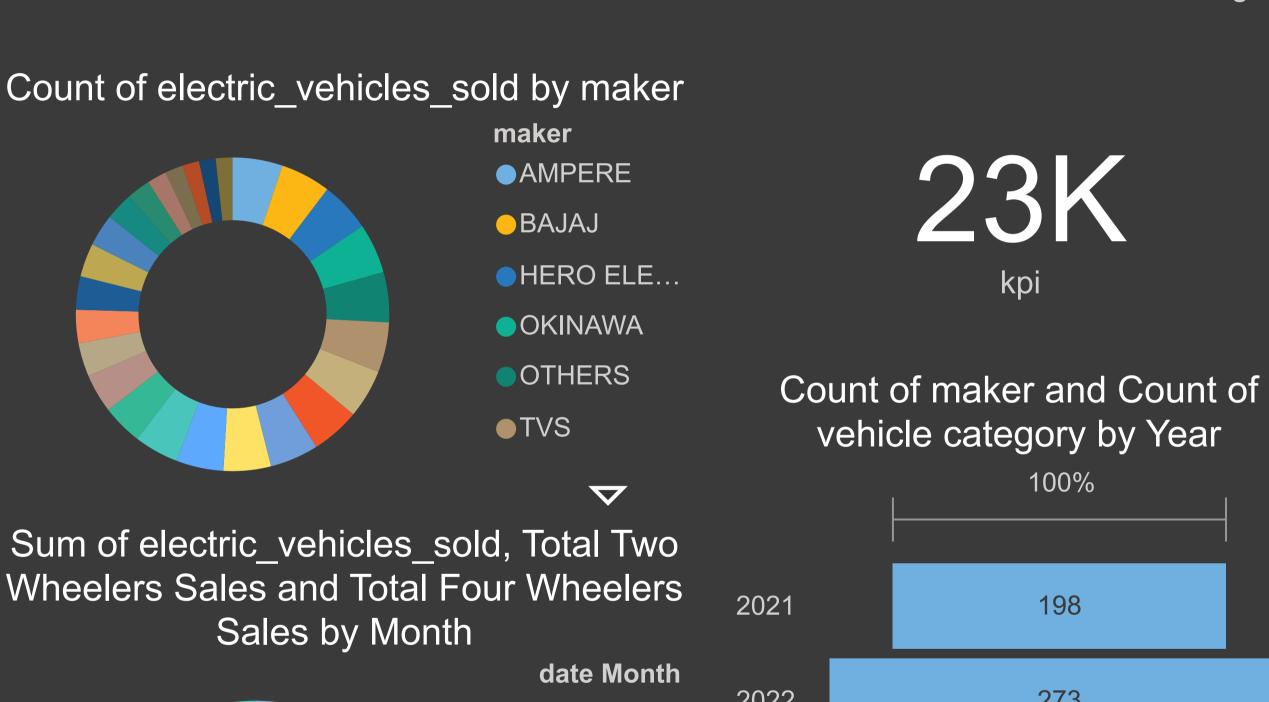
2.53K

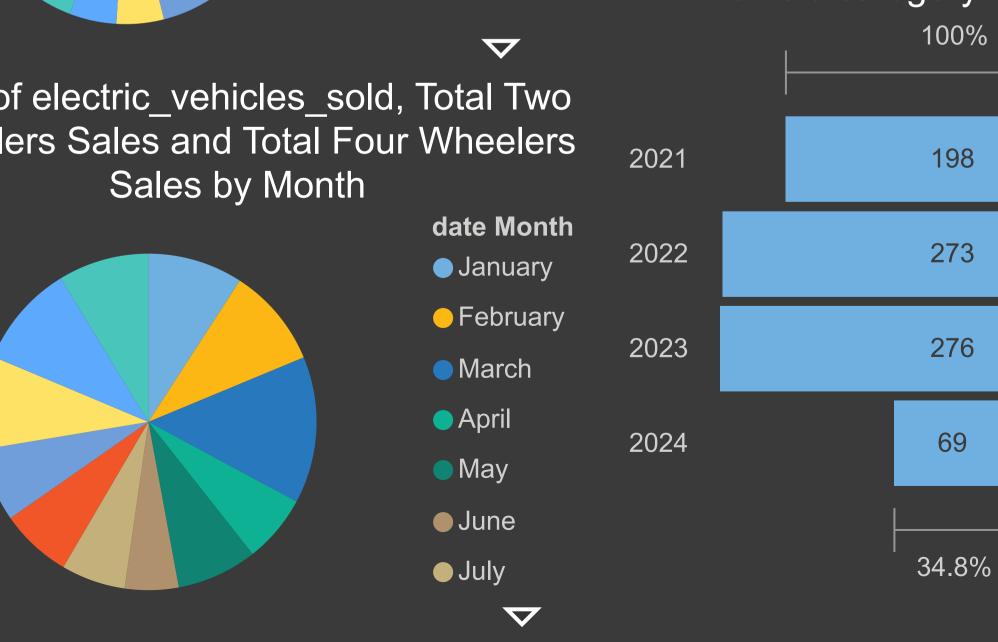
Goal: 23403 (+491.13%)

