AWS FINAL PROJECT (Batch Time Analysis of Transactional Data)

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DESCRIPTION

Lenodo is a multinational e-commerce organization that sells products directly to consumers. The database administrator exports the data every night in a CSV file, but this export functionality is unused. Lenodo wants to use this data to uncover insights about the most-sold item and the countries where customers have bought this item.

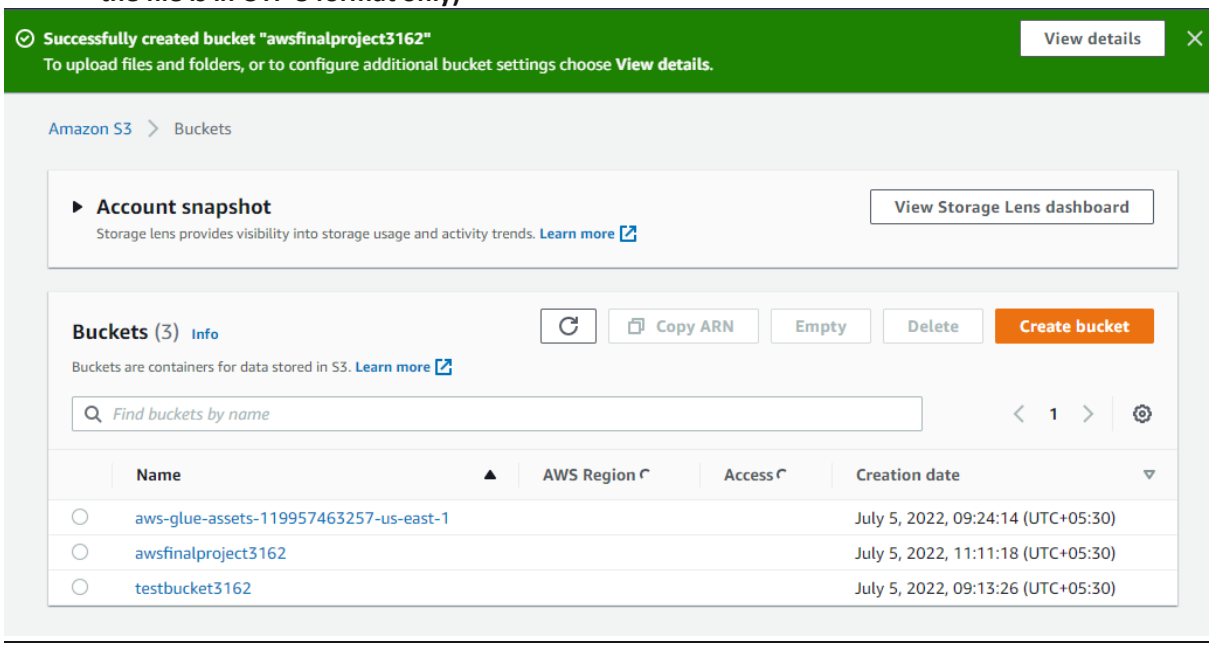
You are a data analytics consultant, and you're asked to provide valuable insights and statistics across products, brands, categories, segments to the marketing, product, sales, and procurement teams and inform them about which product has the highest amount of sales and which product and its marketing needs the most improvement. These statistics will help to run effective digital marketing campaigns. The scope of this project is limited to data engineering and analysis.

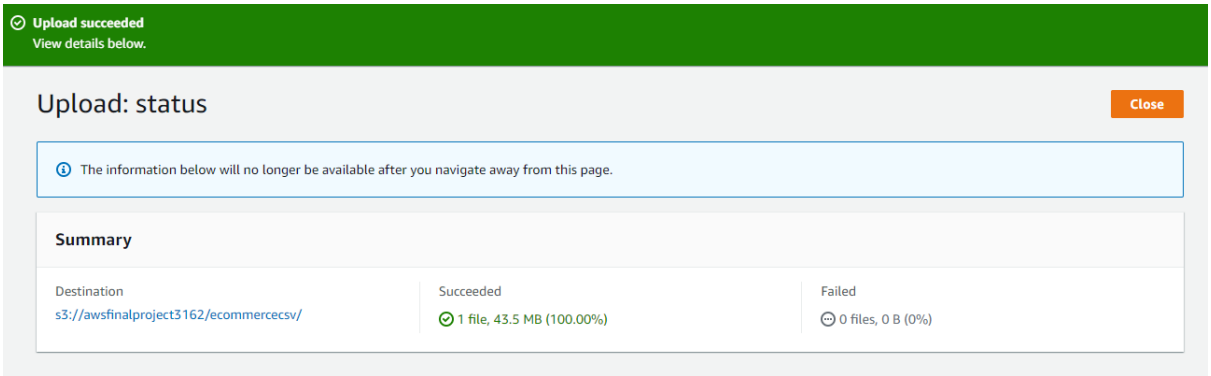
Objective:

To use AWS Big Data stack for data engineering to analyze transactions, uncover patterns, and share actionable insights.

Steps to perform:

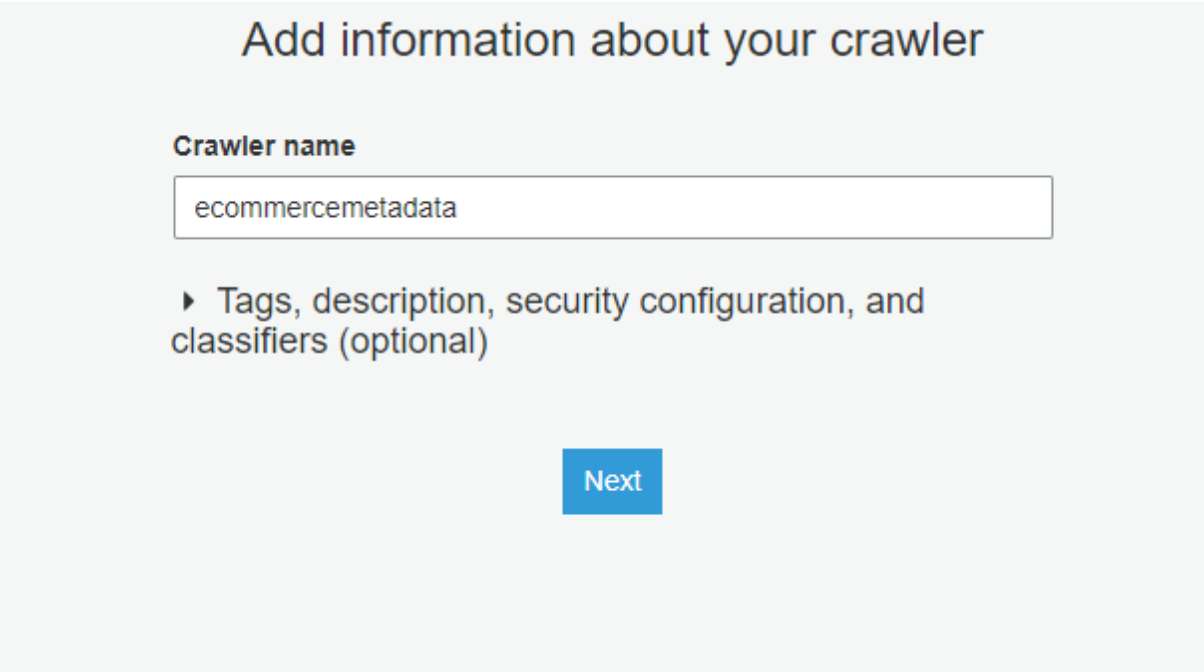
1. **Create an S3 bucket with a unique name and upload the CSV file to the S3 bucket (ensure that the file is in UTF-8 format only)**



