

INDUSTRIES & MARKETS

Film industry in Italy

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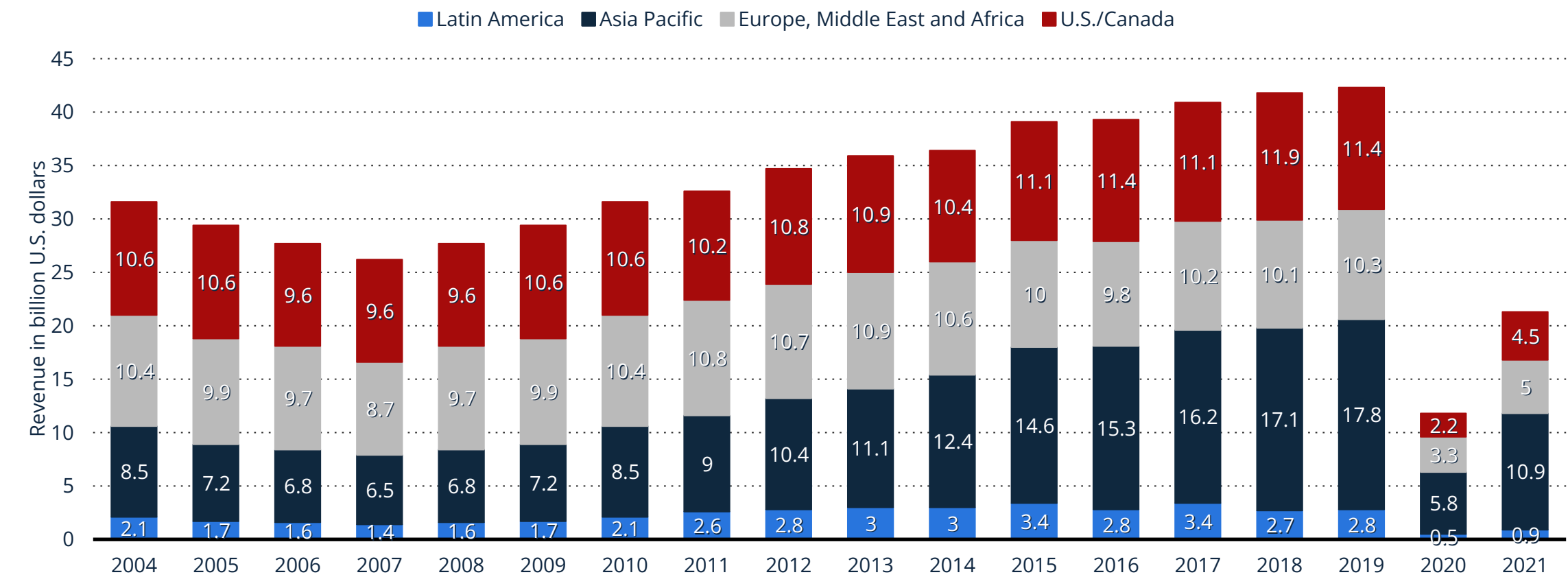
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CHAPTER 01

Global & regional overview

Global box office revenue from 2004 to 2021, by region (in billion U.S. dollars)

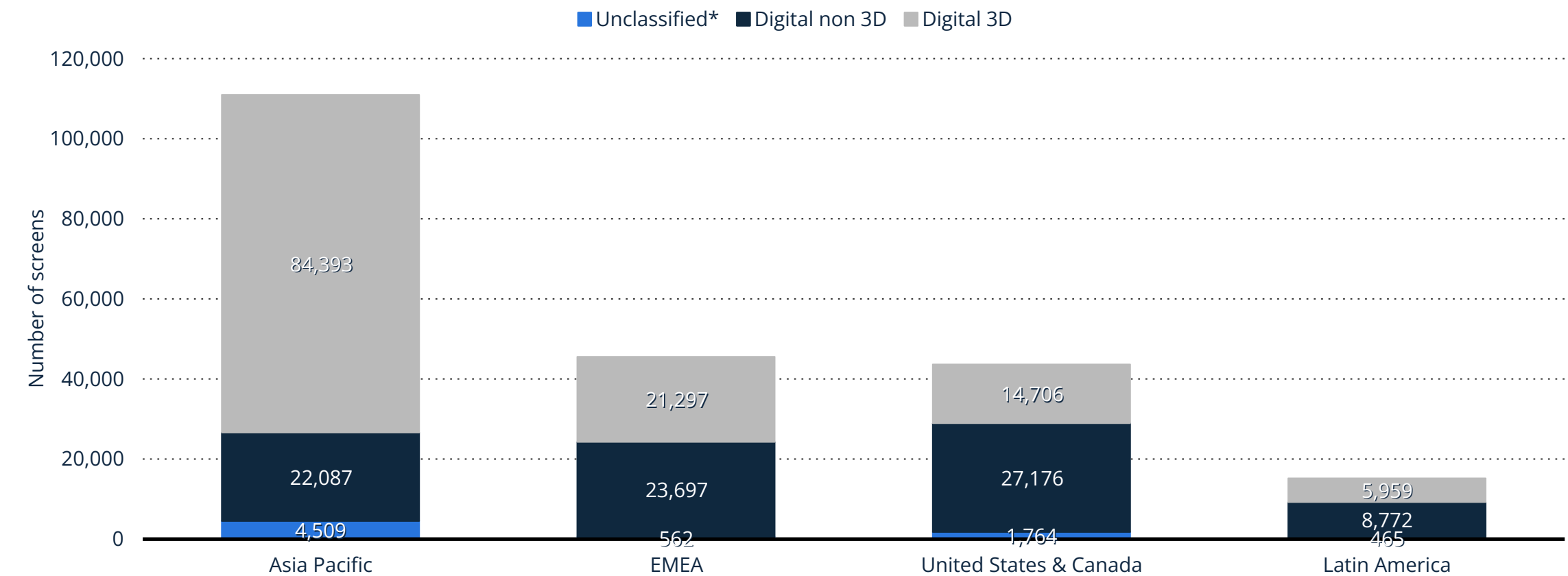
Global box office revenue 2004-2021, by region



4 **Description:** In 2021, the global box office revenue amounted to approximately 21.3 billion U.S. dollars, out of which more than half - 10.9 billion dollars - came from the Asia Pacific region. In Europe, the Middle East, and Africa - collectively known as EMEA - the box office revenue added up to five billion dollars or almost one-fourth of the total. Despite the increase when compared to 2020, the 2021 figures remained distant from the 42.3-billion-dollar global revenue recorded in 2019, before the COVID-19 [...] [Read more](#)
Note(s): Worldwide; 2004 to 2021
Source(s): MPAA; Various sources

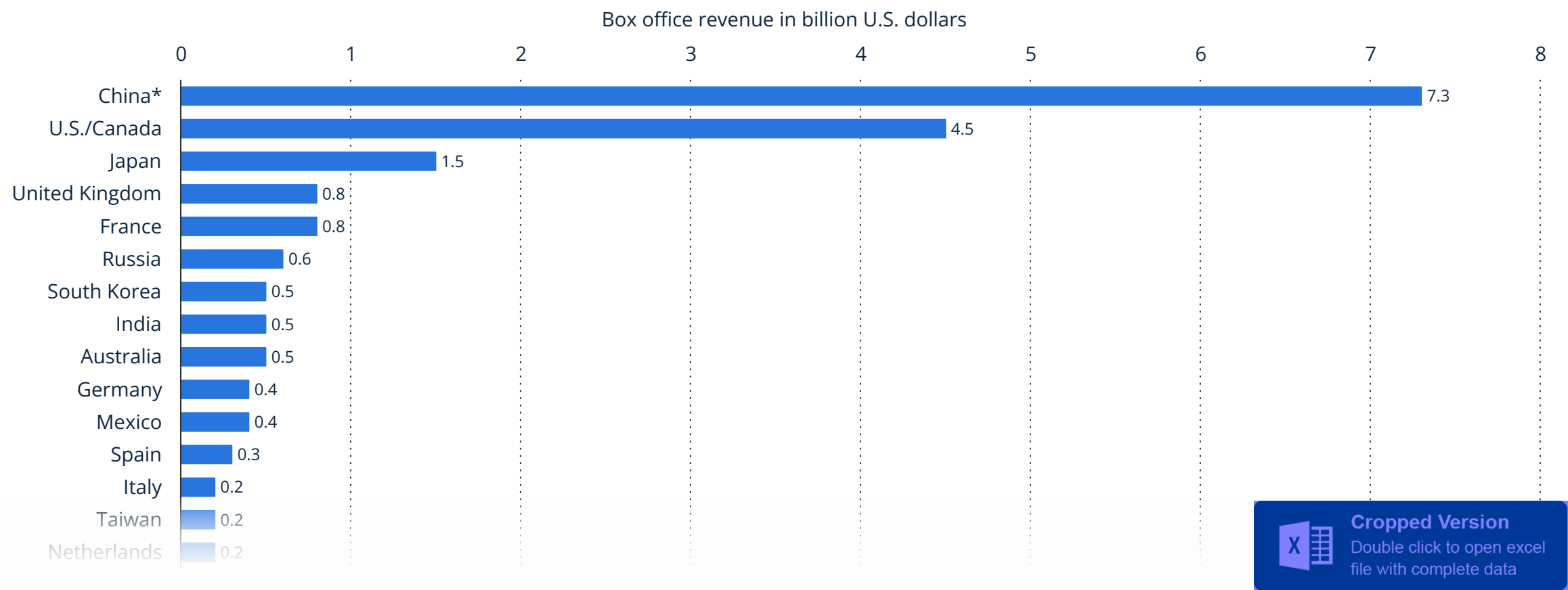
Number of cinema screens worldwide in 2021, by region and format

Number of cinema screens worldwide in 2021, by region & format



Leading box office markets worldwide in 2021, by revenue (in billion U.S. dollars)


Leading box office markets worldwide 2021, by revenue



Box office revenue in selected countries in Europe from 2019 to 2021 (in million local currency)

Box office revenue in countries in Europe 2019-2021

Country (currency)	2019	2020	2021
Albania (ALL)	354.5	80.7	105
Austria (EUR)	129.5	34.6	52.7
Belgium (EUR)	171.2	45.9	70.6
Bosnia and Herzegovina (BAM)	6.8	2.1	6.8
Bulgaria (BGN)	49	12.7	24.7
Croatia (HRK)	156.6	44.6	88.3
Cyprus (EUR)	6.7	1.5	2.1
Czechia (CZK)	2616.6	906	1088.9
Denmark (DKK)	1089.1	627.2	654.6
Estonia (EUR)	21.8	10.7	8.2
Finland (EUR)	95.9	43.6	43.5
France (EUR)	1448.7	432.8	672.4
Germany (EUR)	1024	318	373.2
Greece (EUR)	61	19.9	



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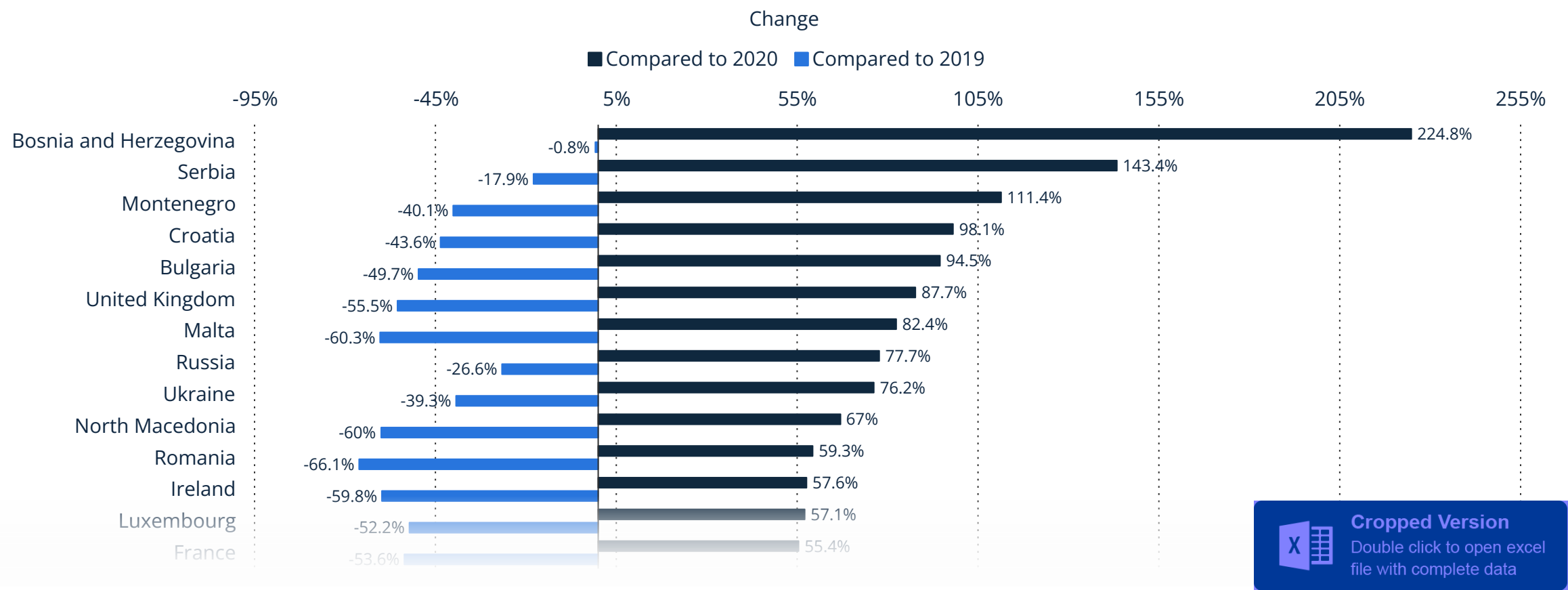
Description: In 2021, France's box office revenue amounted to 672.4 million euros, up 55 percent from almost 432.8 million euros in the previous year. Meanwhile, the box office gross in Germany and Spain increased by around 17 and 46 percent, adding up to 373.2 million and 252.3 million euros, respectively. None of the countries on display reported growth between 2019 and 2021. [Read more](#)