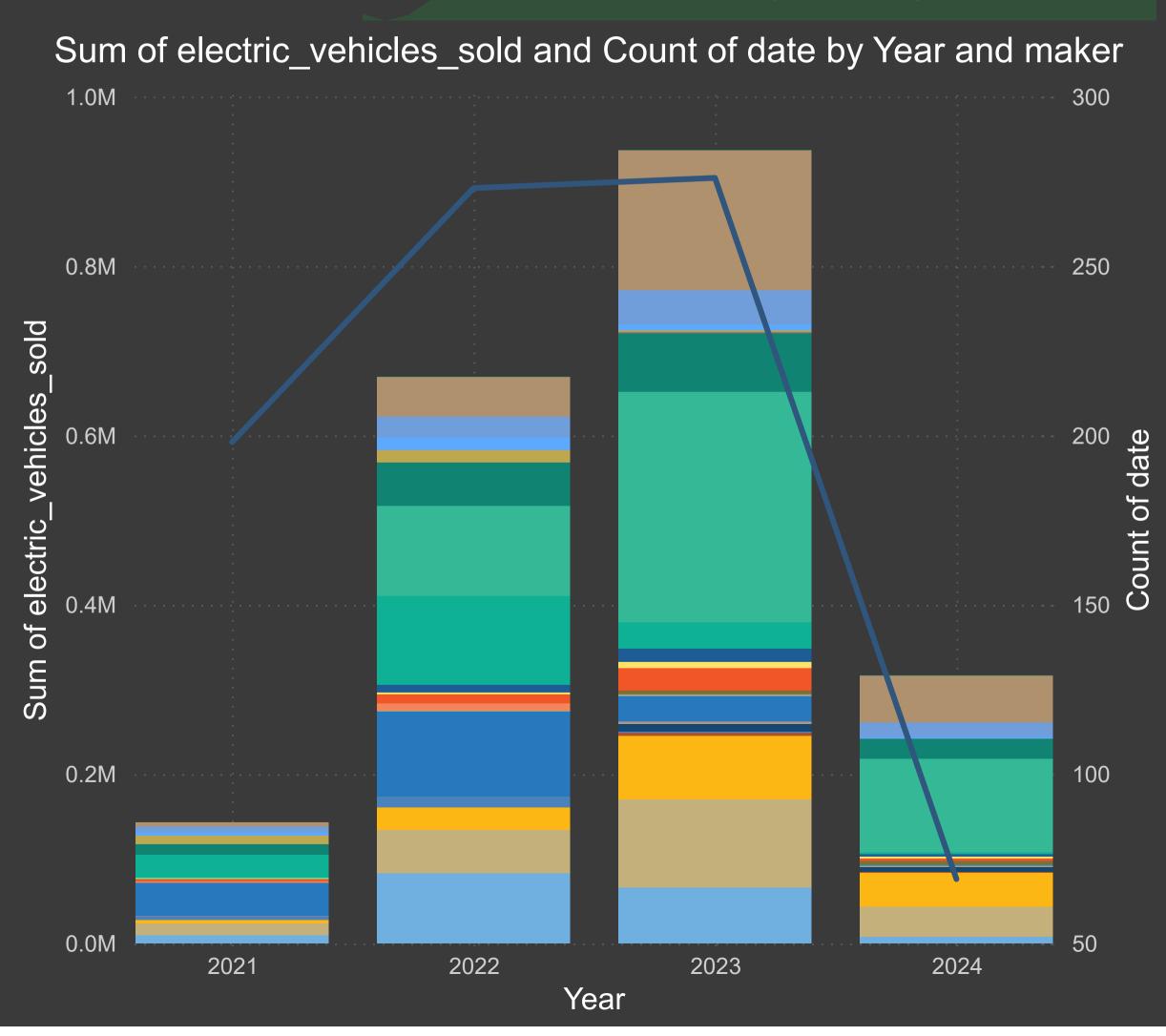
Total Two Wheelers Sales

Total Four Wheelers Sales

Average of electric_vehicles_sold







2M Sum of electric_vehicles_sold

57M Sum of total_vehicles_sold Sum of electric_vehicles_sold and Min of total vehicles sold by state

Average of total vehicles sold, Min of electric_vehicles_sold and Max of electric_vehicles_sold

30560 Sum of electric vehicles sold and Sum of total vehicles sold by

Goal: 3962 (+671.33%)

