





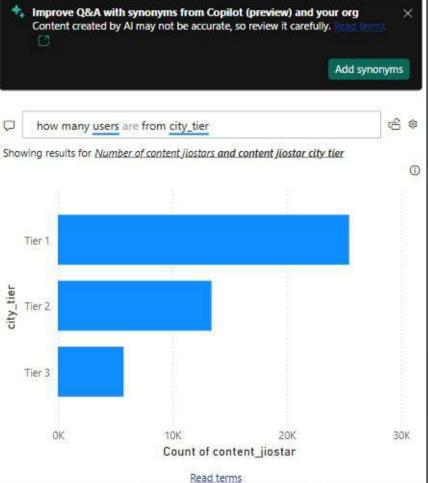
Jotastar Page 2

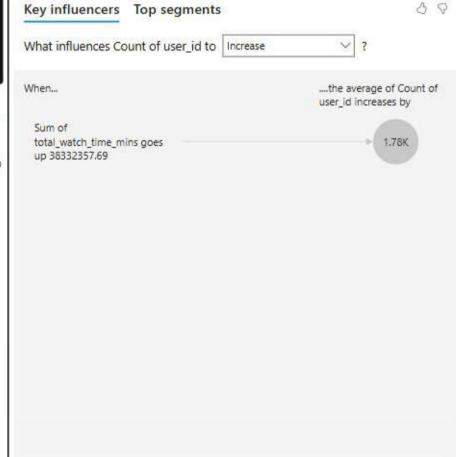
Jotastar Table

Jotastar TreeMaP

Jotastar Slicer

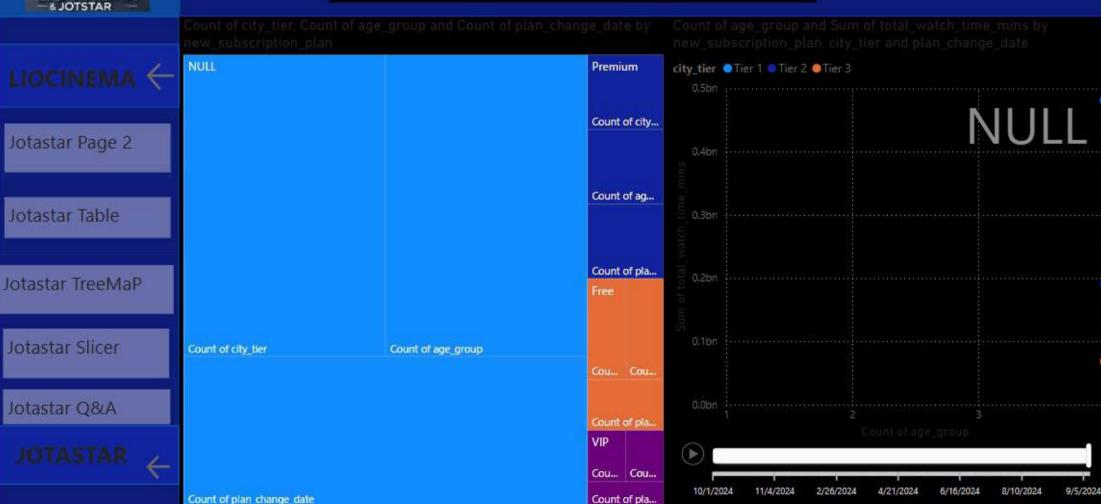
Jotastar Q&A

















Jotastar Page 2

Jotastar Table

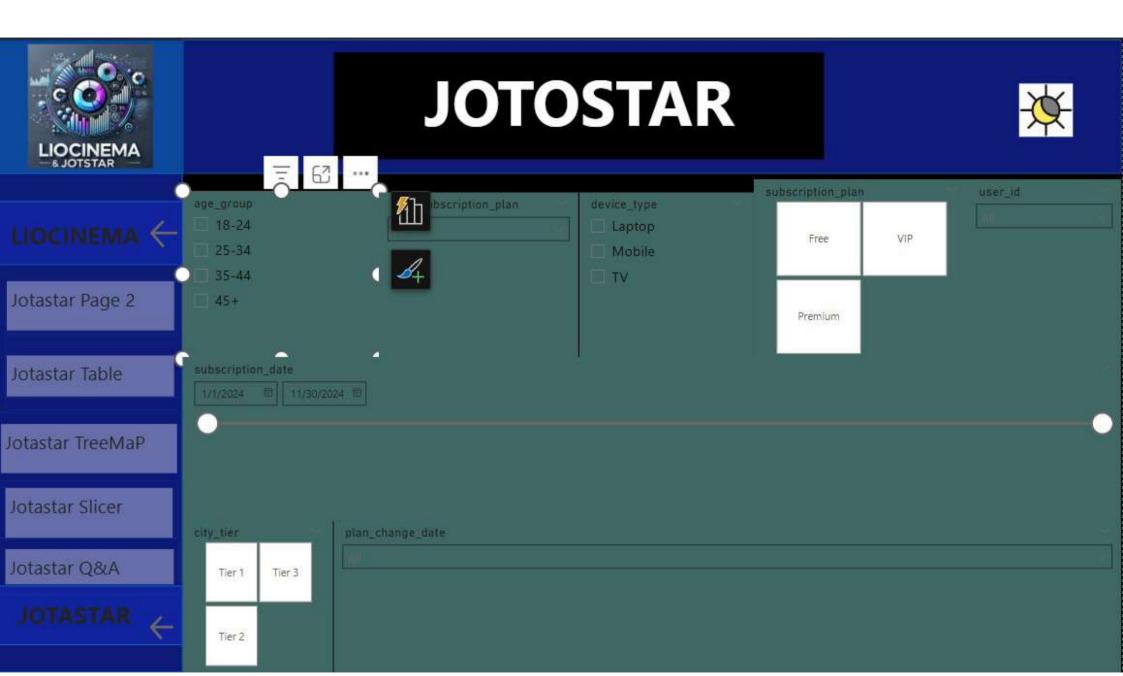
Jotastar TreeMaP

Jotastar Slicer

Jotastar Q&A



user_id	city_tier	age_group	new_subscription_plan	subscription_plan	last_active_
UIDJS0000751588f	Tier 1	18-24	NULL	Premium	NULL
UIDJS000093eeb86	Tier 1	18-24	NULL	Free	NULL
UIDJS00010d7fa1e	Tier 1	25-34	NULL	Free	NULL
UIDJS00013411a85	Tier 2	35-44	NULL	VIP	NULL
UIDJS0003a3f54cf	Tier 1	35-44	NULL	Premium	NULL
UIDJS0003c1e814d	Tier 1	45+	NULL	Free	NULL
UIDJS0005148a254	Tier 1	18-24	NULL	Premium	NULL
UIDJS00053f36fed	Tier 1	25-34	NULL	Premium	NULL
