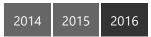


Customer Analysis



■ Total Sales ■ Sales LY ■ Sales 2 Yrs Prior

Sales Comparisons

Product 1

Product 2

Product 3

Product 4

Product 5

Product 6

Product 7

Product 8

Product 9

Product 10

Product 11

Product 12

Product 13

Product 14

\$0M

Q1 Q2

Q2 Q3

Q4

Customers



Cumulative Sales Time Frame Comparisons



City	Product Name	OrderDate 🔻	Total Sales	Total Profits	Profit Margin
Sheffield	Product 1	6/30/2016	\$7,182.40	\$1,077.36	15%
Torino (Turin)	Product 2	6/30/2016	\$8,361.60	\$1,588.70	19%
Düsseldorf	Product 5	6/30/2016	\$2,653.20	\$875.56	33%
Milano (Milan)	Product 7	6/30/2016	\$18,652.80	\$3,730.56	20%
WARSZAWA (Warsaw)	Product 7	6/30/2016	\$17,064.90	\$6,655.31	39%
BERLIN	Product 1	6/29/2016	\$28,521.90	\$15,401.83	54%
RIGA	Product 1	6/29/2016	\$30 083 00	¢9 325 73	31%

Last Sales Amount

\$53.91K

Last Sales Date

6/30/2016

Total Sales

\$19.25M

Sales LY

\$19.68M

%Sales growthTo LY

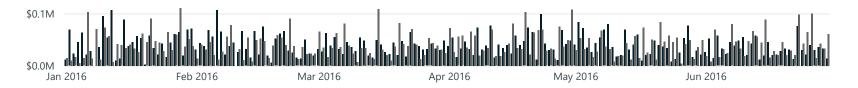
-2.2%

Total Profits

\$7.21M

Total Profits per Day this Year vs Last Year

● Total Profits ● Profits LY



Profit Margin vs Lifetime Profit Margin %

\$2M



\$4M