Sai Anjan
Interaction designer

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Work Experience

Product Designer (Remote), Mindhouse
Jul '20 - Oct '20

- Worked on the design of an app for Mindhouse, a meditation studio that pivoted to live digital classes during COVID-19.
- Redesigned the booking experience of live classes and made it easier to find and filter classes based on user preferences like favorite instructors, language, recommendations, etc.
- Conceptualised and redesigned reminders to build daily habits.

UX Design Intern, Microsoft
May '19 - Jul '19

- Conducted user research about awareness and compliance with security best practices for mobile devices.
- Translated insights into the first version of Windows Defender for iOS devices. Worked with engineers to ship the app to M365 subscribers in just x weeks.

UI/UX Designer, TCS
Jan '17 - Aug '18

- Designed a crowdsourced ideation platform for Singapore Airlines. Interviewed employees and other stakeholders to find out how ideas are shared internally. Conducted focus group discussions with Frontline workers and Flight crew to create a process that included them in critical business decision making.
- Redesigned a performance tracking application to account for performance tracking for employees working on multiple projects at the same time.
- Designed a platform that let employees host and manage internal events like hackathons and conferences.

2D Animator Trainee, Eenadu Digital
Sep '16 - Nov '16

- Developed an digital version of the existing mascot for children news & infotainment and extended the design language to assets like buttons, cartoon expressions and fun visual elements.

Personal Projects

Voice guidance on mobile phones for People with Visual Impairment
IDC School of Design • Jan '20 - Jun '20

- Prototyped a web app to guide people with visual impairment about using interaction design paradigms that are new to them (for eg. circular time picker)

Voice Assistance for Railway Enquiry and Ticketing
IDC School of Design • Jan '20 - Jun '20

- Prototyped an enquiry kiosk that used voice technologies to answer natural language queries about train schedules, availability, etc. in Hindi in partnership with Central Railways.

Education

M.Des, Interaction Design (2020)
IDC School of Design, IIT Bombay

B.E, Electrical Engineering (2016)
Andhra University

Skills

User Research
Qualitative & Quantitative studies, Heuristic usability evaluation

Participatory Design
Conducting workshops & User interactions with stakeholders

UI Design
Figma & Sketch

Prototyping
InVision Studio, Principle and web technologies like HTML & CSS

Graphic Design
Photoshop, Illustrator & InDesign

Positions

Department Placement Coordinator, IDC School of Design
Contacted companies and helped organise campus internship placements.

Student Volunteer, Typoday 2019
Created a 3D installation for Typoday 2019, an international typography conference.

Founder, Robotics Club of C.R.R.E
Won first place in a robo race at IIT Hyderabad competing with 30 teams.

Portfolio

- www.dribbble.com/saianjan
- www.behance.net/sai_anjan
- www.linkedin.com/in/saianjan