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Course Code: AHSD01



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

B.TECH I SEMESTER CIE – II EXAMINATIONS, JANUARY – 2024

Regulation: BT23

PROFESSIONAL COMMUNICATION

(COMMON TO AE | CSE | CSE(AI&ML) | IT | ECE | EEE | ME | CE)

Time: 2 Hours

Max Marks: 20

Answer any FOUR questions

All parts of the question must be answered in one place only

1. (a) Explain the concept of subject-verb agreement and mention the rules along with examples.
[BL: Understand| CO: 4|Marks: 2]
(b) List the punctuation marks that affect the structure of the sentences and discuss about it in detail with relevant examples.
[BL: Understand| CO: 4|Marks: 3]
2. (a) Describe about the technique of preview-read-recall and how it improves reading skills of a student.
[BL: Understand| CO: 5|Marks: 2]
(b) Discuss in detail about the techniques of reading and mention your preference and give reasons in support of it.
[BL: Understand| CO: 5|Marks: 3]
3. (a) What is poor reading skill? Mention the techniques that are used to read your textbook more efficiently.
[BL: Understand| CO: 5|Marks: 2]
(b) Summarize the applications of the following techniques:
i) Detailed reading
ii) Speed-reading
[BL: Understand| CO: 5|Marks: 3]
4. (a) Outline the factors that stand in support of writing skills. Differentiate between formal letter writing and informal letter writing.
[BL: Understand| CO: 6|Marks: 2]
(b) Write an essay on the success of Hima Das as the winner of gold medal in 400m final race in the IAAF World Under-20 Athletics championship with a good introduction and conclusion.
[BL: Apply| CO: 6|Marks: 3]
5. (a) Write a report on the technical fest in your college that exhibits the technical talent of your institution.
[BL: Understand| CO: 6|Marks: 2]
(b) Draft an email to the customer complaining about delay in delivering the goods ordered.
[BL: Apply| CO: 6|Marks: 3]

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