Haryana

V



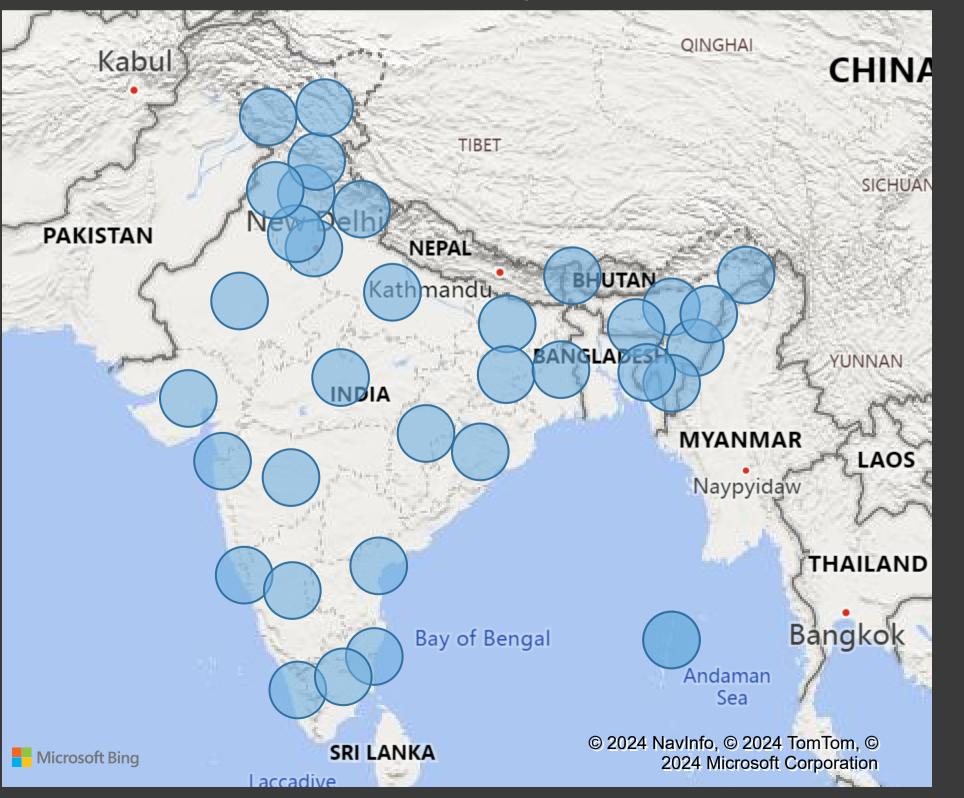
0K

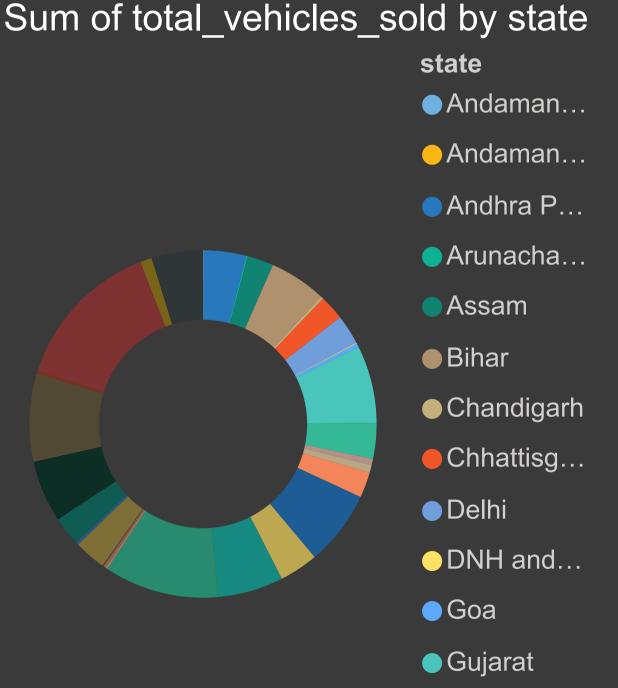