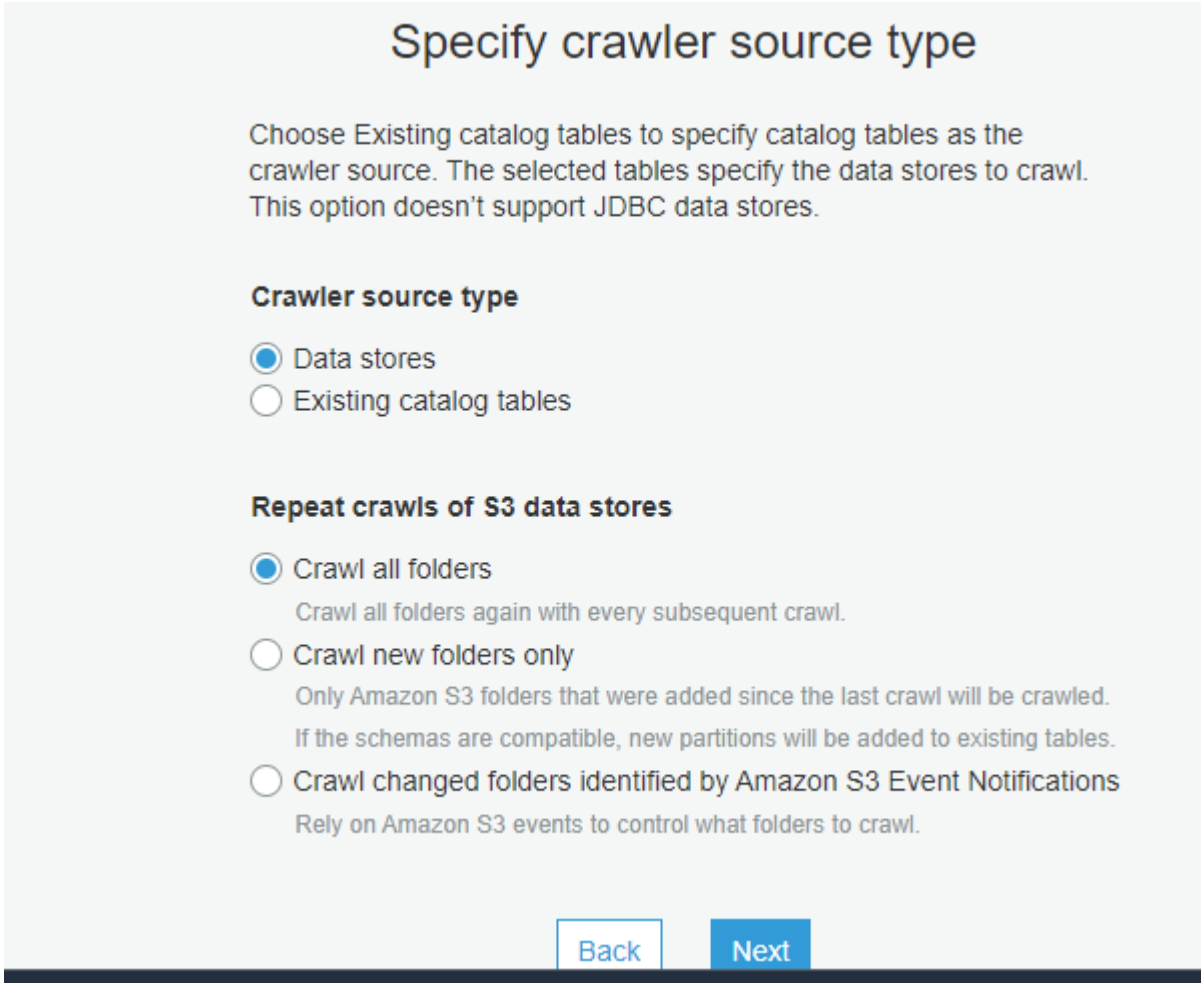


2.Create a crawler to crawl the CSV data and generate a metadata catalog

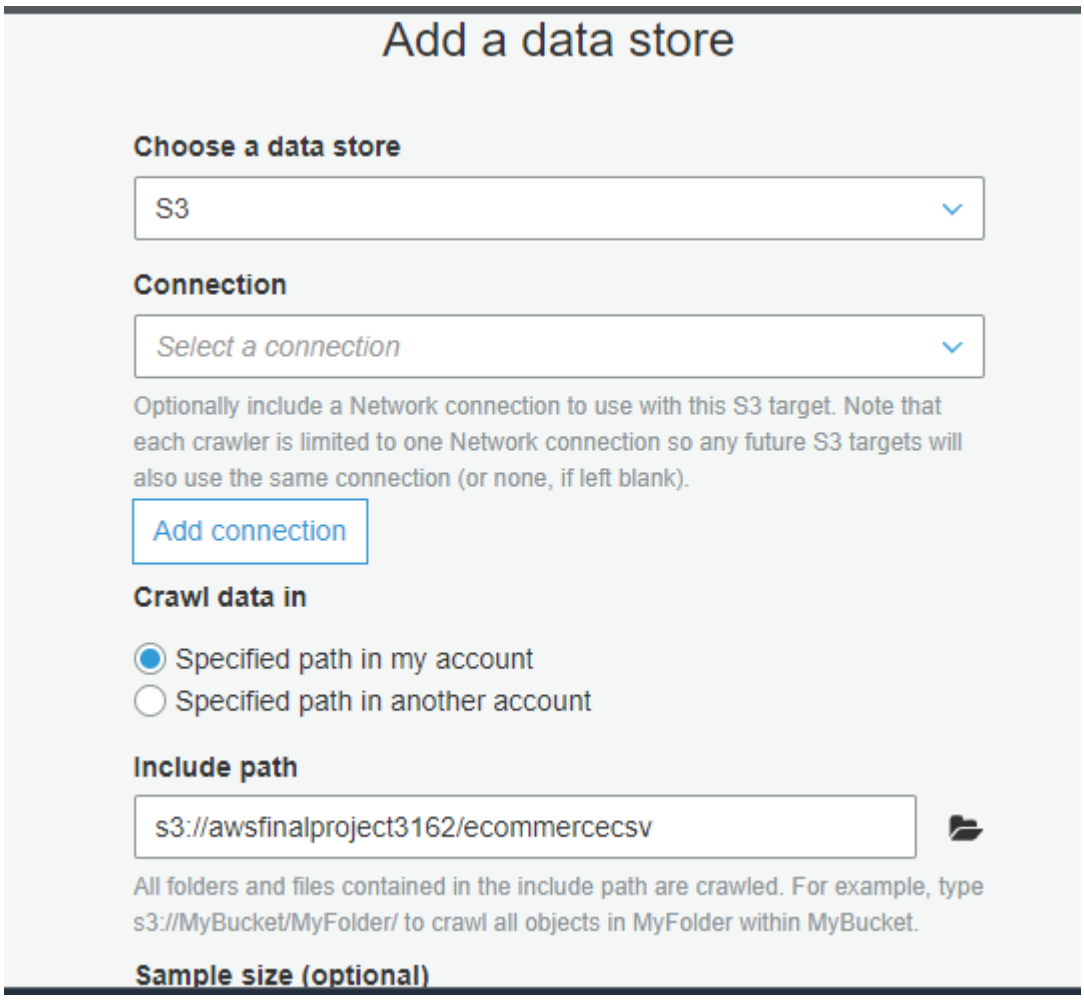
- **STEP 1: Add Crawler**



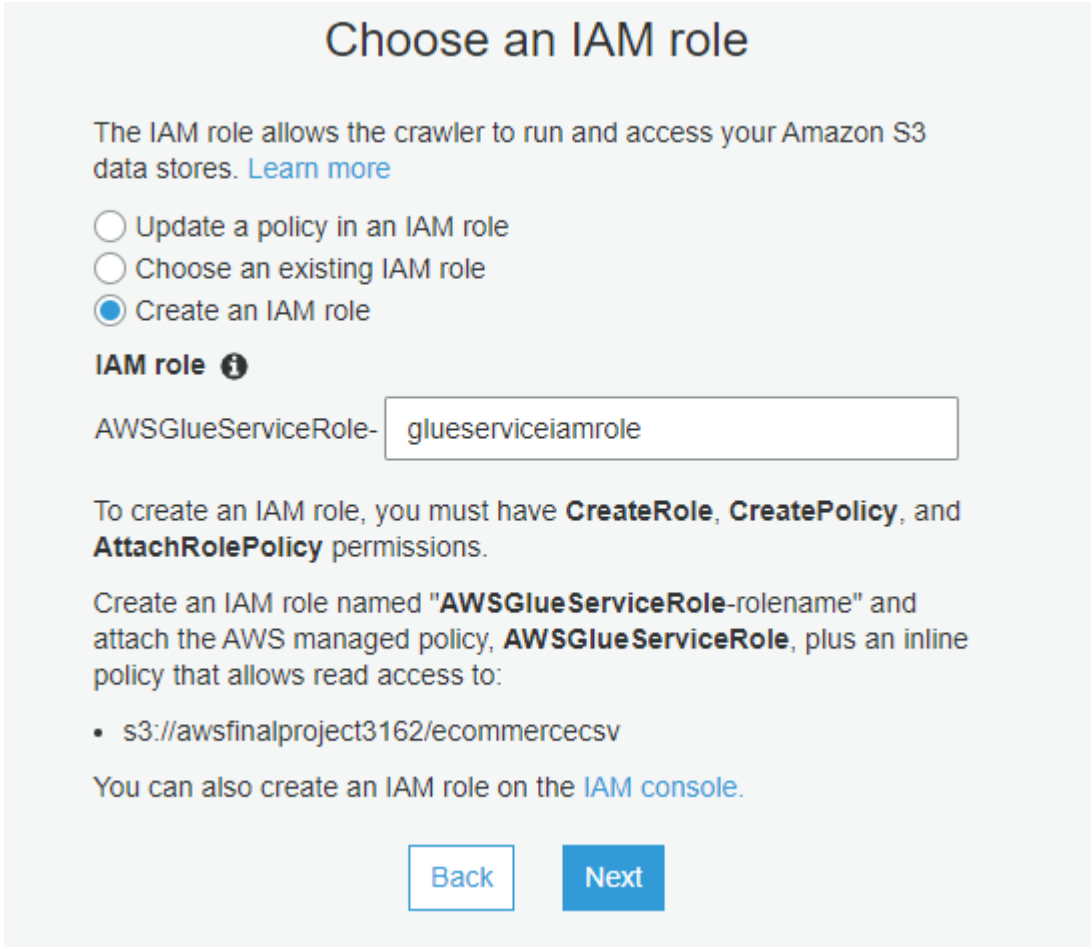