UIDJS00054eb2210	Tier 3	25-34	NULL	Premium	NULL
UIDJS0005f952957	Tier 3	25-34	NULL	VIP	12/2/2024
UIDJS00066780176	Tier 2	35-44	NULL	Free	10/5/2024
UIDJS00095c87d92	Tier 1	35-44	NULL	Premium	7/22/2024
UIDJS000cd6a7fe8	Tier 1	25-34	VIP	Premium	NULL
UIDJS000e99e1896	Tier 1	25-34	NULL	Free	NULL
UIDJS0010511043c	Tier 1	45+	NULL	VIP	NULL
UIDJS00128a22453	Tier 1	25-34	NULL	VIP	NULL
UIDJS001420c2f0f	Tier 2	25-34	NULL	VIP	11/13/2024
UIDJS0014d1ad763	Tier 1	18-24	NULL	Free	NULL
UIDJS0018cdf086d	Tier 2	25-34	NULL	VIP	NULL
UIDJS0019b04b32f	Tier 1	18-24	Free	VIP	NULL
UIDJS001aa8810f4	Tier 1	25-34	NULL	Premium	NULL
UIDJS001b7c6be2d	Tier 1	18-24	NULL	Premium	NULL
UIDJS001cbec7b1d	Tier 1	18-24	NULL	VIP	NULL
UIDJS001defd7e03	Tier 1	25-34	Free	VIP	NULL
UIDJS001e6dc7e2f	Tier 1	25-34	NULL	VIP	NULL