138343

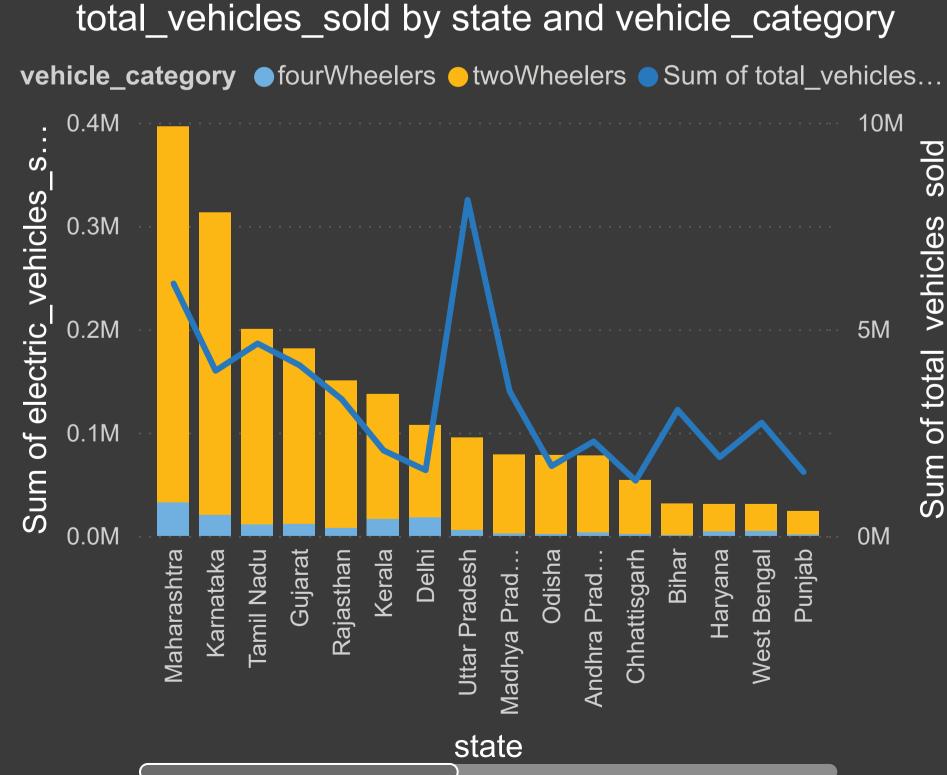
date

Goal: 1767213 (-92.17%)