- **STEP 2: Specify Crawler Source Type.**



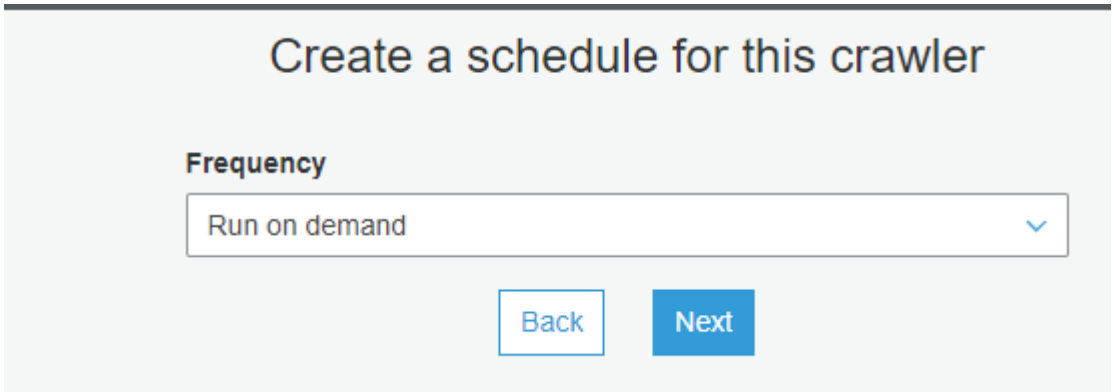
- **STEP 3: Add a data store**

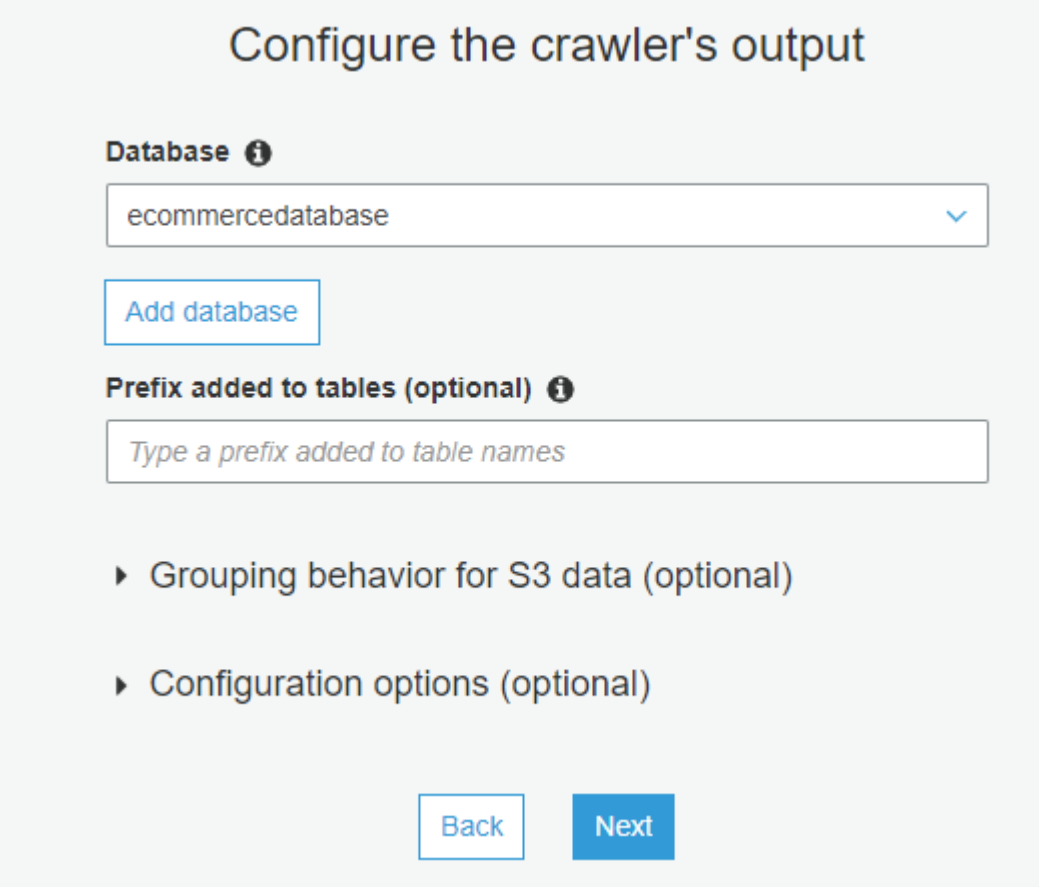


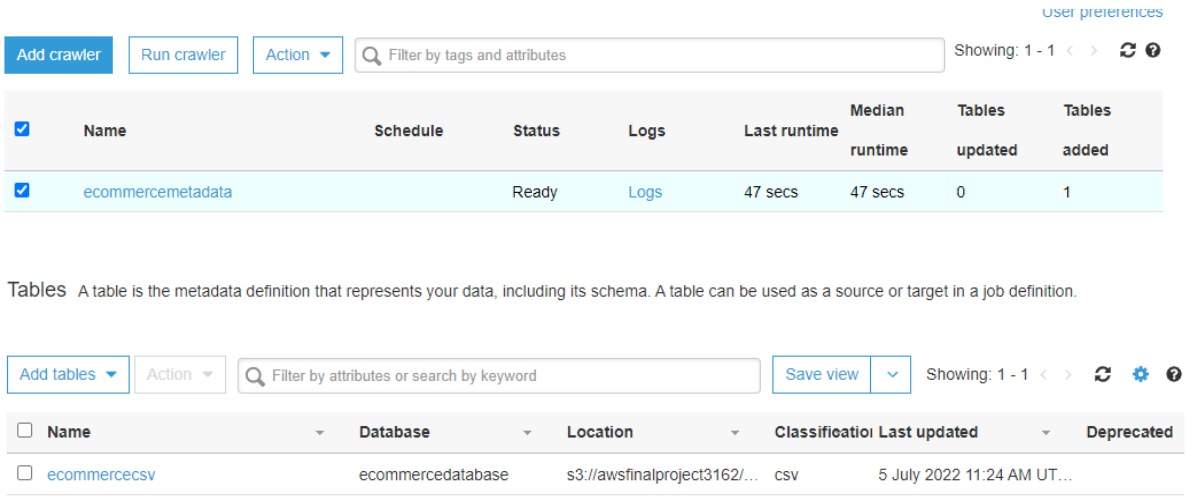
Step 4: choose I AM Role.



