

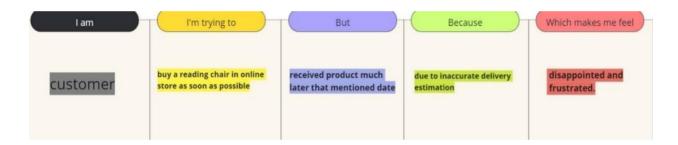


Project Initialization and Planning Phase

Date	15 March 2024	
Team ID	SWTID1720116037	
Project Name	Ecommerce Shipping Prediction Using Machine Learning	
Maximum Marks	3 Marks	

Define Problem Statements (Customer Problem Statement Template):

While developing an e-commerce company, the challenge is how to correctly predict whether the product will arrive at its destination on time. The reason for having dissatisfied customers and consequently a probable loss of revenue is late shipments. For this, we require a predictive model involving origin and destination of the package, shipping methods, and probable delays during transit. Our aim should be enhancing delivery accuracy by providing perfect shipment time estimation.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Customer	buy a reading chair in online store as soon as possible	Received product much later that mentioned date	due to inaccurate delivery estimation	disappointed and frustrated.