

## Supervised text classification using Naïve Bayes and Neural networks

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Step1: Separate the rows where data["tweet\_intent"]=="NaN". This is considered as test data

Step2: Text Cleaning using NLTK :

- i) removing mentioning that starts with "@"
- ii) removing links
- iii) remove the # symbol,numbers and convert all words into lower case.
- iv) Apply lematization and stemming
- v) Remove stop\_words
- vi) Remove words which occur less than 2 times.

Step3: Draw a Word Cloud to better analyse which words are repeating frequently.

Step4: Now the important step i.e; Convert text data into numerical data.

Method1: `sklearn.feature_extraction.text import CountVectorizer`

This is also called Bag-of-Words.

Method2: `sklearn.feature_extraction.text import TfidfVectorizer`

Method3: `keras.preprocessing.text import Tokenizer`

Step5: Use `sklearn.model_selection train_test_split` and divide the trian data into X\_train and X\_test.

Step6: Using Models to analyze the data:

Model1: Naïve Bayes Method: MultinomialNB, BernoulliNB

Observation : Model showed significant deference in accuracy when used CountVectorizer data but no difference when used Tfidf Vectorizer.

Accuracy was around 88%

Model2: Using keras.layers Embedding and LSTM.

Accuracy around 95%

Model3: Using keras.layers SimpleRNN (Recurrent Neural Network)

Accuracy around 95%