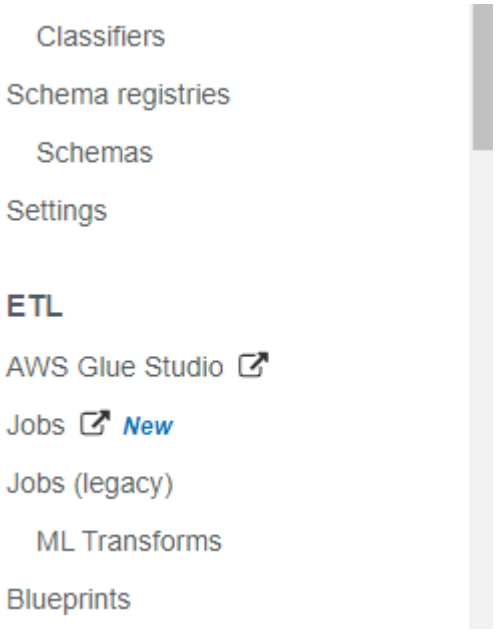
➢ **Step 5 : Create a schedule for this crawler.**



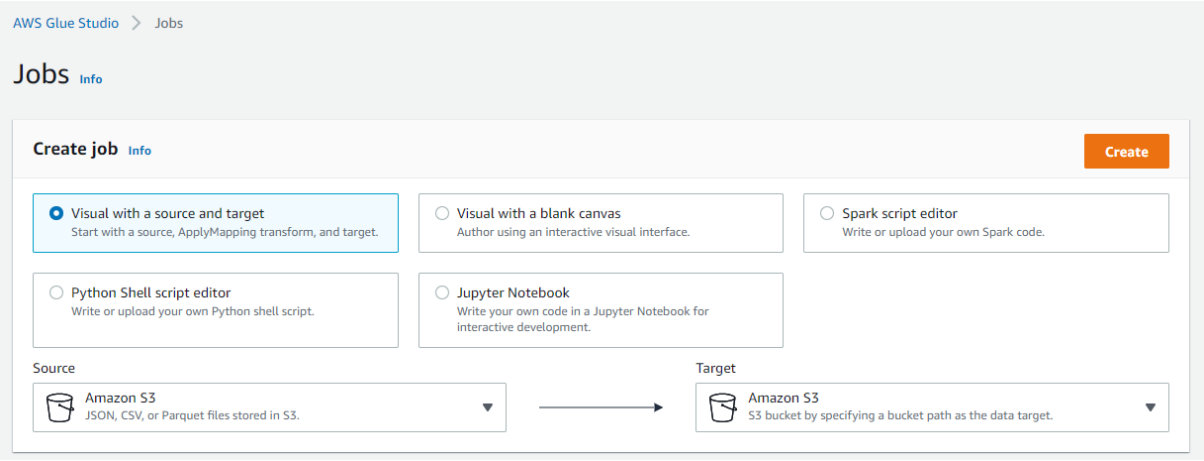




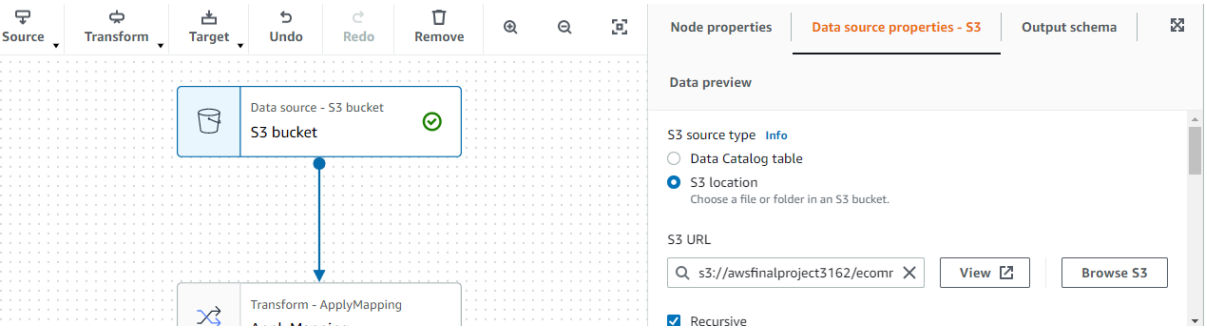
3.Create a Glue job to transform the data into the Parquet format as CSV is not optimal for data warehouse queries



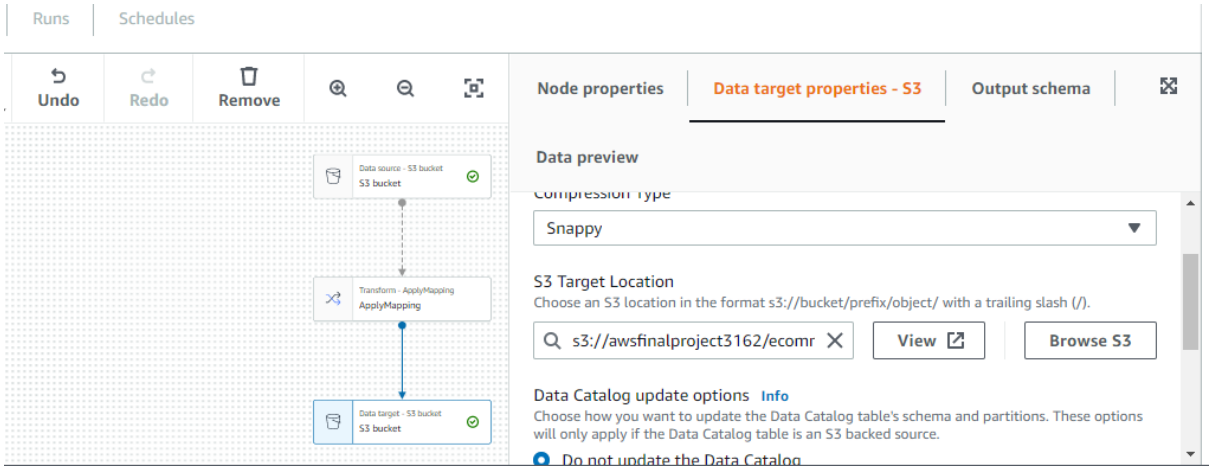
Create a Glue ETL JOB.



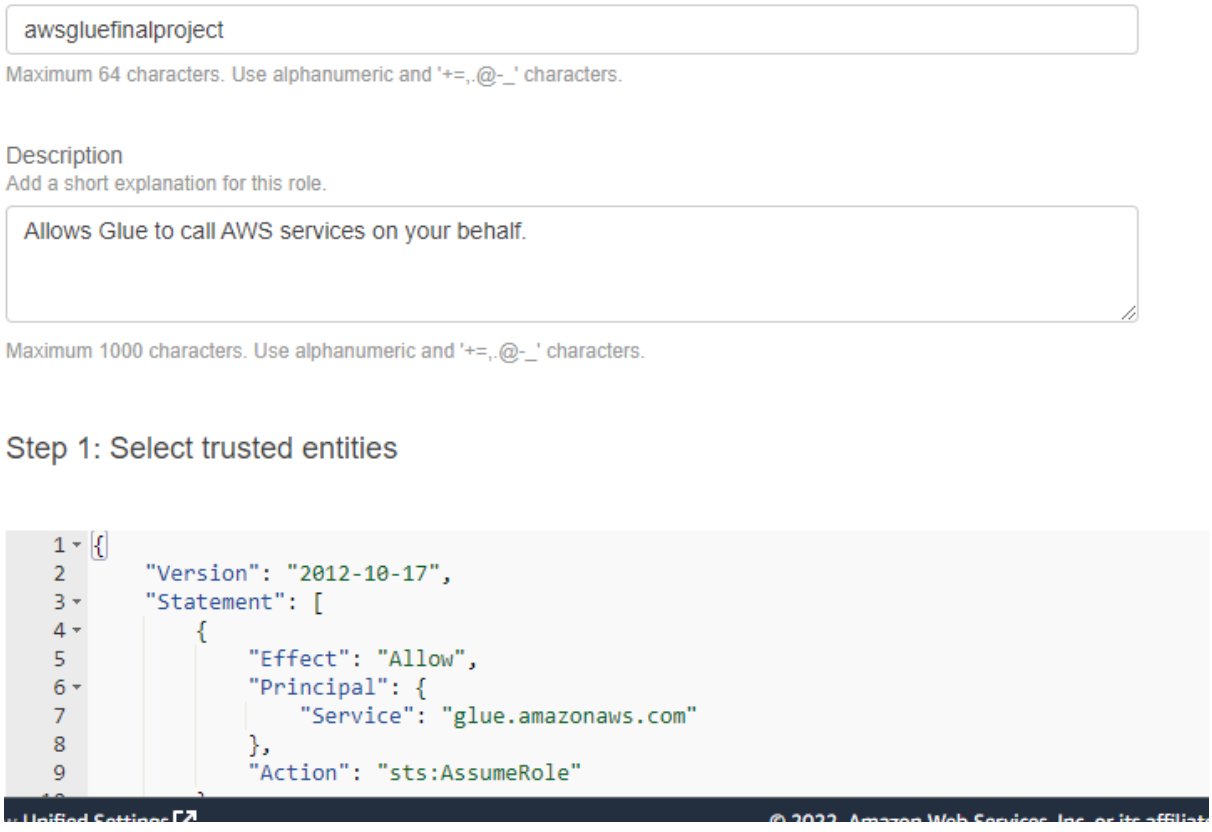
Source is S3 csvfile.



