

## SWIGGY ANALYSIS DASHBOARD

1. **ID:** A unique identifier or index for each entry.
2. **Area:** The area or locality where the restaurant is located.
3. **City:** The city where the restaurant is situated.
4. **Restaurant:** The name or identifier of the restaurant.
5. **Price:** The price range or average cost of dining at the restaurant.
6. **Avg ratings:** The average ratings or reviews for the restaurant.
7. **Total ratings:** The total number of ratings or reviews for the restaurant.
8. **Food type:** The type or cuisine of food served at the restaurant.
9. **Address:** The physical address or location of the restaurant.
10. **Delivery time:** The estimated delivery time for food orders from the restaurant.

## INSIGHTS FROM THE DASHBOARD

1. **Restaurant Comparison:** Comparing different restaurants based on their attributes such as price, ratings, and food type.
2. **Location Analysis:** Analyzing restaurant distribution across different areas and cities.
3. **City Preferences:** Studying customer preferences for restaurants in different cities.
4. **Price Analysis:** Analyzing the relationship between price range and customer ratings.
5. **Ratings Impact:** Analyzing how average ratings and total ratings affect restaurant popularity.
6. **Delivery Time Analysis:** Studying customer expectations for delivery time and its impact on restaurant choice.
7. **Comparative Analysis:** Comparing restaurants based on ratings, total ratings, and other attributes.
8. **Food Type Impact:** Studying how the type of food offered impacts customer choices.
9. **Visualizing Restaurant Data:** Using the data visualization to present some insights on restaurant attribute and preferences.