Note(s): Europe; 2019 to 2021; among members of the International Union of Cinemas (UNIC)

Source(s): International Union of Cinemas; Various sources

Change in box office revenue in selected countries in Europe in 2021


Change in box office revenue in selected European countries 2021



Domestic films' attendance as a percentage of movie tickets sold in selected countries in Europe from 2019 to 2021

Domestic films' share in cinema attendance in selected countries in Europe 2019-2021

Country	2019	2020	2021
France	34.8%	44.9%	40.6%
Czechia	24.2%	46.4%	38.3%
Denmark	23.7%	49.7%	37%
Serbia	17.5%	8%	37%
Norway	16.1%	35.7%	28.1%
Finland	15.5%	39.1%	25.5%
Russia	21.9%	46.5%	25%
Turkey	54%	78%	23%
Germany	19.7%	35.1%	21.7%
Netherlands	10.9%	21%	21.6%
Italy	21.2%	55.6%	21.5%
Poland	28.2%	53.2%	20.7%
Greece	5.3%	28.2%	17.3%
Spain	15%	25%	



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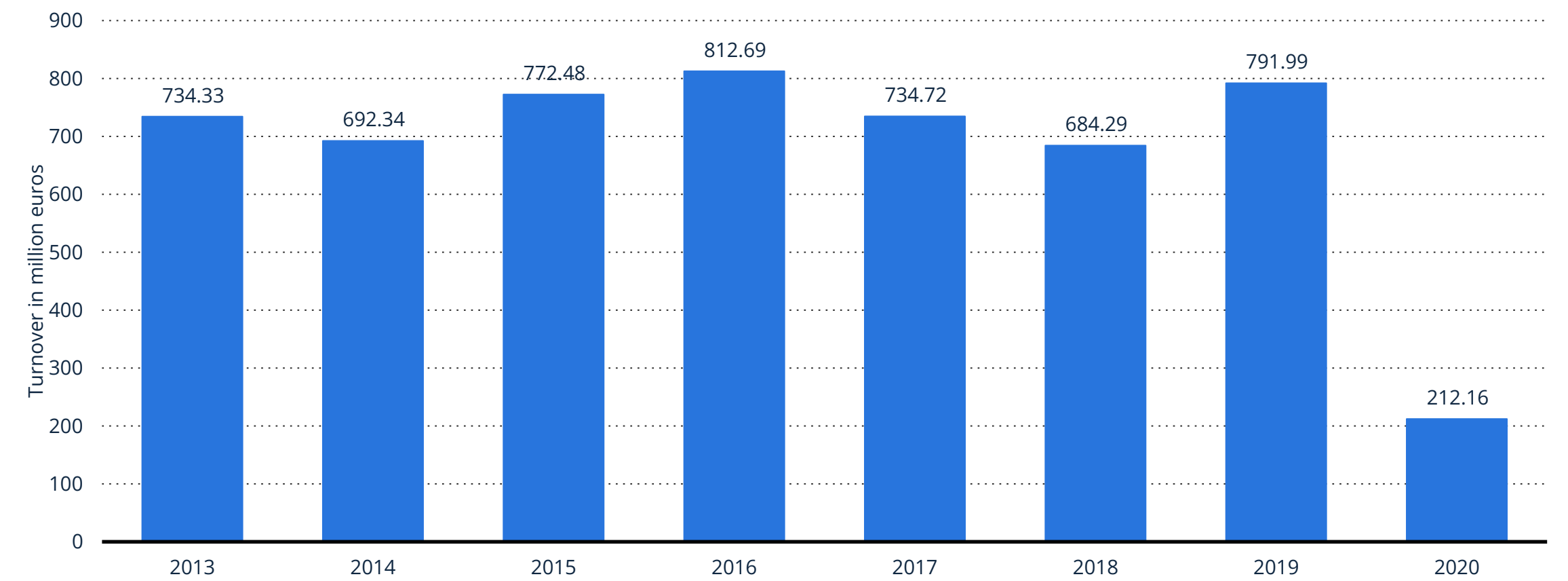
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CHAPTER 02

Italian overview

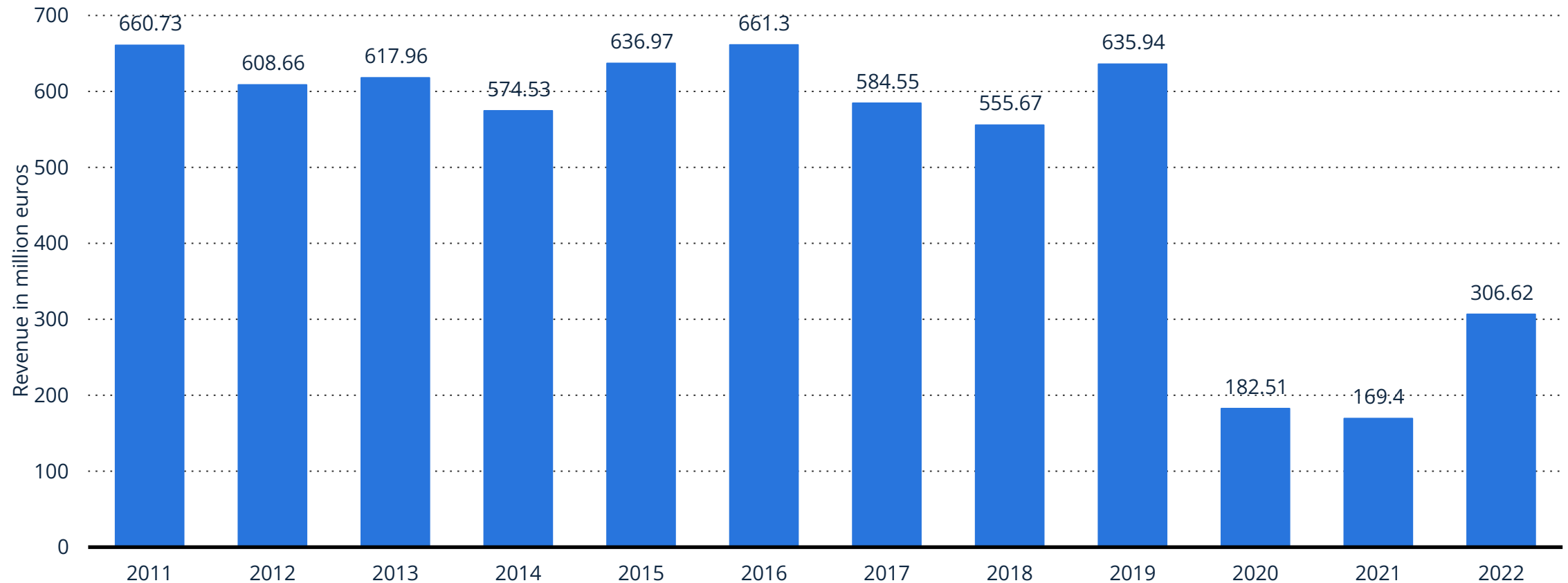
Revenue of the film industry in Italy from 2013 to 2020 (in million euros)

Film industry's revenue in Italy 2013-2020



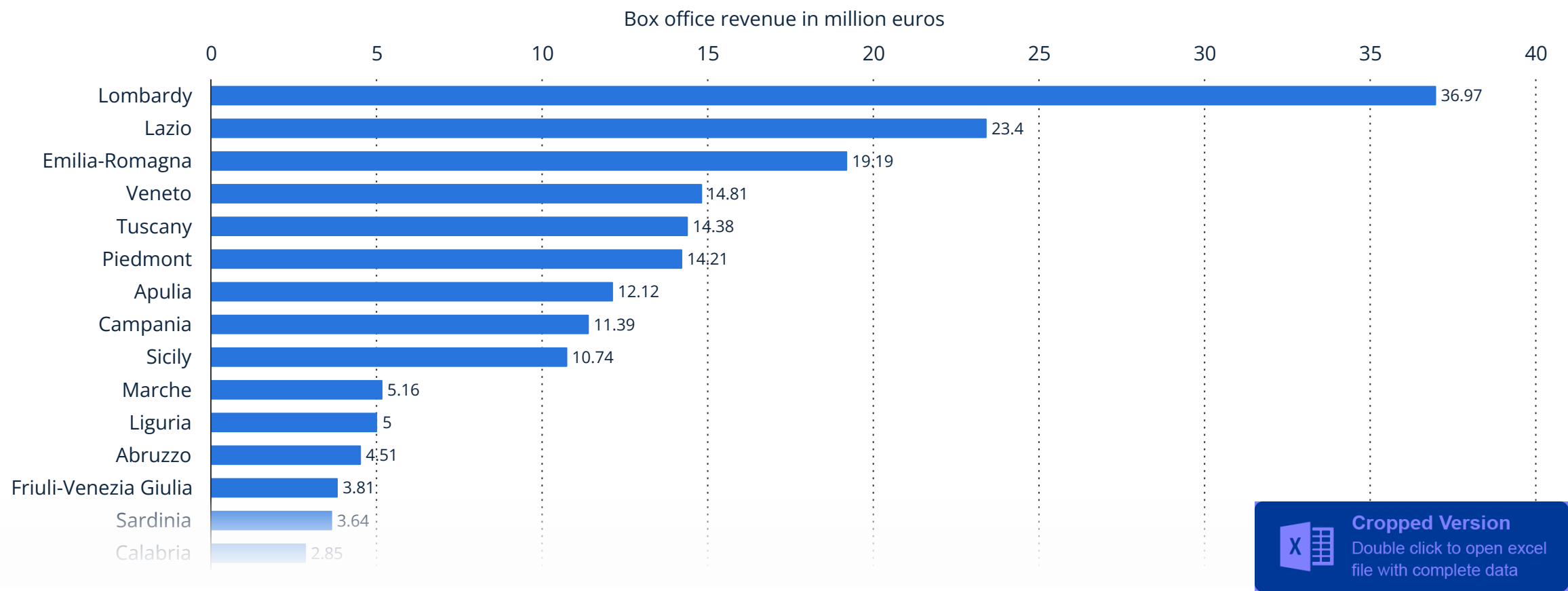
Total box office revenue in Italy from 2011 to 2022 (in million euros)

Box office revenue in Italy 2011-2022



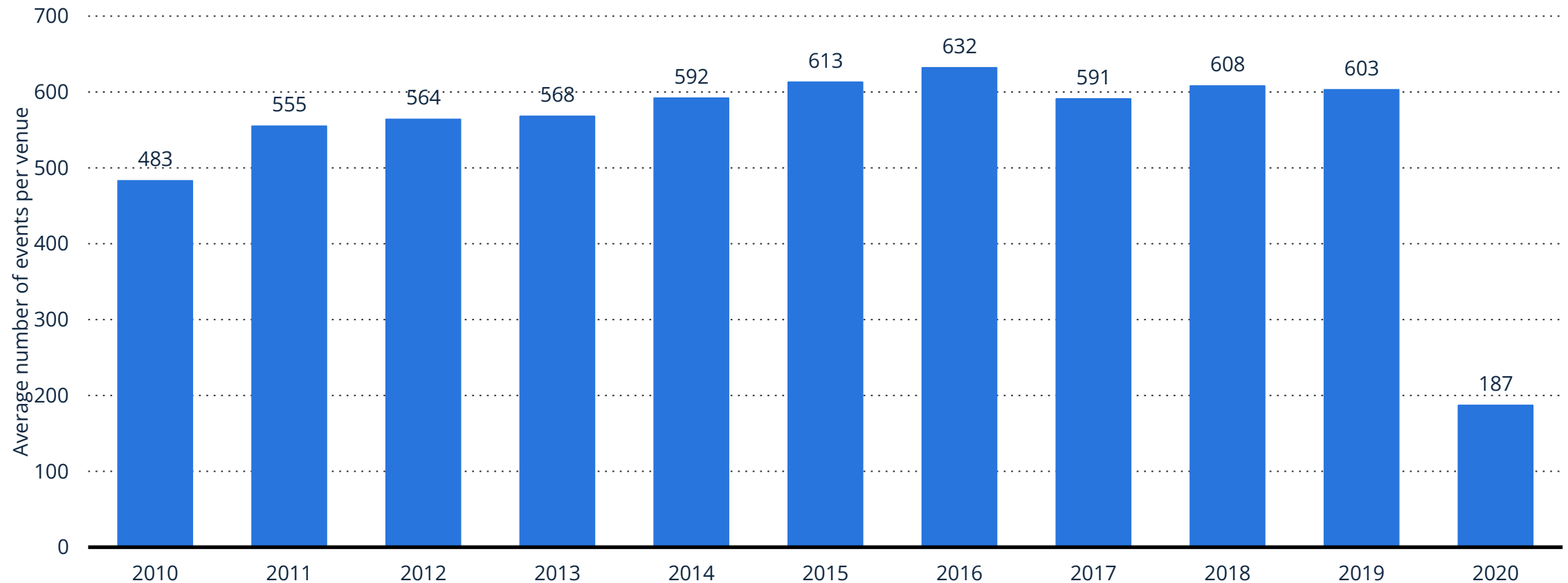
Box office revenue in Italy in 2020, by region (in million euros)

