

## Model Optimization and Tuning Phase Template

Date	15 March 2024
Team ID	SWTID1720116037
Project Title	Ecommerce Shipping Prediction Using Machine Learning
Maximum Marks	10 Marks

### Model Optimization and Tuning Phase

The Model Optimization and Tuning Phase involves refining machine learning models for peak performance. It includes optimized model code, fine-tuning hyperparameters, comparing performance metrics, and justifying the final model selection for enhanced predictive accuracy and efficiency.

### Hyperparameter Tuning Documentation (6 Marks):

Model	Tuned Hyperparameters	Optimal Values
Random Forest	<pre># Define the hyperparameter grid params = {     'n_estimators': [200, 250, 300], # Increase the number of estimators     'criterion': ['gini', 'entropy'],     'max_depth': [None, 5, 10], # Add max_depth parameter     'min_samples_split': [2, 5, 10], # Add min_samples_split parameter     'min_samples_leaf': [1, 5, 10] # Add min_samples_leaf parameter }  # Perform hyperparameter tuning rf_model = GridSearchCV(estimator=RandomForestClassifier(), param_grid=params, scoring='accuracy', cv=5) rf_model.fit(X_train, y_train)  # Get the best-performing model and its hyperparameters best_model = rf_model.best_estimator_ best_params = rf_model.best_params_  # Make predictions on the test data y_pred = best_model.predict(X_test)</pre>	<pre>params = {     'n_estimators': [100, 150, 200],     'criterion': ['gini'],     'max_depth': [None, 5, 10],     'min_samples_split': [2, 5, 10],     'min_samples_leaf': [1, 5, 10] }</pre>
ANN	<pre>ann = Sequential() ann.add(Dense(64, input_dim=8, activation='relu')) ann.add(Dense(128, activation='relu')) ann.add(Dense(128, activation='relu')) ann.add(Dense(1, activation='sigmoid')) ann.compile(loss="binary_crossentropy", optimizer='SGD', metrics=['accuracy']) ann.fit(X_train, y_train, epochs=200, batch_size=15)</pre>	<pre>ann = Sequential() ann.add(Dense(8, input_dim=8, activation='relu')) ann.add(Dense(16, activation='relu')) ann.add(Dense(16, activation='relu')) ann.add(Dense(1, activation='sigmoid')) ann.compile(loss="binary_crossentropy", optimizer='SGD', metrics=['accuracy']) ann.fit(X_train, y_train, epochs=100, batch_size=10)</pre>

Support Vector Machine	<pre>param_grid = {     'C': [0.1, 1, 5, 10, 50, 100],     'gamma': ['scale', 'auto', 0.1, 1, 10],     'kernel': ['rbf', 'poly', 'linear'] }</pre>	<pre>svm_model = svm.SVC(gamma='auto',C=5,kernel='rbf') svm_model.fit(X_train,y_train) y_pred = svm_model.predict(X_test)</pre>
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### Performance Metrics Comparison Report (2 Marks):

Model	Optimized Metric
Random Forest	<pre>print(classification_report(y_test, y_pred))</pre> <pre>Classification Report:               precision    recall  f1-score   support        0       0.57        0.96        0.72        895       1       0.94        0.51        0.66       1305   accuracy          0.69        2200  macro avg         0.76        0.73        0.69        2200  weighted avg      0.79        0.69        0.69        2200</pre> <pre>print(confusion_matrix(y_test,y_pred))</pre>
ANN	<pre>print(classification_report(y_test,predictions))</pre> <pre>69/69 ————— 0s 2ms/step               precision    recall  f1-score   support        0       0.57        0.84        0.68        895       1       0.84        0.57        0.68       1305   accuracy          0.68        2200  macro avg         0.71        0.71        0.68        2200  weighted avg      0.73        0.68        0.68        2200</pre>

	<pre>print(confusion_matrix(y_test,y_pred))</pre>																														
Support Vector Machine	<pre>print(classification_report(y_test,y_pred))</pre> <table><thead><tr><th></th><th>precision</th><th>recall</th><th>f1-score</th><th>support</th></tr></thead><tbody><tr><td>0</td><td>0.55</td><td>0.85</td><td>0.67</td><td>895</td></tr><tr><td>1</td><td>0.83</td><td>0.53</td><td>0.65</td><td>1305</td></tr><tr><td>accuracy</td><td></td><td></td><td>0.66</td><td>2200</td></tr><tr><td>macro avg</td><td>0.69</td><td>0.69</td><td>0.66</td><td>2200</td></tr><tr><td>weighted avg</td><td>0.72</td><td>0.66</td><td>0.66</td><td>2200</td></tr></tbody></table> <pre>print(confusion_matrix(y_test,y_pred))</pre>		precision	recall	f1-score	support	0	0.55	0.85	0.67	895	1	0.83	0.53	0.65	1305	accuracy			0.66	2200	macro avg	0.69	0.69	0.66	2200	weighted avg	0.72	0.66	0.66	2200
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### Final Model Selection Justification (2 Marks):

Final Model	Reasoning
Random Forest	The random forest model was selected due to its robustness, accuracy, and ability to handle large, complex datasets with both numerical and categorical features. Its ensemble approach, combining multiple decision trees, helps reduce overfitting, can manage missing values and improve generalization with project objectives, justifying its selection as the final model.