

Project Initialization and Planning Phase

Date	16 February 2026
Team ID	LTVIP2026TMIDS89357
Project Name	Explore with Ai: custom itineraries for your next journey
Maximum Marks	2 Marks

Define Problem Statements (Customer Problem Statement Template):

Planning a trip can be time-consuming and overwhelming for travelers, especially when they must search across multiple platforms to find destinations, accommodations, and activities that match their preferences. Many travelers struggle to create personalized itineraries that fit their interests, budget, and schedule. This leads to frustration, confusion, and uncertainty during the planning process.

To improve the travel planning experience, it is important to understand travelers' needs, preferences, and pain points. By using AI to provide personalized recommendations and automatically generate custom itineraries, we can simplify the planning process, save time, and create a smooth, enjoyable experience. This will help travelers feel confident, supported, and excited about their journey while building trust and satisfaction with the platform.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a traveller	book flights on my phone	it takes a long time	information is scattered and not personalized	frustrated