Destination is S3 and Parquet File with snappy compression Type.



Provide IAM ROLE like (AWS GLUE FULL ACCESS, S3)



Step 2: Add permissions

Edit

Permissions policy summary

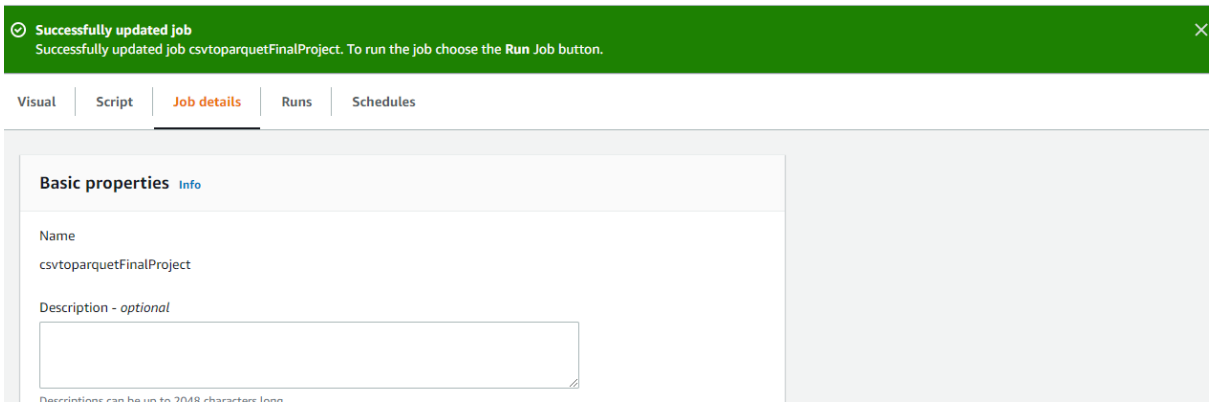
Policy name	Type	Attached as
AWSGlueConsoleFullAccess	AWS managed	Permissions policy
AWSGlueServiceRole	AWS managed	Permissions policy
AmazonS3FullAccess	AWS managed	Permissions policy

IAM Role

Role assumed by the job with permission to access your data stores. Ensure that this role has permission to your Amazon S3 sources, targets, temporary directory, scripts, and any libraries used by the job.

AWSGlueServiceRole-glueserviceiamrole

Type



Type

The type of ETL job. This is set automatically based on the types of data sources you have selected.

Spark

Glue version Info

Glue 3.0 - Supports spark 3.1, Scala 2, Python 3

Language

Python 3

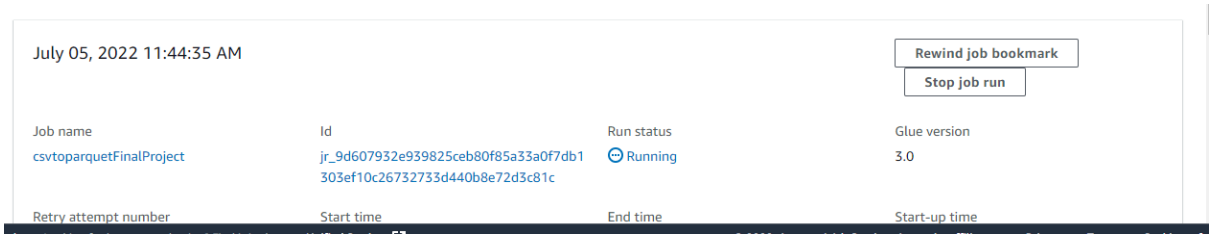
Worker type

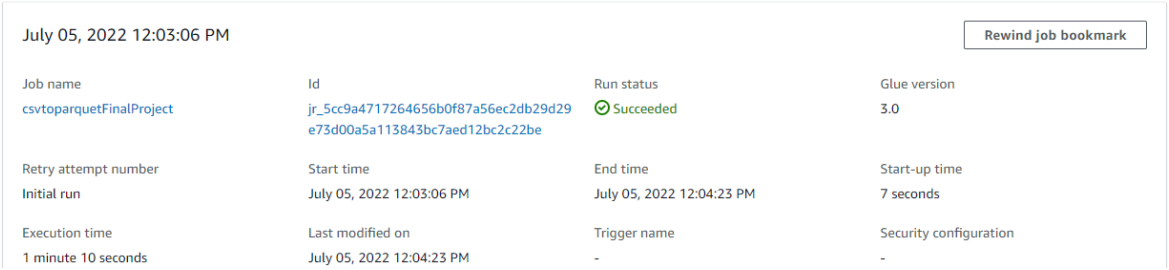
Set the type of predefined worker that is allowed when a job runs.

G.1X

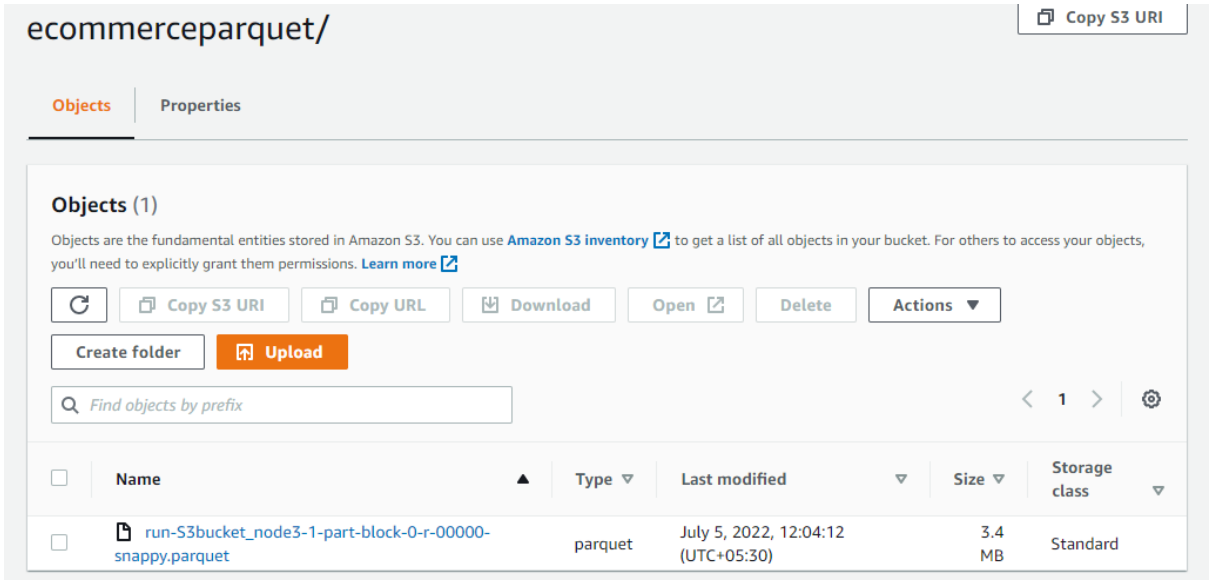
Automatically scale the number of workers

We need to run the Glue ETL JOB.