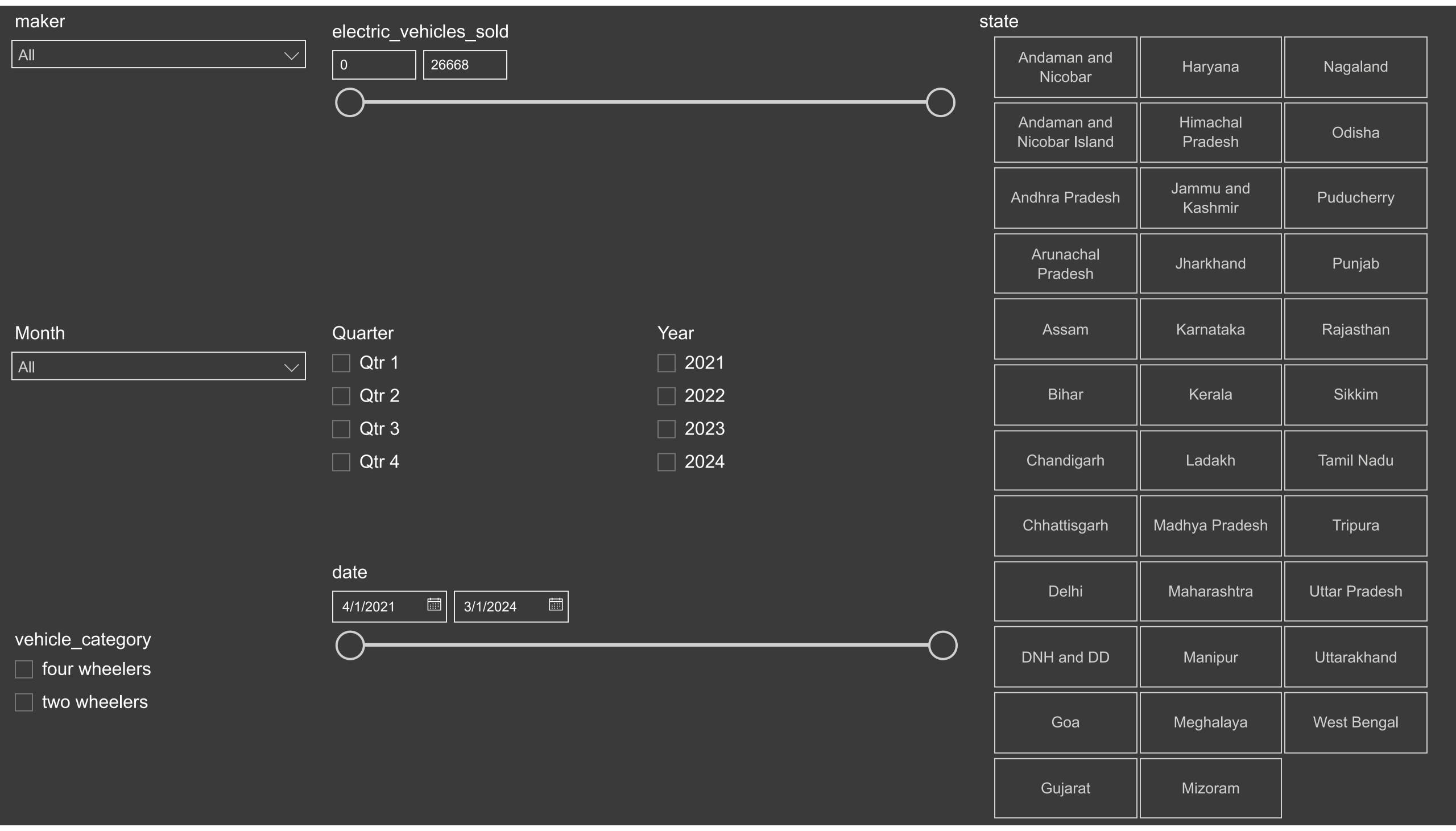
bubble size by state

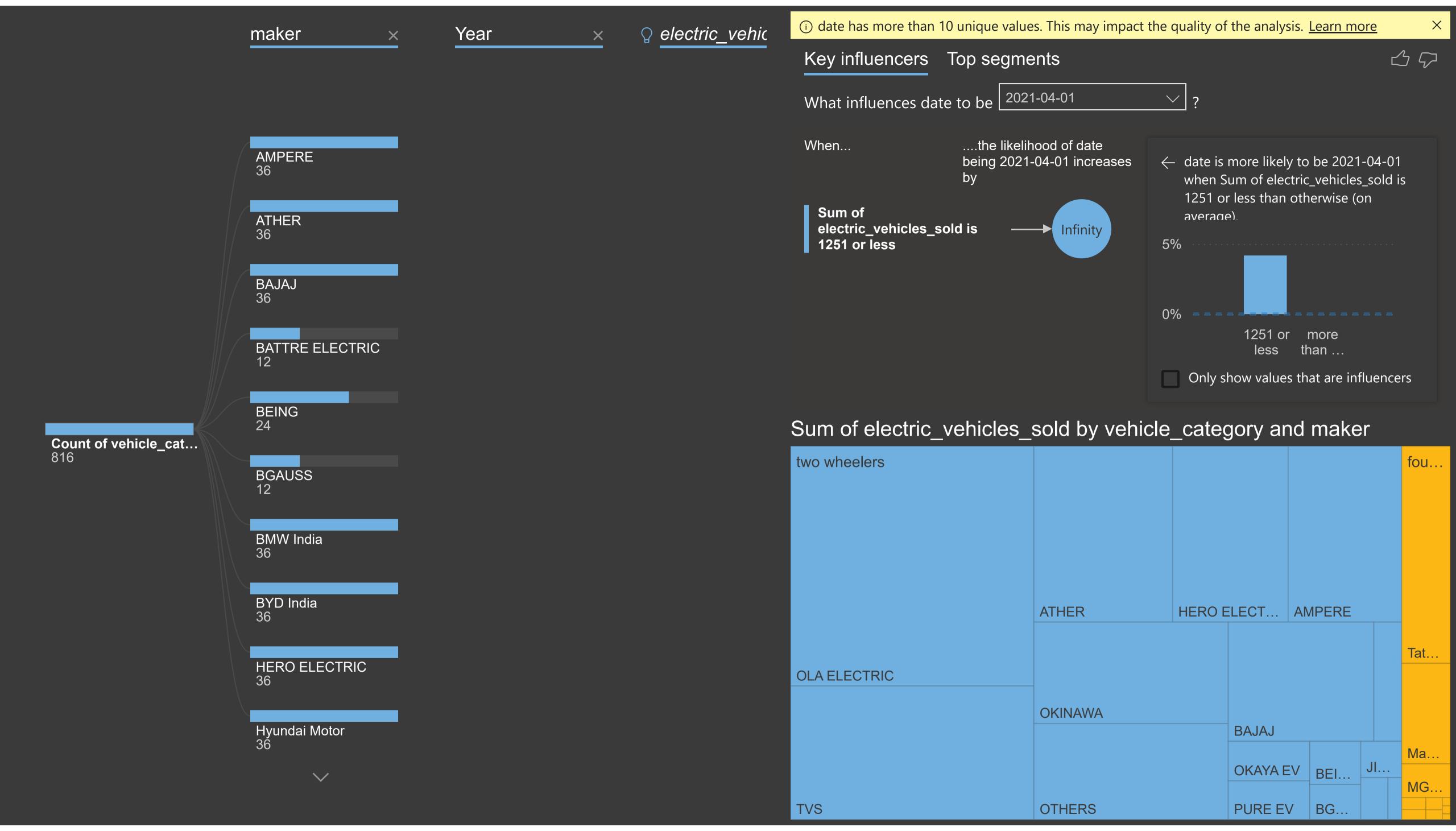






Sum of electric_vehicles_sold and Sum of





state	fourWheelers	twoWheelers	Total
Andaman and Nicobar	177	483	660
Andaman and Nicobar Island	4722	13503	18225
Andhra Pradesh	265029	2018842	2283871
Arunachal Pradesh	31892	39655	71547
Assam	246670	1156601	1403271
Bihar	211520	2836853	3048373
Chandigarh	70618	60010	130628
Chhattisgarh	153723	1181266	1334989
Delhi	530343	1058093	1588436
DNH and DD	13951	29446	43397
Goa	59645	140325	199970
Gujarat	943728	3181823	4125551
Haryana	674214	1228554	1902768
Himachal Pradesh	134672	190694	325366
Jammu and Kashmir	164095	250458	414553
Jharkhand	162142	1202744	1364886
Karnataka	790593	3203736	3994329
Kerala	566046	1498631	2064677
Ladakh	7418	3078	10496
Madhya Pradesh	456786	3041912	3498698
Maharashtra	1279995	4821434	6101429
Manipur	22101	82412	104513
Meghalaya	36756	53427	90183
