

PROMOTION DASHBOARD

PRICE BEFORE PROMOTION

173.08bn

PRICE AFTER PROMOTION

360.55bn

STORE NUMBERS

50

product_code

P01

P02

P03

P04

P05

P06

P07

P08

P09

Year

2023

2024

city

Bengaluru

Chennai

Coimbatore

Hyderabad

Madurai

Mangalore

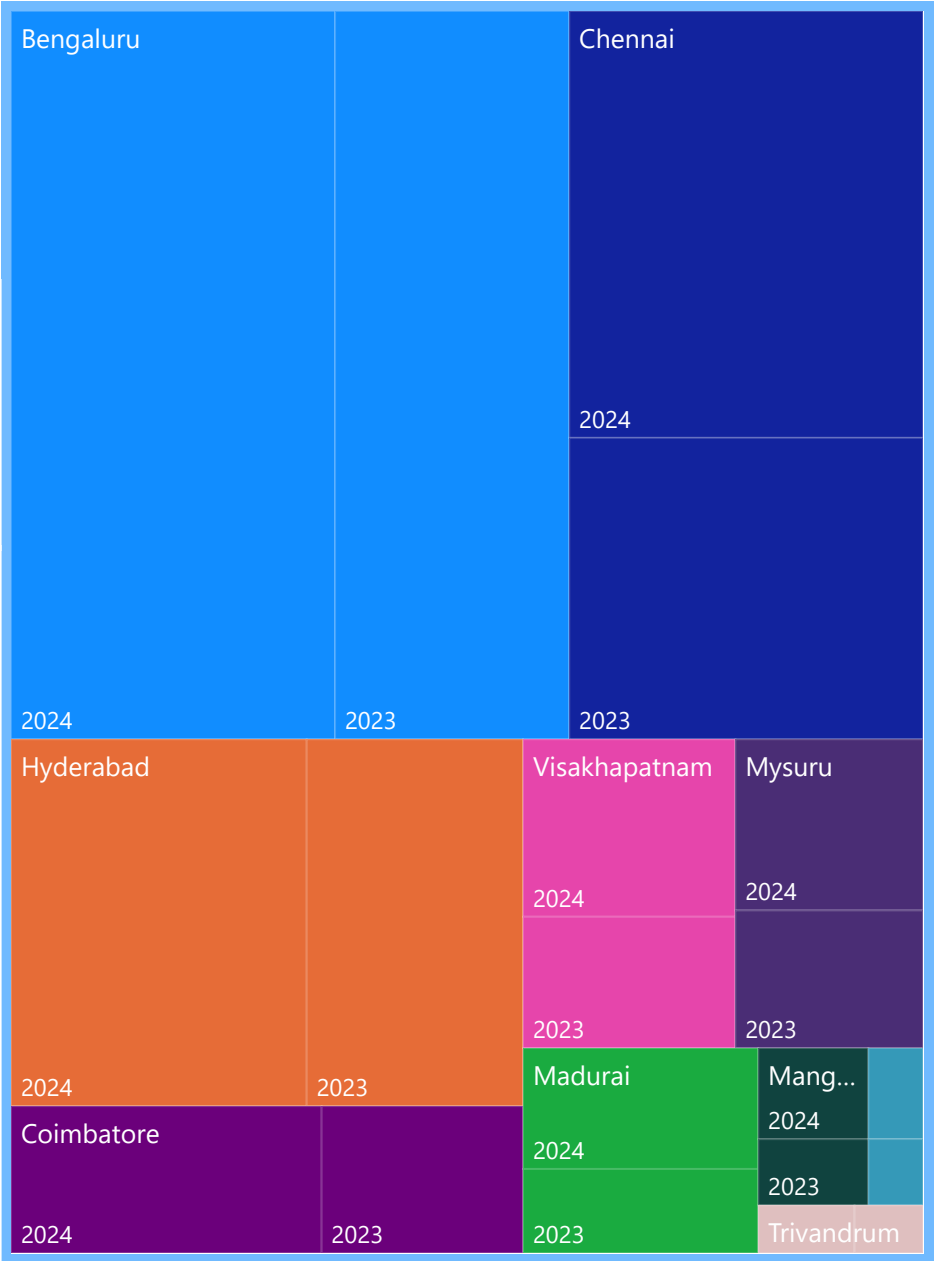
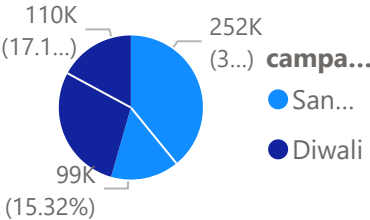
Mysuru

Trivandrum

Vijayawada

store_id	city	campaign_name	product_code	promo_type	price_before_promo	price_after_demo
STTRV-1	Trivandrum	Sankranti	P05	25% OFF	550	495
STVJD-1	Vijayawada	Sankranti	P05	25% OFF	715	495
STMLR-1	Mangalore	Sankranti	P10	25% OFF	650	500
STMLR-1	Mangalore	Sankranti	P05	25% OFF	715	550
STMLR-0	Mangalore	Sankranti	P10	25% OFF	750	600
STTRV-0	Trivandrum	Sankranti	P05	25% OFF	660	605
STVJD-1	Vijayawada	Sankranti	P10	25% OFF	900	650
STVJD-0	Vijayawada	Sankranti	P10	25% OFF	800	650
Total					173082947500	360549870350

BEFORE AND AFTER PROMOTION





city ×

Count of category
15

Bengaluru
15

Chennai
15

Coimbatore
15

Hyderabad
15

Madurai
15

Mangalore
15

Mysuru
15

Trivandrum
15

Vijayawada
15