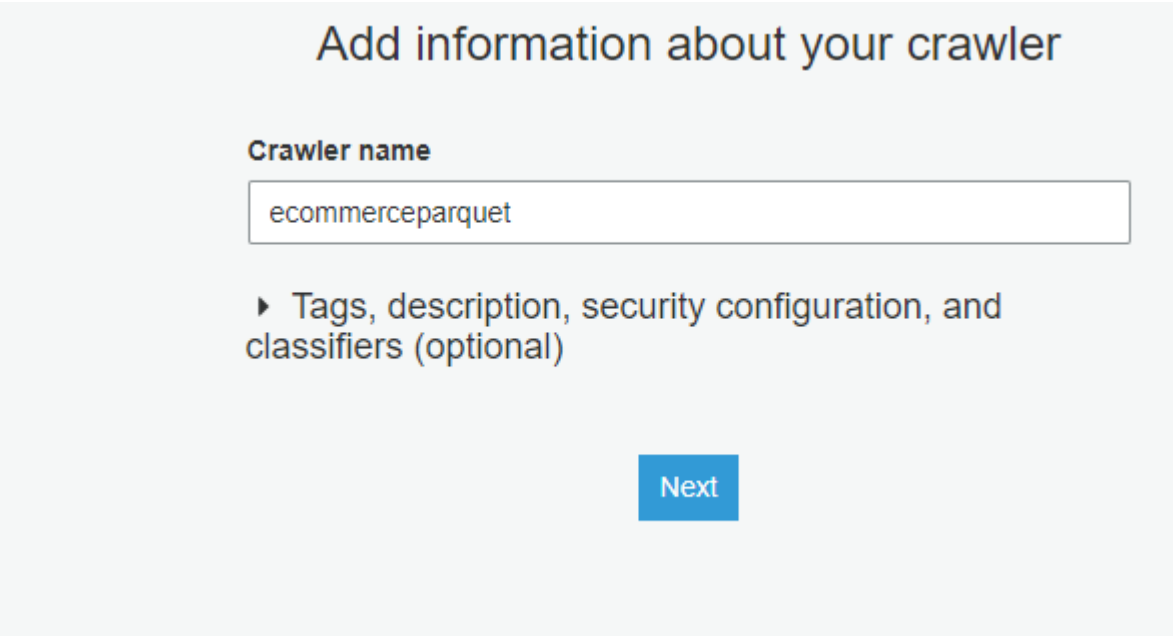


Output File in the form of

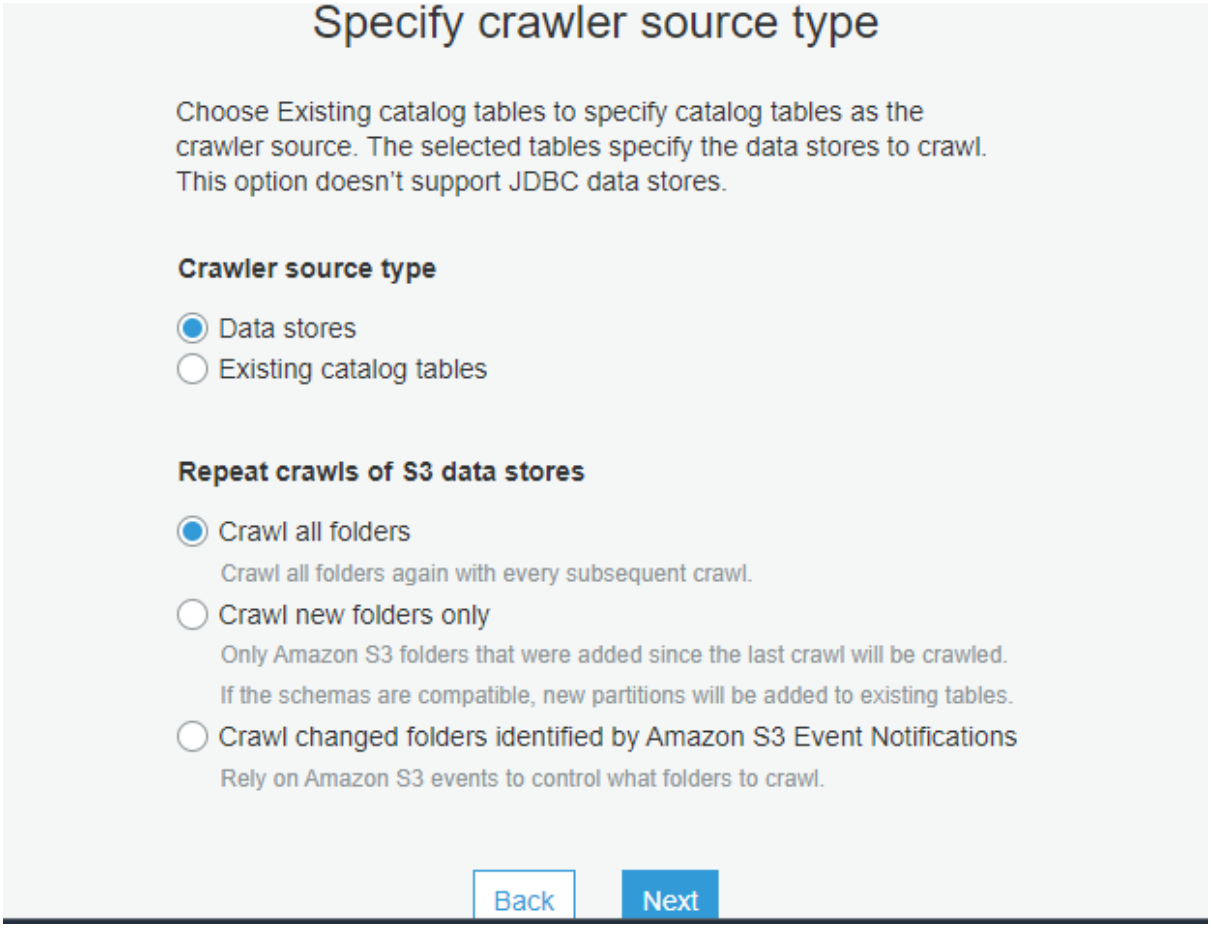


4.Add another crawler to crawl the Parquet data files to generate the metadata catalog of the Parquet file in order to query it with Athena

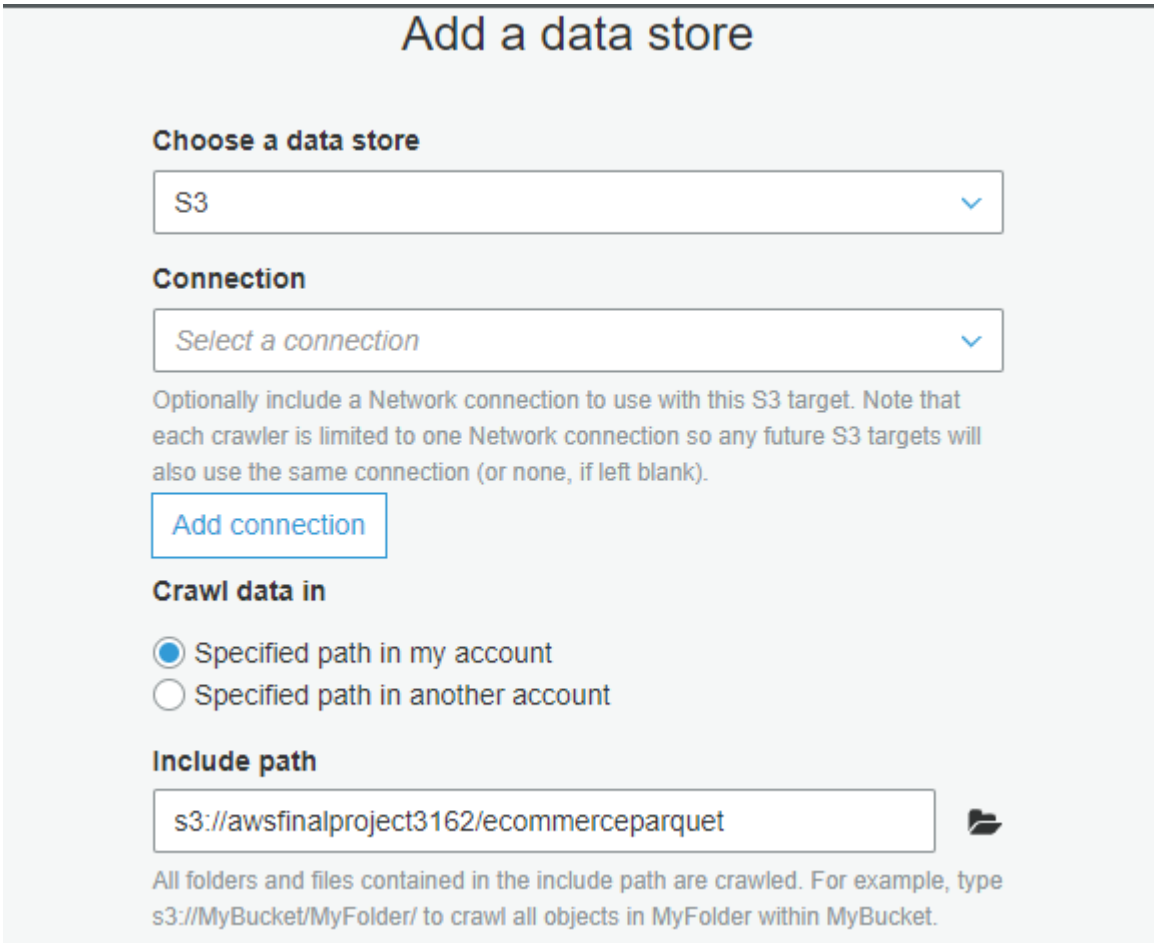
- **Add another Crawler Name (ecommerceparquet)**



