



## Work Experience

### Product Designer (Remote), Mindhouse

Jul '20 - Oct '20

- Worked on the design of an app for Mindhouse, a meditation studio that pivoted to live digital classes during COVID-19.
- Redesigned the booking experience of live classes and made it easier to find and filter classes based on user preferences like favorite instructors, language, recommendations, etc.
- Conceptualised and redesigned reminders to build daily habits.

### UX Design Intern, Microsoft

May '19 - Jul '19

- Conducted user research about awareness and compliance with security best practices for mobile devices.
- Translated insights into the first version of Windows Defender for iOS devices. Worked with engineers to ship the app to M365 subscribers in just 4 weeks.

### UI/UX Designer, TCS

Jan '17 - Aug '18

- Designed a crowdsourced ideation platform for Singapore Airlines. Interviewed employees and other stakeholders to find out how ideas are shared internally. Conducted focus group discussions with Frontline workers and Flight crew to create a process that included them in critical business decision making.
- Redesigned a performance tracking application to account for performance tracking for employees working on multiple projects at the same time.
- Designed a platform that let employees host and manage internal events like hackathons and conferences.

### 2D Animator Trainee, Eenadu Digital

Sep '16 - Nov '16

- Developed an digital version of the existing mascot for children news & infotainment and extended the design language to assets like buttons, cartoon expressions and fun visual elements.

## Personal Projects

### Voice guidance on mobile phones for People with Visual Impairment


IDC School of Design • Jan '20 - Jun '20

- Prototyped a web app to guide people with visual impairment about using interaction design paradigms that are new to them (for eg. circular time picker)

### Voice Assistance for Railway Enquiry and Ticketing

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- Prototyped an enquiry kiosk that used voice technologies to answer natural language queries about train schedules, availability, etc. in Hindi in partnership with Central Railways.

 [www.dribbble.com/saianjan](https://www.dribbble.com/saianjan)

 [www.behance.net/sai\\_anjan](https://www.behance.net/sai_anjan)

 [www.linkedin.com/in/saianjan](https://www.linkedin.com/in/saianjan)

## Education

### M.Des, Interaction Design (2020)

IDC School of Design, IIT Bombay

### B.E, Electrical Engineering (2016)

Andhra University

## Skills

### User Research

Qualitative & Quantitative studies,  
Heuristic usability evaluation

### Participatory Design

Conducting workshops & User  
interactions with stakeholders

### UI Design

Figma & Sketch

### Prototyping

InVision Studio, Principle and web  
technologies like HTML & CSS

### Graphic Design

Photoshop, Illustrator & InDesign

## Positions

### Department Placement Coordinator, IDC School of Design

Contacted companies and helped  
organise campus internship  
placements.

### Student Volunteer, Typoday 2019

Created a 3D installation for Typoday  
2019, an international typography  
conference.

### Founder, Robotics Club of C.R.R.E

Won first place in a robo race at IIT  
Hyderabad competing with 30 teams.