Box office revenue in Italy 2020, by region



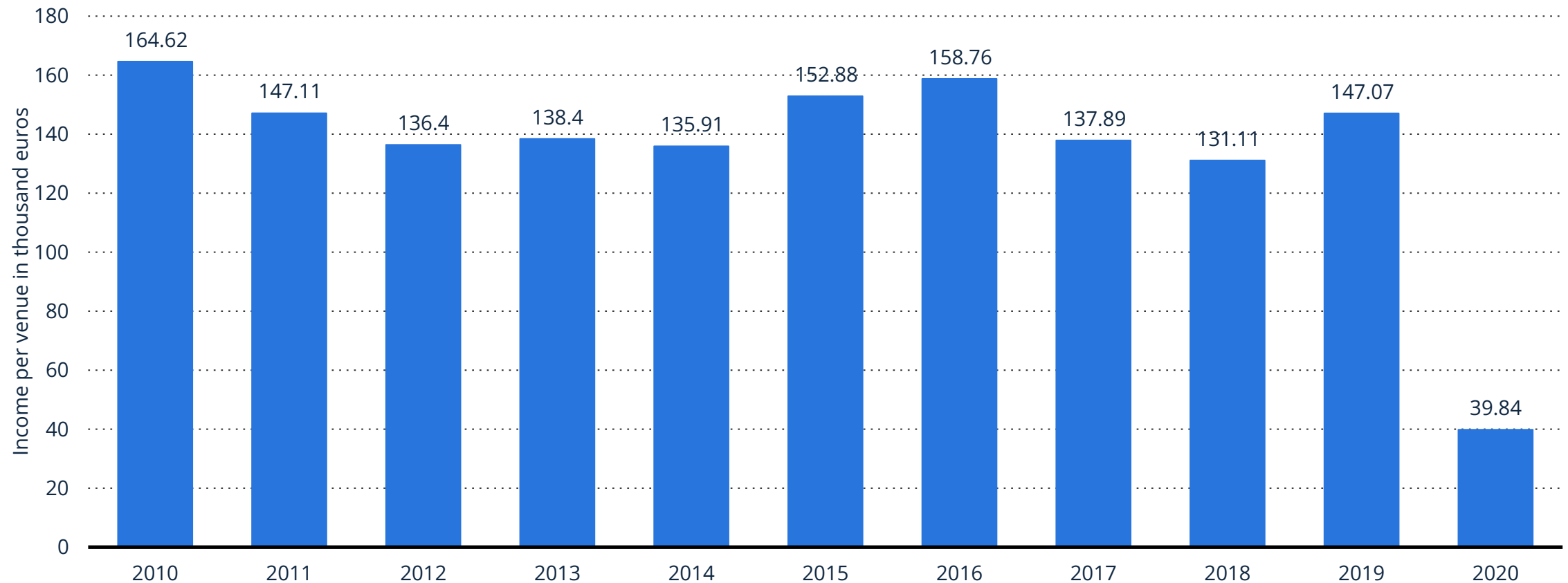
Average number of events per cinema venue in Italy from 2010 to 2020

Events per movie theater in Italy 2010-2020



Average revenue of a cinema venue in Italy from 2010 to 2020 (in 1,000 euros)

Average revenue of a cinema venue in Italy 2010-2020

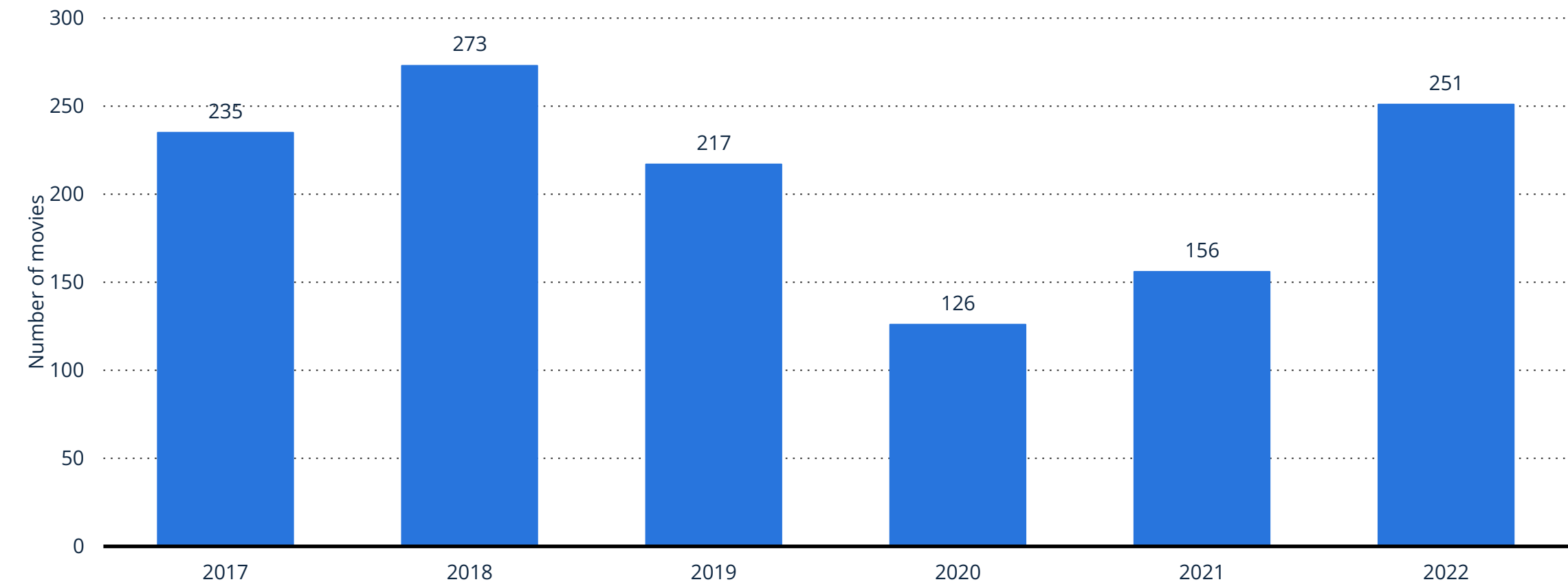


CHAPTER 03

Films & exhibition

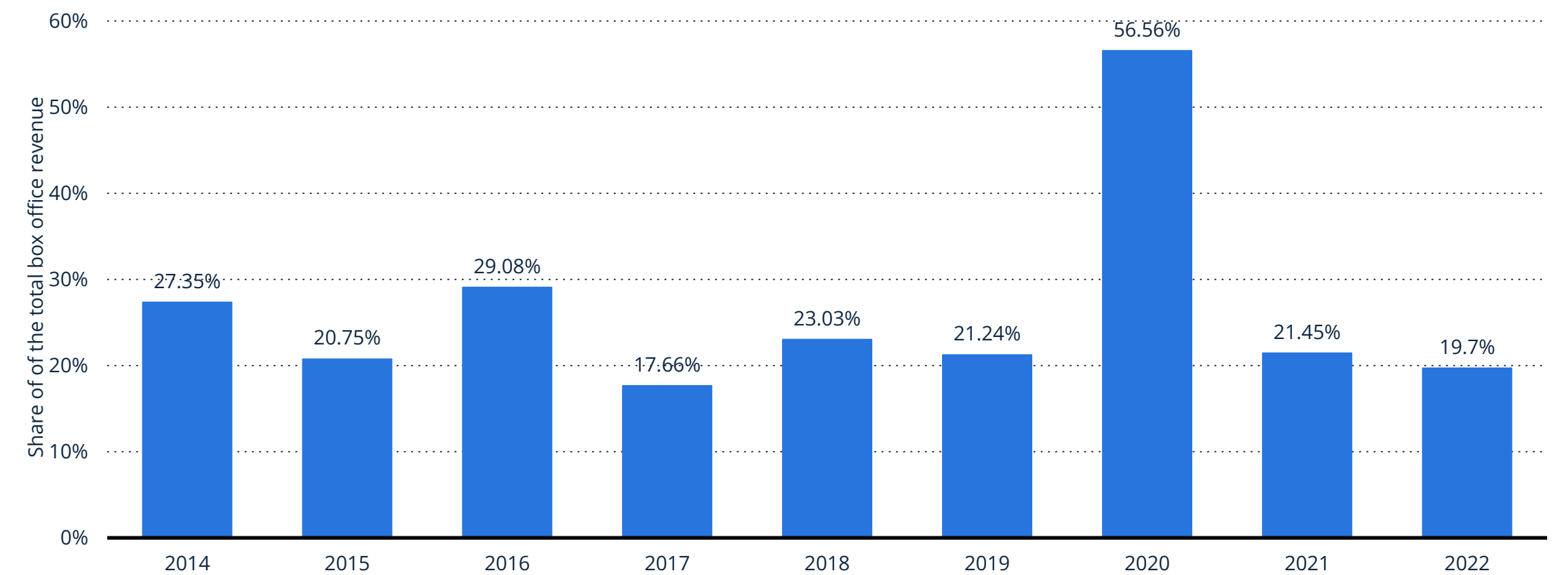
Number of domestic films released in Italy from 2017 to 2022

Number of Italian movies released in Italy 2017-2022



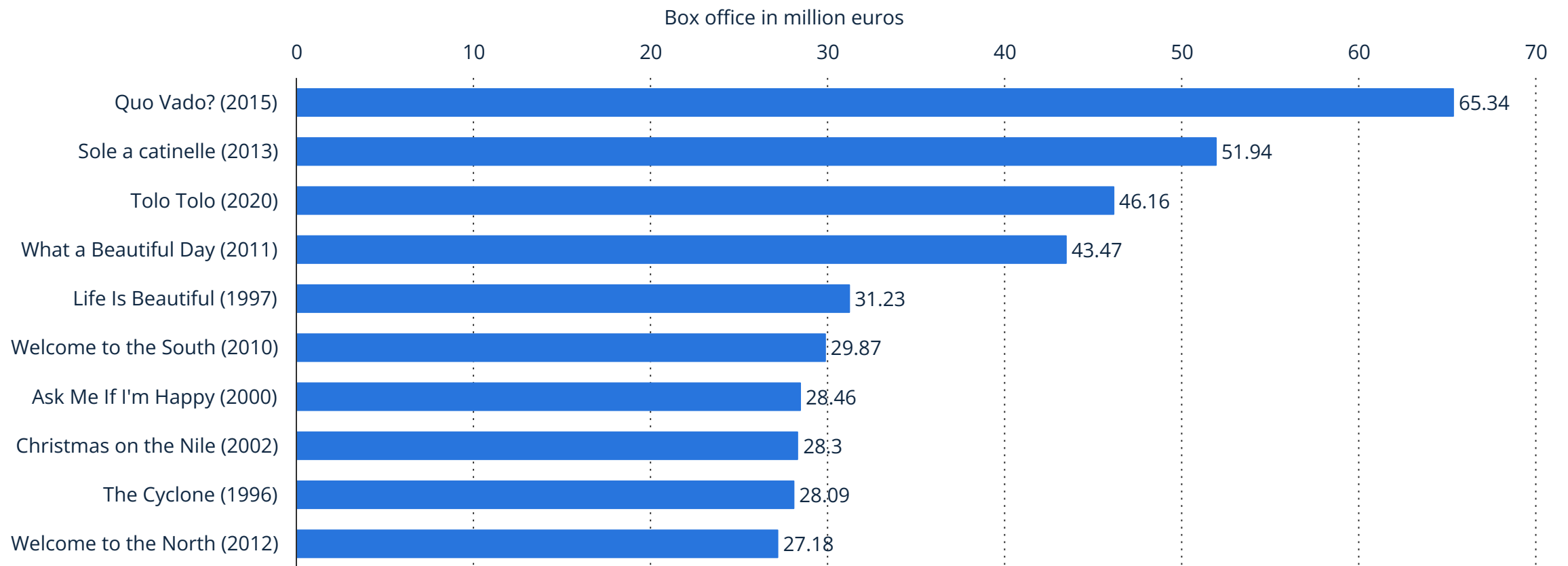
Revenue of Italian and co-produced movies as a percentage of the total box office revenue in Italy from 2014 to 2022

Italian & co-produced movies as a share of the box office revenue in Italy 2014-2022