Mizoram	13388	57919	71307
Nagaland	25170	18922	44092
Odisha	200632	1488162	1688794
Puducherry	28546	122252	150798
Punjab	378958	1165004	1543962
Rajasthan	538224	2769367	3307591
Total	10301484	46918768	57220252

MAKERS

maker	2021	2022	2023	2024	Total
AMPERE	10047	82644	66393	8190	167274
ATHER	13631	51793	103812	35213	204449
BAJAJ	4275	26295	74964	40072	145606
BATTRE ELECTRIC			3713	1128	4841
BEING	4150	12888	1354		18392
BGAUSS			9178	5873	15051
BMW India	0	118	984	268	1370
BYD India	1	329	1689	400	2419
HERO ELECTRIC	39789	99733	29820	1052	170394
Hyundai Motor	84	447	1207	338	2076
JITENDRA	1705	9553	1180		12438
KIA Motors	0	155	330	72	557
KINETIC GREEN			4236	5349	9585
Mahindra & Mahindra	2389	10215	26273	2316	41193
Mercedes andBenz AG	16	45	243	84	388
MG Motor	1494	2484	7153	2622	13753
OKAYA EV		8910	15685	2441	27036
OKINAWA	27220	104626	31385	2000	165231
OLA ELECTRIC	240	106436	271925	110872	489473
OTHERS	12430	51177	69467	23397	156471
