



Work Experience

UI/UX Designer, Moonraft

Dec '20 - Present

- Created a design system for the unified navigation on Dell e-commerce

Product Designer, Mindhouse

Jul '20 - Oct '20

- Worked on the design of an app for Mindhouse, a meditation studio that pivoted to live digital classes during COVID-19.
- Redesigned the booking experience of live classes and made it easier to find and filter classes based on user preferences like favorite instructors, language, recommendations, etc.
- Conceptualised and redesigned reminders to build daily habits.

UX Design Intern, Microsoft

May '19 - Jul '19

- Conducted user research about awareness and compliance with security best practices for mobile devices.
- Translated insights into the first version of Windows Defender for iOS devices. Worked with engineers to ship the app to M365 subscribers in just 4 weeks.

UI/UX Designer, TCS

Jan '17 - Aug '18

- Designed a crowdsourced ideation platform for Singapore Airlines. Interviewed employees and other stakeholders to find out how ideas are shared internally. Conducted focus group discussions with Frontline workers and Flight crew to create a process that included them in critical business decision making.
- Redesigned a performance tracking application to account for performance tracking for employees working on multiple projects at the same time.
- Designed a platform that let employees host and manage internal events like hackathons and conferences.

Personal Projects

Voice guidance on mobile phones for people with visual impairment


IDC School of Design • Jan '20 - Jun '20

- Prototyped a web app to guide people with visual impairment about using interaction design paradigms that are new to them (for eg. circular time picker)

Voice assistance for railway enquiry and ticketing

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- Prototyped an enquiry kiosk that used voice technologies to answer natural language queries about train schedules, availability, etc. in Hindi in partnership with Central Railways.

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 www.behance.net/sai_anjan

 www.linkedin.com/in/saianjan

Education

M.Des, Interaction Design (2020)

IDC School of Design, IIT Bombay

B.E, Electrical Engineering (2016)

Andhra University

Skills

User Research

Qualitative & Quantitative studies,
Heuristic usability evaluation

Participatory Design

Conducting workshops & User
interactions with stakeholders

UI Design

Figma & Sketch

Prototyping

InVision Studio, Principle and web
technologies like HTML & CSS

Graphic Design

Photoshop, Illustrator & InDesign

Positions

Department Placement Coordinator, IDC School of Design

Contacted companies and helped
organise campus internship
placements.

Student Volunteer, Typoday 2019

Created a 3D installation for Typoday
2019, an international typography
conference.

Founder, Robotics Club of C.R.R.E

Won first place in a robo race at IIT
Hyderabad competing with 30 teams.