



**Northview High School**  
**Graphic Design 1 Syllabus 2015-2016**  
**Ms. Clawson**

**PROGRESS REPORT DATES:**

9/24/2015

11/5/2015

Semester: 1/14/2016

2/25/2016

4/14/2016

Semester: 5/30/2016

**Prerequisite:** Introduction to Art

**COURSE DESCRIPTION:**

During Graphic Design I students are introduced to and study the art processes and techniques involved with the arrangement of words, shapes or images or their combination to communicate a concept directed toward a specific audience for a particular purpose or function. Students look at, critique, plan and produce commercial and graphic design images of a variety of styles and media. This course is geared toward the use of the elements and principles of design as a means of communication and organization. Students will develop basic commercial and graphic design skills and terminology while examining the influence of fine art on selected graphic design. Most work is done by hand and the computer will be introduced as a tool to create and/or refine graphic design images.

**Objectives:**

**MEANING AND CREATIVE THINKING:**

1. The student engages in the creative process, finds and solves problems, and pursues open-ended inquiry through the production of artworks. The student develops aesthetic understanding through the examination of his/her own art and the artwork of others (National Standards 1 & 2).

**CONTEXTUAL UNDERSTANDING:**

2. The student understands art in relation to history and culture (National Standard 4).

**PRODUCTION:**

3. The student creates artwork by applying media, techniques, and processes to formulate and express his/her ideas and conceptual understanding (National Standard 1).

**ASSESSMENT AND REFLECTION:**

4. The student critiques works of art, reflecting upon and assessing the characteristics and merits of his or her work and the artwork of others (National Standard 5).

**CONNECTIONS:**

5. Students make connections to other disciplines and the world around them through the visual arts (National Standard 6).

**Textbook:** Foundations of Graphic Design, Gatta, 1995. Additional handouts, instructions, assignments, slide presentations, and notes will be given to students throughout the semester.

**Unit 1: What is Graphic Design?**

**Unit 2: Introduction to Graphic Design Principles**

**Unit 3: Product and Package Design**

**Unit 4: Identity Design**

**Unit 5: Portfolio Self-Promotion**

**Requirements:**

1. Keep a visual verbal journal; contains notes taken on reading assignments, lectures, films and demonstrations, research, idea development, homework, project planning, reflections, technique investigations, experimentation, sketches, and developing a personal voice.
2. Student will be on time for class, participate in discussions and critiques, and make efficient use of class time.
3. Student will be prepared and work to the best of their ability. Bring a pencil, paper, and any assigned materials to each class.
4. Student will complete all sketches, worksheets, homework, and assignments in a timely manner.

**Classroom Behavior:**

1. Do work quietly, and in a way which does not distract from others from their work.
2. Clean up cheerfully and without reminders.
3. Follow guidelines for use and care of tools, materials and equipment.
4. Be careful not to harm other student's artwork.
5. Computers may not be used without permission or for illicit or illegal activities.

**Grading Criteria:** Each assignment will have specific objectives and criteria. Students are expected to complete each assignment to the best of their ability. The total semester grade will be an average of the following parts:

- **50% Class and Home Projects**
- **20% Visual Verbal Journal assignments**
- **10% Tests**
- **5% Class Participation**
- **15% Final Exam**

**Lab Supplies:** PLEASE SEND IN BY AUGUST 14<sup>TH</sup> for 1<sup>st</sup> Semester and JANUARY 8<sup>th</sup> for 2<sup>nd</sup> semester. In order to provide materials that are used up quickly and specifically by your student we are requesting \$15.00. (If there is a financial hardship, parents or guardians should contact me by writing, phone message, or e-mail and accommodations can be made.)

**Due Dates:** Students will be given adequate time to complete each assignment. Advance notice will be given of both homework and class work. **An assignment received after the due date is subject to a deduction up to ten points.** Unfinished work turned in on time will receive only partial credit. Missing work will receive a zero.

**Make-Up Work:** Upon returning to school following an absence, it is the student's responsibility to contact the teacher to request make up work. Students with an excused absence, per the office, have the number of days they were absent to makeup an assignment. Make up work will be done outside of class time either in the mornings, during lunch, after school or at home.