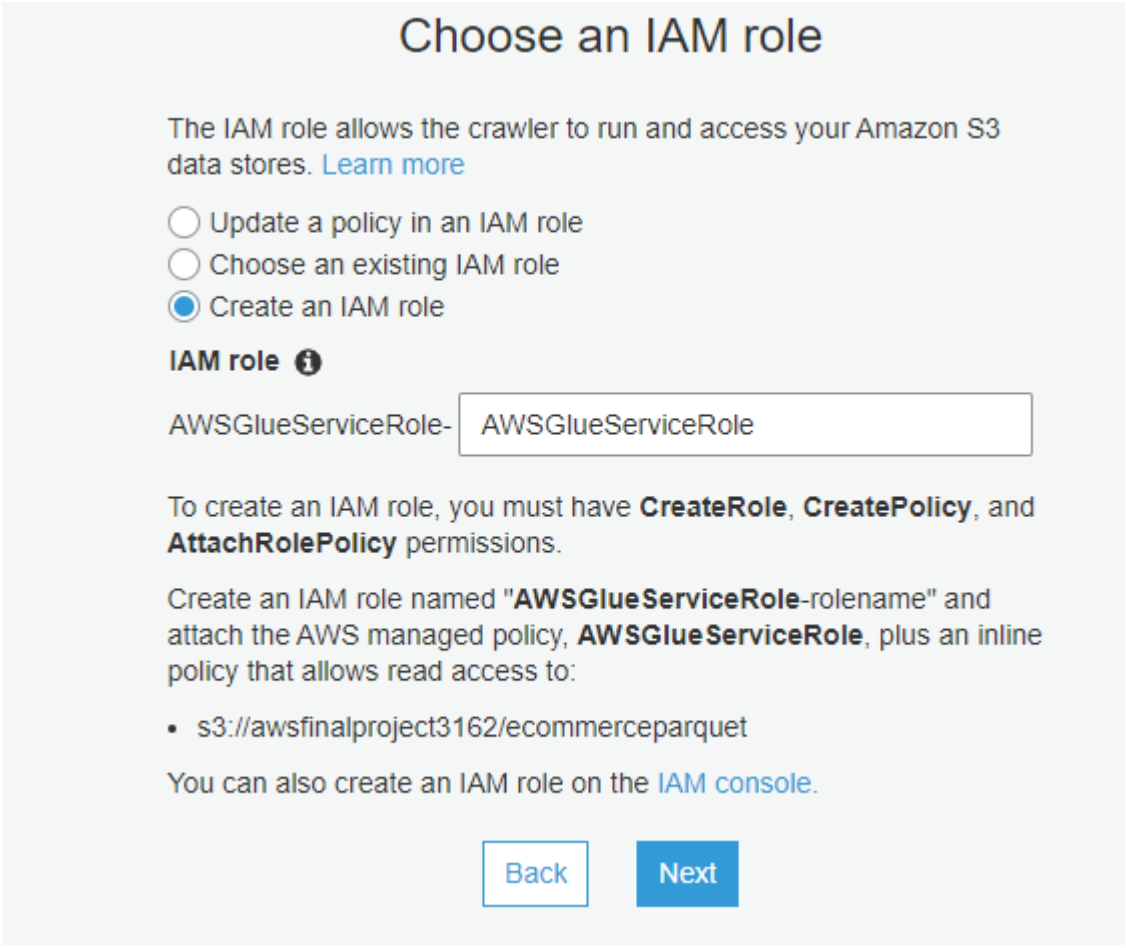
- **Specify Crawler Source Type**

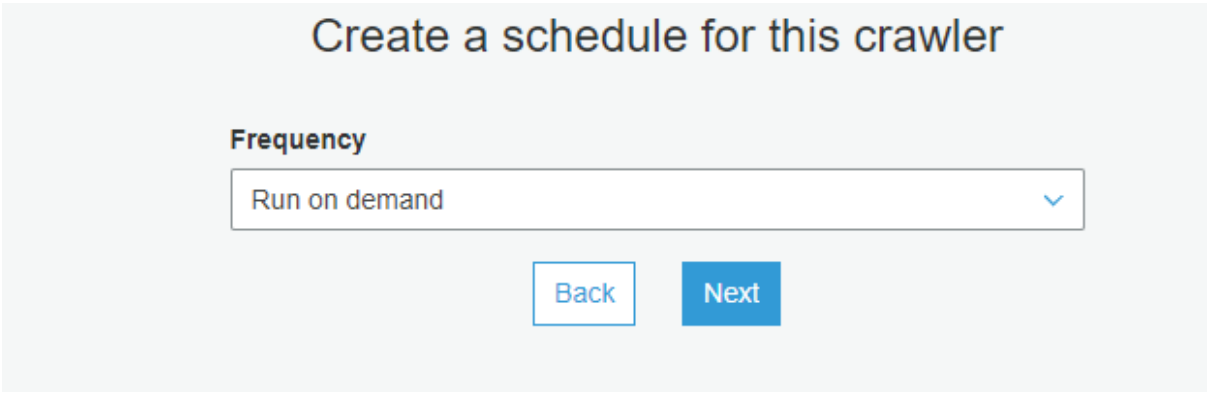


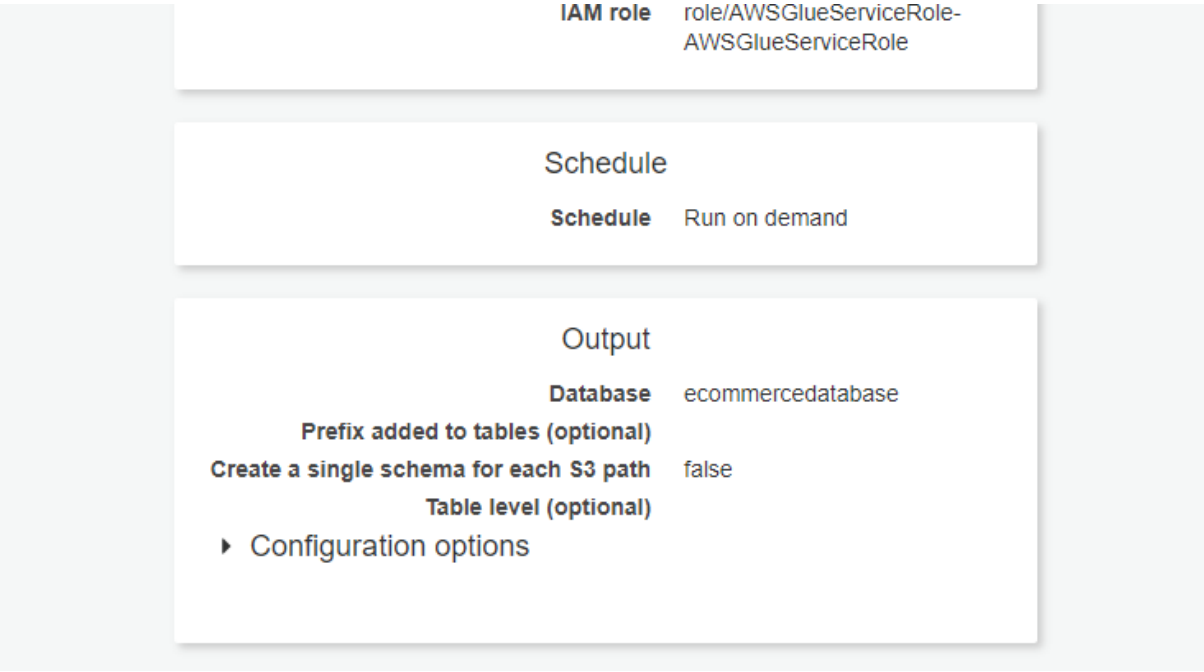
➢ **Add a data store**



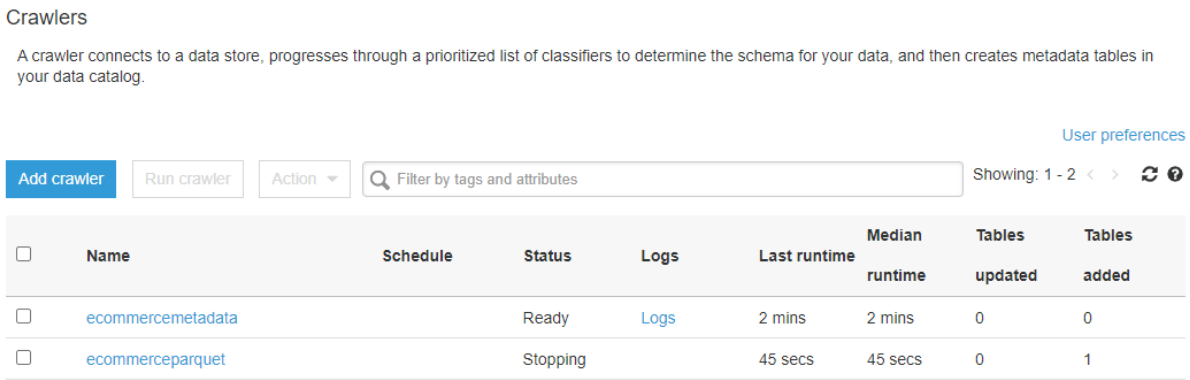
➢ **Choose an IAM role**

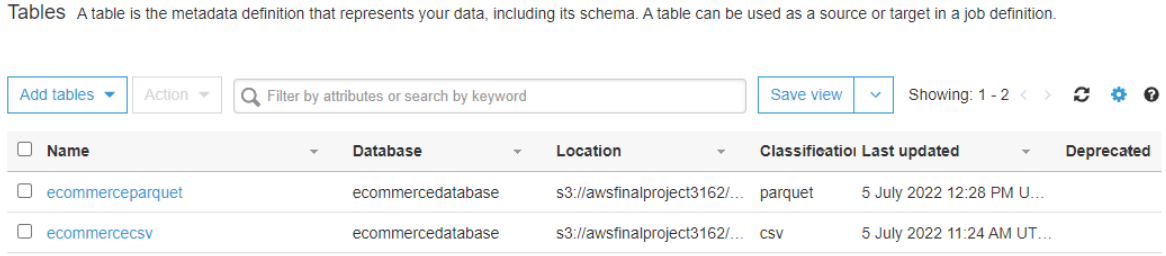




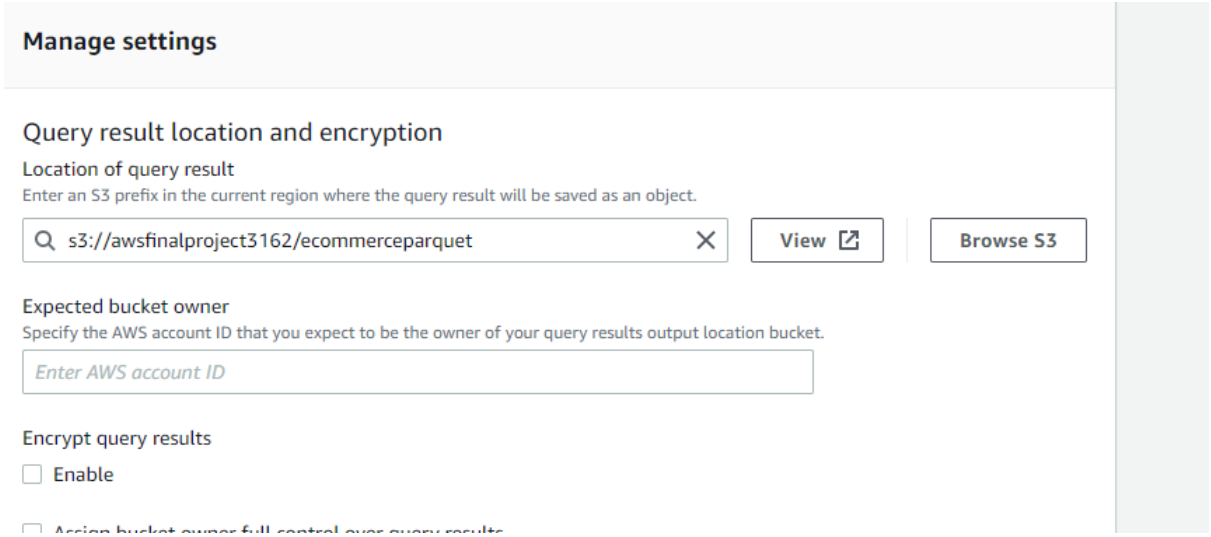


- **Run the GLUE ETL JOB.**

