

Hall Ticket No

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Course Code: AHSD01



INSTITUTE OF AERONAUTICAL ENGINEERING

(Autonomous)

Dundigal, Hyderabad - 500 043

B.TECH I SEMESTER CIE – I EXAMINATIONS, NOVEMBER – 2023

Regulation: BT23

PROFESSIONAL COMMUNICATION

(COMMON TO AE | CSE(AI&ML) | IT | ECE | EEE | ME | CE)

Time: 2 Hours

Max Marks: 20

Answer any FOUR questions

All parts of the question must be answered in one place only

1. (a) Write the importance of English language to gain the employment opportunities to engineering students. [BL: Understand| CO: 1|Marks: 2]
(b) Prepare a conversation between you and the principal of your college asking him permission to participate in sports at a state level competition and also you may not be able to attend the classes for one week. For that reason, you have to convince him to provide attendance for one week. [BL: Apply| CO: 1|Marks: 3]
2. (a) Explain the importance of phonetics and write the symbols of consonant sounds with two examples for each sound. [BL: Understand| CO: 1|Marks: 2]
(b) How the 'sender' and 'receiver' change the roles in order to establish the 'feedback'? Explain clearly about the key aspects of effective listening. [BL: Understand| CO: 1|Marks: 3]
3. (a) Discuss in detail about various aspects of practicing and presenting parts of an oral presentation. [BL: Understand| CO: 2|Marks: 2]
(b) Demonstrate the importance of oral presentation in academic and non-academic contexts and discuss the tools which are used in it. [BL: Understand| CO: 2|Marks: 3]
4. (a) Differentiate the methods that are followed in oral presentation and powerpoint presentation. [BL: Understand| CO: 2|Marks: 2]
(b) Imagine a situation in which you request your father to buy smartphone for you. But your father does not like to provide it as it kills your valuable time. So, convince your father to buy it. Write a role-play based on the situation. [BL: Apply| CO: 2|Marks: 3]
5. (a) Describe the word vocabulary and write in detail about the methods opted for making words in English language. [BL: Understand| CO: 3|Marks: 2]
(b) How idioms are a group of words used for more effective use of language? Give examples in support of your argument. [BL: Understand| CO: 3|Marks: 3]