**Open Studio /Help Sessions:** If you should fall behind or need extra help on a project, you can come in during lunch, before school, or after school (pre-arranged with your instructor).

**Conference Info:** We are available to speak to students and /or parents by appointment.

**Home Access Center:** Parents are able to check online student progress, assignment deadlines and attendance in this and all Northview High School classes. Progress reports are posted every six weeks.

**Recovery Policy:**

Recovery is for students who, despite a conscientious effort and communication with their teachers, have failed to demonstrate satisfactory understanding of course standards. It is not for the student who has been failing for many weeks and then wishes to recover during the final days of the course. Opportunities for students to recover from a 74 or below cumulative average will be provided when all work required to date has been completed and the student has demonstrated a legitimate effort to meet all course requirements. Students who have not attempted to complete all course requirements are not eligible for recovery.

Students may initiate recovery on major assessments starting with the second major assessment of the semester as long as they have made a legitimate effort to meet all course requirements including attendance. Unexcused absences may prevent this opportunity.

So that students stay focused on the content at hand and don't become overwhelmed and fall too far behind, they must initiate recovery on a major assessment within five school days of being informed of the grade on that assessment. Recovery work must be completed within ten school days prior to the end of the semester. The nature and type of recovery assignment is given at the discretion of the teacher.

**\*Grading guidelines for recovery assignments will vary by department. It is the responsibility of the student to fully understand the grading guidelines/highest possible score for completed recovery work.\***

### **Writing for Excellence:**

The Language Arts Vertical Team, a committee of Fulton County Language Arts teachers, has developed guidelines to help our students achieve excellence in communication. The vertical team promotes active communication among teachers to ensure seamless instruction as student's progress through grades 5-12. A main objective is effective student writing in all content areas. The following are basic writing standards: complete sentences, appropriate punctuation, capitalization, formal spelling and legibility. Clear written communication is necessary for academic and professional success; therefore, our ultimate goal is to promote writing excellence.

### **HONOR CODE:**

Cheating has been defined as giving or receiving information relating to a gradable experience including the use of sources other than those specifically approved by the teacher. Plagiarism and the related act of allowing another student to use one's work are not to be considered inconsequential pranks. Such acts involve serious moral implications; they constitute lying and stealing. They are unjust to teachers who spend valuable time evaluating the paper. They are ultimately harmful to the student committing the act, who is deliberately undermining his/her integrity, destroying his/her reputation, and breaking the trust that must exist between a student and teacher. An honor code violation results in a zero on the assignment, no opportunity to make up the work, and disciplinary action. For the complete honor code policy, visit the Student Handbook on [www.northviewhigh.com](http://www.northviewhigh.com).

### **TECHNOLOGY POLICY:**

Northview computers are only for school research and projects. The Internet may not be used for personal reasons. Any unauthorized use of the internet will be grounds for disciplinary and/or legal action as well as loss of Internet privileges. Attempts to log into the internet using another person's password, falsely posing as a school system administrator, or other security violations are grounds for termination of privileges and disciplinary measures. Computer vandalism (including food/drink in a lab) is prohibited and will result in immediate termination of Internet and computer access as well as appropriate disciplinary action.

***Violators are subject to criminal prosecution. For the complete technology policy, visit Student Handbook on [www.northviewhigh.com](http://www.northviewhigh.com).***

It is a violation of the above policy

- to download or install any executable programs (such as games, MP3 players, video players, chat programs, FTP programs, music or video sharing programs, etc.) to a school computer, or on to any student's share folder (Z drive).
- to store any files (documents, pictures, videos, etc.) on any student's share folder (Z drive) that are not directly used in an assignment or teacher directed work; no personal documents, pictures, music videos or other files.
- to use the school computers and internet connection to access email, games, chat rooms, sharing sites, ecommerce sites, etc, unless specifically directed by the teacher.

If you have any questions or concerns, you may e-mail me at: [clawson@fultonschools.org](mailto:clawson@fultonschools.org)