Homework assignment 1

**Reflections, ideas, and planning**

**QUESTION 1**

**Based on the reports of your fellow classmates during our last class (2023-09-25), please briefly summarize any new ideas for apps to solve people’s problems that you have come up with as a result of listening to other students.**

I have realized that every app is not 100% accurate and useful, there are many defects or flaws to the existing apps. It could be altered or improved to form new apps or develop the existing apps. For example, one of the students has discussed that YouTube don’t have ability to restrict the amount of time that the person spends. But Instagram has the ability to restrict the usage of the app. There a time limit set for the day that the user could use the app for one hour or two hour or n number of hour.

Another example is regarding the google maps, we could not use the app when there is no internet. This could be changed into offline maps where we could use the app without any internet. There was a student mentioned that some apps could not support HD video whereas other apps could support hd video.

There was topic discussed on food delivery app. The problems regarding food delivery apps are delayed time which don’t get updated with increase in time and lack of dietary information. This could be actually solved by putting more detailed information about the items and restaurant which make people more comfortable while eating. The delivery is main concern of the delivery app is put the live location accurately in. delivery app and get detailed updated if there was case of late delivery.

**QUESTION 2**

**Several people mentioned the “conflict” between the desire to have a free app, and developers’ desire (and need) to get compensated. Can you suggest any ways by which developers can reap their creativity’s and efforts’ rewards without alienating their “customer base” by inundating them with ads and/or charging them**?

Yes, there are many ways that by which developers can reap their creativity’s and efforts’ rewards without alienating their “customer base” by inundating them with ads and/or charging them.

The user can have chance to tip the app or give certain amount of money as their wish to the developers.

The developers could similarly provide basic and cost-efficient plans that are not only useful for certain people but everyone.

Another strategy is to give certain of amount of time where the user is free to use premium plans and cancel when disliked.

Another is given daily plan where the user can make a payment for a day and use all the premium services in a app.

**QUESTION 3**

**Please point to any app/software/website that offers in your opinion an excellent UI/UX. Briefly explain in what ways you find its UI/UX to be so good.**

I would like talk about Instagram. Instagram has good design which makes it one of best user interface apps. Its free access and easy to understand by the user and some of best features like story posting and image posting and individual user profiles which helps in communication. The best feature of Instagram has is direct messaging and calling option to communicate with our friends.

Coming to user experience it has some of the best features like user feedback, accessibility, notifications, story engagement, privacy controls.

Instagram has best robust privacy controls which allows user to restrict someone to view their profile. The notifications make the user receive notification when someone comments or like their photos.

Instagram's success can be attributed not only to its visual appeal but also to its focus on user engagement, personalization, and the ability to connect with others through shared visual content. This is one of the best apps in this modern times.

**QUESTION 4**

**Have last class’s discussions and/or items #1-3 gotten you closer toward a page / app you would like to pursue as a project for this course? Please discuss briefly.**

I would like to create a instant news updating in a place or country. Instant news update gives us information about every incident that is occurring nearby you. This app shall give you to access to post a incident or event that you are in so that gets updated about that place.