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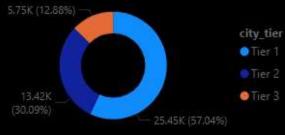
IOTASTAR

ct pages

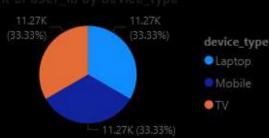


Count of user\_id





#### lount of user id by device\_type



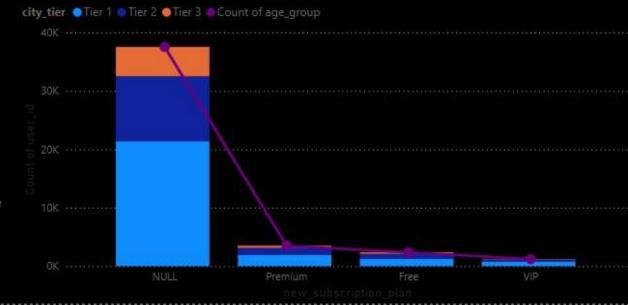
Count of user\_id and Count of user\_id by new\_subscription\_plan



229M<sub>4</sub>







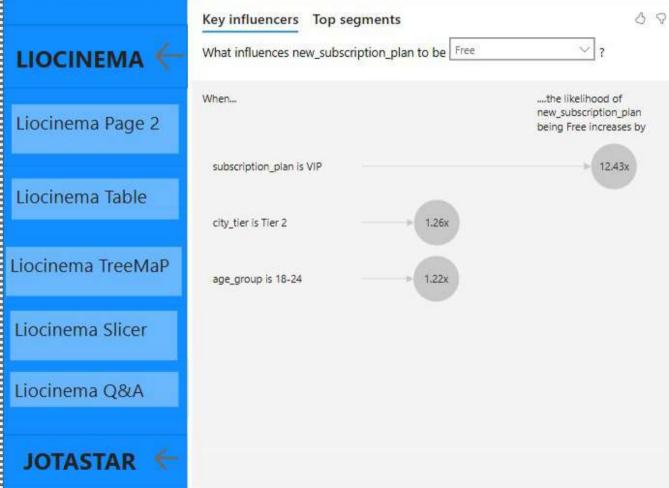


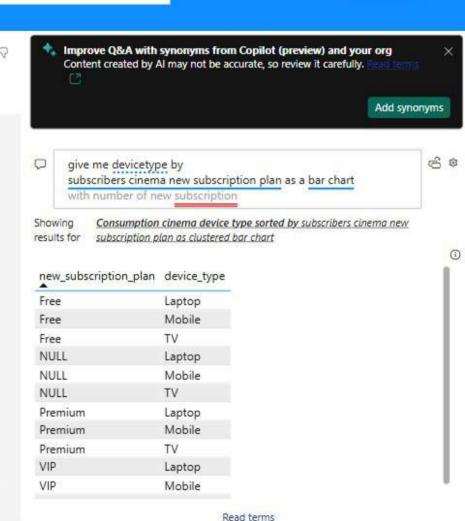


LIOCINEMA ← Liocinema Page 2	device_type	n_date  11/30/2024 🖽				C
Liocinema Table	subscription_plan		 ge_group			
Liocinema TreeMaP	All		 18-24	25-34	35-44	
Liocinema Slicer	city_tier		 45+			
Liocinema Q&A	Tier 1	Tier 3	Tier 1 city_tier	last	1/2024 _active_date	
JOTASTAR ←	Tier 2		Tier 1 city_tier Tier 1	last	10/2024 t_active_date 11/2024	