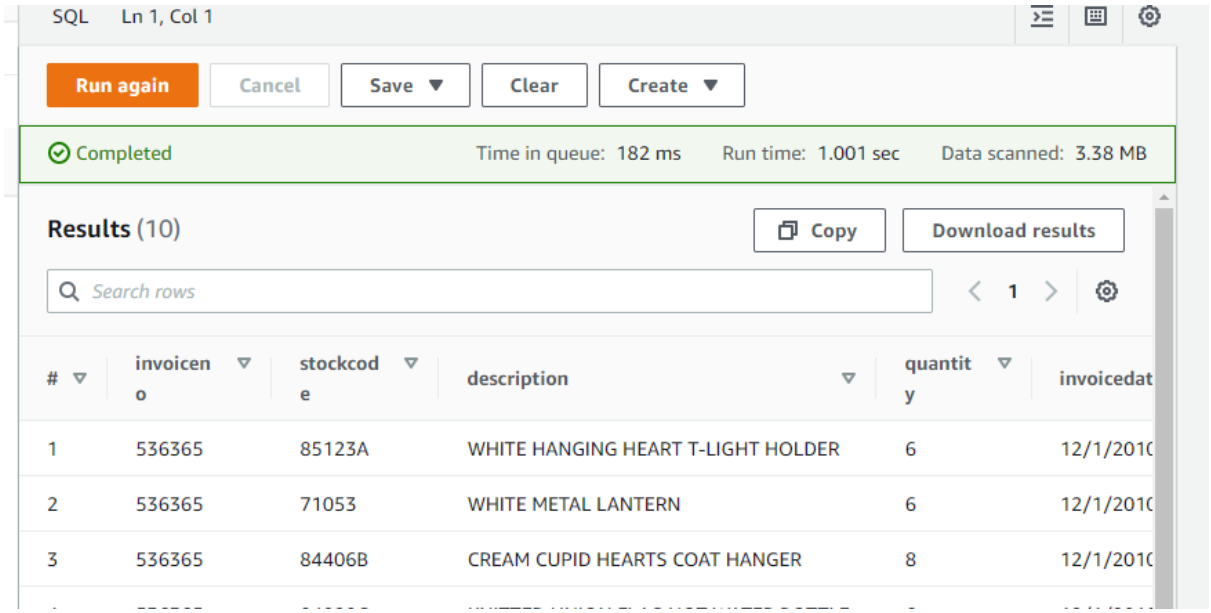




5.Query the data to identify the best-selling item and countries where customers have bought the most-sold item using Athena



➢ **Check the table ecommerceparquet in athena.**



➢ Final Query:

```
1  select Country, description, quantity from ecommerceparquet where quantity =(select max(quantity) from ecommerceparquet)
```