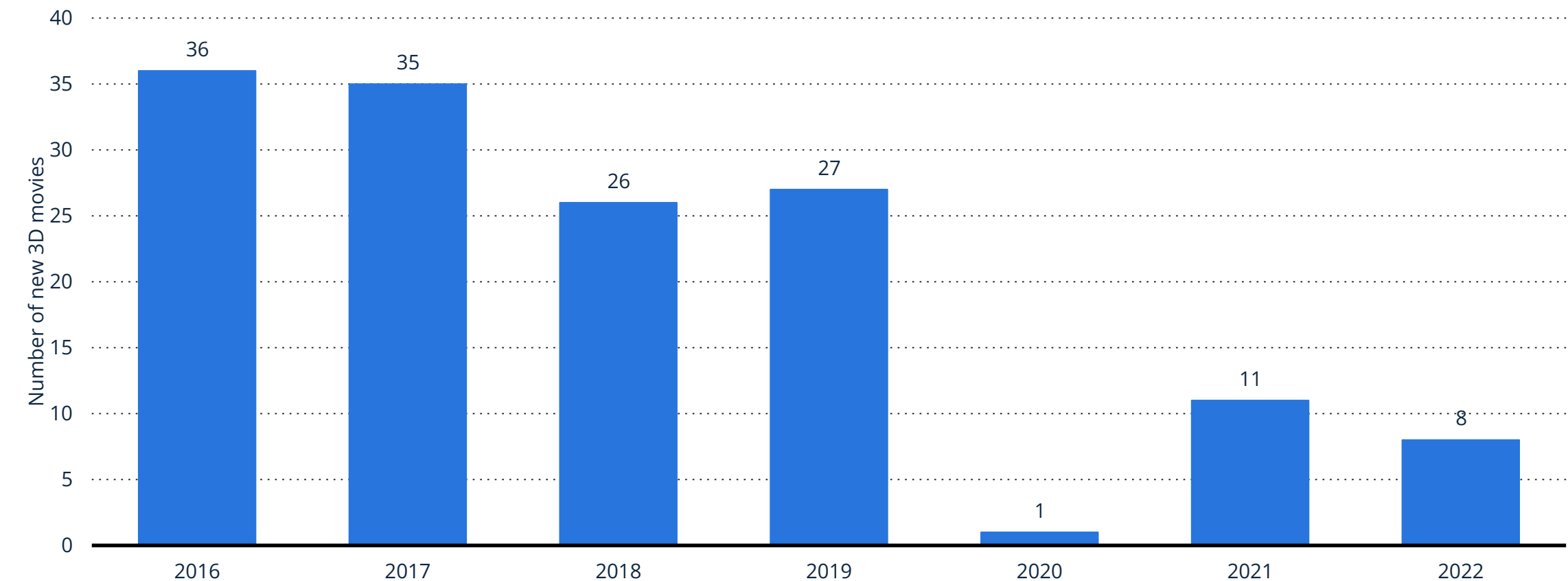
Highest-grossing domestic movies of all time in Italy as of January 2023 (in million euros)

Highest-grossing domestic movies of all time in Italy 2023



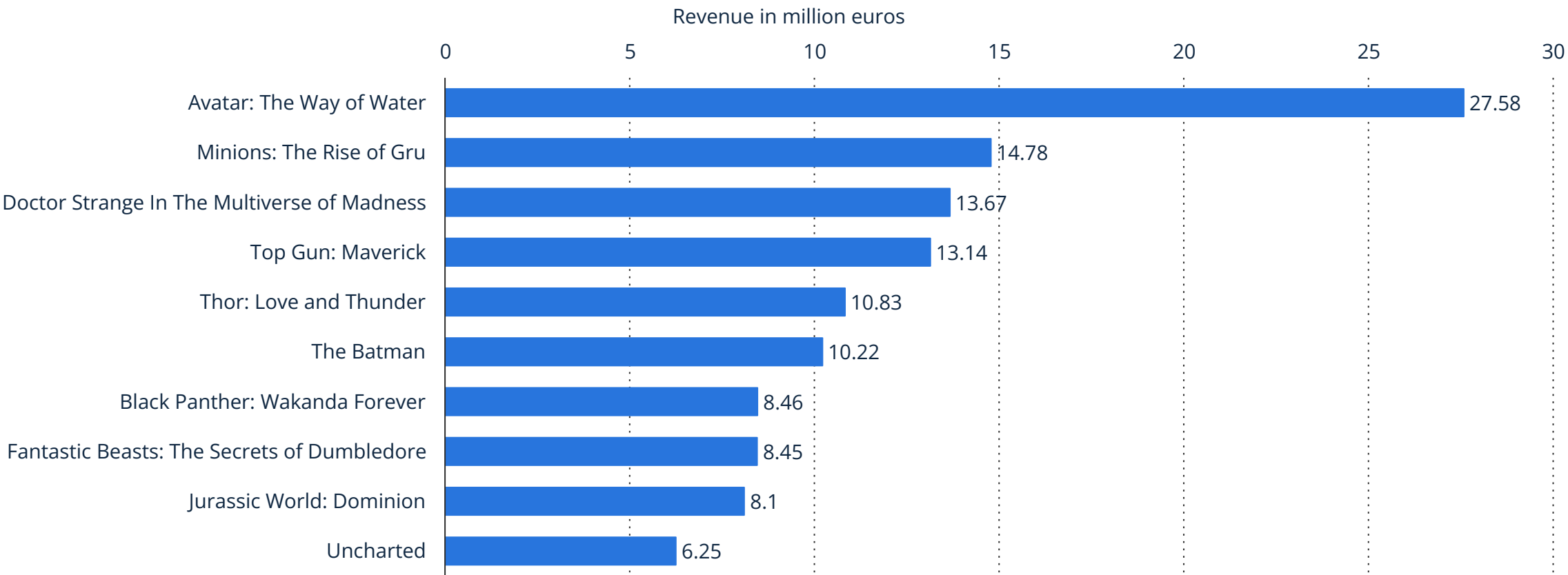
Number of new 3D movies released in Italy from 2016 to 2022

New 3D movies released in Italy 2016-2022



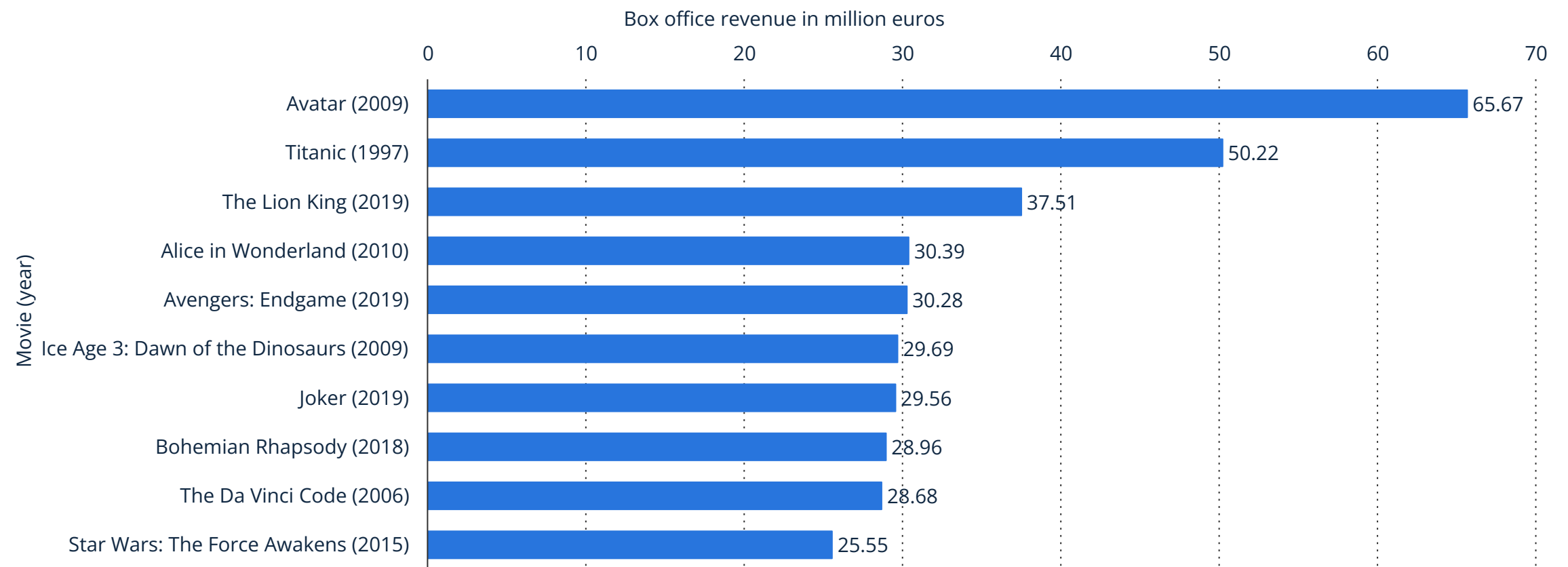
Leading movies in Italy in 2022, by box office revenue (in million euros)

Top movies in Italy 2022, by box office revenue



Highest-grossing foreign movies of all time in Italy as of January 2023 (in million euros)

Highest-grossing foreign movies of all time in Italy 2023

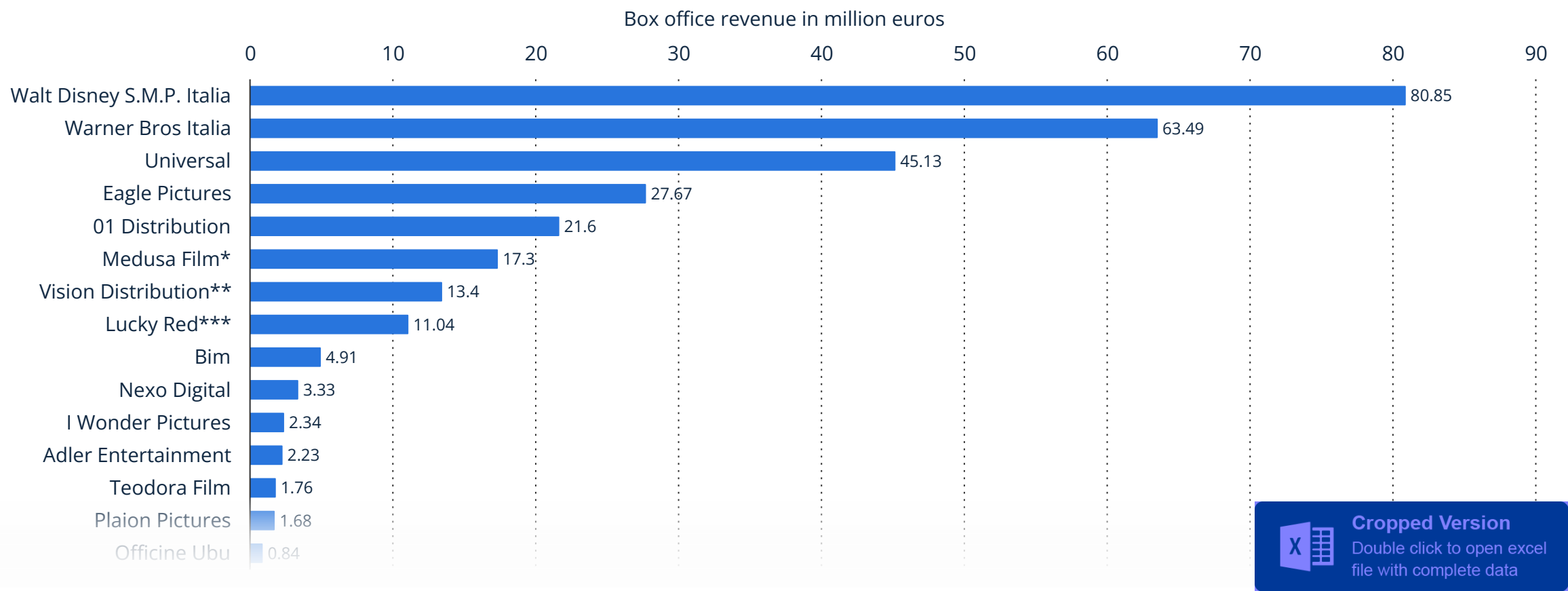


CHAPTER 04

Companies

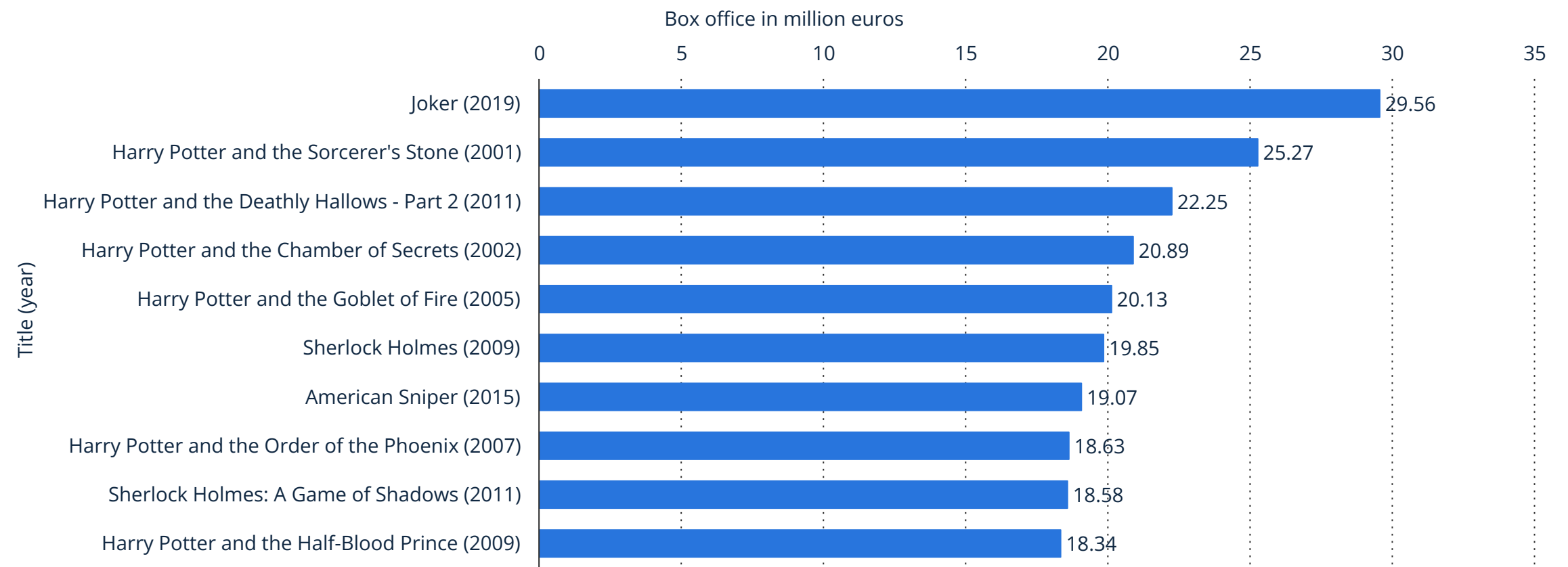
Leading film distributors in Italy in 2022, by box office revenue (in million euros)

