Lending Club Case Study

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Problem Statement

This company is the largest online loan marketplace, facilitating personal loans, business loans, and financing of medical procedures. Borrowers can easily access lower interest rate loans through a fast online interface.

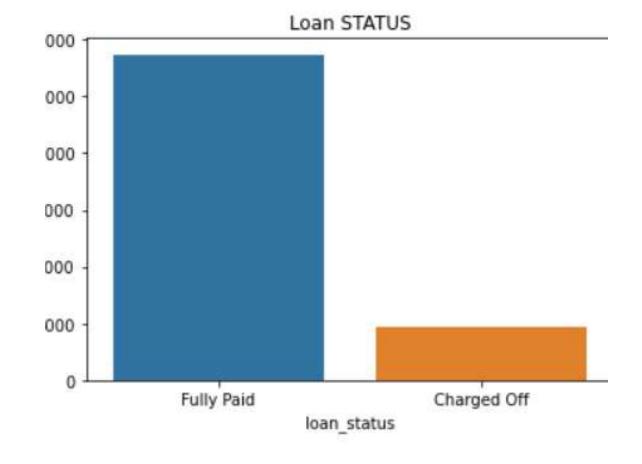
The company wants to understand the driving factors behind loan default.

The company wants to understand the driving factors (or driver variables) behind loan default, i.e. the variables which are strong indicators of default. The company can utilise this knowledge for its portfolio and risk assessment.

Analysis of Each field with another field so that we can come to conclusions

Defaulters can be obtained by filtering the Loan status by giving Charged off so that we will get the Defaulters.

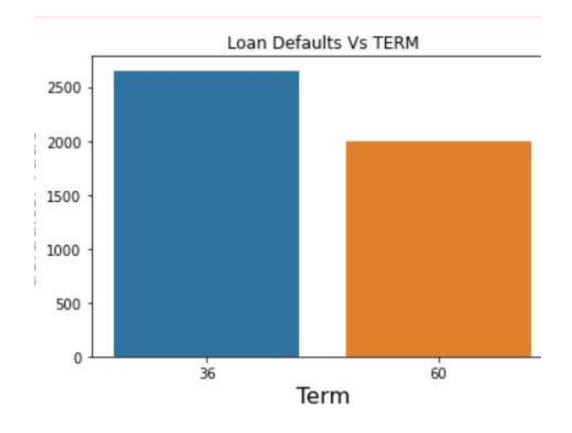
We have to Do the Risk Analysis on Defaulters so that we can compare them with other factors and get to a conclusion.



Defaulters Vs Term

From the Bar Plot we can infer that,

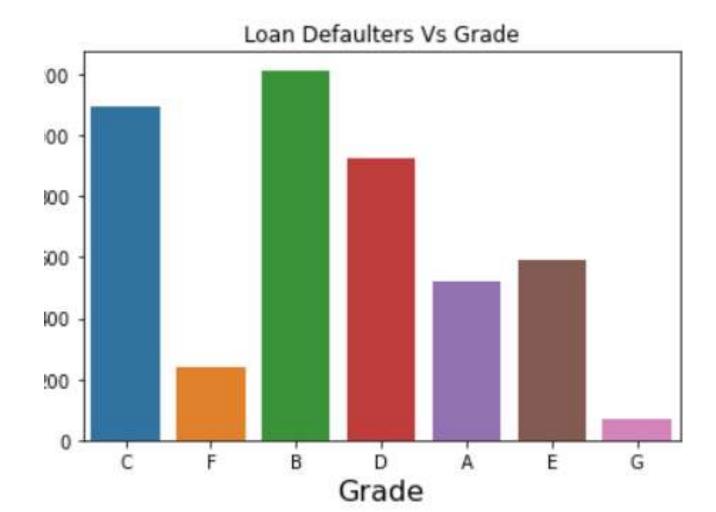
If the term for certain amount is less then there is high chance of Neglecting the loan so based on the salary the term should be calculated



Loan Defaluters Vs Grade

From the Plot we can get a conclusion that If grades are more then getting loan is easy Where as in other cases we customer has high probability of not getting Loan