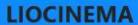












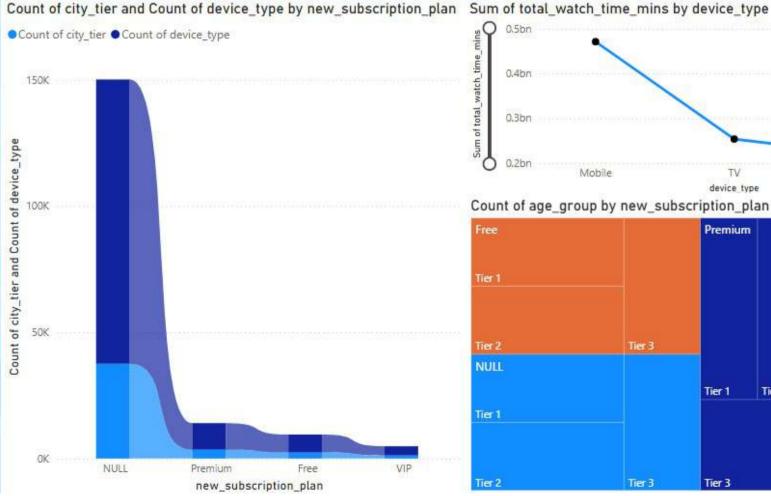
Liocinema Page 2

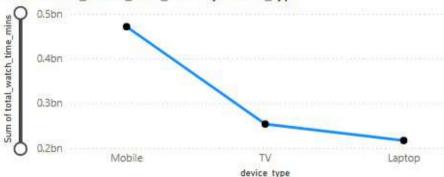
Liocinema Table

Liocinema TreeMaP

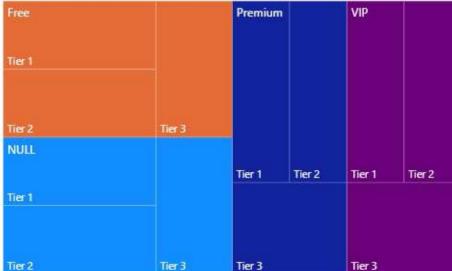
Liocinema Slicer

Liocinema Q&A













#### LIOCINEMA

Liocinema Page 2

Liocinema Table

Liocinema TreeMaP

Liocinema Slicer

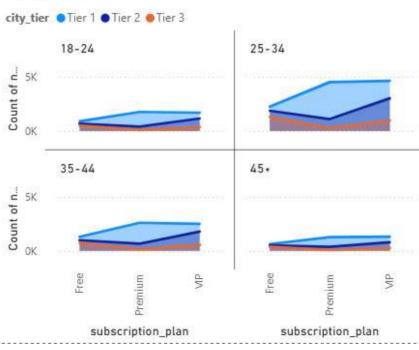
Liocinema Q&A

**JOTASTAR** 





Count of new\_subscription\_plan by subscription\_plan, city\_tier and age\_group





25-34

25-34

age\_group

age\_group

5.6K (12.55%) ---

## LIOCINEMA



#### LIOCINEMA

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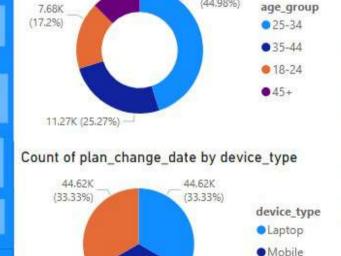
Liocinema Table

Liocinema TreeMaP

Liocinema Slicer

Liocinema Q&A

JOTASTAR



-44.62K (33.33%)

Laptop

Mobile

Count of plan\_change\_date by age\_group

device type

device\_type

20.07K

(44.98%)

TV

Tier 1

Tier 1

city tier

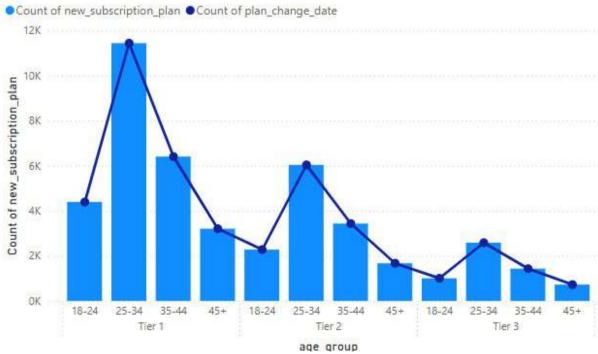
city\_tier

10/1/2024 Free plan\_change\_date new subscriptio...

Free 10/1/2024 new\_subscriptio... plan\_change\_date Count of new subscription plan and Count of subscription plan by plan change date

Goal: 3 (+33,33%)

#### Count of new subscription plan and Count of plan change date by city tier and age group







#### LIOCINEMA

Liocinema Page 2

Liocinema Table

Liocinema TreeMaP

Liocinema Slicer

Liocinema Q&A

**JOTASTAR** 



Sum of total watch\_time\_mins

Count of new subscription plan and Count of subscription plan by last active date

> 44620~ Goal: 44620 (+0%)

Count of user id



Count of new\_subscription\_plan and Count of city\_tier by age\_group

Count of new\_subscription\_plan
 Count of city\_tier