Top film distributors in Italy 2022, by box office revenue



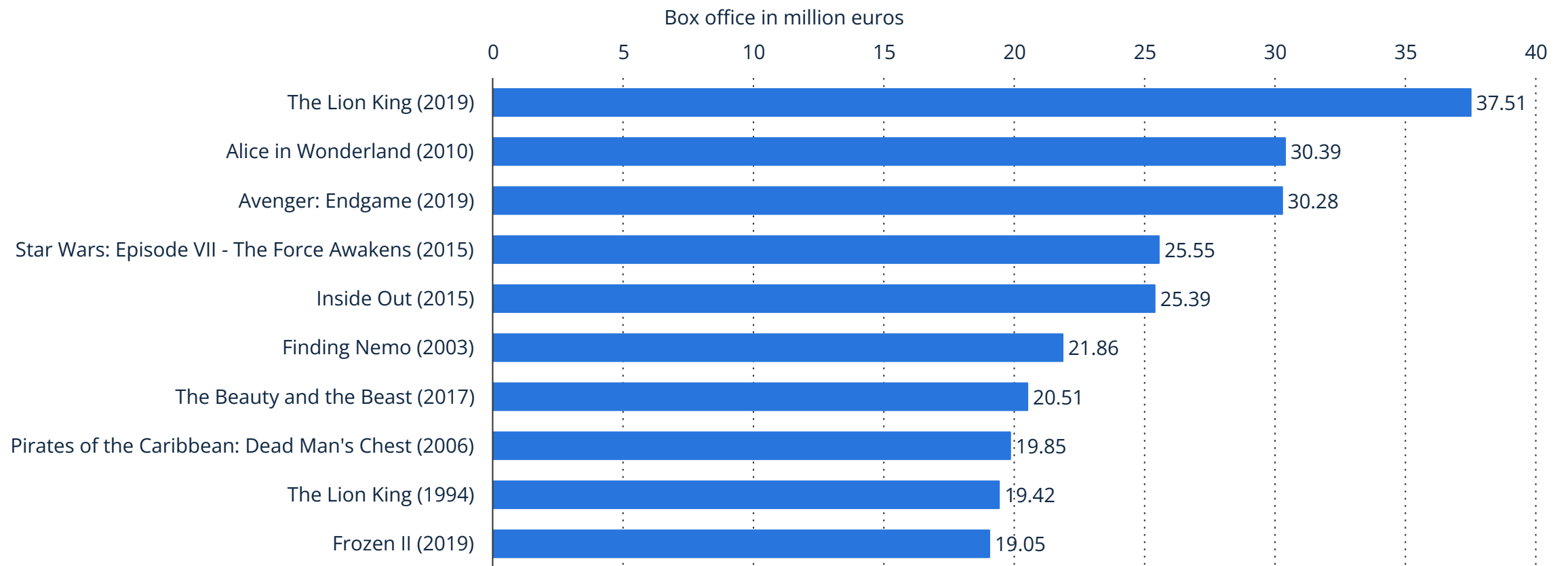
Highest-grossing Warner Bros. movies of all time in Italy as of January 2023 (in million euros)

Highest-grossing Warner Bros. movies of all time in Italy 2023



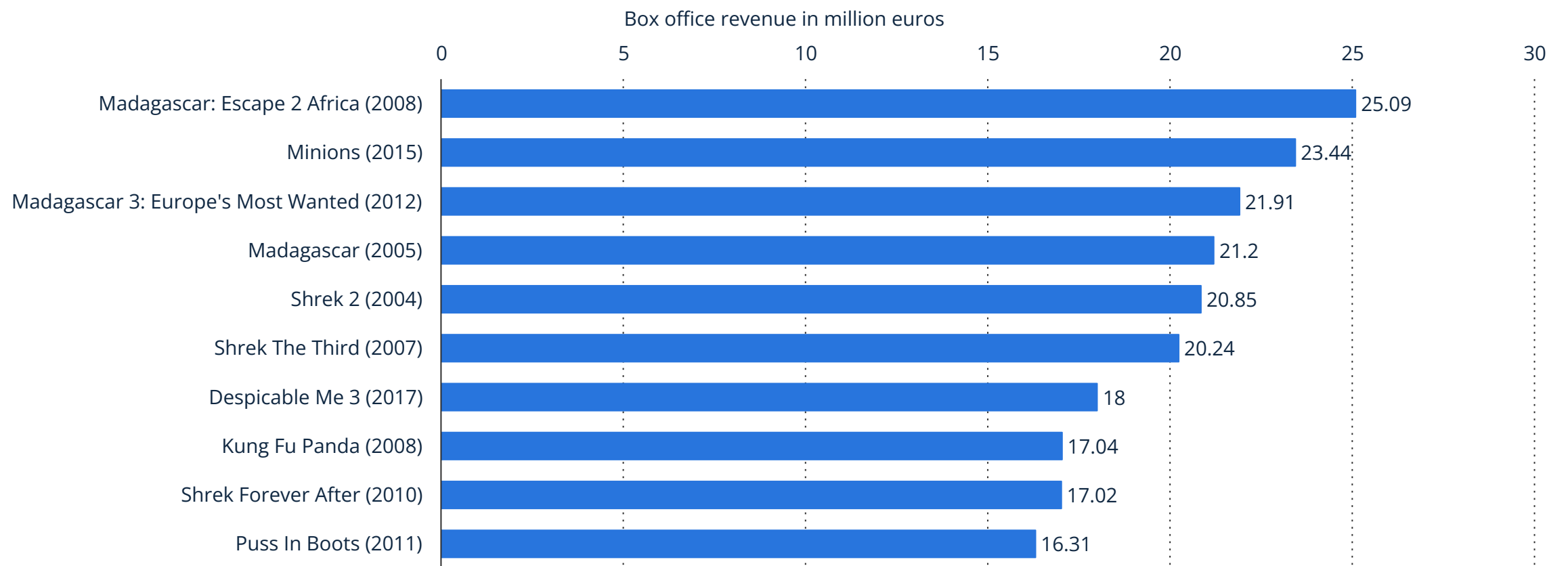
Highest-grossing Disney movies of all time in Italy as of January 2023 (in million euros)

Highest-grossing Disney movies of all time in Italy 2023



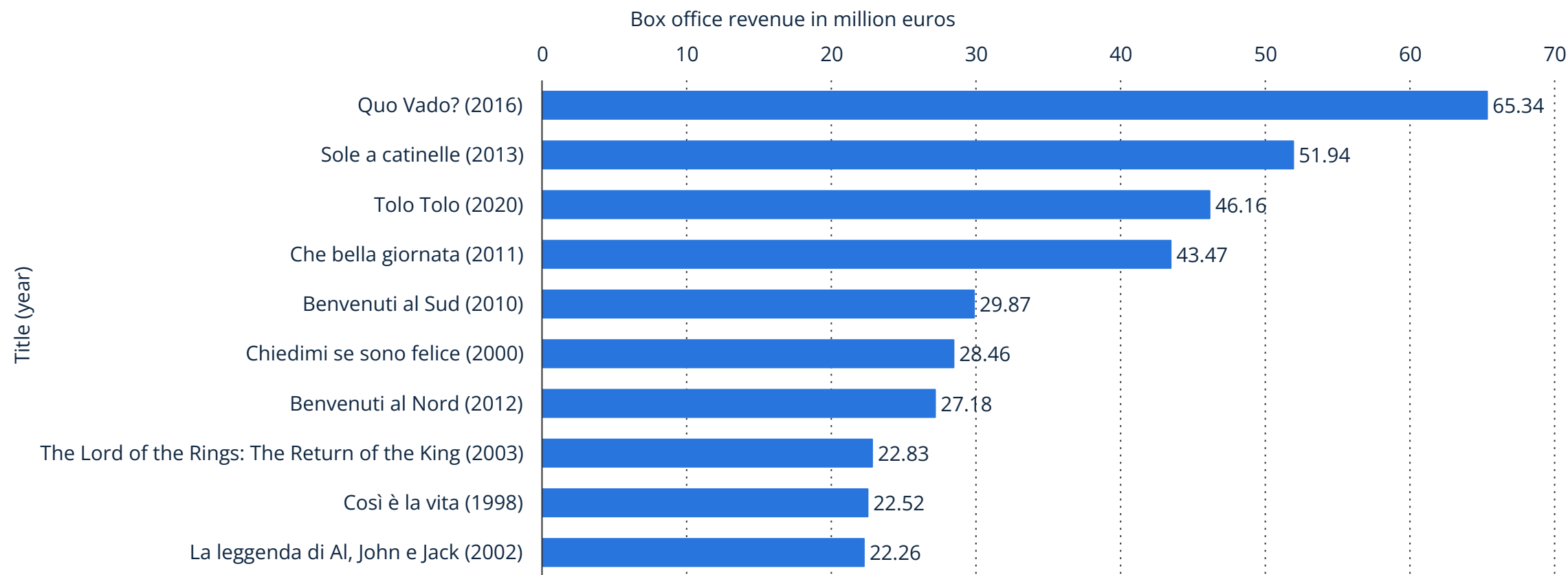
Highest-grossing Universal Pictures animated movies of all time in Italy as of January 2023 (in million euros)

Highest-grossing Universal Pictures animated movies of all time in Italy 2023



Highest-grossing Medusa Film movies of all time in Italy as of January 2023 (in million euros)