PCA Automobiles	0	0	1467	217	1684
PURE EV	9784	14951	1789		26524
REVOLT	4427	14914	6905	1582	27828
Tata Motors	6874	24352	40348	17361	88935
TVS	4633	47170	165030	55742	272575
Volvo Auto India	0	25	427	116	568
Total	143189	669260	936957	316705	2066111

SALES



State

.ale

twoWheelers 46918768

fourWheelers 10301484

Sum of total_vehicle... 57220252

Uttar Pradesh 7028450

Maharashtra 4821434

Tamil Nadu 3945865

Karnataka 3203736

Gujarat 3181823

Madhya Pradesh 3041912

Bihar 2836853

Rajasthan 2769367

West Bengal 2430614

Andhra Pradesh 2018842 Key influencers Top segments

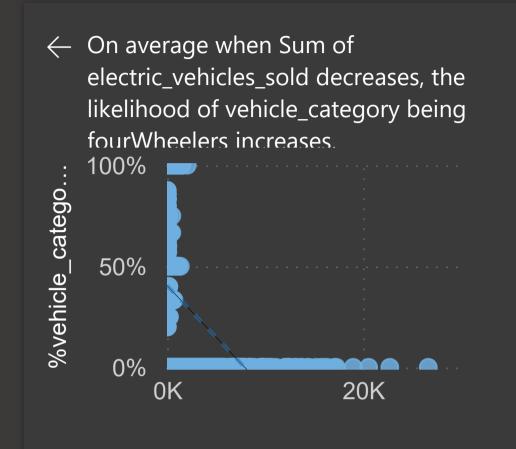
What influences vehicle_category to be fourWheelers ~

10.51x

When...the likelihood of vehicle_category being fourWheelers increases by

Sum of electric_vehicles_sold goes down 2184.72

Sum of total_vehicles_sold goes down 38345.42 -> 2.18x



Count of state by vehicle_category

twoWheelers

fourWheelers