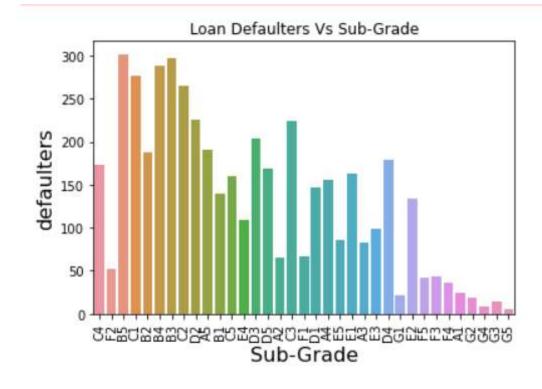
We can get conclusion from this Field



Loan Defaluters Vs Sub Grade

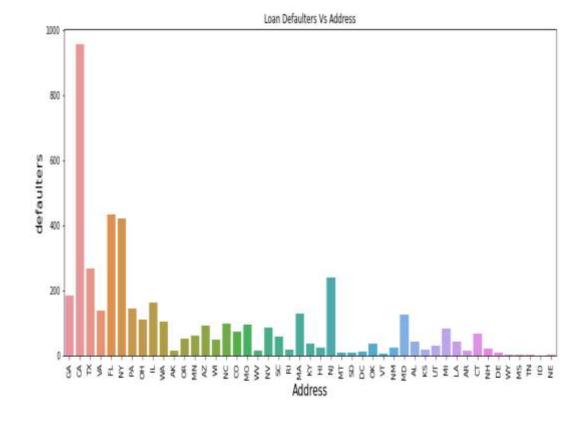
From the Plot We can infer that,

There is no proper conclusion obtained from this field as the data is very uneven in this case



Defaulters Vs Address

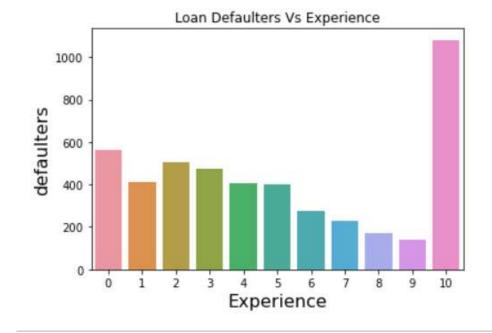
From the plot, WE Can tell that apatrt from one to fields we can give loans as the risk is less in that fields



Defaluters Vs Experience

As the Experience increases the risk of Defaulting the loan is reduced but if the person have more than 10 experience then he can be given loan

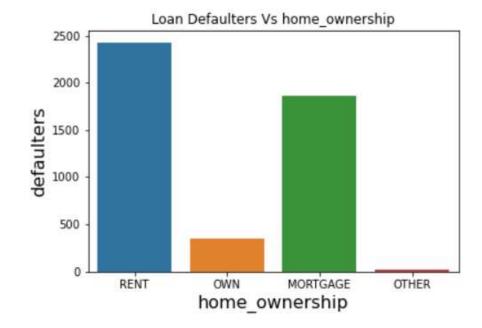
We can get an conclusion from this Plot



Defaulters Vs Home Ownership

From the plot we can infer that, if the member have any own property then he can be given loan and his repayments are also good where as in other case, its better to consider other factors also and decide

We can conclude from this field



Defaulters VS Total Accounts

From the Plot, We can infer that a person having an account from range 8-30, There is high chance that they can default the loan so its better if we reject them

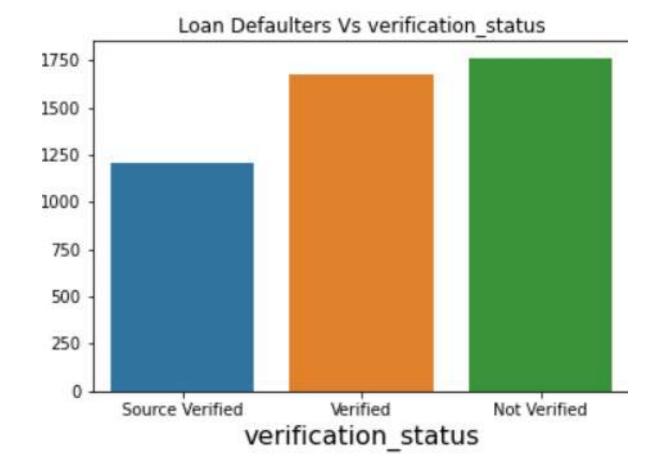
We can conclude from this field



Defaulter VS Verification Status

From Bar chart we can analyse that, there is no much difference between being a defaulter or no.

We cannot conclude from this field

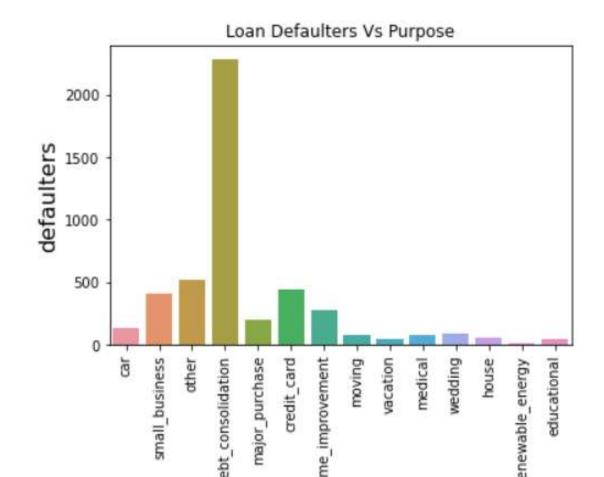


Defaulter Vs Purpose

We can conclude from the bar chart that

Apart from all the reasons, Debt consolidation is the purpose then the loan should be given

So we can get conclusion from this field



Defaulters Vs No of Late Payments

We can conclude from the bar chart that they are very less late payments by Defaulters compared to count of 0

So we cannot get any reference from this field