Highest-grossing Medusa Film movies of all time in Italy 2023

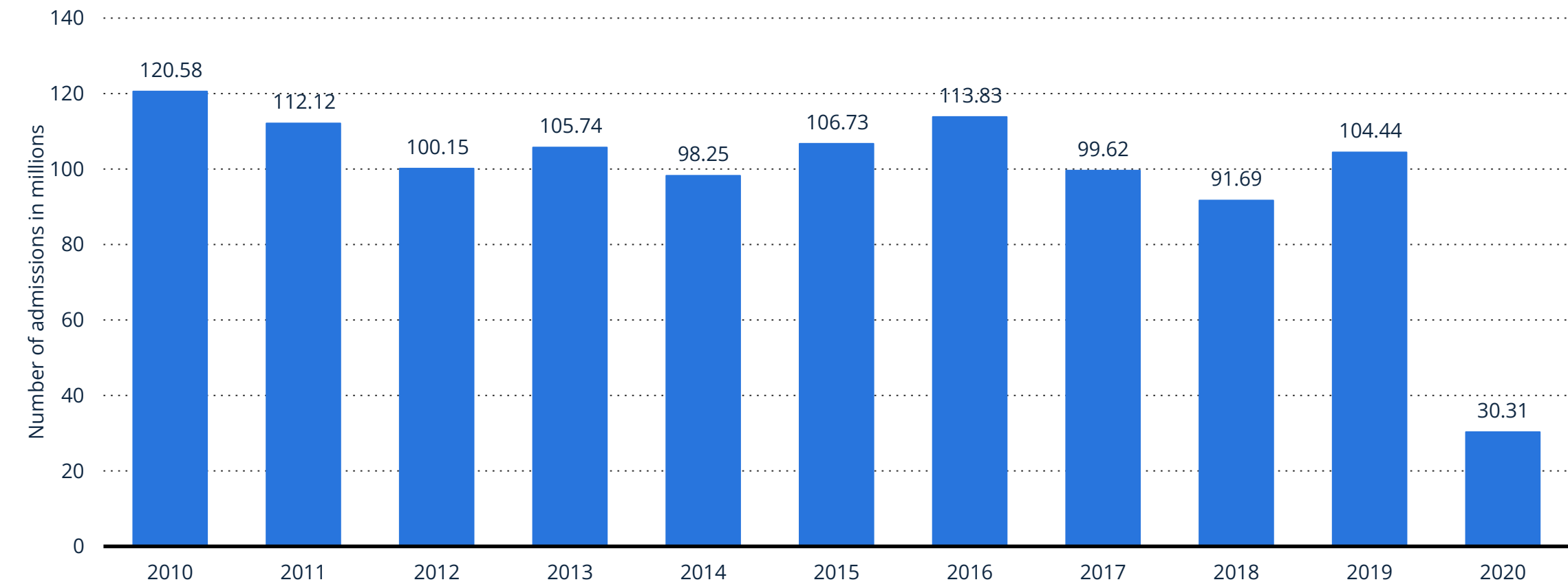


CHAPTER 05

Consumption

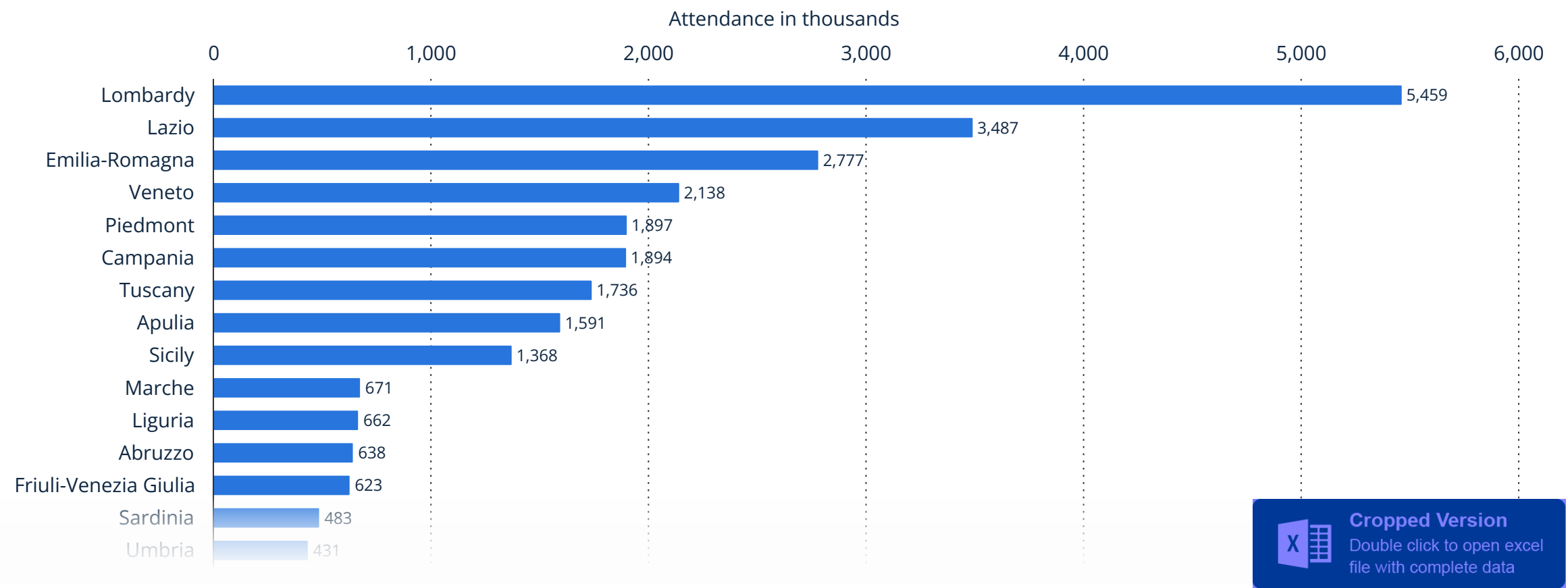
Number of cinema admissions in Italy from 2010 to 2020 (in millions)

Number of cinema admissions in Italy 2010-2020



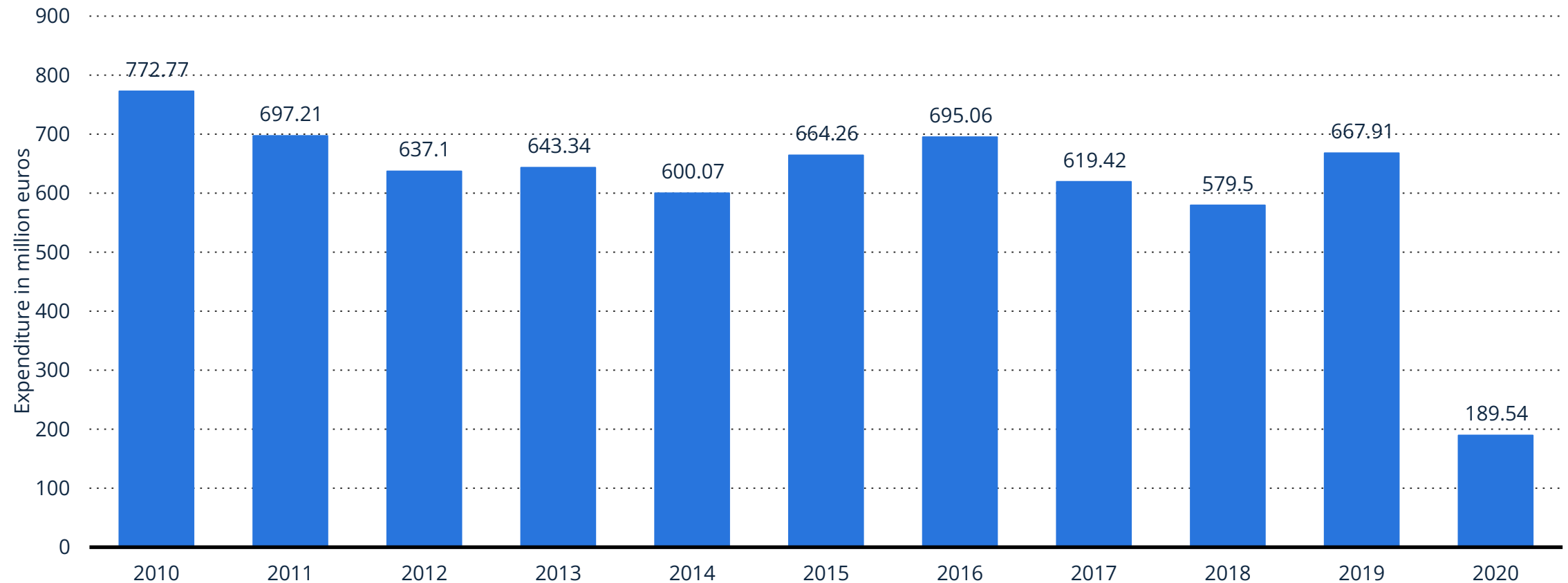
Attendance in the film industry in Italy in 2021, by region (in 1,000s)

Cinema attendance in Italy 2021, by region



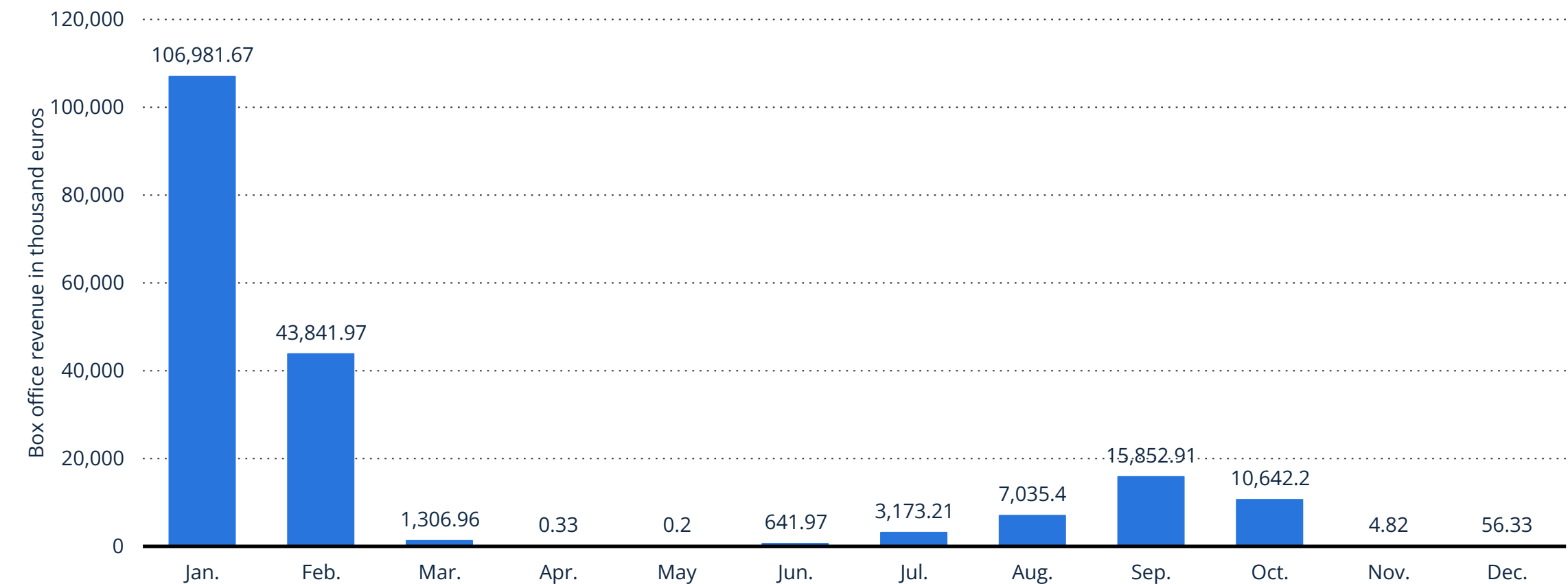
Spending at the box offices of movie theaters in Italy from 2010 to 2020 (in million euros)

Spending at movie theaters' box offices in Italy 2010-2020



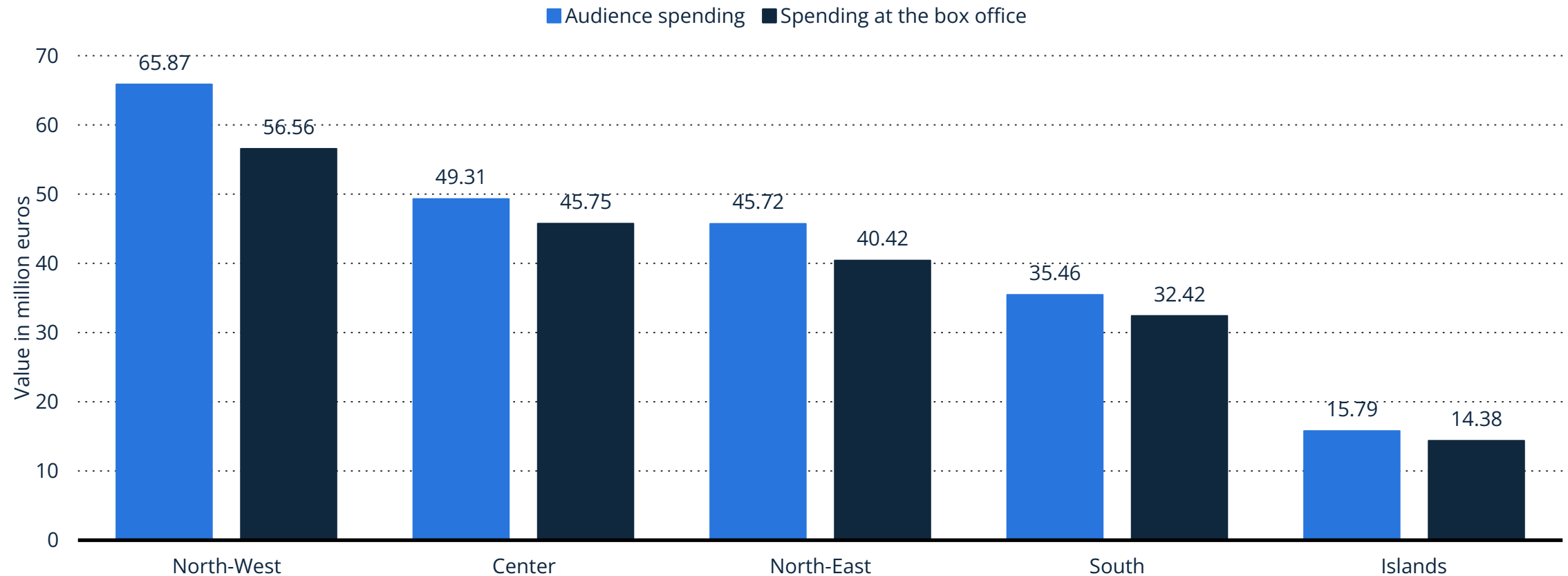
Box office revenue in Italy in 2020, by month (in 1,000 euros)

