Best Paper Award

Joseph W. Gilkey Jr.
Anika Patel
Sai Charan Reddy
Metin Senturk
Riya Shah
Gulhan Bizel

"Enhancing Customer Satisfaction: Based on Topic Modeling on Yelp Reviews"

Academy of Business Research

Spring 2020 Conference New Orleans, LA, USA

Randall Valentine, Ph.D. ABR Conference Chair