

C S DHEERAJ

MANIFESTO FOR THE POST OF CULTURAL AFFAIRS SECRETARY (LITERARY)



GODAVARI

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VISION

- Fostering a collaborative atmosphere that elicits a holistic experience for students.
- Reinvigorating LitSoc by incentivizing and expanding current opportunities.
- Broadening horizons and nurturing networks to amplify evocative feels for Culturals.
- Propelling Saarang to greater heights by tapping into enticing, unexplored avenues.

SANGAM

- **Cultural Reimmersion:** To enhance students' cultural experience, a "cultural week" comprising informal events and workshops will be organised.
- **Board Games Adda:** The board games culture in Insti will be rejuvenated and a specific venue will be allotted for enthusiasts to bond over the same.
- **Sangam-Tab:** A Sangam-&-LitSoc tab will be introduced in the Students App to push event notifications, LitSoc standings, contingent branding and MVPs*.
- **Sangam Showcase:** Undergraduate and postgraduate students alike will be furnished an opportunity to showcase their talents at a larger scale through Sangam media platforms including Instagram, YouTube, Sangam Newsletter and Website.

LITSOC

- **LitSoc Renaissance:** A committee will be instituted to revitalise the on-ground experience for LitSoc Hostel Secretaries, who will be inducted by the respective hostel alumni to sustain hostel culture.
- **LitSoc Gamification:** Hostels will be rewarded with "credits" in addition to LitSoc points to incentivise participation and boost overall enthusiasm.
- **LitSoc Branding & Recognition:** Initiatives like "Hall of Fame" will be pioneered to increase exposure and branding for LitSoc. LED screens with LitSoc Hostel Standings and Hostel MVPs will be initiated to bolster participation.

INTER IIT CULTURALS

- **Inter IIT Cultural Book:** Information pertaining to Inter IIT Culturals and contingents will be streamlined to ensure accountability and to allow for better accessibility.
- **Inter IIT Cultural Meet:** To augment the cultural spirit, a bid to host the Inter IIT Cultural Meet in Insti will be put forth.
- **Alumni Reconnect:** Culturally inclined alumni will help in the enkindling of the cultural contingents for the upcoming year.

SAARANG

- **Saarang Prom:** The first ever Saarang Prom constituting an evening of food, frolic and fun will be introduced to enrich the Saarang experience.
- **Revamped Adrenaline Zone:** Gaming zone, arcade zone and amusement park will be set up in KV grounds, to ramp up the Saarang Festive vibes.
- **Saarang Influencer Program:** A novel program to incentivise influencers into publicising Saarang will be instituted, thereby capitalising on the growing trend of influencer-based marketing

CREDENTIALS

- **Literary Secretary** (2019 - 2020) | Cauvery Hostel
- **Non-Competitive Events Head*** (2021 - 2022) | Sangam - Saarang
- **Nova LitFest Coordinator** (2020 - 2021) | Saarang