Box office revenue in Italy 2020, by month



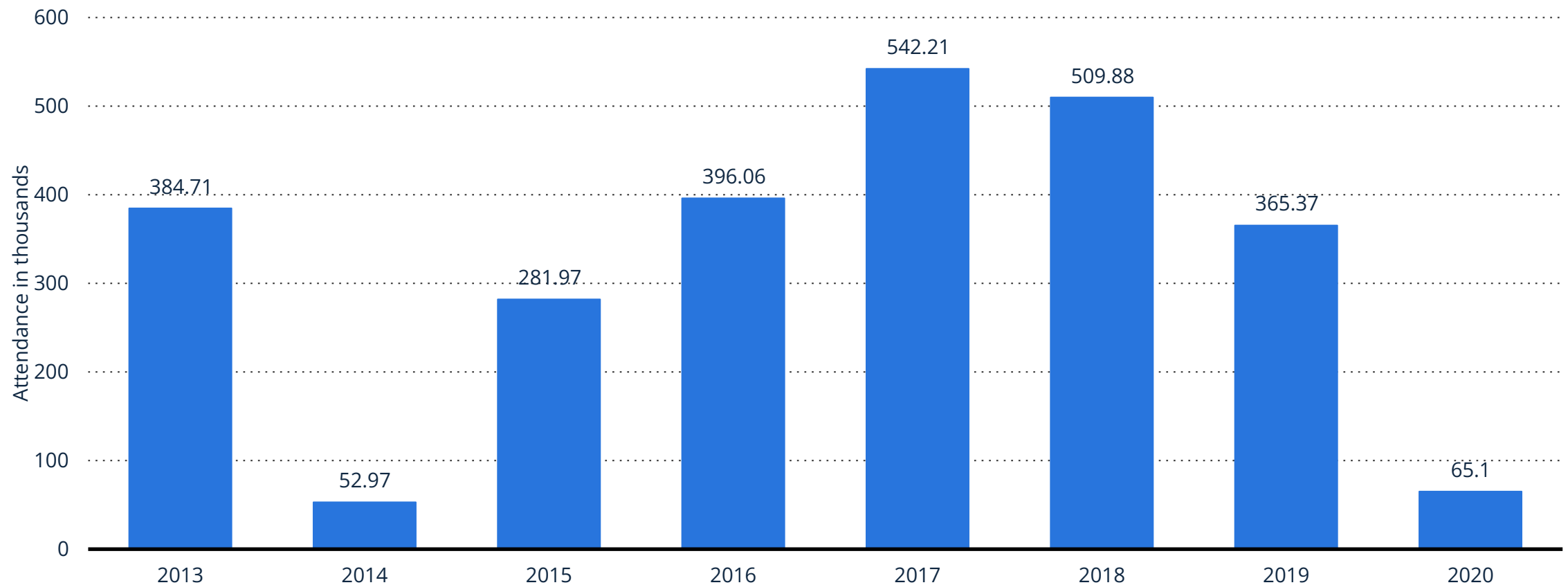
Audience spending and spending at the box offices in movie theaters in Italy in 2020, by macro-region (in million euros)

Overall vs. box office spending in movie theaters in Italy 2020, by macro-region



Attendance at free events in movie theaters in Italy from 2013 to 2020 (in 1,000s)

Attendance at free events in cinemas in Italy 2013-2020

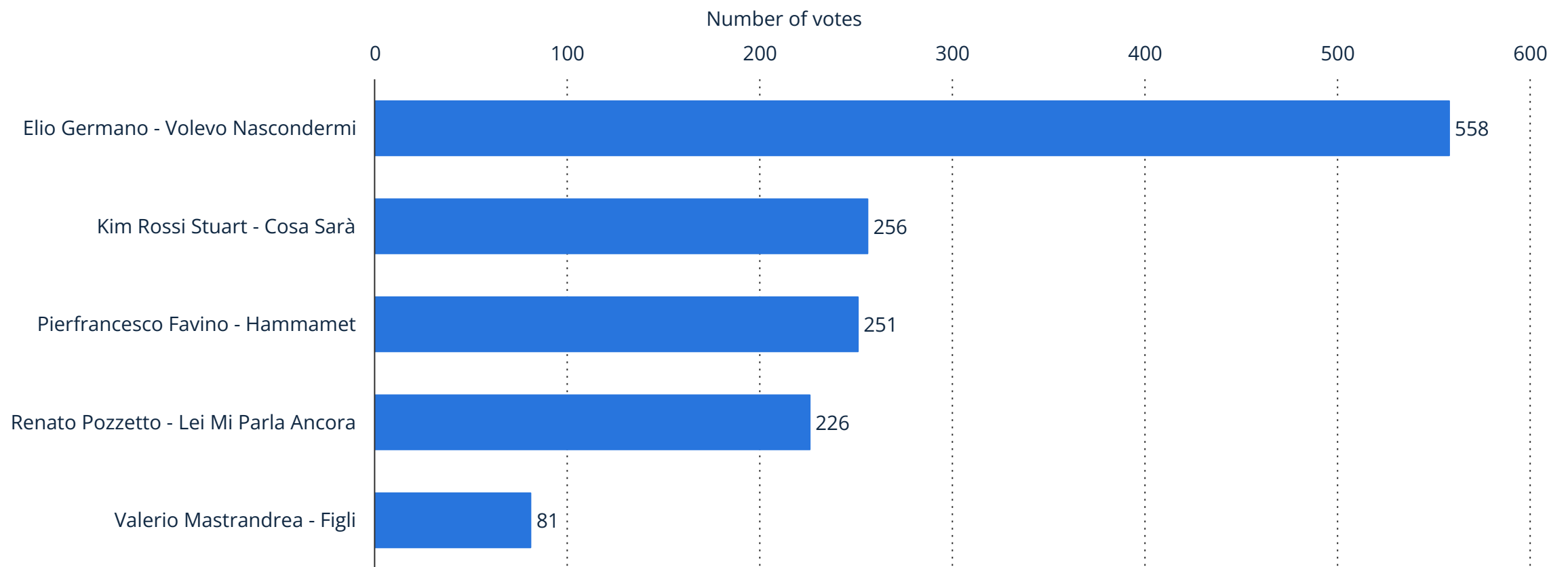


CHAPTER 06

Actors

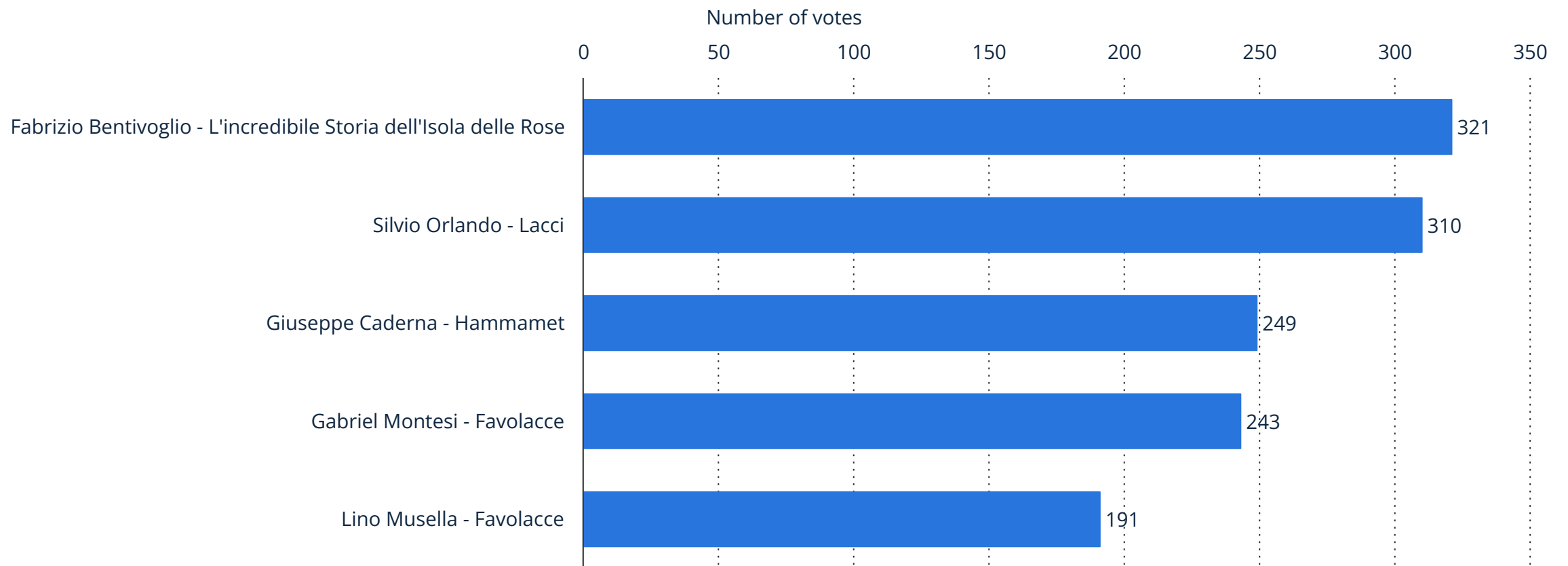
David di Donatello for Best Actor winner and runners up in Italy in 2021, by number of votes

David di Donatello best actor award in Italy 2021



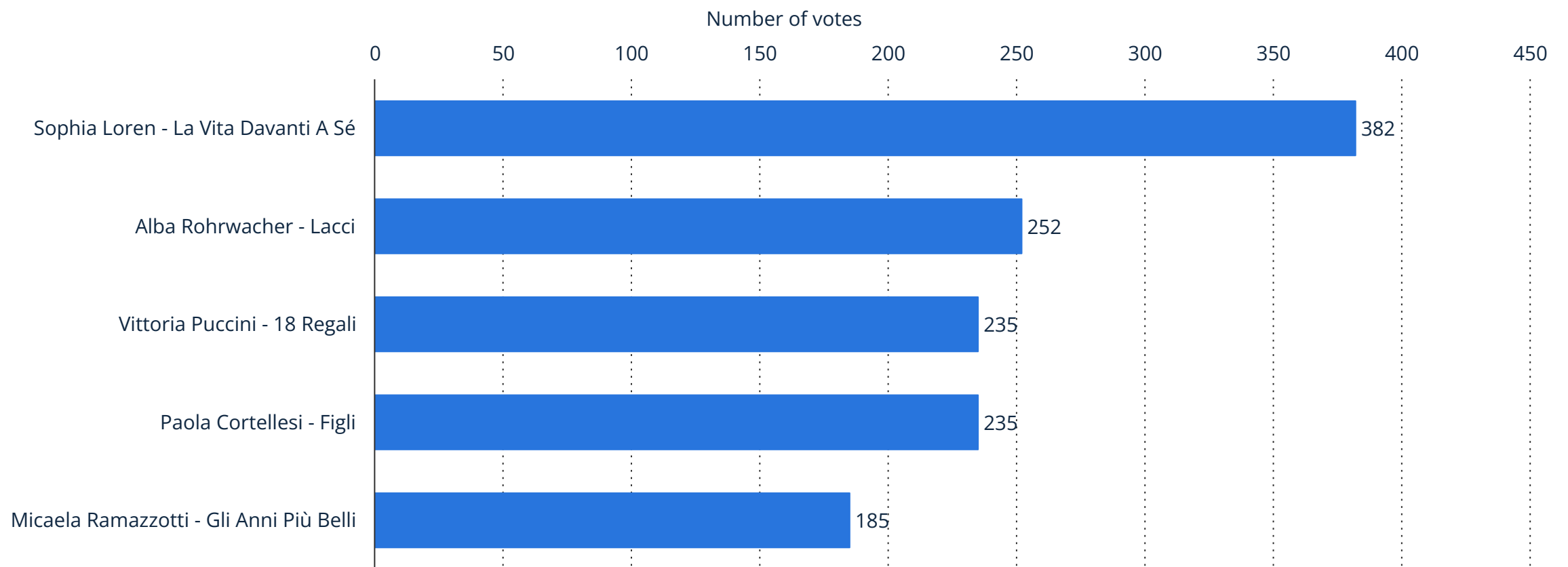
David di Donatello for Best Supporting Actor winner and runners up in Italy in 2021, by number of votes

David di Donatello best supporting actor award in Italy 2021



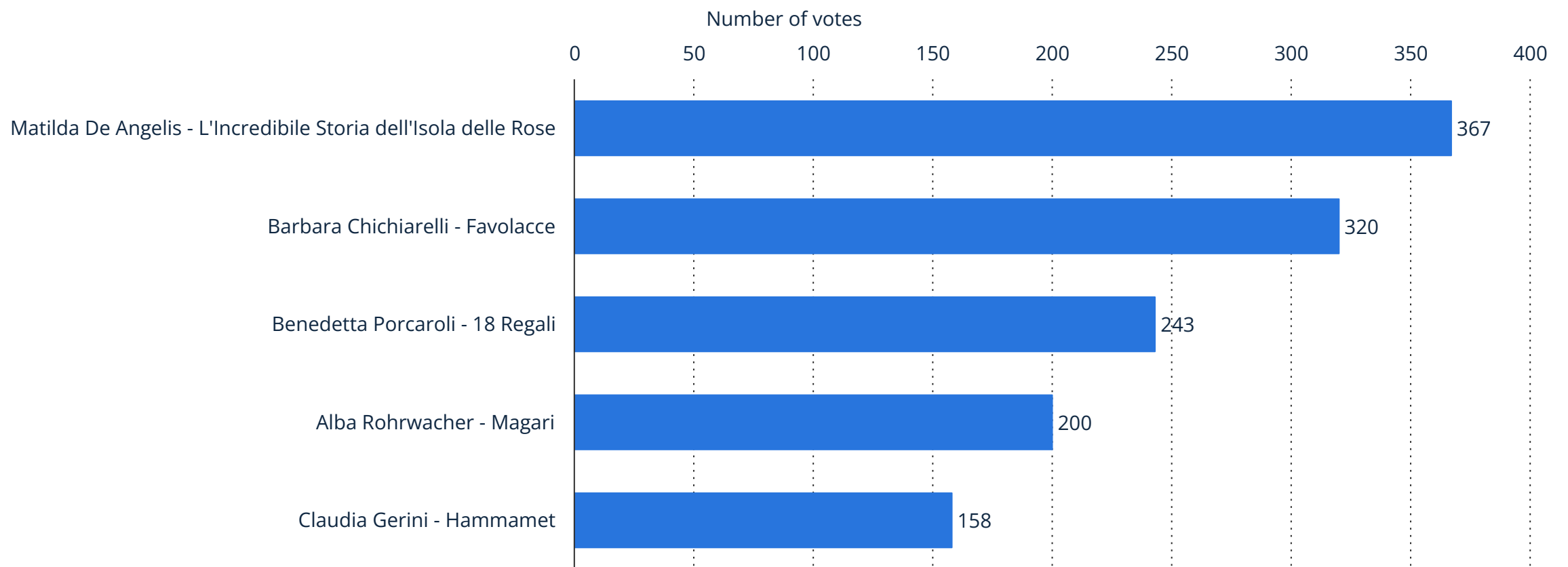
David di Donatello for Best Actress winner and runners up in Italy in 2021, by number of votes

