

Project Initialization and Planning Phase

Date	15 March 2024
Team ID	740297
Project Name	WORLD HAPPINESS REPORT
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

While there is an abundance of data on happiness and well-being, the challenge lies in effectively analyzing this data to derive actionable insights. The current analysis methods often overlook the nuanced interplay between different factors that contribute to happiness. Furthermore, there is a need to identify and address the gaps in data collection and reporting, which can lead to a more accurate and holistic understanding of global happiness trends.

I am	Describe customer with 3-6 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" they are after - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what makes them hard?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problems or barriers exist - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a policy-maker,	understand what influences global happiness	the factors are complex and disparate	current methods overlook interactions and have data gaps,	our understanding is incomplete, limiting effective policy-making.

