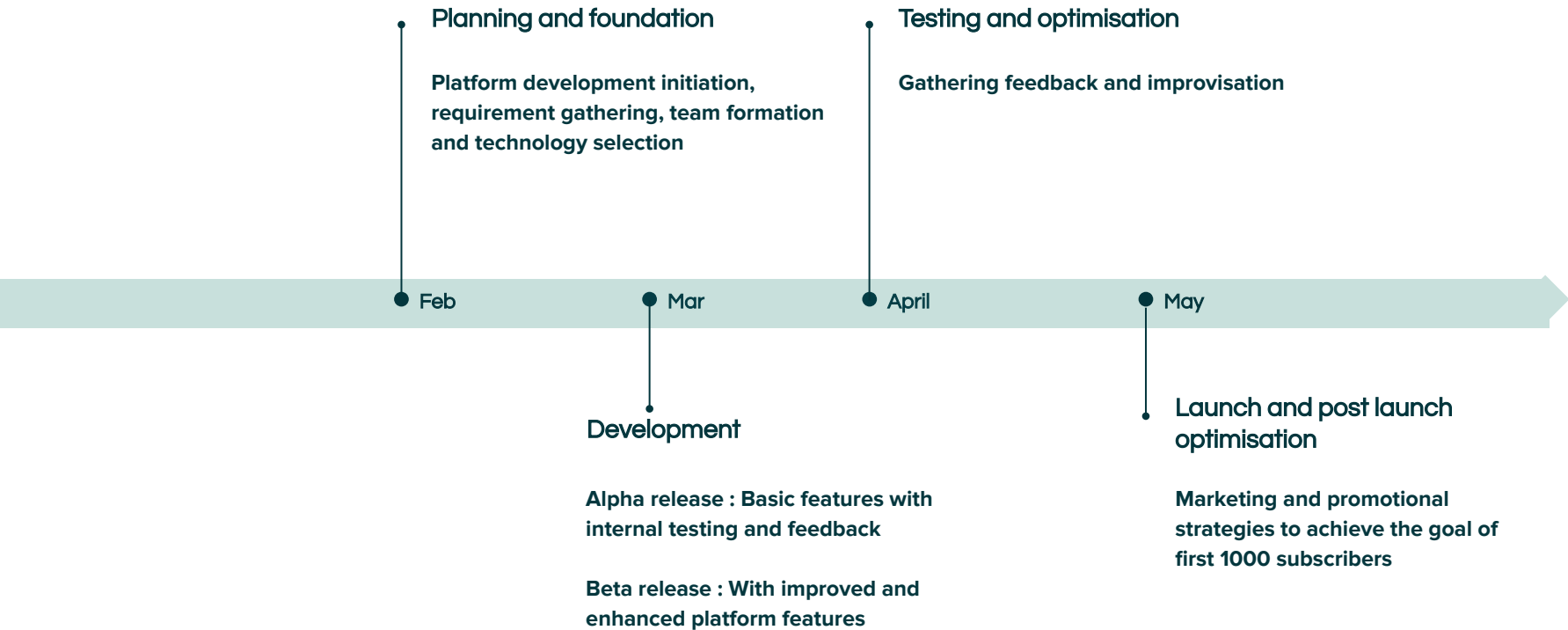




EduLink Product Roadmap

2024 EduLink v1.0

TIMELINE



4 MONTH ROADMAP

Focus:
Planning

Iteration 1: Planning

1. Define project goals, objectives
2. Identify target audience, competitors and market
3. Establish project timeline, milestones,
4. Plan, budget, resource allocation and risk management

Iteration 2: Design

1. Create wireframes and mockups to visualise the User interface
2. Feedback from stakeholders
3. Finalise colour schemes, topography and branding
4. Develop a design style guide to streamline and maintain consistency

Focus:
Development

Iteration 3: Development

1. Setup DEV environment
2. Coding backend systems to support edulink's functionality
3. Develop front-end components and UI interfaces based on design concept

Iteration 4: Development and Testing

1. Continue coding and features and functionalities
2. Integrate external API's or services
3. Perform unit testing to identify and fix bugs
4. Conduct Integration testing to ensure seamless interaction

Focus:
Testing

Iteration 5: Testing

1. Develop test cases and scenarios for functional testing in DEV and QA
2. Prepare for the UAT testing with a group of beta testers and execute UAT testing framework
4. Address issues and bugs identified in UAT and perform regression testing

Iteration 6: Optimization

1. Load testing, stress testing, pen testing
2. Conduct final quality assurance checks
3. Gather user feedback and address any post-launch issues or enhancements needed

Focus:
Launch

Iteration 7: Launch

1. Prepare marketing and promotional strategies for the official launch
2. Coordination with stakeholders and partners for a successful launch
3. Monitor server infrastructure and user engagement metrics

Iteration 8: Post launch optimisations

1. Analyse user data and metrics to identify areas for optimization
2. Iterate on features and functionalities based on user feedback
3. Expansion of content offerings and diversify curriculum options that cater to users