David di Donatello best actress award in Italy 2021



David di Donatello for Best Supporting Actress winner and runners up in Italy in 2021, by number of votes

David di Donatello best supporting actress award in Italy 2021

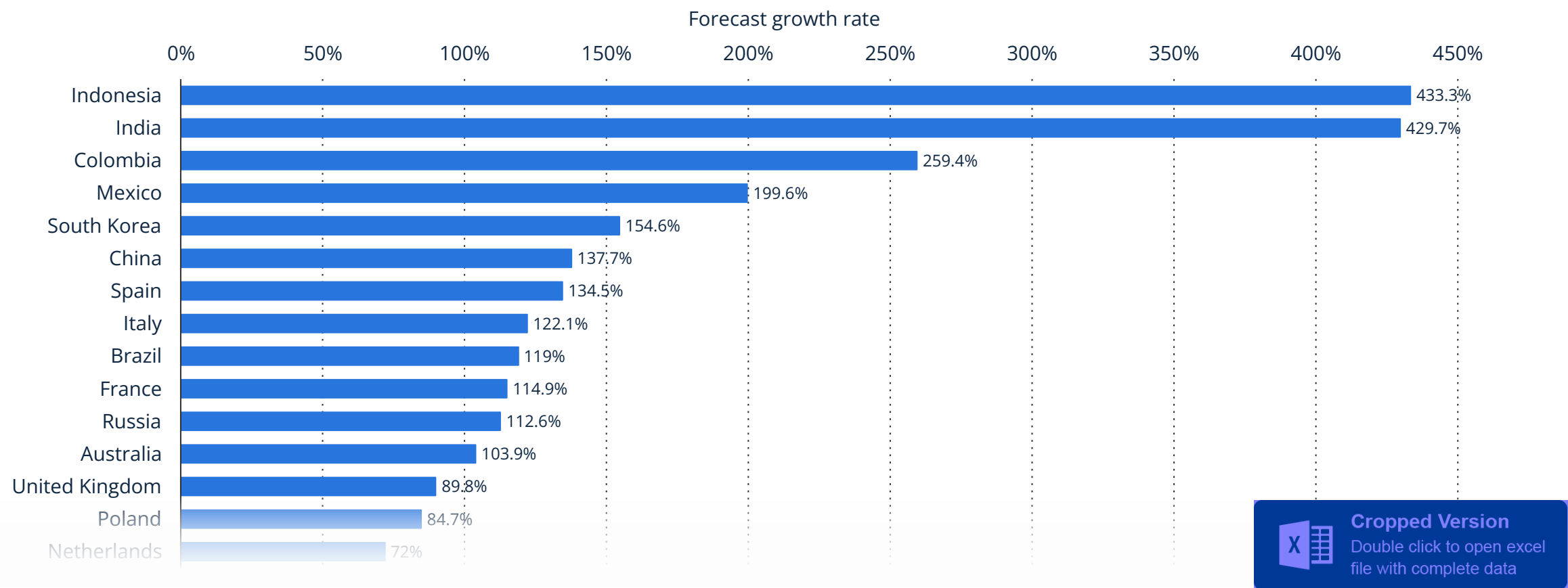


CHAPTER 07

Outlook

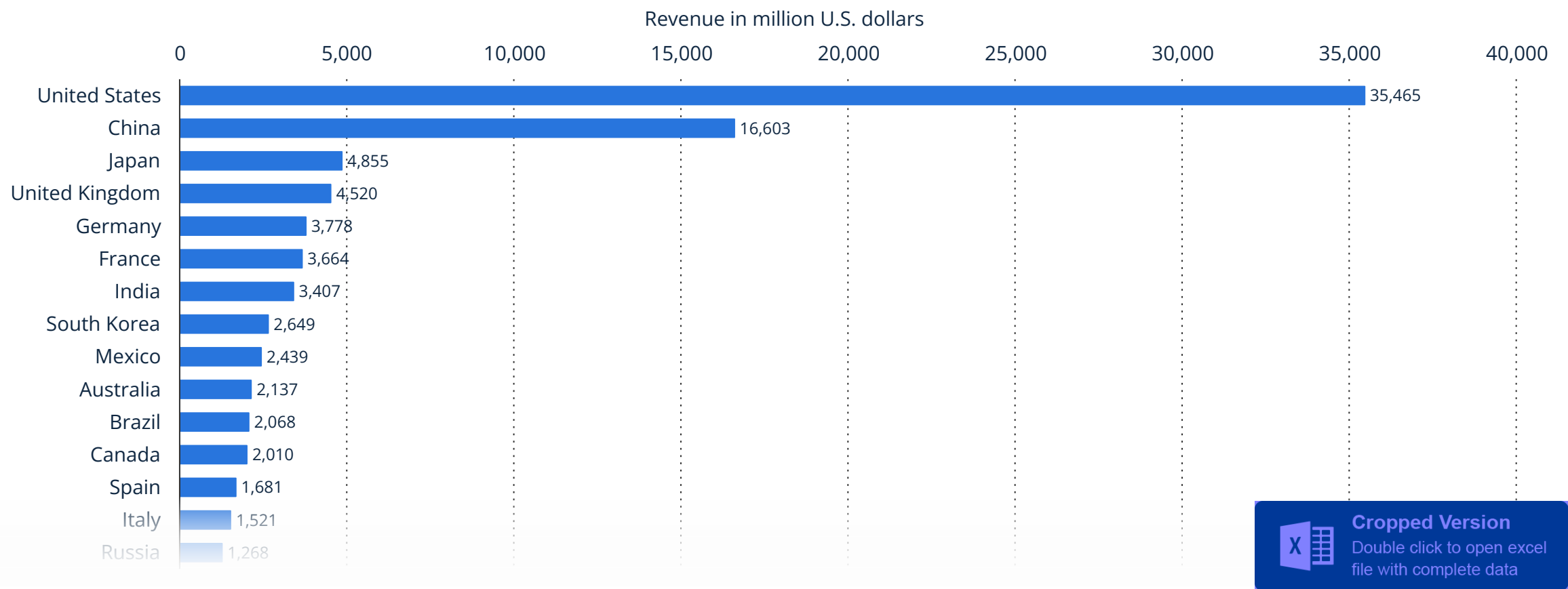
Estimated filmed entertainment revenue growth in selected countries worldwide between 2020 and 2025

Forecast filmed entertainment revenue growth in selected markets worldwide 2020-2025



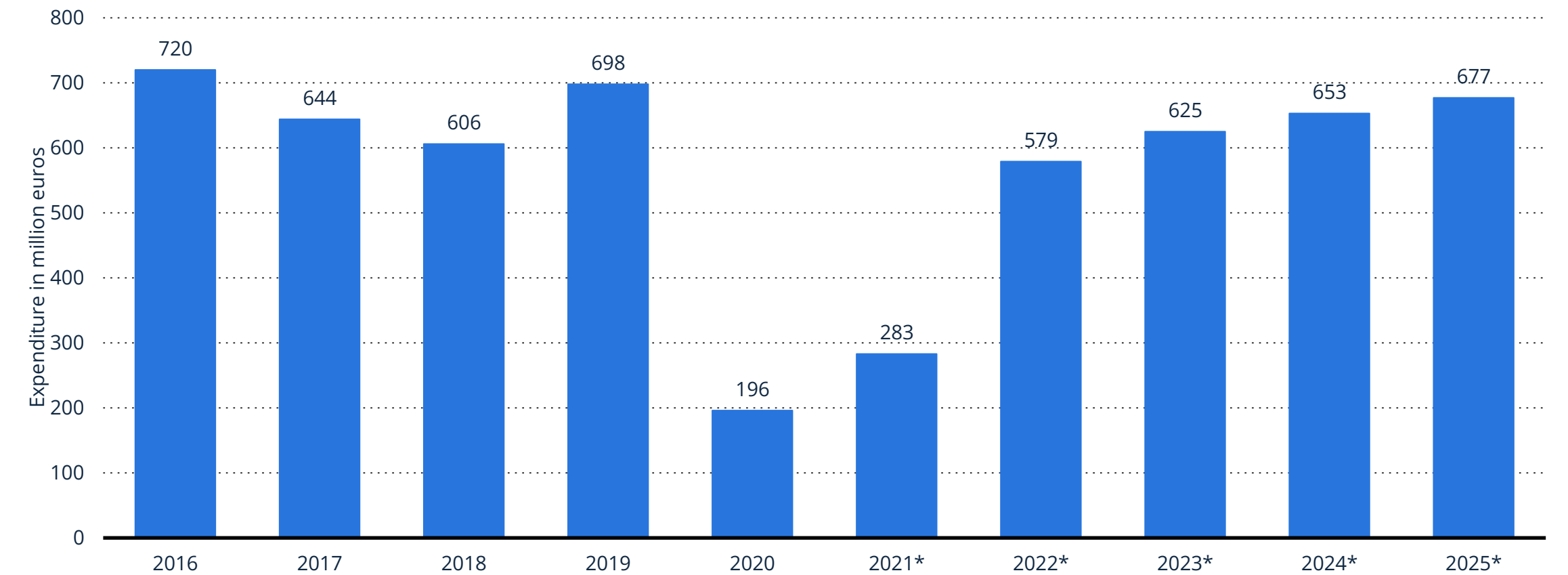
Estimated filmed entertainment revenue in selected countries worldwide in 2025 (in million U.S. dollars)

Forecast filmed entertainment revenue in selected countries worldwide 2025



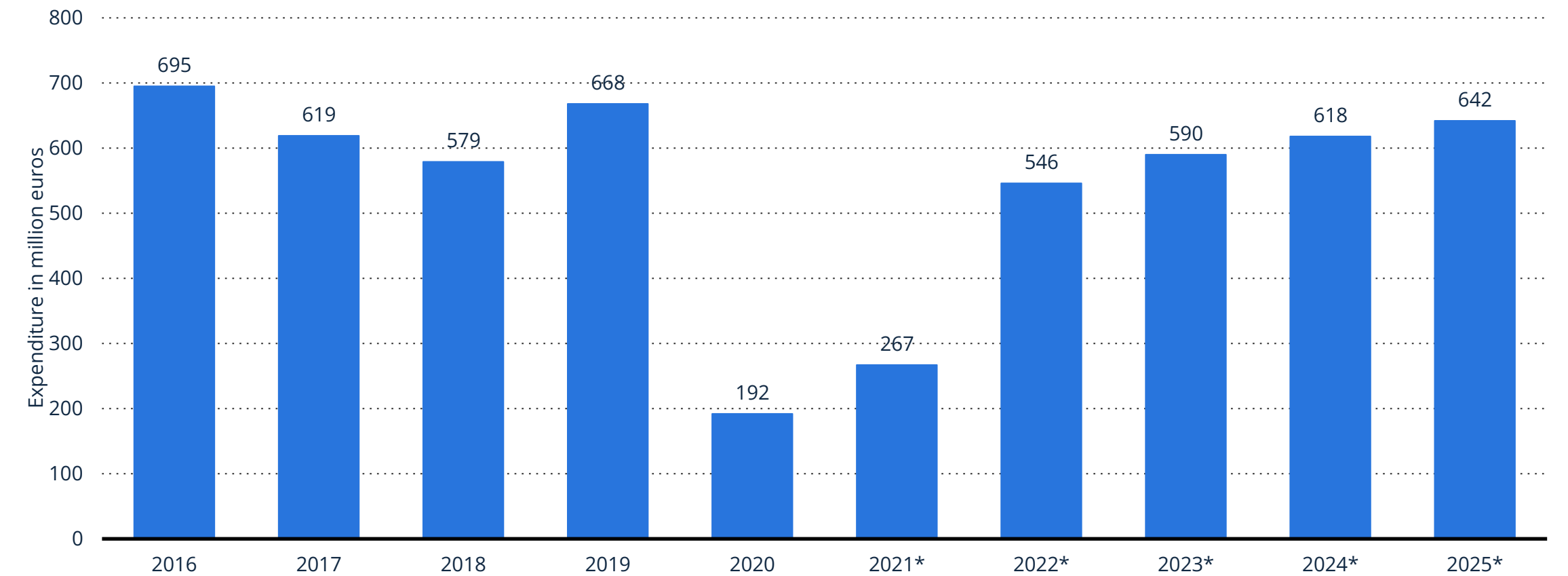
Cinema industry expenditure in Italy from 2016 to 2025 (in million euros)

Cinema industry spending in Italy 2016-2025



Final consumer spending on cinema in Italy from 2016 to 2025 (in million euros)

Final consumer spending on cinema in Italy 2016-2025



Sources

ANICA (Italy)
British Film Institute
CINETEL
David di Donatello Award
International Union of Cinemas
Istituto italiano per l'Industria Culturale
Italian Society of Authors and Publishers
Movieplayer.it
MPAA
Omdia
PwC
Various sources