

Project Development Phase
Model Performance Test

Date	26 Jun 2025
Team ID	LTVIP2025TMID47610
Project Name	Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights
Maximum Marks	4 Marks

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No	Parameter	Screenshot / Values
1.	Data Rendered	Dataset used: Cosmetics Dataset with product details like Brand, Label, Price, etc.
2.	Data Preprocessing	Converted Rank to Discrete, Created Rounded Rank field, Filtered Null values if any.
3.	Utilization of Filters	Brand filter applied in several visualizations.
4.	Calculation fields Used	Rounded Rank calculated using <code>ROUND ([Rank])</code> .
5.	Dashboard design	No of Visualizations / Graphs - 2 (Oily Skin Suitability and Dry Skin Suitability, Top Brands).
6	Story Design	No of Visualizations / Graphs - 5 (Product Count, Top Brands, Label vs Rank, Price Analysis, Skin Suitability).